



AGENDA MEMORANDUM

Corpus Christi Tax Increment Reinvestment Zone #3 Meeting 02/28/17

DATE: February 10, 2017

TO: Margie C. Rose, City Manager

FROM: Alyssa M. Barrera, Business Liaison
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Parking Management Study and Strategic Plan – Implementation Steps

STAFF PRESENTER(S):

<u>Name</u>	<u>Title/Position</u>	<u>Department</u>
1. Alyssa M. Barrera	Business Liaison	City Manager's Office

OUTSIDE PRESENTER(S):

<u>Name</u>	<u>Title/Position</u>	<u>Organization</u>
1. Terry Sweeney	Executive Director	Downtown Management Dist

BACKGROUND:

The TIRZ #3 Project Plan included the Parking Management Study and Strategic Plan as one of five initiatives necessary for unlocking development in the TIRZ. The Board approved a contract for the study with Walker Parking Consultants on July 8, 2016. Walker Parking Consultants have completed the study and presented the results to the Board on January 24, 2017. Staff will now discuss initial implementation steps with the Board.

LIST OF SUPPORTING DOCUMENTS:

PPT – Parking Management Study & Strategic Plan - Implementation Steps