



AGENDA MEMORANDUM

Future Item for the City Council Meeting of September 26, 2017
Action Item for the City Council Meeting of October 10, 2017

DATE: September 11 2017
TO: Margie C, Rose, City Manager
FROM: Mike Culbertson
(361) 882-7448
mculbertson@ccredc.com

Resolution approving Small Business Incentive for Del Mar PTAC Program

CAPTION:

Resolution approving a Small Business Incentives Agreement between the Corpus Christi Business and Job Development Corporation and Del Mar College (Del Mar) to provide a grant up to \$48,490 for their Procurement Technical Assistance Center (PTAC) to assist small business.

PURPOSE:

Approve a Type A Grant for Del Mar for their Procurement Technical Assistance Center program for calendar year 2018.

BACKGROUND AND FINDINGS:

PTAC is located at the Del Mar College campus on Staples inside of the Small Business Development Center. PTAC has been counseling small businesses in the area of government procurement. PTAC educates these businesses on the requirements of government procurement, helps them get certified to qualify to bid on contracts, and gives them access to a portal to find these contracts. PTAC was instrumental in working with CCAD to engage small tool and die shops to bid on specialty tool orders from CCAD. PTAC is asking for \$48,490 to hire a full-time person to help in the PTAC planning room.

PTAC has been funded since 2014. The Board has funded PTAC since 2012. During that time PTAC has helped 276 companies. These companies have been awarded \$21,904,800 in orders and they have also added 125 fulltime employees.

The Board of Directors of the Corpus Christi regional Economic Development Corporation recommended approval during their July 13, 2017 meeting. The Type A Board approved the grant at their September 18, 2017 meeting.

ALTERNATIVES:

The Council may choose to not fund the program or fund it at a different amount.

OTHER CONSIDERATIONS:

Not applicable

CONFORMITY TO CITY POLICY:

This project is consistent with the City's stated goals of promoting economic development and helping small businesses thrive in Corpus Christi.

EMERGENCY / NON-EMERGENCY:

Non-Emergency

DEPARTMENTAL CLEARANCES:

Legal

FINANCIAL IMPACT:

☒ Operating ☐ Revenue ☐ Capital ☐ Not applicable

Fiscal Year: 2017-2018	Project to Date Expenditures (CIP only)	Current Year (Fiscal Year 2018)	Future Years	TOTALS
Line Item Budget		48,490		48,490
Encumbered / Expended Amount				
This item		48,490		48,490
BALANCE		0		0

Fund: 1140 Type A Small Projects

Comments: This item was approved in the Type A Small Business Fiscal Year 2018 budget.

RECOMMENDATION:

Staff recommends approval of an agreement for PTAC for \$48,490 for the calendar year 2018.

LIST OF SUPPORTING DOCUMENTS:

Resolution
Agreement