



City Council Presentation September 13, 2016







- September 13 Briefing to Council
- September 20 City Council Public Hearing & First Reading of Ordinance
 Vote on Changes to the Plan
- September 27 2nd Reading of Ordinance







Event	Date
City Council Public Hearing	Oct. 2015
City Council Submits Written Comments	Dec. 2015
Staff Incorporates City Council's Comments Into a Revised Draft	May 2016
Planning Commission Public Hearing	May 2016
Planning Commission Subcommittee Formed	
Subcommittee Revises Plan	May-July '16
Planning Commission Public Hearing on Subcommittee's Work	Aug. 2016
City Council Presentation/Public Hearings	Sept. 2016



Plan CC's Content



- ✓ Vision Statement: Statements reflecting the kind of city we want to be in 20 years
- ✓ Guiding Principles: Community values to guide planning and implementation
- ✓ Broadly Stated Goals: Target conditions that help us achieve the vision
- Policies, or "Strategies:" Guidance for decision-makers making choices for the city's future
- ✓ Future Land Use Maps: Guidance for rezonings and other decisions that affect the physical development of the city.



General Changes Requested by Council



- Only set out to do something if it is financially feasible and cost effective.
- Use terminology that doesn't *commit* resources.
- Avoid statements or terminology that appear as mandates.
- Be more specific.
- Clarify goals/strategies that could be misinterpreted.
- Better distinguish visions from goals.
- Better address annexation, public safety, tourism, the Port, and the military.



Documents for Review



July 2015 Draft showing the Planning Commission's changes recommended on August 10th

and

A clean August 10th draft with requested changes made (no edits shown)





General Changes

- Renamed "policies" as "strategies."
- Better distinguished visions from goals.
- Used terminology that doesn't *commit* resources.
- Replaced terminology that appeared as mandates.
- Clarified the intent of certain statements that could be misinterpreted.
- Eliminated action items Kept only broad goals/strategies.
- Reorganized statements that seemed a better fit elsewhere.





Element 1 (formerly Element 2) –

Natural Systems, Parks & Recreation

• Added a goal about reducing air pollution.

Element 3 (formerly Element 4) – Housing & Neighborhoods

• Added a goal about residential development in highgrowth corridors.





Element 4 (formerly Element 5) – Economy & Workforce

- Increased discussion of military facilities.
- Increased discussion of tourism/convention industry.
- Increased discussion of supporting the Port of CC.





Element 6 (formerly Element 7) –

Infrastructure, Facilities & Services

- Added a goal about equal provision of emergency services.
- Added goal about planning for infrastructure to accommodate infill, revitalization, and new development.
- Added more specific strategies to update utility master plans.





Element 7 (formerly Element 8)

Future Land Use, Zoning & Urban Design

- Eliminated "Land Use Principles" and merged into the goals
- Added strategies about monitoring current development against infrastructure needs.
- Clarified intent of well-designed neighborhoods and built environments.





Element 7 (formerly Element 8)

Future Land Use, Zoning & Urban Design

- Added strategy about land use compatibility around military installations.
- Added strategy about orderly growth.
- Eliminated the I-37 Transition District from the Future Land Use Map, but kept a general goal stating transitions have occurred from residential to non-residential uses.







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Questions?