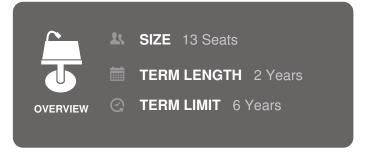


#### City Of Corpus Christi

# CORPUS CHRISTI CONVENTION & VISITORS BUREAU

#### **BOARD DETAILS**



The Corpus Christi Convention & Visitors Bureau solicits various organizations and associations to conduct meetings/conventions/tradeshows within Corpus Christi year-round; to promote the City as a year-round destination; to design and implement an advertising campaign with state, national and international coverage to feature the Corpus Christi area as an attractive region in which to vacation or have conventions or group meetings; to provide support services to conventions in Corpus Christi; to operate visitor information centers; to provide information and advice to businesses interested in tourism and convention-related business in the Corpus Christi area; and to advise the City on projected growth of tourism and convention-related businesses to assist City planning efforts.



#### COMPOSITION

Thirteen (13) members selected directly by the City Council. The members shall be representatives of the following groups: 3 - hotel industry; 3 - attraction industry; 2 - restaurant industry; and 5 - community at-large. The Mayor and City Manager, or their designees, shall serve as ex-officio non-voting members of the Board. In addition, the Council will appoint a representative from the Port of Corpus Christi Authority, a representative from the Regional Transportation Authority, a representative from the C.C. International Airport and a State Legislature Affairs representative to serve as ex-officio advisory non-voting members. Appointments will be for two-year staggered terms. No person may serve as a voting member for a period longer than six years consecutively, unless such service is required by virtue of the person's position or title or to complete an unexpired term.

#### **CREATION / AUTHORITY**

Motion No. 2006-209, 7/11/06; Motion No. 2006-243, 7/25/06; Motion No. 2010-282, 11/16/10; Motion No. 2013-028, 2/12/13; Motion No. 2014-155, 11/18/14; Amended By-Laws, 8/31/17.

#### **MEETS**

3rd Thursday of every month, 12:00 p.m., Bay Building, 101 N. Shoreline, Ste. 430.

#### **TERM DETAILS**

Two-year staggered terms.

#### **DEPARTMENT**

Convention and Visitors Bureau

#### **OTHER INFORMATION**

# Corpus Christi Convention and Visitors Bureau Members December 12, 2017

One (1) vacancy with term to 10/1/19 representing the following category: 1 - Hotel Industry. (Note: The Corpus Christi Convention and Visitors Bureau is recommending the new appointment of Raju Bhagat (Hotel Industry) or Kaushik "Charlie" Bhakta (Hotel Industry).

Name	Board Name	Status	District	Term	End Date	Position	Office/Role	Category
Kamlesh Bhikha	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Resigned	District 1	1	10/01/19	Member		Hotel Industry
Ken Griffin	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	Other / Non-Resident	3	10/01/18	Member		At-Large
Darcy Schroeder	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 2	3	10/01/18	Member		At-Large
James "Jim" Needham	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 4	3	10/01/18	Member		At-Large
Johnny Philipello	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 4	1	10/01/19	Member		Attraction Industry
Lynn Frazier	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 1	1	10/01/19	Member		At-Large
Kendra L. Kinnison	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 4	1	10/01/19	Member		Hotel Industry
Melody Nixon-Bice	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 5	2	10/01/19	Vice-Chair		Hotel Industry
Fred F. Soward III	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 4	1	10/01/19	Member		Restaurant Industry
Terri Adams	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	Other / Non-Resident	2	10/01/18	Member		Attraction Industry
James Kunau	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 5	2	10/01/18	Chair		Attraction Industry
Jason Rodriguez	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 4	2	10/01/18	Member		Restaurant Industry
Ed Cantu	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 5	1	10/01/18	Member		At-Large
Joe McComb	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active		N/A	N/A	Ex-Officio, Non-voting	Mayor	Mayor
State Legislature Representative	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active		N/A	N/A	Ex-Officio, Non-voting	State Legislature	State Legislature Representative
Margie C. Rose	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active		N/A	N/A	Ex-Officio, Non-voting	City Manager	City Manager
Patricia Cardenas	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active		N/A	N/A	Ex-Officio, Non-voting	Port of Corpus Christi Representative	Port of Corpus Christi Authority
Terry Klinger	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active		N/A	N/A	Ex-Officio, Non-voting	Regional Transportation Authority Representative	Regional Transportation Authority
, ,							Corpus Christi International Airport	, , , , , , , , , , , , , , , , , , , ,
Fred Segundo	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active		N/A	N/A	Ex-Officio, Non-voting	Representative	Corpus Christi International Airport

# Corpus Christi Convention and Visitors Bureau Applicants December 12, 2017

Name	Boards Applying For	District	Employer	Work Address	City	St. Work Phone	Category
Raju G. Bhagat	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 1	Self-Employed	707 N. Shoreline Blvd.	Corpus Christi	TX 361-726-7096	Hotel Industry
Kaushik "Charlie" Bhakta	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 5	ZJZ Hospitality, Inc.	4639 Corona Dr. Suite 55	Corpus Christi	TX 361-855-1549	Hotel Industry
Pramit Bhakta	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 3	Comfort Suites - Texas A&M University - Corpus Christi	1814 Ennis Joslin Rd.	Corpus Christi	TX 361-991-7100	Hotel Industry
Josh R. Reeves	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 1	Holiday Inn Airport and Confernce Center	5549 Leopard Street	Corpus Christi	TX 361-289-4107	Hotel Industry

# Submit Date: Sep 12, 2017

# Application for a City Board, Commission, Committee or Corporation

Profile						
Prefix	Raju First Name		G Middle Initial	Bhagat Last Name		Suffix
Email Address						
Street Address	S				Suite or Apt	
					State	
City						Postal Code
What di	strict do you live in? *					
<b>☑</b> Distri	ct 1					
(Note: If	you do not know your d	listrict click he	ere)			
Current	resident of the city?					
• Yes	o No					
30+ year	S	_				
If yes, how ma	any years?					
Primary Phone	9	Alternate Phone				
Self-Emp	oloyed					
Employer	•	Job Title				
707 N Sł	noreline Blvd.					
Work Address	- Street Address and Suite Number					

Corpus Christi	
Work Address - City	-
TX	
Work Address - State	-
78401 Work Address - Zip Code	-
Work Address - Zip Code	
361-726-7096	
Work Phone	
rajubhagat@gmail.com	
Work E-mail address	
Preferred Mailing Address	
Which Boards would you like to	o apply for?
CORPUS CHRISTI CONVENTION	& VISITORS BUREAU: Submitted
Interests & Experiences	
Do you currently serve on any please list:	other City board, commission or committee at this time? If so,
No.	
Education, Professional and/or	Community Activity (Present)
Why are you interested in servi	ing on a City board, commission or committee?
With over 40 years of experience in	ing on a City board, commission or committee?  In the Hospitality and Development business, I would like to share my a supports the mission of the CVB - which is to drive overnight visitors
With over 40 years of experience in business resources in any way that	the Hospitality and Development business, I would like to share my

Please upload any additional supporting documents. **Demographics Ethnicity** Other Gender Male Verification City Code Requirement - Residency As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served. ✓ I Agree **City Code Requirement - Attendance** As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence. ▼ I Agree

#### **Consent for Release of Information**

I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

the Public Information Act.
✓ I Agree
Oath
I swear that all of the statements included in my application and attached documents, if any are true and correct.
✓ I Agree
Code of Ethics - Rules of Conduct/Conflicts of Interest
Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?
○ Yes    ○ No
Do you, your spouse, your business or your spouse's business have a City contract?
C Yes ⊙ No
Does your employer or your spouse's employer have a City contract?
○ Yes    ○ No
Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?
○ Yes ⊙ No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?					
C Yes ⊙ No					
Do you or your spouse have a pending claim, lawsuit or proceeding against the City?					
C Yes ⊙ No					
If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.					
N/A					
Board-specific questions (if applicable)					
Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU  Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? *					
✓ Hotel Industry					

# Submit Date: Sep 29, 2017

# Application for a City Board, Commission, Committee or Corporation

Profile							
	Karandalla IIOla adla II			Dhala			
Prefix	Kaushik "Charlie" First Name	Mic	ddle Initial	Bhakta  Last Name			Suffix
I IGIIX	i iist Name	IVIIC	dale illitiai	Lastivaille			Sullix
Email Address							
Street Address					Suite or Apt		
Oli CCI / Idai C33					State		
City						Postal Co	ode
What dis	trict do you live in? *						
District	: 5						
(Note: If y	ou do not know your dist	trict click <u>here</u>	)				
Current r	esident of the city?						
⊙ Yes ⊙	No						
0 165 ()	INO						
11							
If yes, how many	years?						
Primary Phone		Alternate Phone					
ZJZ Hospi	tality, Inc	Senior VP of	Operation	S			
Employer		Job Title					
	ona Dr Suite 55						
Work Address -	Street Address and Suite Number						

Corpus Christi	
Work Address - City	
Texas	
Work Address - State	
78411	
Work Address - Zip Code	
(361) 855-1549	
Work Phone	
kbhakta@zjzhospitality.com	
Work E-mail address	
Preferred Mailing Address	
Which Boards would you like	to apply for?
CORPUS CHRISTI CONVENTIO	N & VISITORS BUREAU: Submitted
Interests & Experiences	
Do you currently serve on any please list:	y other City board, commission or committee at this time? If so

No

**Education, Professional and/or Community Activity (Present)** 

Bachelor of Science from New Mexico State University Delmar College Foundation Board Certified Hotel Administrator and Certified Hotel Owner

Why are you interested in serving on a City board, commission or committee?

I have been in the hotel industry for 20+ years and I believe that my experience and commitment to excellence will be a great asset to the CVB. For the past 8+ years, I have been involved in running successful hotels for ZJZ Hospitality in Corpus Christi and my leadership qualities will bring a strong voice for the hotel partners should I be given the opportunity to serve on the CVB Board.

Kaushik Resume.pdf
Upload a Resume
Please upload any additional supporting documents.
Demographics
Ethnicity
Asian or Pacific Islander
Gender
✓ Male
Verification
City Code Requirement - Residency
As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.
✓ I Agree
City Code Requirement - Attendance
As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

✓ I Agree

#### **Consent for Release of Information**

I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

the Public Information Act.
✓ I Agree
Oath
I swear that all of the statements included in my application and attached documents, if any, are true and correct.
✓ I Agree
Code of Ethics - Rules of Conduct/Conflicts of Interest
Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?
○ Yes    ○ No
Do you, your spouse, your business or your spouse's business have a City contract?
○ Yes    ○ No
Does your employer or your spouse's employer have a City contract?
C Yes ⊙ No
Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?				
C Yes ⊙ No				
Do you or your spouse have a pending claim, lawsuit or proceeding against the City?				
C Yes ⊙ No				
If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.				
All answer are NO				
Board-specific questions (if applicable)				
Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU  Per city ordinance, the committee must include representatives from certain categories. Do				

you qualify for any of the following categories? \*

### Kaushik H. Bhakta, CHA

Objective: A desire to hold Senior Management position in the Hospitality Industry where my

professional experience and management skills can be utilized.

**Education:** 1989-1993 New Mexico State University Las Cruces, NM

Bachelors of Science

Major – Computer Science

Minor – Mathematics

Professional April 2008-Present ZJZ Hospitality, Inc

Corpus Christi, Texas

#### Senior VP of Operations (July 2011 – Present)

- Plan, organize, direct, and guide business operations at the Embassy Suites and Staybridge Suites in Corpus Christi, Texas to increase growth and profitability
- Prepare monthly/annual Budgets and Forecasts
- Work closely with hotel General Managers to implement rate strategies to maximize hotel revenues
- Promote and develop team oriented philosophy to provide unparalleled commitment to excellence in guest services

#### General Manager (April 2008 – June 2011)

- Coordinated construction and new hotel opening for Staybridge Suites
- Developed training programs for Sales, Front Desk, Housekeeping, and Maintenance Departments
- Worked closely with Director of Sales in the development of the sales and marketing plan to capture new short and long term accounts by share shifting from compset.

June 2006-Feb 2008 Holiday Inn Airport Hotel & Conference Center

Corpus Christi, Texas

#### General Manager (September 2007 – February 2008)

#### Director of Operations/Assistant GM (June 2006 - August 2007)

- Accountable for achieving budgeted revenues/profits while maintaining the operational and service standards.
- Manage overall administrative function of the Human Resources, Food and Beverage, Sales & Marketing, Front Desk, and Accounting Department.
- Maintain property quality and make any capital improvements accordingly.

**Accreditations:** City of Alamogordo Lodgers Board 1996-2006; Certified General Manager Program - Holiday Inn, Embassy Suites; Staybridge Suites, Holiday Inn Express; AAHOA Member;

Certified Hotel Administrator 2008; Board Member of Greater Corpus Christi Hospitality Association 2010-Present; Quality Excellence Award Winner 2012 for Staybridge Suites; #1 hotel on Tripadvisor for Corpus Christi 2010-2012.

# Application for a City Board, Commission, Committee or Corporation

Submit Date: Nov 30, 2017

Profile					
	Pramit		Bhakta		
Prefix	First Name	Middle Initial	Last Name		Suffix
Email Address	3				
Street Address				Suite or Apt	
				State	
City					Postal Code
	strict do you live in? *				
- Villat UI	Strict do you live iii:				
<b>▽</b> Distri	ct 3				
(Note: If	you do not know your dis	trict click <u>here</u> )			
Current	resident of the city?				
• Yes	O No				
25 plus					
If yes, how ma	ny years?				
Are you	a registered voter?				
• Yes	o No				
Primary Phone		Alternate Phone			
Comfort S	Suites TAMUCC	General Manager/Ope Manager Job Title	erations		
	nis Joslin Rd				
	- Street Address and Suite Number				

Pramit Bhakta Page 1 of 6

Corpus Christi	
Work Address - City	
Texas	
Work Address - State	_
78412	_
Work Address - Zip Code	
2010017100	
3619917100 Work Phone	_
Work Friorie	
gm.txa37@choicehotels.com	
Work E-mail address	_
Preferred Mailing Address	
F Home/T Hinary Address	
Which Boards would you like t	o apply for?
CORPUS CHRISTI CONVENTION	I & VISITORS BUREAU: Submitted
CORPUS CHRISTI REGIONAL EC	CONOMIC DEVELOPMENT CORPORATION: Submitted
TRANSPORTATION ADVISORY (	COMMISSION: Submitted
Interests & Experiences	
Do you currently serve on any	other City board, commission or committee at this time? If so,
please list:	
N/A	
Education, Professional and/or	r Community Activity (Present)
NI/A	
N/A	
Why are you interested in com-	ing on a City board, commission or committee?
why are you interested in serv	ing on a City board, commission or committee?
N/A	
1 107 1	
pramit_bhakta_resume.docx	_
Upload a Resume	

Pramit Bhakta Page 2 of 6

Please upload any additional supporting documents.

Demographics		
Ethnicity		
✓ Asian or Pacific Islander		
Gender		
✓ Male		
Verification		

# City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

✓ I Agree

### City Code Requirement - Attendance

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

▼ I Agree

Pramit Bhakta Page 3 of 6

#### Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

✓ I Agree
Oath
I swear that all of the statements included in my application and attached documents, if any are true and correct.
✓ I Agree
Code of Ethics - Rules of Conduct/Conflicts of Interest
Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?
○ Yes    ○ No
Do you, your spouse, your business or your spouse's business have a City contract?
○ Yes ⊙ No
Does your employer or your spouse's employer have a City contract?
○ Yes    ○ No
Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?
○ Yes ⊙ No

Pramit Bhakta Page 4 of 6

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?
C Yes ⊙ No
Do you or your spouse have a pending claim, lawsuit or proceeding against the City?
C Yes    No
If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.
N/A
Board-specific questions (if applicable)

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \*

▼ Hotel Industry

Pramit Bhakta Page 5 of 6

Question applies to TRANSPORTATION ADVISORY COMMISSION

Per city ordinance, at least one member of this commission shall represent the bicycling community. Do you qualify for this category?

Pramit Bhakta Page 6 of 6

 Pramit Bhakta	

EXPERIENCE	
10/09-Present	<ul> <li>JB Net Five Corporation, Operations Manager; Corpus Christi, TX</li> <li>Supervise operations of 3 hospitality properties in Corpus Christi area</li> <li>Increased overall sales by 10% over 3 years</li> <li>Manage \$900K expense budget for all properties</li> <li>Coordinated and oversaw \$3.2 million new construction project</li> <li>Manage relationships with key hospitality franchisor</li> </ul>
02/09-10/09	<ul> <li>Price Waterhouse Coopers, Data Specialist; Houston, TX</li> <li>Verified completion of work papers prior to scheduled archiving</li> <li>Provided support to client service teams within the Portfolio</li> <li>Managed professional and profitable client relationships</li> <li>Cohesively Worked with a multi-billion dollar company whom had a revenue of \$26 billion in 2009</li> </ul>
08/08-11/08	<ul> <li>Merrill Lynch, Commercial Banking Intern; Houston, TX</li> <li>Assisted team that generated over \$7 million in revenue from Certificates of Deposits</li> <li>Helped team achieve #1 sales status nationwide</li> <li>Analyzed Financial statements and made recommendation on credit worthiness of clients</li> <li>Updated database for prospective and clients-maybe add something on conversion rate</li> <li>Conducted economic analysis and modeling on effects of current events</li> </ul>
ACTIVITIES	Conducted economic unaryons and moderning on cricets of current events
02/08-11/08	<ul> <li>American Marketing Association, Member</li> <li>Networked with companies and students on pursuing and learning different types of Marketing positions</li> </ul>
01/07-11/08	Finance Association, Member  • Networked with other finance majors within the Bauer school and companies  • Promotions Committee, Fall 2008
05/05-11/08	<ul> <li>Alpha Phi Omega, Member</li> <li>Awards Committee position, Spring 2007</li> <li>Assistant Treasurer, Fall 2007</li> <li>Performed over 80 hours of community service</li> </ul>
03/06, 02/07	Star of Hope Missionary: Women's Shelter  • Volunteer- Prepared dinner for the women and children who live in the shelter
09/06	Houston Food Bank  • Volunteer- Helped box perishable foods for the needy
08/06	Ronald McDonald House  Volunteer- Entertained the 20 disabled children and their families by playing games and coordinating 2 movie nights
EDUCATION	
01/12-05/14	Masters of Business Administration May 2014 Texas A&M University of Kingsville, Kingsville, Texas
08/04- 12/08	Bachelor of Business Administration in Finance and Marketing, December 2008 C.T. Bauer College of Business, University of Houston, Houston, Texas  Program for Excellence in Selling, Certificate in Sales, May 2008 C.T. Bauer College of Business, University of Houston, Houston, Texas

#### SKILLS AND CERTIFICATION

• Experienced in personal computer use, including the following software: Word, Excel, PowerPoint, QuickBooks, Salesforce.com, and ChoiceAdvantage.com

Worked part time while attending classes full time

# Submit Date: Apr 17, 2017

# Application for a City Board, Commission, Committee or Corporation

Profile						
	Josh		R	Reeves		
Prefix	First Name		Middle Initial	Last Name		Suffix
Email Address						
Street Address					Suite or Apt	
					State	
City						Postal Code
What dis	strict do you live in? *					
- Vilat dis						
□ Distric	t 1					
(Note: If y	you do not know your di	strict click he	ere)			
	resident of the city?		·			
© Yes	No					
6 months						
If yes, how man	ny years?	_				
Primary Phone		Alternate Phone				
Holiday In	nn Airport and					
	nn Airport and e Center	General M	lanager			
Employer		Job Title				
5549 I an	pard Street					
	Street Address and Suite Number	_				

Corpus Christi	
Work Address - City	
Texas	
Work Address - State	
78408	
Work Address - Zip Code	
3612894107	
Work Phone	
gm@hiccairport.com	
Work E-mail address	
Preferred Mailing Address	
Which Boards would you like to	o apply for?
CORPUS CHRISTI CONVENTION	& VISITORS BUREAU: Submitted
Interests & Experiences	
Do you currently serve on any please list:	other City board, commission or committee at this time? If so
Currently new to the area and looking	ng to join a local board.
Education, Professional and/or	Community Activity (Present)
USAF Services Academy, Six Sigm Management Certification and 20 +	a Lean Operations, Certified IHG General Manager, Hotel Revenue years in hospitality.
Why are you interested in servi	ing on a City board, commission or committee?
	rpus Christi CVB is given the attention it deserves. The city needs the s for the community as well as local business.
Josh_Reeves.pdf	

Upload a Resume

Please upload any additional supporting documents.

Demographics	
Ethnicity	
✓ Caucasian/Non-Hispanic	
Gender	
✓ Male	
Verification	

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

✓ I Agree

City Code Requirement - Attendance

City Code Requirement - Residency

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I Agree

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	_
✓ I Agree	
Dath Control of the C	
swear that all of the statements included in my application and attached documents, if any re true and correct.	



#### Objective

Being a resourceful, highly motivated, manager with strong and solid work history and verifiable ability to produce outstanding leadership results. I hope to obtain a position in the hospitality industry that allows me to continue to better myself and broaden my knowledge. I am characterized as demanding but fair with high expectations on integrity and willingness to lead by example. With a management philosophy that values training, coaching and positive reinforcements. Always maintaining a focus on guest service with a passion for results and a dedication to excellence

#### Experience

Holiday Inn Airport and Conference Center (Hotel Equities)

Corpus Christi, TX

#### **General Manager**

September 2016 - Present

- Directed and coordinated the Rooms Division for the hotel to ensure maximum profits
- Carried out all policies and prepared reports established by Hotel Equities and the Regional Vice President;
- Conducted employee performance evaluations as prescribed and ensure that all employees are trained for their
  positions to maximize service, production, and efficiency; control staffing, maximize profits, control costs and
  ensured the security of the operation
- Director of Operations for pre-opening team during new build process
- Directed and coordinated the Food & Beverage operations of the hotel to ensure maximum profits
- Directed Sales department to maximize topline revenue and worked to grow market share

Sheraton Georgetown Hotel and Conference Center

Georgetown, TX

#### **Director of Operations**

April 2016 - September 2016

- Directed and coordinated the Rooms Division of the hotel to ensure maximum profits
- Carried out all policies and prepared reports established by Starwood and the General Manager;
- Conducted employee performance evaluations as prescribed and ensure that all employees are trained for their
  positions to maximize service, production and efficiency; control staffing, maximize profits, control costs and
  ensured the security of the operation
- Director of Operations for pre-opening team during new build process
- Directed and coordinated the Food & Beverage operations of the hotel to ensure maximum profits
- F & B included food production, equipment use and control, banquet service, room service, beverage service, restaurant service and food and beverage purchasing

Sheraton Burlington Hotel and Conference Center

South Burlington, VT

#### **Taskforce General Manager / Director of Operations**

September 2013 - April 2016

- Directed and coordinated the Rooms Division of the hotel to ensure maximum profits
- Carried out all policies and prepared reports established by Starwood and the General Manager;
- Conducted employee performance evaluations as prescribed and ensure that all employees are trained for their
  positions to maximize service, production and efficiency; control staffing, maximize profits, control costs and
  ensured the security of the operation
- Coordinated Hotel Renovation of 309 Guest Rooms along with all Public Space
- Lead team that increased guest experience rating to number 5 out of 396 Sheratons World Wide
- Directed and coordinated the Food & Beverage operations of the hotel to ensure maximum profits
- F & B included food production, equipment use and control, banquet service, room service, beverage service, restaurant service and food and beverage purchasing
- Promoted from Housekeeping Director of Housekeeping

Public House Historic Inn Sturbridge, MA

#### **Food and Beverage Manager**

**April 2009 - July 2013** 

• Directed and organized the Food & Beverage function within the hotel in order to maintain high standards of food and beverage quality, service, and merchandising to maximize profits.

- Participated in total hotel management as a member of the hotel Executive Committee.
- Clearly described, assigned and delegated responsibility and authority for the operation of the various food and beverage sub-departments, i.e., room service, restaurants, banquets, kitchens, stewards, etc.
- Developed, implemented, and monitored schedules for the operation of all restaurants and bars to achieve a
  profitable result.
- Assisted the area managers in establishing and achieving predetermined profit objectives and desired standards of quality food, service, cleanliness, merchandising and promotion.

Cape Cod Resort and Conference Center

Hyannis, MA

#### **Director of Food and Beverage/Night Manager**

November 2007- April 2009

- Directed and organized the Food & Beverage function within the hotel in order to maintain high standards of food and beverage quality, service, and merchandising to maximize profits.
- Participated in total hotel management as a member of the hotel Executive Committee.
- Clearly described, assigned and delegated responsibility and authority for the operation of the various food and beverage sub-departments, i.e., room service, restaurants, banquets, kitchens, stewards, etc.
- Developed, implemented, and monitored schedules for the operation of all restaurants and bars to achieve a profitable result.
- Assisted the area managers in establishing and achieving predetermined profit objectives and desired standards of quality food, service, cleanliness, merchandising and promotion.
- Part of brand transition team and complete hotel renovation

Four Points by Sheraton Resort and Conference Center

Hyannis, MA

#### **Director of Banquets**

March 2007- November 2007

February 2006 - February 2007

- Effectively monitored the daily operations of the Banquet Department, including providing support and guidance to fellow banquet personnel to ensure a successful and effective operation ending in a positive guest experience.
- Reviewed all written communication, i.e., resumes, daily/weekly, Banquet Event Orders to determine
  appropriate staffing levels, room/station assignments, buffet décor and enhancements as they relate to
  banquets and meeting room set-ups.
- Communicated all changes within the Banquet Department and adjusted according to the above items.
- Communicated information to the kitchen and other supportive departments prior to and during events.
- Responsible for maintaining a strong client relationship and ensuring that all convention specifications are
  communicated to and executed by all hotel operating departments making for a successful meeting experience for the
  meeting planner and attendees.
- Maintained constant communication with the Convention Service/Catering Sales Manager as itapplies to the client at hand.

Troy Country Club Troy, OH

# Assistant General Manager

• Developed a training program for restaurant employees.

- Maintained proper staffing levels, and employee schedules.
- Coordinated and conducted all POS training classes.
- Assisted GM with total Club and Golf Course Operations
- Served as Manager on Duty in General Manager's absence.

#### West Chop Club and Inn

January 2002 – February 2006

Vineyard Haven, MA

#### **Assistant General Manager**

- Developed a training program for restaurant employees.
- Maintained proper staffing levels, and employee schedules.
- Coordinated and conducted all POS training classes.
- Assisted GM with total Club and Inn operations.
- Served as Manager on Duty in General Manager's absence.

#### United States Airforce Lackland Airforce Base

#### **Services Supervisor**

- Supervised Meal operations for 1500 airmen
- Maintained proper staff levels
- Implemented Command Policies

#### Silver State Restaurant

#### **Assistant General Manager**

- Developed new and more diverse menu
- Created an inventory and par stock system
- Worked from entry level to management

#### **Education**

Technical Degree Food Service and Lodging 1999
USAF Services Academy Lackland Airforce Base San Antonio, TX

High School Diploma Vocational and General Studies 1998 White Pine County High School Ely, NV

Six Sigma / Lean Hotel Operations Green Belt 2015 Starwood Hotels and Resorts World Wide Stamford, CT

General Manager Certification 2017 IHG Hotels Atlanta, GA

San Antonio, Texas **December 1998 – December 2001** 

Ely, Nevada **July 1992 – August 1998**