



City Of Corpus Christi

CORPUS CHRISTI CONVENTION & VISITORS BUREAU

BOARD DETAILS



OVERVIEW



SIZE 13 Seats



TERM LENGTH 2 Years



TERM LIMIT 6 Years

The Corpus Christi Convention & Visitors Bureau solicits various organizations and associations to conduct meetings/conventions/tradeshows within Corpus Christi year-round; to promote the City as a year-round destination; to design and implement an advertising campaign with state, national and international coverage to feature the Corpus Christi area as an attractive region in which to vacation or have conventions or group meetings; to provide support services to conventions in Corpus Christi; to operate visitor information centers; to provide information and advice to businesses interested in tourism and convention-related business in the Corpus Christi area; and to advise the City on projected growth of tourism and convention-related businesses to assist City planning efforts.



DETAILS

COMPOSITION

Thirteen (13) members selected directly by the City Council. The members shall be representatives of the following groups: 3 - hotel industry; 3 - attraction industry; 2 - restaurant industry; and 5 - community at-large. The Mayor and City Manager, or their designees, shall serve as ex-officio non-voting members of the Board. In addition, the Council will appoint a representative from the Port of Corpus Christi Authority, a representative from the Regional Transportation Authority and a representative from the C.C. International Airport to serve as ex-officio advisory non-voting members. Appointments will be for two-year staggered terms. No person may serve as a voting member for a period longer than six years consecutively, unless such service is required by virtue of the person's position or title or to complete an unexpired term.

CREATION / AUTHORITY

Motion No. 2006-209, 7/11/06; Motion No. 2006-243, 7/25/06; Motion No. 2010-282, 11/16/10; Motion No. 2013-028, 2/12/13; Motion No. 2014-155, 11/18/14.

MEETS

3rd Thursday of every month, 12:00 p.m., Bay Building, 101 N. Shoreline, Ste. 430.

TERM DETAILS

Two-year staggered terms.

DEPARTMENT

Convention and Visitors Bureau

COMMITTEE/ SUBCOMMITTEE AGENDAS

N/A

OTHER INFORMATION

Corpus Christi Convention and Visitors Bureau Members

October 10, 2017

Two (2) vacancies with terms to 10-1-19 representing the following categories: 1 - At-Large and 1 - Hotel Industry. *(The Corpus Christi Convention and Visitors Bureau (CCCVB) is recommending the new appointments of Raju G. Bhagat (Hotel Industry) or Lynn Frazier (Hotel Industry) and Libby Averyt (At-Large) or Edwin (Trey) A. McCampbell III (At-Large). The CCCVB is required to submit at least two names for consideration.*

Name	Board Name	Status	District	Term	End Date	Position	Category
Angie Flores Granado	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Met the six-year term limitation	District 2	3	10/01/17	Member	At-Large
Rakesh "Rick" Patel	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Met the six-year term limitation	District 4	3	10/01/17	Member	Hotel Industry
Kamlesh Bhikha	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 1	1	10/01/19	Member	Hotel Industry
Melody Nixon-Bice	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 5	2	10/01/19	Member	Hotel Industry
Johnny Philipello	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 4	1	10/01/19	Member	Attraction Industry
Fred F. Soward III	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 4	1	10/01/19	Member	Restaurant Industry
Ken Griffin	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	Other / Non-Resident	3	10/01/18	Member	At-Large
Darcy Schroeder	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 2	3	10/01/18	Member	At-Large
James "Jim" Needham	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 4	3	10/01/18	Member	At-Large
Terri Adams	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	Other / Non-Resident	2	10/01/18	Member	Attraction Industry
James Kunau	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 5	2	10/01/18	Member	Attraction Industry
Jason Rodriguez	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 4	2	10/01/18	Member	Restaurant Industry
Ed Cantu	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 5	1	10/01/18	Member	At-Large
Margie C. Rose	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active		N/A	N/A	Ex-Officio, Non-voting	City Manager
Joe McComb	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active		N/A	N/A	Ex-Officio, Non-voting	Mayor
Patricia Cardenas	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active		N/A	N/A	Ex-Officio, Non-voting	Port of Corpus Christi Authority
Terry Klinger	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active		N/A	N/A	Ex-Officio, Non-voting	Regional Transportation Authority
Fred Segundo	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active		N/A	N/A	Ex-Officio, Non-voting	Corpus Christi International Airport
State Legislature Representative	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active		N/A	N/A	Ex-Officio, Non-voting	State Legislature Representative

**Corpus Christi Convention and Visitors Bureau Applicants
October 10, 2017**

Name	Boards Applying For	District	Employer	Work Address	City	St.	Work Phone	Category
Libby Averyt	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 4	United Way of the Coastal Bend	46598 Everhart Road	Corpus Christi	TX		At-Large
Raju G. Bhagat	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 1	Self-Employed	707 N. Shoreline Blvd.	Corpus Christi	TX	361-726-7096	At-Large and Hotel Industry
Kaushik "Charlie" Bhakta	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 5	ZIZ Hospitality, Inc.	4639 Corona Dr., Suite 55	Corpus Christi	TX	361-855-1549	At-Large and Hotel Industry
Lynn Frazier	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 1	Magnum Oil Tools International	5655 Bear Lane	Corpus Christi	TX	361-944-9040	At-Large and Hotel Industry
Stephanie M. Garcia	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 5	House of Rock	511 Starr Street	Corpus Christi	TX		At-Large
Keith Heavilin	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 4	Corpus Christi AutoPlex	6422 South Padre Island Dr.	Corpus Christi	TX	361-334-7400	At-Large
Kendra L. Kinnison*	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 4	Port Royal Ocean Resort	6317 State Hwy 361	Port Aransas	TX	361-749-3705	At-Large and Hotel Industry
Brad Kisner	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 4	First United Methodist Church	900 S. Shoreline Blvd.	Corpus Christi	TX	361-884-0391	At-Large
James S. Kruse	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 5	Texas A&M University - Corpus Christi	6300 Ocean Dr., O'Connor Bldg. #365	Corpus Christi	TX	361-825-3606	At-Large
Edwin (Trey) A. McCampbell III	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 2	American Bank	800 N. Shoreline, Suite 100	Corpus Christi	TX	361-992-9900	At-Large
Josh R. Reeves	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 1	Holiday Inn Airport and Confernce Center	5549 Leopard Street	Corpus Christi	TX	361-289-4107	At-Large and Hotel Industry
Josh Richline	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 2	Richline Technical Services	114 Mesquite St.	Corpus Christi	TX	361-882-6297	At-Large
Kelly C. Rouillard	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 1	Texas State Aquarium	2710 N. Shoreline Blvd.	Corpus Christi	TX	361-881-1321	At-Large

*Currently serves as a City appointee on another board, commission, committee or corporation, but will resign if appointed.)

Application for a City Board, Committee, or Commission**Profile**

Libby Averyt
Prefix First Name Middle Initial Last Name Suffix

[REDACTED]
Email Address

[REDACTED]
Street Address

[REDACTED]
City

[REDACTED]
Suite or Apt
State

[REDACTED]
Postal Code

What district do you live in? (Note: If you do not know your district, click here (<https://corpus.maps.arcgis.com/apps/InformationLookup/index.html?appid=c42fde6630d0421b9d57ef926e485d01>) *)

☒ District 4

Current resident of the city?

☒ Yes ☐ No

31 years

If yes, how many years?

[REDACTED]
Primary Phone

[REDACTED]
Alternate Phone

United Way of the Coastal Bend
Employer

Chief Development Officer
Job Title

46598 Everhart Road

Work Address - Street Address and Suite Number

Corpus Christi

Work Address - City

TX

Work Address - State

Libby Averyt

78411

Work Address - Zip Code

Work Phone

libby.averyt@gmail.com

Work E-mail address

Preferred Mailing Address

☒ Home/Primary Address

Which Boards would you like to apply for?

CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

Education, Professional and/or Community Activity (Present)

United Corpus Christi Chamber of Commerce Board of Directors

Why are you interested in serving on a City board, commission or committee?

My recent career change allows me to serve in capacities such as this, and after living in Corpus Christi 31 years, I believe I can be of service. I love Corpus Christi and the Coastal Bend and am an attentive and hard-working board member.

[Averyt_resume.docx](#)

Upload a Resume

Please upload any additional supporting documents

Demographics

Ethnicity

☒ Caucasian/Non-Hispanic

Gender

☒ Female

Verification

City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

☒ I Agree

City Code Requirement - Attendance

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☒ I Agree

Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

☒ I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

☐ Yes ☒ No

Do you, your spouse, your business or your spouse's business have a City contract?

☐ Yes ☒ No

Does your employer or your spouse's employer have a City contract?

☐ Yes ☒ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

☐ Yes ☒ No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

☐ Yes ☒ No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

☐ Yes ☒ No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.

Board-specific questions (if applicable)

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? *

Libby Averyt

[REDACTED]

[REDACTED]

[REDACTED]

Business experience

United Way of the Coastal Bend

- Chief Development Officer, April 2017-present. Responsible for all fund-raising activities and all development and communications staff.

Corpus Christi Caller-Times

- President, January 2013-February 2017. Chief executive overseeing all business operations with additional responsibilities for news organizations in Abilene, San Angelo and Wichita Falls.
- Vice President of Advertising, December 2009-December 2013. Oversee all advertising revenue, including print and online, and advertising department operations.
- Online General Manager/Vice President, July 2008-December 2009. Oversee online production, content and sales.
- Editor/Vice President, July 2003 to July 2008. Responsible for all news operations.
- Managing Editor, September 2000 to July 2003.
- Metro Editor, Assistant Metro Editor, Reporter, June 1986-September 2000.

Texas A&M University-Corpus Christi

- Adjunct instructor, Reporting and News-gathering, August 2012-December 2012.

Education

Bachelor of Journalism, The University of Texas, 1986.

Master of Arts in Communication, Texas A&M University-Corpus Christi, 2012.

Journalism awards

- Scripps Howard Foundation National Journalism Awards, the Edward Willis Scripps Award for Distinguished Service to the First Amendment, 1990, for being jailed on contempt charges after refusing to testify about unpublished information.

- Newspaper of the Year, Texas Associated Press Managing Editors Association, five times in six years while leading the newsroom.
- Headliners Club of Austin, Headliners Master Award for Investigative Report of the Year, reported and led team of reporters, 1998.
- Texas Associated Press Managing Editors Association, Sweepstakes Award, 1998; First Place, team effort, 1998; First Place, Feature Series, 1998; First Place, Freedom of Information, 1990; numerous second place and honorable mentions.
- Numerous honors from other organizations such as Texas Council on Family Violence, Dallas Press Club, Texas Bar Association, Texas Medical Association.

Professional and leadership

- Texas Press Association, Legislative Action Committee, 2014-present.
- Pulitzer Prizes in Journalism, nominating juror, February 2009, March 2010.
- Freedom of Information Foundation of Texas, board member, 2003-2009.
- Women Business Leaders Summit in Amman, Jordan, sponsored by the U.S. State Department, 2007.
- William Randolph Hearst Visiting Fellow in Residency Program, University of Texas, February 1993.
- Knight Center of Specialized Journalism, fellowship in court reporting, University of Maryland, 1991.

Community involvement and honors

- United Corpus Christi Chamber of Commerce, Board of Directors, 2014-present.
- Charlie's Place Recovery Center, Board of Directors, 2015-2017.
- Texas State Aquarium, Board of Directors, 2014-2017.
- United Way of the Coastal Bend, Board of Directors, 2014-2017.
- American GI Forum, Standing up for Veterans banquet honoree, 2014.
- LULAC Council No. 1, Leadership Award, 2014.
- NAACP, Leadership Award, 2014.
- Texas A&M University-Corpus Christi, Outstanding Alumnus, 2014.

- Commencement speaker, Texas A&M University-Corpus Christi, May 2012.
- South Texas Public Broadcasting, Board of Directors, 2011-May 2015.
- Muscular Dystrophy Association, Leadership Award, January 2007.
- Council on Alcohol and Drug Abuse-Coastal Bend, board member a/past president, 2003-2007.
- YWCA of Corpus Christi, Y Women in Careers Awards, 1996.

Personal

- Married to Charles Kaffie Jr., and between them, they have five children.
- Member, All Saints' Episcopal Church.

78401

Work Address - Zip Code

361-726-7096

Work Phone

rajubhagat@gmail.com

Work E-mail address

Preferred Mailing Address

☒ Home/Primary Address

Which Boards would you like to apply for?

CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No.

Education, Professional and/or Community Activity (Present)

Why are you interested in serving on a City board, commission or committee?

With over 40 years of experience in the Hospitality and Development business, I would like to share my business resources in any way that supports the mission of the CVB - which is to drive overnight visitors to the Corpus Christi area.

Upload a Resume

Please upload any additional supporting documents

Demographics

Raju G Bhagat

Ethnicity

☒ Other

Gender

☒ Male

Verification

City Code Requirement - Residency

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☒ I Agree

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☒ I Agree

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☒ I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

☐ Yes ☒ No

Do you, your spouse, your business or your spouse's business have a City contract?

☐ Yes ☒ No

Does your employer or your spouse's employer have a City contract?

☐ Yes ☒ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

☐ Yes ☒ No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

☐ Yes ☒ No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

☐ Yes ☒ No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.

N/A

Board-specific questions (if applicable)

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? *

- ☒ Hotel Industry
- ☒ Restaurant Industry

Application for a City Board, Commission, Committee or Corporation

Profile

<u> </u>	<u>Kaushik "Charlie"</u>	<u> </u>	<u>Bhakta</u>	<u> </u>
Prefix	First Name	Middle Initial	Last Name	Suffix

[REDACTED]

Email Address

[REDACTED]

Street Address

[REDACTED]

Suite or Apt

[REDACTED]

State

City

[REDACTED]

Postal Code

What district do you live in? *☒ District 5(Note: If you do not know your district click [here](#))**Current resident of the city?**☒ Yes ☐ No11

If yes, how many years?

[REDACTED]

Primary Phone

[REDACTED]

Alternate Phone

ZJZ Hospitality, Inc

Employer

Senior VP of Operations

Job Title

4639 Corona Dr Suite 55

Work Address - Street Address and Suite Number

Corpus Christi

Work Address - City

Texas

Work Address - State

78411

Work Address - Zip Code

(361) 855-1549

Work Phone

kbhakta@zjzhospitality.com

Work E-mail address

Preferred Mailing Address

☒ Home/Primary Address

Which Boards would you like to apply for?

CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

Education, Professional and/or Community Activity (Present)

Bachelor of Science from New Mexico State University Delmar College Foundation Board Certified Hotel Administrator and Certified Hotel Owner

Why are you interested in serving on a City board, commission or committee?

I have been in the hotel industry for 20+ years and I believe that my experience and commitment to excellence will be a great asset to the CVB. For the past 8+ years, I have been involved in running successful hotels for ZJZ Hospitality in Corpus Christi and my leadership qualities will bring a strong voice for the hotel partners should I be given the opportunity to serve on the CVB Board.

[Kaushik_Resume.pdf](#)

Upload a Resume

Please upload any additional supporting documents

Demographics

Ethnicity

☒ Asian or Pacific Islander

Gender

☒ Male

Verification

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☒ I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

☐ Yes ☒ No

Do you, your spouse, your business or your spouse's business have a City contract?

☐ Yes ☒ No

Does your employer or your spouse's employer have a City contract?

☐ Yes ☒ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

☐ Yes ☒ No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

☐ Yes ☒ No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

☐ Yes ☒ No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.

All answer are NO

Board-specific questions (if applicable)

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? *

☒ Hotel Industry

Kaushik H. Bhakta, CHA



Objective: A desire to hold Senior Management position in the Hospitality Industry where my professional experience and management skills can be utilized.

Education: 1989-1993 New Mexico State University Las Cruces, NM
Bachelors of Science

- Major – Computer Science
- Minor – Mathematics

Professional April 2008-Present ZJZ Hospitality, Inc
Corpus Christi, Texas

Senior VP of Operations (July 2011 – Present)

- Plan, organize, direct, and guide business operations at the Embassy Suites and Staybridge Suites in Corpus Christi, Texas to increase growth and profitability
- Prepare monthly/annual Budgets and Forecasts
- Work closely with hotel General Managers to implement rate strategies to maximize hotel revenues
- Promote and develop team oriented philosophy to provide unparalleled commitment to excellence in guest services

General Manager (April 2008 – June 2011)

- Coordinated construction and new hotel opening for Staybridge Suites
- Developed training programs for Sales, Front Desk, Housekeeping, and Maintenance Departments
- Worked closely with Director of Sales in the development of the sales and marketing plan to capture new short and long term accounts by share shifting from compset.

June 2006-Feb 2008 Holiday Inn Airport Hotel & Conference Center
Corpus Christi, Texas

General Manager (September 2007 – February 2008)

Director of Operations/Assistant GM (June 2006 – August 2007)

- Accountable for achieving budgeted revenues/profits while maintaining the operational and service standards.
- Manage overall administrative function of the Human Resources, Food and Beverage, Sales & Marketing, Front Desk, and Accounting Department.
- Maintain property quality and make any capital improvements accordingly.

Accreditations: City of Alamogordo Lodgers Board 1996-2006; Certified General Manager Program - Holiday Inn, Embassy Suites; Staybridge Suites, Holiday Inn Express; AAHOA Member;
Certified Hotel Administrator 2008; Board Member of Greater Corpus Christi Hospitality Association 2010-Present; Quality Excellence Award Winner 2012 for Staybridge Suites; #1 hotel on Tripadvisor for Corpus Christi 2010-2012.

78405

Work Address - Zip Code

361-944-9040

Work Phone

LYNN.FRAZIER@MAGNUMOILTOOLS.COM

Work E-mail address

Preferred Mailing Address

☒ Work Address

Which Boards would you like to apply for?

CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted
PARKING ADVISORY COMMITTEE: Submitted

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

Education, Professional and/or Community Activity (Present)

Owner of Fajitaville

Why are you interested in serving on a City board, commission or committee?

Upload a Resume

Please upload any additional supporting documents

Demographics

Ethnicity

☒ Caucasian/Non-Hispanic

Gender

☒ Male

Verification

City Code Requirement - Residency

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Board-specific questions (if applicable)

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? *

☒ Restaurant Industry

Question applies to PARKING ADVISORY COMMITTEE

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? Select one of the following *

☒ Corpus Christi Beach Task Force Nominee

Application for a City Board, Committee, or Commission

Prefix	Stephanie	M	Garcia	Suffix
--------	-----------	---	--------	--------

Email Address

Street Address

Suite or Apt
State

City

Postal Code

What district do you live in? (Note: If you do not know your district, click here (<https://corpus.maps.arcgis.com/apps/InformationLookup/index.html?appid=c42fde6630d0421b9d57ef926e485d01>) *)

☒ District 5

Current resident of the city?

☒ Yes ☐ No

30

If yes, how many years?

Primary Phone

Alternate Phone

House of Rock

Employer

Marketing and Public Relations

Job Title

511 Starr Street

Work Address - Street Address and Suite Number

Corpus Christi

Work Address - City

Texas

Work Address - State

Stephanie M Garcia

78401

Work Address - Zip Code

Work Phone

stephanie@texashouseofrock.com

Work E-mail address

Preferred Mailing Address

☒ Work Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION: Submitted

CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

Education, Professional and/or Community Activity (Present)

• National Alumni Association Board of Directors 2016 – Present Co-chair of the Alumni Marketing Committee • Chair of the Corpus Christi 7 Day Film Project Steering Committee 2014 – Present • Corpus Christi Police Foundation Annual Breakfast Committee Member • Masterpiece in a Day Committee Member 2015 – Present Associate in Art - Journalism 2010 Del Mar College, Corpus Christi, TX Bachelor in Liberal Arts - Communications 2012 Texas A&M Corpus Christi, Corpus Christi, TX

Why are you interested in serving on a City board, commission or committee?

I was born and raised in Corpus Christi. I believe in giving back to my community and contributing to its progress in any way possible. I enjoy being a part of committees and boards that work to improve Corpus Christi and love being a part of the growth of our city.

[Stephanie_Garcia_resume.pdf](#)

Upload a Resume

Please upload any additional supporting documents

Stephanie M Garcia

Demographics

Ethnicity

☒ Hispanic

Gender

☒ Female

Verification

City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

☒ I Agree

City Code Requirement - Attendance

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☒ I Agree

Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

☒ I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree

Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? *

☒ Marketing

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? *

☒ Restaurant Industry

STEPHANIE M. GARCIA



EDUCATION

Associate in Art – Journalism 2010

Del Mar College, Corpus Christi, TX

Bachelor in Liberal Arts – Communications 2012

Texas A&M Corpus Christi, Corpus Christi, TX

WORK EXPERIENCE

House of Rock

Office Manager/ Marketing and Public Relations

December 2011 - Present

- In charge of administrative duties including payroll, bookkeeping, employee paperwork, etc.
- Maintain and update website, Facebook, Twitter and other social media daily
- Create press releases and marketing plans for upcoming shows and events
- Manage interns who assist in creating promotional material for the venue
- Assist in the planning and promotion of 20+ shows and events each month

COMMUNITY INVOLVEMENT AND ACHIEVEMENTS

- Leadership Corpus Christi – Class 43
- 2017 Corpus Christi 40 Under 40 recipient
- National Alumni Association Board of Directors 2016 – Present
 - Co-chair of the Alumni Marketing Committee
- Chair of the Corpus Christi 7 Day Film Project Steering Committee 2014 – Present
- Corpus Christi Police Foundation Annual Breakfast Committee Member
- Masterpiece in a Day Committee Member 2015 – Present

78418

Work Address - Zip Code

3613347400

Work Phone

keith@ccautoplex.com

Work E-mail address

Preferred Mailing Address

☒ Home/Primary Address

Which Boards would you like to apply for?

AIRPORT BOARD: Submitted

CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted

ETHICS COMMISSION: Submitted

PLANNING COMMISSION: Submitted

MARINA ADVISORY COMMITTEE: Submitted

CORPUS CHRISTI B CORPORATION: Submitted

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

Education, Professional and/or Community Activity (Present)

Island United Political Action Committee Member

Why are you interested in serving on a City board, commission or committee?

I am interested in becoming involved in making a difference in our city. I have been a member of the Island United PAC for the last year to encourage citizens of the island to make their voices heard in every election. I think it is important for people to give back of their resources (time, money and knowledge) when they have the opportunity and my time is now.

[Keith Heavilin Resume 2016.docx](#)

Upload a Resume

Please upload any additional supporting documents

Demographics

Ethnicity

☒ Caucasian/Non-Hispanic

Gender

☒ Male

Verification

City Code Requirement - Residency

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☒ I Agree

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☒ I Agree

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☒ I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

☐ Yes ☒ No

Do you, your spouse, your business or your spouse's business have a City contract?

☐ Yes ☒ No

Does your employer or your spouse's employer have a City contract?

☐ Yes ☒ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

☐ Yes ☒ No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

☐ Yes ☒ No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

☐ Yes ☒ No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.

N/A

Board-specific questions (if applicable)

Question applies to CORPUS CHRISTI B CORPORATION, CORPUS CHRISTI BUSINESS AND JOB DEVELOPMENT CORPORATION, PLANNING COMMISSION

Are you a registered voter?

☒ Yes ☐ No

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? *

☒ None of the above

Question applies to MARINA ADVISORY COMMITTEE

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? *

☒ None of the above

Keith Heavilin

WORK EXPERIENCE General Manager
CC AutoPlex, Corpus Christi, TX
April 2016-Present

- Oversee all operations of a start-up buy-here-pay-here car dealership, related finance company, and service shop
- Responsible for establishing and implementing all processes and procedures to insure a profitable and compliant dealership and finance company.
- Responsible for vehicle procurement, sales and collection operations and all accounting and financials.

General Manager
Smart Auto Inc., Knoxville, TN
June 2010- May 2015

- Oversaw all operations of bicoastal, \$38 million portfolio buy-here-pay-here car dealership, related finance company, and service shops
- Directly managed 15 key managers including Sales, Service, Finance, General Counsel, Business Development, and Dealer Support personnel
- Responsible for growing portfolio by 30% in 5 year tenure as General Manager Supported four full-service car dealership locations, hired key managers, developed and executed successful operational policies and procedures in all departments
- Continually identified areas of improvement throughout the organization, developed strategic plan for improvement, managed process until goal metrics were reached

Service Manager
Smart Auto Inc., Knoxville, TN
January 2010

- Changed parts ordering process to save \$250,000 per year per location
- Established Asset Management performance metrics and buying guides for buyers in all locations
- Streamlined reconditioning process of assets to reduce cost by \$250 per unit
- Exceeded all established performance goals while reducing overhead and employee headcount

Customer Relationship Manager/Underwriter

Smart Auto Inc., Knoxville, TN

August 2009

- Responsible for daily, weekly, and monthly collection goals including: cash collected, delinquency, repossessions, and charge offs.
- Performed all underwriting of vehicle loans on site to buy from related sales company
- Maintained relationships with customers throughout life of auto loan ensuring timely payments to the finance company

SKILLS

- Proficient manager of teams and individuals
- Highly adaptable to new and changing conditions
- Expert at finding bad/inefficient processes and procedures and implementing corrections for efficiency and profitability
- Expert user of FEXDMS, Dialing Systems, Accurint, GPS Tracking Systems

EDUCATION

University of Tennessee, Knoxville, Tennessee

Application for a City Board, Commission, Committee or Corporation

	Kendra	L	Kinnison	
Prefix	First Name	Middle Initial	Last Name	Suffix

Email Address

Street Address

Suite or Apt
State

City

Postal Code

What district do you live in? *

☒ District 4

(Note: If you do not know your district click [here](#))

Current resident of the city?

☒ Yes ☐ No

21

If yes, how many years?

Primary Phone

Alternate Phone

Port Royal Ocean Resort

Employer

General Manager

Job Title

6317 State Hwy 361

Work Address - Street Address and Suite Number

Port Aransas

Work Address - City

TX

Work Address - State

78373

Work Address - Zip Code

361-749-3705

Work Phone

kkinnison@port-royal.com

Work E-mail address

Preferred Mailing Address

☒ Work Address

Which Boards would you like to apply for?

CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

Island Strategic Action Committee

Education, Professional and/or Community Activity (Present)

Advisory Board, College of Business, TAMUCC At-Large Board Member, Texas Travel Industry Association Chair, Texas Business & Professional Women's Foundation

Why are you interested in serving on a City board, commission or committee?

To share perspectives and information that could be helpful, and assist with determining priorities and making decisions

[Kinnison_Resume_2016.pdf](#)

Upload a Resume

Please upload any additional supporting documents

Demographics

Kendra L Kinnison

Ethnicity

☒ Caucasian/Non-Hispanic

Gender

☒ Female

Verification

City Code Requirement - Residency

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☒ I Agree

City Code Requirement - Attendance

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☒ I Agree

Consent for Release of Information

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☒ I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

☐ Yes ☒ No

Do you, your spouse, your business or your spouse's business have a City contract?

☐ Yes ☒ No

Does your employer or your spouse's employer have a City contract?

☐ Yes ☒ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

☐ Yes ☒ No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

☐ Yes ☒ No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

☐ Yes ☒ No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.

N/A

Board-specific questions (if applicable)

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? *

☒ Hotel Industry

Kendra L. Kinnison, CPA, MBA

Experience:

November 2013 to Present	<p>Port Royal Ocean Resort, Corpus Christi, Texas <i>General Manager</i></p> <p>Responsibilities include leadership and oversight of 210-unit homeowners association, hotel/resort operations, capital projects, and all ancillary business units.</p>
December 2011 to November 2013 (Contract role previously, KCo)	<p><i>Director of Finance</i></p> <p>Responsibilities included strategic planning and management functions as a member of the Senior Leadership Team, accounting operations, owner relations, and leadership of the property's RevMax Team, which coordinates forecasting, inventory management, and marketing efforts.</p>
August 2009 to June 2011	<p>Neovia Solutions, LLC, Corpus Christi, Texas <i>Co-Founder</i></p> <p>Responsibilities included providing social media marketing and training to clients ranging from solopreneurs to Fortune 500 companies through this interactive advertising agency.</p>
May 2007 to May 2009 (Contract role previously, KCo)	<p>DOYLES, Corpus Christi/Houston, Texas <i>Vice President & Chief Financial Officer</i></p> <p>Responsibilities included strategic planning and management functions as a member of the Executive Team as well as oversight and development of the accounting, human resources, information technology, supply chain and special projects departments of this rapidly growing equipment supplier to the international oil and gas industry. Named to the Inc. 5000 list in 2008.</p>
November 2005 to May 2007	<p>Utopia World Cuisine & Lounge, Inc., Corpus Christi, Texas <i>Co-Owner & Administrative Manager</i></p> <p>Responsibilities included management of human resources, accounting, cash management, and special projects for 6,000 sq ft restaurant and lounge.</p>
April 2002 to December 2011	<p>Kinnison & Co., LLC (formerly Ensemble Group), Corpus Christi, Texas <i>Managing Partner</i></p> <p>Major projects included:</p> <ul style="list-style-type: none">- Implementation and design of several enterprise system implementations, including process development and training- Providing outsourced controllership services for more than a dozen business and non-profit organizations- Providing pre-audit systems development and clean-up services upon request of other CPA firms
December 1996 to April 2002	<p>Various positions within public accounting firms, Corpus Christi, Texas <i>Business Advisor, Senior Accountant, Staff Accountant</i></p>

Professional Licenses: **Certified Public Accountant**, State of Texas

Education: **Master of Business Administration**, December 2000
Texas A & M University – Corpus Christi, GPA – 4.0

Bachelor of Business Administration, May 1999
Texas A & M University – Corpus Christi, GPA – 4.0

Other Activities: Advisory Board Member, College of Business, TAMU-CC
At-Large Board Member, Texas Travel Industry Association
Board Member, Texas BPW Foundation
Member, Church Unlimited

Chair, Leadership Corpus Christi Class 35
Past State President, Texas Business Women
Past President, National Board of TAMU-CC Alumni Association
Member, TAMU-CC Momentum 2015 & 2020 Steering Committee
Past President, Volunteer Services Council – Corpus Christi State School
Past Treasurer, Leadership Corpus Christi Alumni Association
Past Member, Board of Directors, KEDT
Past Member, City of Corpus Christi South Central Development Committee
Past Member, Heart of Corpus Christi Code Enforcement Committee
Past Member, Board of Directors, Girl Scouts Paisano Council

Awards/Honors: Selected to speak at TEDxCorpusChristi 2013 & Catalyst Michigan 2014
Selected to Corpus Christi Top 40 under 40 (2006)
SBA Young Entrepreneur Award, Rio Grande Valley District (2006)
Y Women in Careers Honoree (2005)
Profiled in Corpus Christi Caller-Times *Leaders in Business* (December 2004)
State Runner-up, BPW/Texas Young Careerist Competition (2002 & 2003)
Young Alumni Award, TAMU-CC National Alumni Association (2002)
Selected to Leadership Corpus Christi Class 30 (2001)
Special Award for Outstanding Achievement on the Uniform CPA
 Examination, Texas State Board of Public Accountancy (2001)
Outstanding Student in the College of Business, TAMU-CC (2001)
Youngest MBA Graduate (in history of University), TAMU-CC (2000)
Distinguished Graduate, TAMU-CC (2000)

Application for a City Board, Committee, or Commission**Profile**

Prefix	Brad	Middle Initial	Kisner	Suffix
	First Name		Last Name	

Email Address

Street Address

City

Suite or Apt

State

Postal Code

What district do you live in? (Note: If you do not know your district, click here (<https://corpus.maps.arcgis.com/apps/InformationLookup/index.html?appid=c42fde6630d0421b9d57ef926e485d01>) *)

☒ District 4**Current resident of the city?**☒ Yes ☐ No**22 years**

If yes, how many years?

Primary Phone

Alternate Phone

First United Methodist Church

Employer

Director of Music, Worship & Arts

Job Title

900 S. Shoreline Blvd.

Work Address - Street Address and Suite Number

Corpus Christi

Work Address - City

TX

Work Address - State

Brad Kisner

78401

Work Address - Zip Code

361-884-0391

Work Phone

Bkisner@ccfumc.com

Work E-mail address

Preferred Mailing Address

☒ Work Address

Which Boards would you like to apply for?

CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

Have served 2 different times on Arts & Cultural Commission, chair from 2012-2017. Term expires Sept. 1, 2017

Education, Professional and/or Community Activity (Present)

Bachelor of Music Education, Oklahoma State University Master of Sacred Music, Southern Methodist University Past member of CC Symphony Board; CC Red Cross Board; Sparkling City Opera Board; Past PTA president of Meadowbrook & Cullen schools. Sub-Dean (Vice President) Corpus Christi Chapter, American Guild of Organists

Why are you interested in serving on a City board, commission or committee?

To further the good news of the great city of Corpus Christi.

Upload a Resume

Please upload any additional supporting documents

Demographics

Brad Kisner

Ethnicity

☒ Caucasian/Non-Hispanic

Gender

☒ Male

Verification

City Code Requirement - Residency

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☒ I Agree

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☒ I Agree

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☒ I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree

Board-specific questions (if applicable)

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? *

Application for a City Board, Committee, or Commission**Profile**

James S Kruse
Prefix First Name Middle Initial Last Name Suffix

[REDACTED]
Email Address

[REDACTED]
Street Address

[REDACTED]
City

[REDACTED]
Suite or Apt
State

[REDACTED]
Postal Code

What district do you live in? (Note: If you do not know your district, click here (<https://corpus.maps.arcgis.com/apps/InformationLookup/index.html?appid=c42fde6630d0421b9d57ef926e485d01>) *)

☒ District 5

Current resident of the city?

☒ Yes ☐ No

10

If yes, how many years?

[REDACTED]
Primary Phone

[REDACTED]
Alternate Phone

Texas A&M University - Corpus Christi

Employer

Professional Assistant Professor of Accounting

Job Title

6300 Ocean Dr., O'Connor Bldg #365

Work Address - Street Address and Suite Number

Corpus Christi

Work Address - City

TX

Work Address - State

James S Kruse

78412

Work Address - Zip Code

361-825-3606

Work Phone

scott.kruse@tamucc.edu

Work E-mail address

Preferred Mailing Address

☒ Work Address

Which Boards would you like to apply for?

CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted

MAYOR'S FITNESS COUNCIL: Submitted

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

Education, Professional and/or Community Activity (Present)

Masters in Accountancy, served on committees with Downtown Management District, member of TSCPA, member of rising tide society, Student Accounting Society Faculty Advisor, Presenter at Coastal Bend Innovation Center

Why are you interested in serving on a City board, commission or committee?

[JamesScottKruse_Curriculum_Vitae.doc](#)

Upload a Resume

Please upload any additional supporting documents

Demographics

James S Kruse

Ethnicity

☒ Caucasian/Non-Hispanic

Gender

☒ Male

Verification

City Code Requirement - Residency

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☒ I Agree

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☒ I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree

Board-specific questions (if applicable)

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? *

Question applies to MAYOR'S FITNESS COUNCIL

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? *



J. Scott Kruse, CFE

Curriculum Vitae

EDUCATION:

Texas A&M - Corpus Christi - AACSB Accredited Accounting Program
Masters of Accountancy
Graduated – December 2010

Drury University – Springfield, MO
B.A. with a major in Sociology and minor in Psychology
Graduated – August 1997

Certified Fraud Examiner (CFE)
Association of Certified Fraud Examiners

PROFESSIONAL TEACHING EXPERIENCE:

Professional Assistant Professor of Accounting, Texas A&M University – Corpus Christi
August 2015 – Present, Corpus Christi, TX

Adjunct Professor of Accounting, Texas A&M University – Corpus Christi
August 2014 – August 2015, Corpus Christi, TX

Courses Taught:

Financial Accounting – ACCT 2301
Managerial Accounting – ACCT 2302
Intermediate I – ACCT 3311
Fraud Examination – ACCT 3340

PROFESSIONAL ACCOUNTING EXPERIENCE:

CFO, Waterstreet Restaurants

March 2013 – May 2014, Corpus Christi, TX

Oversaw preparation of all financial statements for 4 different restaurants and real estate trust
Supervised staff of five including payables, receivables, and IT
Reviewed expenses and cash balances with suggestions for improving both categories
Procured funding through bank loans and other investments
Instituted new technology program to give real time sales and labor info
Managed audits of two companies as liaison with Public Accounting Firm

Contractor, Audit/Tax Preparation, Park Fowler CPA, PLLC

June 2012 – October 2012, Corpus Christi, TX

Tax preparation including 1120, 1120S, 1040, 1041
Assisted in preparation of audits including HOA's and Oil & Gas
Prepared 940's and 941's for various clients

Contractor, Financial Analyst, Derco Aerospace

January 2012 – April 2012, Corpus Christi, TX
Support company for aircraft platforms

Prepared billing to the government for different aircraft support contracts
Worked with Controller to prepare State Apportionment for tax purposes
Involved in Intercompany billings with Sikorsky Aircraft

Contractor, Internal Audit, Forbes Energy Services

September 2011 – November 2011, Corpus Christi, TX

Public company in oil and gas servicing

Contracted to work for internal audit/tax department to prepare for year end

Filed sales tax, 940, 941, and prepared payroll calculations

Staff Auditor, Fields and Nemec, Co.

January 2009 – February 2010, Corpus Christi, TX

Audited companies ranging from \$50 – 70 million in revenues

Tax preparation including 1120, 1120S, 1040, 1041 and 990's

Companies audited included construction, manufacturing, and non-profit

Accounting Tutor, Texas A&M University – Corpus Christi

November 2007 – January 2009, Corpus Christi, TX

Responsible for tutoring fellow students in all undergraduate accounting courses

Work with director of learning services to improve student retention

PROFESSIONAL SERVICE:

Accounting Advisory Board for Accreditation

Texas A&M University – Corpus Christi

Young Business Professionals

Membership Chair – 2013

Downtown Management District

Cleaning Initiative Committee Member

Strategic Planning Committee

Texas A&M University – Corpus Christi

Faculty Advisor – Student Accounting Society

Texas A&M University – Corpus Christi

Scholarship Committee

Texas A&M University – Corpus Christi

SBA/Texas A&M Partnership – Boots to Business Program

Presenter – Educator

Texas Society of CPA's

Member

Application for a City Board, Committee, or Commission**Profile**

Edwin (Trey) A McC Campbell III
Prefix First Name Middle Initial Last Name Suffix

[REDACTED]
Email Address

[REDACTED]
Street Address

[REDACTED]
City

[REDACTED]
Suite or Apt
State

[REDACTED]
Postal Code

What district do you live in? (Note: If you do not know your district, click here (<https://corpus.maps.arcgis.com/apps/InformationLookup/index.html?appid=c42fde6630d0421b9d57ef926e485d01>) *)

☒ District 2

Current resident of the city?

☒ Yes ☐ No

62

If yes, how many years?

[REDACTED]
Primary Phone

[REDACTED]
Alternate Phone

American Bank

Employer

Chief Administrative Officer

Job Title

800 N. Shoreline Suite 100

Work Address - Street Address and Suite Number

Corpus Christi

Work Address - City

TX

Work Address - State

Edwin (Trey) A McC Campbell III

78401

Work Address - Zip Code

361-992-9900

Work Phone

treymc@americanbank.com

Work E-mail address

Preferred Mailing Address

☒ Work Address

Which Boards would you like to apply for?

CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

Education, Professional and/or Community Activity (Present)

EDUCATION: MBA Corpus Christi State University BBA Texas A&I - Corpus Christi AA Del Mar College
CURRENT COMMUNITY ACTIVITIES: Del Mar College: Board of Regents, Board Chair Texas Higher Education Coordinating Board – Financial Literacy Advisory Committee Art Museum of South Texas: Board of Governors, Chair of the Dorothy Hood Task Force South Texas Public Broadcasting: Board of Directors Boar's Head & Yule Log Festival Chairperson South Texas Botanical Gardens & Nature Center, Regional Advisory Board

Why are you interested in serving on a City board, commission or committee?

As a Corpus Christi native, a business person, a father and a grandfather, I am committed to making Corpus Christi the best place to live, work and play. Tourism is an important component of our local economy, and one that also contributes to the quality of life. I would like to build our community and economy by serving on the Corpus Christi Convention & Visitors Bureau. I would bring to the CVB Board a deep background in business, strategic thinking and planning, a solid understanding of the community, and passion for the importance of tourism.

[Trey_McCampbell_community_bio_2017.pdf](#)

Upload a Resume

Edwin (Trey) A McCampbell III

Please upload any additional supporting documents

Demographics

Ethnicity

☒ Caucasian/Non-Hispanic

Gender

☒ Male

Verification

City Code Requirement - Residency

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☒ I Agree

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Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

☒ I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

☐ Yes ☒ No

Do you, your spouse, your business or your spouse's business have a City contract?

☐ Yes ☒ No

Does your employer or your spouse's employer have a City contract?

☐ Yes ☒ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

☐ Yes ☒ No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

☐ Yes ☒ No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

☐ Yes ☒ No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.

Board-specific questions (if applicable)

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? *

E. A. "Trey" McCampbell, III

Education & Certification

MBA Corpus Christi State University, August 1982
BBA Texas A&I - Corpus Christi, May 1977
AA Del Mar College, May 1975
Post-graduate studies in Organizational Development & Communication

Current Activities

Del Mar College: Board of Regents, Board Chair
Texas Higher Education Coordinating Board – Financial Literacy Advisory Committee
Art Museum of South Texas: Board of Governors, Past Chair, Chair of the Dorothy Hood Task Force
South Texas Public Broadcasting: Board of Directors, Past Chair
Texas A&M Corpus Christi, College of Business Accounting Advisory Council
First Christian Church: Elder; Boar's Head & Yule Log Festival Chairperson; Day School Board of Directors
South Texas Botanical Gardens & Nature Center, Regional Advisory Board
Equality Texas Board of Directors and Equality Texas Foundation; Treasurer

Prior Activities

Destination Bayfront, co-organizer
City Council Annual Retreat Facilitator, June 2010 and June 2009
Del Mar College Foundation "Come Home to Del Mar" Fundraiser, Co-Chair, November 2006 and November 2009
Bayfront Charrette Facilitator, October 2003
Community Dropout Forum Co-Facilitator, November 2003 – February 2004
Leadership Corpus Christi: graduate LCC Class XI; General Chair - LCC XXI; Steering Committee LCC XX, XIX, and XII; LCC Alumni Board of Directors, Executive Committee Chair
Del Mar College Future Search Conference participant, October 2003
Vision 2000, Steering Committee
CCSU (Texas A&M University) Alumni Association: Past President and founding Director
Corpus Christi Symphony Orchestra: Board of Directors
Creative Arts Center: Past President and Treasurer
Founder and Chairperson, LIVE Performances (children's performing arts series)
Harbor Playhouse: Director and Treasurer
Harbor Lights: Staging Chairperson
Chamber of Commerce: Board of Directors; Ambassador; Chamber of Commerce Foundation, Director
Workforce Development Corporation, Director and Executive Committee

Awards and Honors

2016 American GI Forum Community Leader Award
2015 Corpus Christi AIA Honorary Membership Award
2013 Del Mar College Outstanding Alumni
2010 Del Mar College 75 Distinguished Alumni
2005 Leadership Corpus Christi Outstanding Alumnus Award
2003 Caller Times Person of the Year
2002 NCCJ Humanitarian Award
1999 Distinguished Public Service Award from the Texas Society of CPA's
1992 Chairman's Award from the Chamber of Commerce
1990 Arts Volunteer of the Year; JC Penney "Golden Rule" award for Culture and Arts

78408

Work Address - Zip Code

3612894107

Work Phone

gm@hiccairport.com

Work E-mail address

Preferred Mailing Address

☒ Home/Primary Address

Which Boards would you like to apply for?

CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

Currently new to the area and looking to join a local board.

Education, Professional and/or Community Activity (Present)

USAF Services Academy, Six Sigma Lean Operations, Certified IHG General Manager, Hotel Revenue Management Certification and 20 + years in hospitality.

Why are you interested in serving on a City board, commission or committee?

I want to ensure that the City of Corpus Christi CVB is given the attention it deserves. The city needs the CVB to assist with growing business for the community as well as local business.

[Josh_Reeves.pdf](#)

Upload a Resume

[Josh_Reeves.pdf](#)

Please upload any additional supporting documents

Demographics

Ethnicity

☒ Caucasian/Non-Hispanic

Gender

☒ Male

Verification

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☒ I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree

Board-specific questions (if applicable)

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? *

☒ Hotel Industry

JOSH REEVES

Objective

Being a resourceful, highly motivated, manager with strong and solid work history and verifiable ability to produce outstanding leadership results. I hope to obtain a position in the hospitality industry that allows me to continue to better myself and broaden my knowledge. I am characterized as demanding but fair with high expectations on integrity and willingness to lead by example. With a management philosophy that values training, coaching and positive reinforcements. Always maintaining a focus on guest service with a passion for results and a dedication to excellence

Experience

Holiday Inn Airport and Conference Center (Hotel Equities)

Corpus Christi, TX

General Manager

September 2016 - Present

- Directed and coordinated the Rooms Division for the hotel to ensure maximum profits
- Carried out all policies and prepared reports established by Hotel Equities and the Regional Vice President;
- Conducted employee performance evaluations as prescribed and ensure that all employees are trained for their positions to maximize service, production, and efficiency; control staffing, maximize profits, control costs and ensured the security of the operation
- Director of Operations for pre-opening team during new build process
- Directed and coordinated the Food & Beverage operations of the hotel to ensure maximum profits
- Directed Sales department to maximize topline revenue and worked to grow market share

Sheraton Georgetown Hotel and Conference Center

Georgetown, TX

Director of Operations

April 2016 – September 2016

- Directed and coordinated the Rooms Division of the hotel to ensure maximum profits
- Carried out all policies and prepared reports established by Starwood and the General Manager;
- Conducted employee performance evaluations as prescribed and ensure that all employees are trained for their positions to maximize service, production and efficiency; control staffing, maximize profits, control costs and ensured the security of the operation
- Director of Operations for pre-opening team during new build process
- Directed and coordinated the Food & Beverage operations of the hotel to ensure maximum profits
- F & B included food production, equipment use and control, banquet service, room service, beverage service, restaurant service and food and beverage purchasing

Sheraton Burlington Hotel and Conference Center

South Burlington, VT

Director of Operations

September 2013 – April 2016

- Directed and coordinated the Rooms Division of the hotel to ensure maximum profits
- Carried out all policies and prepared reports established by Starwood and the General Manager;
- Conducted employee performance evaluations as prescribed and ensure that all employees are trained for their positions to maximize service, production and efficiency; control staffing, maximize profits, control costs and ensured the security of the operation
- Coordinated Hotel Renovation of 309 Guest Rooms along with all Public Space
- Lead team that increased guest experience rating to number 5 out of 396 Sheratons World Wide
- Directed and coordinated the Food & Beverage operations of the hotel to ensure maximum profits
- F & B included food production, equipment use and control, banquet service, room service, beverage service, restaurant service and food and beverage purchasing
- Promoted from Housekeeping Director of Housekeeping

Public House Historic Inn

Sturbridge, MA

Food and Beverage Manager

April 2009 – July 2013

- Directed and organized the Food & Beverage function within the hotel in order to maintain high standards of food and beverage quality, service, and merchandising to maximize profits.
- Participated in total hotel management as a member of the hotel Executive Committee.
- Clearly described, assigned and delegated responsibility and authority for the operation of the various food and beverage sub-departments, i.e., room service, restaurants, banquets, kitchens, stewards, etc.
- Developed, implemented, and monitored schedules for the operation of all restaurants and bars to achieve a profitable result.
- Assisted the area managers in establishing and achieving predetermined profit objectives and desired standards of quality food, service, cleanliness, merchandising and promotion.

Cape Cod Resort and Conference Center

Hyannis, MA

Director of Food and Beverage/Night Manager

November 2007- April 2009

- Directed and organized the Food & Beverage function within the hotel in order to maintain high standards of food and beverage quality, service, and merchandising to maximize profits.
- Participated in total hotel management as a member of the hotel Executive Committee.
- Clearly described, assigned and delegated responsibility and authority for the operation of the various food and beverage sub-departments, i.e., room service, restaurants, banquets, kitchens, stewards, etc.
- Developed, implemented, and monitored schedules for the operation of all restaurants and bars to achieve a profitable result.
- Assisted the area managers in establishing and achieving predetermined profit objectives and desired standards of quality food, service, cleanliness, merchandising and promotion.
- Part of brand transition team and complete hotel renovation

Four Points by Sheraton Resort and Conference Center

Hyannis, MA

Director of Banquets

March 2007- November 2007

- Effectively monitored the daily operations of the Banquet Department, including providing support and guidance to fellow banquet personnel to ensure a successful and effective operation ending in a positive guest experience.
- Reviewed all written communication, i.e., resumes, daily/weekly, Banquet Event Orders to determine appropriate staffing levels, room/station assignments, buffet décor and enhancements as they relate to banquets and meeting room set-ups.
- Communicated all changes within the Banquet Department and adjusted according to the above items.
- Communicated information to the kitchen and other supportive departments prior to and during events.
- Responsible for maintaining a strong client relationship and ensuring that all convention specifications are communicated to and executed by all hotel operating departments making for a successful meeting experience for the meeting planner and attendees.
- Maintained constant communication with the Convention Service/Catering Sales Manager as it applies to the client at hand.

Troy Country Club

Troy, OH

Assistant General Manager

February 2006 – February 2007

- Developed a training program for restaurant employees.
- Maintained proper staffing levels, and employee schedules.
- Coordinated and conducted all POS training classes.
- Assisted GM with total Club and Golf Course Operations
- Served as Manager on Duty in General Manager's absence.

West Chop Club and Inn

Vineyard Haven, MA

Assistant General Manager

January 2002 – February 2006

- Developed a training program for restaurant employees.
- Maintained proper staffing levels, and employee schedules.
- Coordinated and conducted all POS training classes.
- Assisted GM with total Club and Inn operations.
- Served as Manager on Duty in General Manager's absence.

United States Airforce Lackland Airforce Base

San Antonio, Texas

Services Supervisor

December 1998 – December 2001

- Supervised Meal operations for 1500 airmen
- Maintained proper staff levels
- Implemented Command Policies

Silver State Restaurant

Ely, Nevada

Assistant General Manager

July 1992 – August 1998

- Developed new and more diverse menu
- Created an inventory and par stock system
- Worked from entry level to management

Education

Technical Degree Food Service and Lodging 1999

USAF Services Academy Lackland Airforce Base San Antonio, TX

High School Diploma Vocational and General Studies 1998 White

Pine County High School Ely, NV

Six Sigma / Lean Hotel Operations Green Belt 2015 Starwood

Hotels and Resorts World Wide Stamford, CT

General Manager Certification 2017

IHG Hotels Atlanta, GA

Application for a City Board, Committee, or Commission**Profile**

Josh Richline
Prefix First Name Middle Initial Last Name Suffix

[REDACTED]
Email Address

[REDACTED]
Street Address

[REDACTED]
City

[REDACTED]
Suite or Apt
State

[REDACTED]
Postal Code

What district do you live in? (Note: If you do not know your district, click here (<https://corpus.maps.arcgis.com/apps/InformationLookup/index.html?appid=c42fde6630d0421b9d57ef926e485d01>) *)

☒ District 2

Current resident of the city?

☒ Yes ☐ No

16

If yes, how many years?

[REDACTED]
Primary Phone

[REDACTED]
Alternate Phone

Richline Technical Services

Employer

Partner-Business Development

Job Title

114 Mesquite St

Work Address - Street Address and Suite Number

Corpus Christi

Work Address - City

TX

Work Address - State

78401

Work Address - Zip Code

361-882-6297

Work Phone

jrichline@richline.cc

Work E-mail address

Preferred Mailing Address

☒ Home/Primary Address

Which Boards would you like to apply for?

CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted

CORPUS CHRISTI DOWNTOWN MANAGEMENT DISTRICT: Submitted

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

N/A

Education, Professional and/or Community Activity (Present)

Current Board Member of Corpus Christi Yacht Club (as such MAY qualify as representing a restaurant or attraction-not sure). Owner Richline Technical Services-Information Technology Company specializing in support small and medium businesses' Computer and Network Support for over 16 years. Past Fleet Captain Corpus Christi MORF (the sailing fleet here in Corpus Christi). College at Southwest Texas State (now Texas State at San Marcos)

Why are you interested in serving on a City board, commission or committee?

Upload a Resume

Please upload any additional supporting documents

Demographics

Ethnicity

☒ Caucasian/Non-Hispanic

Gender

☒ Male

Verification

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Board-specific questions (if applicable)

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? *

☒ Restaurant Industry

78402

Work Address - Zip Code

361-881-1321

Work Phone

krouillard@txstateaq.org

Work E-mail address

Preferred Mailing Address

☒ Work Address

Which Boards would you like to apply for?

CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

None

Education, Professional and/or Community Activity (Present)

BS in Marketing from Arizona State University, MBA from University of Houston, American Marketing Association member, PRSA member

Why are you interested in serving on a City board, commission or committee?

Upload a Resume

Please upload any additional supporting documents

Demographics

Ethnicity

☒ Prefer not to Answer

Gender

☒ Female

Verification

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Board-specific questions (if applicable)

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☒ Attraction Industry