



AGENDA MEMORANDUM

Future Item for the City Council Meeting of December 12, 2017
Action Item for the City Council Meeting of December 19, 2017

DATE: November 21, 2017
TO: Margie C. Rose, City Manager
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Resolution to Adopt Downtown Corpus Christi Parking Study - Action Plan
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CAPTION:

Resolution of the City Council of the City of Corpus Christi, Texas adopting and approving the Downtown Parking Action Plan for the City's TIRZ #3 Area.

PURPOSE:

The purpose of this item is to approve an Action Plan as part of the Downtown Parking Management Study & Strategic Plan initiative.

BACKGROUND AND FINDINGS:

In 2014, the DRAFT Downtown Area Development Plan (DADP) identified Parking as one of the ten issues impacting development. In 2015, the TIRZ #3 Project Plan included the Parking Management Study and Strategic Plan as one of five initiatives necessary for unlocking development in the TIRZ. The TIRZ #3 Board approved a contract for the study with Walker Parking Consultants on July 8, 2016. Walker Parking Consultants completed the study and presented to the Board on January 24, 2017. Staff then discussed Implementation Steps with TIRZ #3 Board on February 28, 2017 and an adjusted Stakeholder Engagement Plan on March 28, 2017.

Staff organized two Stakeholder Meetings on April 13, 2017 and invited downtown stakeholders, the Parking Advisory Committee, Transportation Advisory Commission, and Planning Commission. The meetings had over 40 attendees. Feedback from the meetings were used to refine the Action Plan that was then taken to several Boards and Commissions to be adopted. While the initial schedule was to bring this Action Plan forward following the adoption of the DADP in Summer 2017. Since the DADP was tabled on September 26, 2017 with no date certain, we are now bringing the Parking Action Plan forward separately for Council consideration.

- Approved by the Downtown Management District Board on May 18, 2017
- Approved by the Transportation Advisory Commission on May 22, 2017
- Approved by the Parking Advisory Committee on May 22, 2017
- Approved by the Tax Increment Reinvestment Zone #3 Board on May 23, 2017.

In the TIRZ #3 Project Plan's FY 2018 Budget, \$100,000 has been set aside for the first phase of implementation.

This document outlines the next 36 months of activity necessary for getting a good sense of management on the parking situation in downtown Corpus Christi.

ALTERNATIVES:

The City Council may decide to delay the adoption of this plan, or request revisions.

OTHER CONSIDERATIONS:

N/A

CONFORMITY TO CITY POLICY:

Conforms with the Tax Code, City Charter and TIRZ #3 Project & Financing Plan.

DEPARTMENTAL CLEARANCES:

Finance

Legal

FINANCIAL IMPACT:

☐ Operating

☐ Revenue

☐ Capital

X Not applicable

Fiscal Year: 2017 - 2018	Project to Date Expenditures (CIP only)	Current Year	Future Years	TOTALS
Line Item Budget				
Encumbered / Expended Amount				
This item				
BALANCE				

RECOMMENDATION:

Staff recommends approving the action plan.

LIST OF SUPPORTING DOCUMENTS:

Resolution – Downtown Parking Action Plan

Downtown Parking Action Plan