



Corpus Christi
REGIONAL ECONOMIC
DEVELOPMENT CORPORATION

September 2016 Economic Update

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Council Presentation
September 20, 2016

Corpus Christi MSA

Employment by Sector



Corpus Christi
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	Jul 2016	Jun 2016	Jul 2015	Jul 2014	Jul 2013	Jul 2012
Total Nonagricultural	196,000	197,700	192,600	193,000	185,900	183,400
Mining, Logging, & Construction	23,200	23,100	23,700	25,700	23,300	22,400
Manufacturing	9,200	9,100	9,500	10,000	9,800	9,900
Trade, Transportation, and Utilities	35,700	36,200	35,700	35,700	33,900	32,700
Information	2,000	2,000	2,100	2,100	2,100	2,100
Financial Activities	8,700	8,700	8,400	8,500	7,800	7,700
Professional and Business Services	16,600	16,900	16,900	15,900	15,600	15,200
Education and Health Services	32,300	31,500	29,700	29,400	29,500	30,500
Leisure and Hospitality	28,100	28,400	26,900	16,100	24,800	23,700
Other Services	8,300	8,300	8,200	8,300	7,800	7,800
Government	31,900	33,500	31,500	31,300	31,300	31,400

YTD EDC Goals and Results



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Project Wins:

- Results Company “Clover”: 200 Jobs, \$4.2M Payroll
- Rangeland Energy “Chief ”: 40 Jobs, \$3.2M Payroll, \$75-100M CapEx
- Chemours Company “Lava”: 45 jobs, \$3.3M Payroll, \$230M CapEx
- BASF “Better”: 20 jobs, \$1M Payroll, \$55M CapEx

Activities:

- Prospect Visits this Quarter: 6
- Upcoming site visits: 2
- Upcoming recruitment missions: 7
- 2 Type A Incentives in process: Call Center 500 Jobs & TAMU-CC Civil & Industrial Engineering

Project Pipeline:

- ✓ YTD: 4 “Wins”, 305 Jobs
- ✓ 4 Class A Projects (high probability) – 1,248 jobs
- ✓ 5 Class B Projects (in competitive negotiations) – 960 jobs
- ✓ 10 Class C Projects (early in process/low probability) – 2,354 jobs
- ✓ 19 Total projects representing a potential of \$21.85B CapEx

Key Economic Indicators



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Oil Prices (WTI):

Aug. 2015 \$ 41.93/bbl.

Aug. 2016 \$ 45.72/bbl.

(WTC www.oil.com)

U.S. Rig Count:

(www.bakerhughes.com/rigcount)

Aug 2014 1,913

Aug 2015 884

Aug 2016 481

Unemployment:

Jul 2015 5.17% Jul 2015

Jul 2016 6.2%

Natural Gas Prices:

\$ 2.84 mm btu

\$ 2.82 mm btu

(Henry Hub www.eia.gov)

Eagle Ford Shale Rig Count:

(www.EagleFordShale.com)

Aug 2014 260

Aug 2015 110

Aug 2016 44

Employment:

192,600

Jul 2016 196,000

Key Economic Indicators



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- **SHERWIN Closure impending**
 - **TPCO will complete Phase 2 in 2017**
 - Area has lost manufacturing jobs but has added more leisure and hospitality jobs
 - The number of jobs have gone up but unemployment has also increased
 - Sales tax collections down; Corpus Christi down 11%
 - Oil prices appear to have stabilized in \$40-50 range
 - Continued uncertainty in crude oil & energy markets impacting Texas
 - Stock market at an all time high
 - Further proof that the Wall Street market is disconnected from the Main Street economy
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Key Economic Indicators



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CCREDC commissioned Newmark Grubb Knight Frank conduct a study of potential industries we should try to attract to the region based on our Current resources and workforce make up.

- Specialty Steel manufacturing
 - Shale/Natural Gas/ Pipeline/Natural Gas Liquids (NGL) Production
 - & Logistics & Supply Chain
 - Aircraft Manufacturing and Unmanned Aerial Systems
 - Entrepreneurship Ecosystem and Small Business
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