



# MAYOR'S FITNESS COUNCIL

## BOARD DETAILS



OVERVIEW



**SIZE** 9 Seats



**TERM LENGTH** 2 Years



**TERM LIMIT** 6 Years

The Mayor's Fitness Council advises the City Council, City Manager, Parks Department and Health District regarding promotion of healthy living, including but not limited to the following activities: encourage, promote and enhance healthy living through organized sports, events, diet and everyday activity, all with a strong emphasis on using natural resources. In addition, to collaborate with community leaders in all sectors to develop and implement policy and environmental improvement strategies that will help combat chronic diseases such as diabetes, cardio pulmonary disease, and cancer.



DETAILS

### COMPOSITION

The committee shall consist of nine (9) members appointed by the Mayor with approval of the City Council. The committee shall consist of individuals representing the following categories: (1) - Health Care/Medical Professionals, (1) - Worksite Wellness, (1) - Disability Networks, (1) - Senior Initiatives, (1) - Youth Initiatives, (1) - Community Outreach and (3) - At-Large members. Staggered terms are as follows: Five terms shall end in even numbered years: Health Care/Medical Professionals, Senior Initiatives, Youth Initiatives, Community Outreach and one (1) At-Large member. Four terms shall end in odd numbered years: Worksite Wellness, Disability Networks, and two (2) At-Large members. Thereafter, all terms shall be two (2) years. Ex-officio members will include Director of Parks and Recreation and the Director of the City County Public Health District.

### CREATION / AUTHORITY

Ordinance No. 028525, 3/23/10; Ord. 028598, 5/11/10; Ord. 029780, 3/26/13.

### MEETS

Second Thursday of every month, 12:00 p.m., City Hall, Staff Conference Room.

### TERM DETAILS

Two-year staggered terms.

### DEPARTMENT

Parks and Recreation Department

### COMMITTEE/ SUBCOMMITTEE AGENDAS

N/A

### OTHER INFORMATION

## Mayor's Fitness Council Members September 27, 2016

One (1) vacancy with term to 5-11-18 representing the following category: 1 - Community Outreach. *(Note: Appointed by the Mayor with City Council confirmation.)*

Name	Board Name	Status	District	Term	End Date	Category	Position
Kristina I. Mata	MAYOR'S FITNESS COUNCIL	Declined appointment due to residency requirement.	District 5	1	5/11/2018	Community Outreach	Member
Dr. Ana Paez	MAYOR'S FITNESS COUNCIL	Active	District 1	2	5/11/2018	Health/Medical Profession	Member
Dr. Jacqueline Hamilton	MAYOR'S FITNESS COUNCIL	Active	District 4	1	5/11/2018	Senior Initiatives	Member
Stephen C. McMains	MAYOR'S FITNESS COUNCIL	Active	District 2	1	5/11/2018	At -Large	Member
Richard Torres	MAYOR'S FITNESS COUNCIL	Active	District 5	1	5/11/2018	Youth Initiatives	Member
Kimberly Cook	MAYOR'S FITNESS COUNCIL	Active	District 5	2	5/11/2017	Disability Networks	Chair
Rodney Brown	MAYOR'S FITNESS COUNCIL	Active	District 1	1	5/11/2017	At-Large	Member
Dr. Misty Kesterson	MAYOR'S FITNESS COUNCIL	Active	District 4	1	5/11/2017	Worksite Wellness	Member
Victor Betancourt	MAYOR'S FITNESS COUNCIL	Active	District 1	1	5/11/2017	At-Large	Member

**Mayor's Fitness Council Applicant**  
**September 27, 2016**

Name	Boards Applying For	District	Employer	Work Address	City	TX	Work Phone	Category
Tiffany A. Montemayor	MAYOR'S FITNESS COUNCIL	District 2	The Council on Alcohol & Drug Abuse	1801 S. Alameda, Ste. 150	Corpus Christi	TX	361-854-9199	Community Outreach

## Profile

                     Tiffany A. Montemayor                       
Prefix First Name Middle Initial Last Name Suffix

[REDACTED]  
Email Address

## Which Boards would you like to apply for?

COMMUNITY YOUTH DEVELOPMENT (78415) PROGRAM STEERING COMMITTEE, MAYOR'S  
FITNESS COUNCIL

[REDACTED]  
Street Address

[REDACTED]  
City

[REDACTED]  
Suite or Apt

[REDACTED]  
State

[REDACTED]  
Postal Code

## District 2

What district do you live in?

[REDACTED]  
Primary Phone

[REDACTED]  
Alternate Phone

The Council on Alcohol & Drug Abuse  
Employer

Director of Communication and Development  
Job Title

1801 S. Alameda ste. 150  
Work Address - Street Address and Suite Number

Corpus Christi  
Work Address - City

Texas  
Work Address - State

78404

Work Address - Zip Code

361-854-9199

Work Phone

tmontemayor@coada-cb.org

Work E-mail address

Home/Primary Address

Preferred Mailing Address

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## Interests & Experiences

**Do you currently serve on any other City board, commission or committee at this time? If so, please list:**

I do not serve on any other City boards, commissions, or committees.

## Education, Professional and/or Community Activity (Present)

Member of : Hooked on Health Coalition, Community Coalition Partnerships, Westside Business Association, Hispanic Women's Network of Texas, Corpus Christi Hispanic Chamber of Commerce  
President: Texas Tech Alumni Association - Coastal Bend Chapter

## Registered Voter?

☒ Yes ☐ No

## Current resident of the city?

☒ Yes ☐ No

22

If yes, how many years?

[Tiffany\\_Montemayor-  
Resume\\_2016.pdf](#)

Upload a Resume

Please upload any additional supporting documents

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## Demographics

Hispanic

Ethnicity

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Female

Gender

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## Verification

**City Code Requirement - As a board, commission, or committee member, you will be asked to adhere to: City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served. Also, City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.**

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☒ I Agree

**Consent for Release of Information - I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.**

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☒ I Agree

**Oath - I swear that all of the statements included in my application and attached documents, if any, are true and correct.**

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☒ I Agree

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**Board-specific questions (if applicable)**

Question applies to MAYOR'S FITNESS COUNCIL.

**Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \***

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☒ Community Outreach

[REDACTED]

T I F F A N Y   A N N   M O N T E M A Y O R

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SUMMARY OF QUALIFICATIONS

Strong leadership skills with the ability to delegate. Insatiable desire to succeed. Excellent presenter and public speaker. Possesses enduring people skills. Experience in writing and recognized for attention to detail and flexibility. Noted by peers as a team player and excellent communicator. Holds integrity to the highest degree.

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EDUCATION

Stephen F. Austin State University, Nacogdoches, Texas	Jan 2016 – Present
Candidate for Masters in Mass Communication – Public Relations	
Texas Tech University, Lubbock, Texas	Aug 2011 – Dec 2013
Bachelor of Arts - Political Science with minor in English	

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WORK EXPERIENCE

The Council on Alcohol & Drug Abuse of the Coastal Bend <i>Director of Communication &amp; Development</i>	September 2016 - Present
<ul style="list-style-type: none"><li>• Develop and implement all of The Council's Public Relations and Marketing Strategies</li><li>• Research and write for potential funding sources and grants</li><li>• Create, Review, and Enhance content and design for print, electronic, websites, and social media</li><li>• Represent The Council and all programs at community meetings and events</li><li>• Craft and Manage Special Events</li></ul>	
The Council on Alcohol & Drug Abuse of the Coastal Bend <i>Program Coordinator– Tobacco Prevention &amp; Control Coalition</i>	Jan 2016 – August 2016
<ul style="list-style-type: none"><li>• Supervise staff of three to ensure all state contract requirements are met and reported</li><li>• Organize monthly coalition meetings and recruit coalition members for community partnerships</li><li>• Represent Tobacco Prevention &amp; Control Coalition (TPCC) at community events and networking meetings</li><li>• Research potential grant opportunities and write grants</li></ul>	
The Council on Alcohol & Drug Abuse of the Coastal Bend <i>Youth and Volunteer Specialist – Tobacco Prevention &amp; Control Coalition</i>	March 2015 – Dec 2015
<ul style="list-style-type: none"><li>• Recruit youth for 'Nueces Youth Against Tobacco' and manage youth group</li><li>• Present tobacco prevention education at area schools and Rehab Facilities</li><li>• Plan community wide events and work with youth group to execute events</li></ul>	
Texas Tech University – Office of the President <i>Presidential Intern</i>	March 2012 – Aug 2014
<ul style="list-style-type: none"><li>• Represent the Office of the President, the office of Undergraduate Admissions, and the Office of Athletics on campus and statewide at university events, admissions recruiting events, and networking events.</li><li>• Research assistant for Presidential Director of Alumni Relations and Coordinator of Presidential Services and Communications.</li></ul>	
Texas Tech University – Center for Campus Life <i>Lead Orientation Transfer Ambassador</i>	Dec 2012 – Aug 2014
<ul style="list-style-type: none"><li>• Oversee the 12 Transfer Ambassadors who worked at the mandatory New Transfer Student Orientation sessions.</li><li>• Present information on stage about safety on campus, class registration instructions, orientation schedule, and school spirit and traditions including the fight song to audiences of nearly 1000 new transfer students and their families.</li><li>• Market Texas Tech University to students and families throughout orientation.</li></ul>	
Corpus Christi Hispanic Chamber of Commerce <i>Intern</i>	May 2012 – August 2012
<ul style="list-style-type: none"><li>• Solicited sponsorships for Chamber events including State of the County</li><li>• Prepared correspondence on behalf of President &amp; CEO</li></ul>	

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LEADERSHIP & COMMUNITY SERVICE

<i>Women's and Men's Health Services</i> – Board of Directors <i>Hooked on Health Coalition</i> - Member <i>Texas Tech Alumni Association</i> – Coastal Bend Chapter President <i>Hispanic Women's Network of Texas</i> – Member <i>Westside Business Association</i> – Member	<i>Corpus Christi Museum of Science and History</i> – Volunteer <i>Special Olympics</i> - Assist in ensuring that events are properly executed. Encourage and support participants. <i>Big Brothers &amp; Sisters</i> – Provide companionship and mentorship to a local youth.
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