



AGENDA MEMORANDUM

First Reading Item for the City Council Meeting of August 8, 2017
Second Reading Item for the City Council Meeting of August 15, 2017

DATE: July 12, 2017

TO: Margie C. Rose, City Manager

FROM: E. Jay Ellington Director, Parks and Recreation Department
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Authorization of a Lease Agreement for the 2017 Arts Alive! Event

CAPTION:

Ordinance authorizing the City Manager or designee to execute an agreement with the Arts Community Center of Corpus Christi, Inc. to allow use of area generally bounded by current and former N. Shoreline Blvd., between Coopers Alley and Williams Street, for the Arts Alive! Event and related activities on September 2-3 2017; September 1-2 2018; and August 31-September 1 2019.

PURPOSE:

To approve date, location, and consideration for the Arts Alive! and related activities September 2nd and 3rd, 2017; September 1-2 2018; and August 31-September 1 2019.

BACKGROUND AND FINDINGS:

The second annual Arts Alive! Event is set to take place on September 2nd and 3rd, 2017 with a weekend of curated artistic experiences featuring interactive art, live demonstrations, and a hands-on art action. Visitors are invited to participate in various art forms, such as printmaking, woodturning, metal casting, painting and pottery. The scheduled event includes food trucks, live music, unique art demonstrations, community art projects, kid's activities and much more. The event will also feature works by artists from across the nation on display for sale. This event is funded in part by a grant made available through the City of Corpus Christi's Hotel Occupancy Tax (HOT) revenue.

ALTERNATIVES:

Do not approve event agreement

OTHER CONSIDERATIONS:

None

CONFORMITY TO CITY POLICY:

City Council's action is required for lease agreements in conjunction with public events.

EMERGENCY / NON-EMERGENCY:

Non-emergency

DEPARTMENTAL CLEARANCES:

Legal, Finance

FINANCIAL IMPACT:

☐ Operating Revenue ☐ Capital X Not applicable

Fiscal Year: 2016-2017	Project to Date Expenditures (CIP only)	Current Year	Future Years	TOTALS
Line Item Budget		0		0
Encumbered/ Expended Amount				
This item		0		0
BALANCE		0		0

Fund(s): General

Comments: None

RECOMMENDATION:

Staff recommends approval of this agreement.

LIST OF SUPPORTING DOCUMENTS:

Ordinance

Lease agreement with Exhibits