



AGENDA MEMORANDUM

Future Agenda Item for the City Council Meeting of May 23, 2017
Regular Agenda Item for the City Council Meeting of June 13, 2017

DATE: May 9, 2017

TO: Margie C. Rose, City Manager

FROM: Alyssa M. Barrera, Business Liaison
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Resolution to support Downtown Management District's application for the Texas Commission on the Arts Cultural District Designation

CAPTION:

Resolution supporting the Downtown Management District's application for the designation of a Cultural District and authorizing the certification of a Cultural District to be named Downtown Corpus Christi Cultural District for at least ten (10) years.

PURPOSE:

The purpose of this item is to support the Downtown Management District (DMD) in their application to the Texas Commission on the Arts (TCA) Main Street Program (TMSP).

BACKGROUND AND FINDINGS:

As authorized by H.B. 2208 of the 79th Legislature, the Texas Commission on the Arts (TCA) can designate cultural districts in cities across Texas. Cultural districts are special zones that harness the power of **cultural resources to stimulate economic development and community revitalization**. These districts can become focal points for generating businesses, attracting tourists, stimulating cultural development and fostering civic pride.

Goals of Cultural District Program

TCA recognizes that a thriving creative sector is a powerful economic development asset. Cultural district development is one strategy that helps a community boost their economies while realizing other cultural and civic benefits. The outcomes of cultural districts extend beyond the arts and benefit all members of a community.

- Attracting artists and cultural enterprises to the community.
- Encouraging business and job development.
- Address specific needs of a community.
- Establishing tourism destinations.
- Preserving and reusing historic buildings.
- Enhancing property values.
- Fostering local cultural development.

ALTERNATIVES:

The alternative is not to support the DMD's Application.

OTHER CONSIDERATIONS:

N/A

CONFORMITY TO CITY POLICY:

N/A

EMERGENCY / NON-EMERGENCY:

This is a routing, non-controversial item.

DEPARTMENTAL CLEARANCES:

N/A

FINANCIAL IMPACT:

☐ Operating ☐ Revenue ☐ Capital X Not applicable

Fiscal Year: 2016-2017	Project to Date Expenditures (CIP only)	Current Year	Future Years	TOTALS
Line Item Budget				
Encumbered / Expended Amount				
This item				
BALANCE				

Fund(s):

Comments: By supporting this Resolution, the City is not obligated for any finances beyond what is budgeted annually for the DMD Interlocal Agreement.

RECOMMENDATION:

Staff recommends approval of the Resolution.

LIST OF SUPPORTING DOCUMENTS:

Resolution – Downtown Corpus Christi Cultural District
Texas Cultural District Program Overview