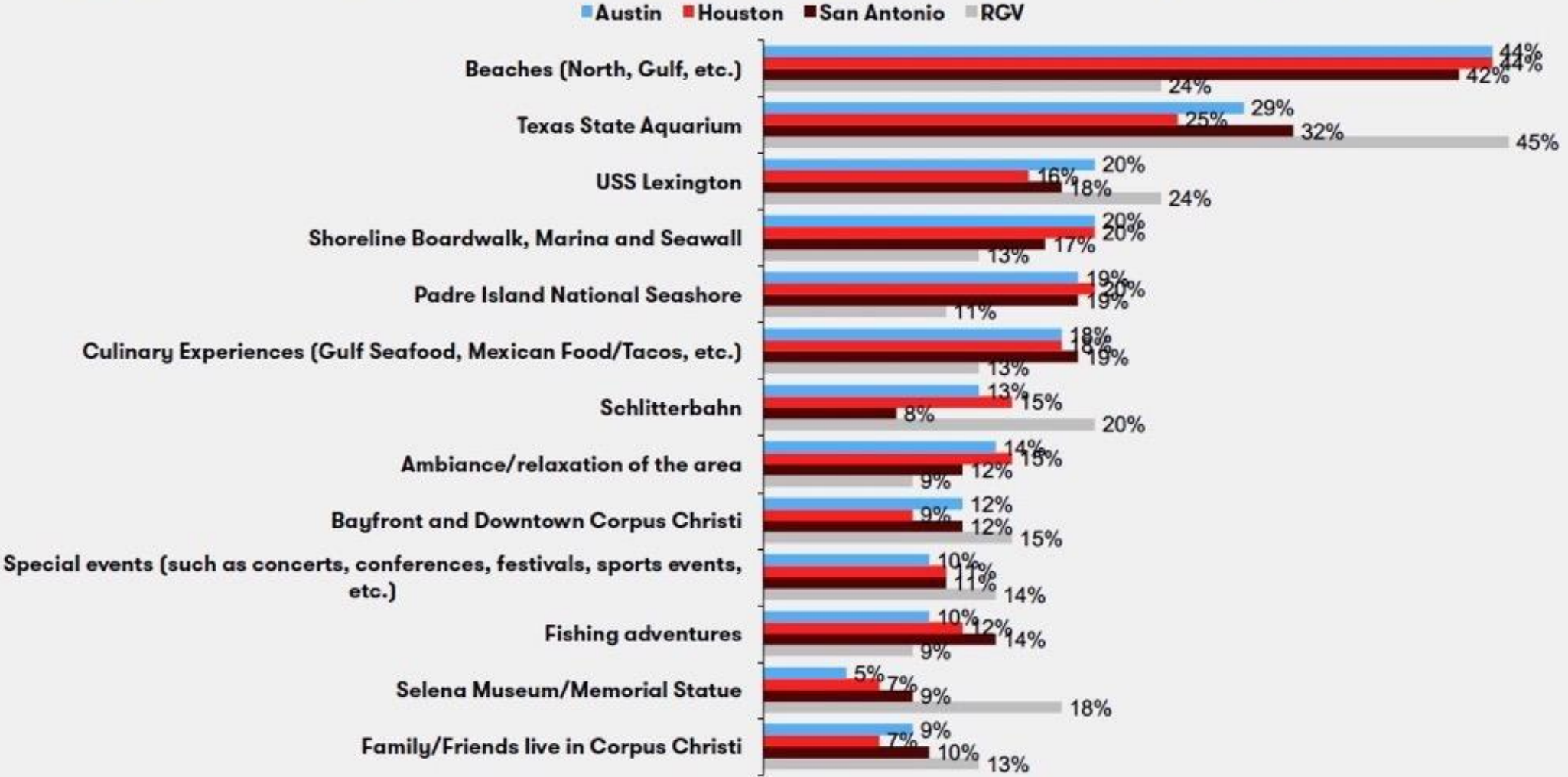


August 29, 2017

Corpus Christi CVB Tourism Brand Health Study

In addition to the TSA, the USS Lexington, Schlitterbahn, and Selena Museum/Memorial are opportunities to attract RGV travelers

What are the favorite attractions or activities that could motivate you to visit Corpus Christi (Please select up to 3 of your top choices)?

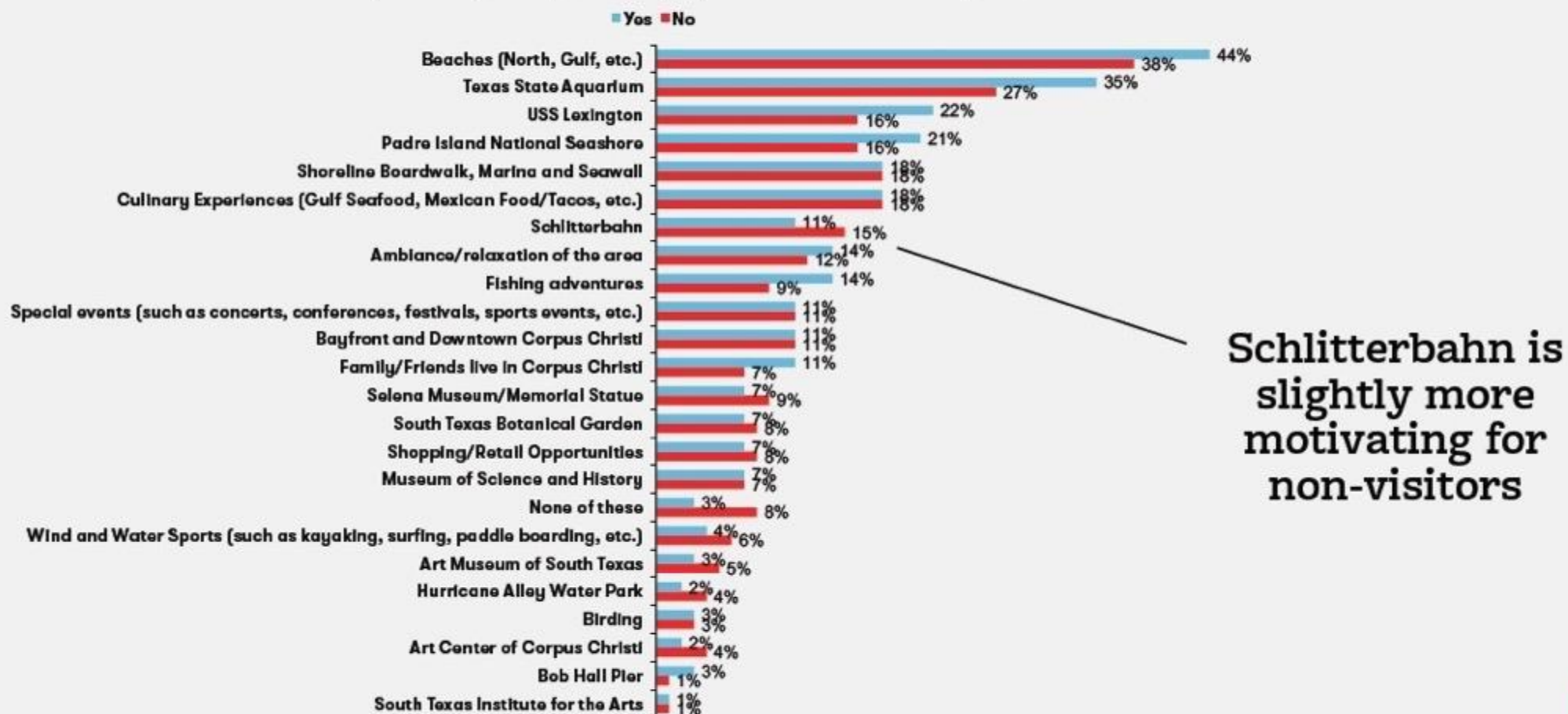


Sample Size = 2,637. Attractions with an average of 10% or more endorsement across diver markets. See Appendix for all attraction scores.



Beaches and the TSA are top trip motivators for Corpus visitors and non-visitors

What are the favorite attractions or activities that could motivate you to visit Corpus Christi (Please select up to 3 of your top choices) by Have ever visited Corpus Christi



Sample Size = 1,318 (Yes—Have visited CC) and 1,319 (No—Have not visited CC).

