



## AGENDA MEMORANDUM

Corpus Christi Tax Increment Reinvestment Zone #3 Meeting of April 25, 2017

**DATE:** April 14, 2017

**TO:** President and Honorable Board Members,  
Corpus Christi Business and Job Development Corporation

**THROUGH:** Margie C. Rose, City Manager

**FROM:** Terry Sweeney, Executive Director, Downtown Management District  
terry@cctexasdmd.com  
(361) 882-2363

<p style="text-align: center;"><b>UPDATE</b> Downtown Perception Survey</p>
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**STAFF PRESENTER(S):**

<u>Name</u>	<u>Title/Position</u>	<u>Department</u>
1.		
2.		

**OUTSIDE PRESENTER(S):**

<u>Name</u>	<u>Title/Position</u>	<u>Organization</u>
1. Terry Sweeney	Executive Director	Downtown Management District
2.		
3.		

**BACKGROUND :**

The TIRZ #3 Board requested information on the Downtown Management District's Perception Survey

**LIST OF SUPPORTING DOCUMENTS:**

PowerPoint – Downtown Perception Survey.