



ARTS & CULTURAL COMMISSION

BOARD DETAILS



OVERVIEW



SIZE 9 Seats



TERM LENGTH 3 Years



TERM LIMIT 6 Years

The Arts & Cultural Commission recommends the use, location, lease or purchase of works of art to be considered a part of the beautification or cultural development of the City; to advise owners of private property in relation to beautification of their properties; to prepare specifications for the maintenance of works of art and to inspect such work for the guidance of the City departments concerned; to advise with respect to the design of buildings, bridges or other structures on city property if submitted to the Commission; to study and evaluate the activities in and the uses made of the Bayfront Arts & Science Park, and to plan the Park's development for future activities and uses.



DETAILS

COMPOSITION

Nine (9) members appointed by the Mayor subject to confirmation by the Council for three-year terms to provide advice on beautification and cultural development of the City. The Commission shall represent the following categories: (1) Marketing Representatives (1) Economic Development/Tourism representative; (1) Public Space/Public Art representative; (1) Youth/Education representative; (1) Performing Arts representative; (1) Visual Arts representative; (1) Architecture representative; (1) Higher Education representative; and (1) Business Development Groups/Corporate representative. The Commission may organize and elect a Chairman annually and adopt such administrative procedures as are necessary to accomplish its purposes.

CREATION / AUTHORITY

Sec. 2-100, Code of Ordinances. Ord. No. 8288 - 12-21-66; 8894 - 6-5-68; 9758 - 5-20-70; 19663 - 3-10-87; M89-0239 - 8-29-89; 20294 - 5-3-88; 20674 - 5-16-89. 023432- 9-8-98; 028819 10/26/10.

MEETS

4:00 p.m., 2nd Tuesday of every month, City Hall, Basement Conference Room.

TERM DETAILS

Three-year staggered terms.

DEPARTMENT

Parks and Recreation Department

OTHER INFORMATION

Arts and Cultural Commission Members
December 19, 2017

Four (4) vacancies with terms to 9/1/20 representing the following categories: 1 - Architecture Representative, 1 - Higher Education Representative, 1 - Marketing Representative and 1 - Youth\Education Representative. *(Note: Appointed by the Mayor subject to confirmation by the City Council.)*

Name	Board Name	Status	District	Term	End Date	Position	Category	Attendance
Sarah E. Coles	ARTS & CULTURAL COMMISSION	Seeking reappointment	District 2	Partial	09/01/17	Chair	Youth/Education Representative	75% 3/4 meetings
Paul Duke	ARTS & CULTURAL COMMISSION	Met the six-year term limitation	District 5	2	09/01/17	Member	Architecture Representative	
Brad Kisner	ARTS & CULTURAL COMMISSION	Met the six-year term limitation	District 4	2	09/01/17	Member	Higher Education Representative	
Stephen Rybak	ARTS & CULTURAL COMMISSION	Resigned	District 1	2	09/01/18	Member	Marketing Representative	
Dr. Laura A. Petican	ARTS & CULTURAL COMMISSION	Active	District 4	1	09/01/18	Member	Visual Arts Representative	
Cathy Harrison	ARTS & CULTURAL COMMISSION	Active	District 4	2	09/01/18	Member	Economic Development/ Tourism Representative	
Shelly M. Rios	ARTS & CULTURAL COMMISSION	Active	District 4	1	09/01/19	Member	Public Space/ Public Art Representative	
Hilda Lamas	ARTS & CULTURAL COMMISSION	Active	District 4	1	09/01/19	Member	Performing Arts Representative	
Sharon Sedwick	ARTS & CULTURAL COMMISSION	Active	District 5	1	09/01/19	Member	Business Development Groups/Corporate Representative	

**Arts and Cultural Commission Members
December 19, 2017**

Name	Boards Applying For	District	Employer	Work Address	City	St.	Work Phone	Category
John R. Borys	ARTS & CULTURAL COMMISSION	District 4	John Borys and Associates	4224 Ocean Drive #132	Corpus Christi	TX	713-416-8422	Higher Education or Marketing
Wallace W. Echols, Jr.	ARTS & CULTURAL COMMISSION	District 4	Holiday Inn Corpus Christi Airport /Hotel Equities	5549 Leopard St.	Corpus Christi	TX	361-289-4119	Marketing
Stephanie M. Garcia	ARTS & CULTURAL COMMISSION	District 5	House of Rock	511 Starr St.	Corpus Christi	TX		Marketing
Nicholas P. Gignac	ARTS & CULTURAL COMMISSION	District 4	Gignac & Associates LLP	416 Starr St.	Corpus Christi	TX	361-884-2661	Architecture
Ramon Gutierrez	ARTS & CULTURAL COMMISSION	District 1	Spectra Food Services	402 Harbor Dr.	Corpus Christi	TX	361-879-0125	Youth/Education or Higher Education or Marketing
Jason B. Houlihan	ARTS & CULTURAL COMMISSION	District 4	Del Mar College	101 Baldwin	Corpus Christi	TX	361-698-1123	Higher Education or Marketing
Carolyn M. Mauck	ARTS & CULTURAL COMMISSION	District 4	Del Mar College	101 Baldwin	Corpus Christi	TX	361-698-1338	Higher Education
Shelby A. Tate	ARTS & CULTURAL COMMISSION	District 4	Corpus Christi Convention and Visitors Bureau	101 North Shoreline Blvd., Suite 430	Corpus Christi	TX	361-826-0656	Marketing
Emily C. Zertuche	ARTS & CULTURAL COMMISSION	District 5	Corpus Christi Convention and Visitors Bureau	101 North Shoreline Blvd., Suite 430	Corpus Christi	TX	361-336-0060	Marketing

Corpus Christi

Work Address - City

TX

Work Address - State

78411

Work Address - Zip Code

(713) 416-8422

Work Phone

jbabbranding@mac.com

Work E-mail address

Preferred Mailing Address

☒ Work Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION: Submitted

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No.

Education, Professional and/or Community Activity (Present)

BFA, Advertising and Fine Art, Teach at Corpus Christi Camera, Have a small advertising agency. Have 30 years of expertise in marketing and advertising. Worked in New York, Dallas, Houston have been in the marketing and advertising industry my whole career.

Why are you interested in serving on a City board, commission or committee?

I want to help Corpus Christi grow creatively and help the art efforts in Corpus Christi become a major part of what can attract visitors to come to Corpus Christi.

[JRB_RESUME_3.pdf](#)

Upload a Resume

John R Borys

Demographics

Ethnicity

☒ Caucasian/Non-Hispanic

Gender

☒ Male

Verification

City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

☒ I Agree

City Code Requirement - Attendance

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

☒ I Agree

Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

☒ I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

☐ Yes ☒ No

Do you, your spouse, your business or your spouse's business have a City contract?

☐ Yes ☒ No

Does your employer or your spouse's employer have a City contract?

☐ Yes ☒ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

☐ Yes ☒ No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

☐ Yes ☒ No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

☐ Yes ☒ No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.

No

Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories?

- ☒ Visual Arts (painting, sculpture, arts media)
- ☒ Public Art / Public Space
- ☒ Higher Education
- ☒ Economic Development / Tourism
- ☒ Marketing
- ☒ Business Development Groups / Corporate Representative
- ☒ Performing Arts (music, dance, drama, film)

John Borys



[Redacted email address]

[Redacted email address]

[Redacted email address]

[Redacted email address]



[Redacted website]



[Redacted Twitter handle]



[Redacted Instagram handle]



[Redacted LinkedIn handle]



[Redacted Facebook handle]



[Redacted Twitter handle]

Advertising communications expert providing innovative customer digital experiences. My forte is integrating strategic creative messaging across all platforms to all customer touch-points. Two plus decades of C2B, B2B businesses creative campaigns that sell.

A proven track record of developing winning brand strategies, creating innovative creative campaigns, providing leadership and supervision and working with clients. Worked in New York and a past owner of two successful advertising agencies.

Skill Sets: Brand strategy, creative concepts, content creation, thought leadership, collaboration, facilitating, leading cross-functional teams, expert in print, broadcast and digital. Well versed in multi-channel brand executions, integrating social media developing customer value optimization, lead magnets, paid traffic, writing creative briefs, logos, supervision, lead-generation, developing and supervising both tactical and image campaigns across all customer touch-points in all media both traditional and digital. I am a life long learner and love helping creative people be all they can be.

Global experience in creating digital communications solutions.

Functioning as a change agent, responsible for the re-branding of a 30M international account Skaugen PetroTrans with offices in Houston, Oslo, Aberdeen SPT's website increased its inquiries 300%. Within the first month after launch, Skaugen PetroTrans had more inquiries than it did in the previous past three years. Worked in Oslo, Stockholm and Houston implemented a creative resource system to manage assets, worked with international vendors, multi-client contacts, supervised a cross-functional team, oversaw research, wrote creative briefs and formed consensus to gain approval of a new brand strategy and buy-in from multiple stakeholders worldwide. The company was successfully sold to <http://teekay.com>

www.johnborys.com, Creative services, Photography, Fine Art, Corpus Christi, TX, Principal (2017) Current position

Design/Agency resource for strategic creative and brand projects. Project consulting, new business pitches, project management, facilitator, collaborations, special projects. **Photography:** Both Commercial and consumer - People, lifestyle, products, location, studio and animals. (I have directed over 2,000 photo-shoots as an art director and creative director over the past twenty years and love working with art directors and creative directors. I also teach photography to small groups and individuals. My specialties are: People, dogs, products, life-style and location.

Fine Artist: Painting, drawing, multi-media. My work is focused on the language of art and the mediums we use to visually communicate.

JB&A, Inc., Houston, TX, Austin TX, Principal (2007-2016)

Brand Strategy and creative to a variety of accounts in Austin and Houston. Work includes brand strategy and creative content to produce innovative client experiences. Websites, mobile content strategy and design, integrating creative content across all media, management and supervision, working and leading cross-functional teams, customer value optimization, social media strategy and execution. I have been focusing on helping my clients communicate their product/service advantages across multiple platforms creating innovative, persuasive experiences for their customers.

Point 3 Communications, Houston, TX., Principal (1998-2007)

Produced award-winning broadcast for The Mattress Firm. Created tangible brand equity with the creative "Get Real" campaign for a live streaming video game company DWANGO that was successfully sold to a large Japanese game development firm. Won a Gold award in the Houston Ad Federation show for a healthcare campaign for Ermosa Center For Aesthetic Plastic Surgery. Wrote and directed a radio campaign for the Bank of Antigua, recorded and produced on location in Antigua. Created the first double truck print ad that drove traffic to a website in the Houston real estate market. (Roycebuilders.com). Responsible for all US marketing efforts for two large scale hotels in Los Cabos and Mexico City, Mexico. Designed the Kolache Factory logo and all in store Point of Sale and franchise materials. Generated inquiries for franchises, that resulted in them growing from 3 to 23 locations.

NW Ayer, New York NY, Houston, TX, Creative Director (1992-1995)

Worked in New York and Houston offices with the people that brought you "A Diamond is forever" De Beers Jewellery, "Be All You Can Be" US Army, and "Reach Out And Touch Someone" for AT&T. Lead a team of 20 creative and production people. Responsible for the "Kids fly Free Program" for Continental Airlines which ran in 35 national markets and cost \$7M to produce. Products included broadcast, billboard, radio, print, collateral, and direct mail. Other accounts serviced were Continental Express and Alley Theatre.

Levinson & Hill, Dallas, TX, Creative Director (1991-1992)

Standardized and helped integrate all 55 of Baylor Healthcare products into a cohesive and unified graphic standard. Accounts included Universal Studios, Baylor Healthcare and Tony Roma's Restaurants.

Borys Moore, Inc., Dallas, TX, Principal, (1989-1991)

Created, logos, collateral, print campaigns, radio, newspaper ads.

DBG&H, Dallas, TX. Associate Creative Director, (1985-1988)

This agency had \$70M worth of Real Estate accounts at the time, Ebby Halliday, Ellen Terry, Pulte Homes, Fox and Jacobs, to name a few.

Bozell & Jacobs, Dallas, TX. Art Director, (1981-1984)

My first job after graduation. I was part of the team that pitched the American Airlines account (\$56M) against Doyle Dane Bernbach, New York. Bozell & Jacobs won the account. Bozell spent \$1M on creative presentation materials and the agency created over 600 creative pieces. Apprenticed under Liener Temerlin and Bruce Silverman, (Bruce created the "Don't Leave Home Without It" campaign). The American Airlines account win opened the door for advertising to become creditable outside of New York. I was very fortunate to be mentored by great creative minds from all over the country, I believe this experience impressed upon me that strategy and creative must be integrated. Other Accounts I worked on included Azrock Tile, Blue Cross Blue Shield, Bonanza Restaurants, Brown & Root, Cessna, E-Systems, Gardner Denver, General Dynamics, Halliburton, Otis Engineering and Victor Equipment Company.

Awards

Simpson Paper Company- National Award, for most creative use of paper in a collateral piece. 4 Prism Awards, from the GHBA (Greater Houston Homebuilders Association). Industry awards for advertising excellence in Residential Real Estate. Print Ad of the Year, Builder (2x), Marketing Campaign of the Year, Builder and Direct Mail Campaign of the Year, Builder. Gold Award for The Mattress Firm, Broadcast commercial, Houston Film Festival. HAF (Houston Ad Federation) Gold Star Award for Four Color Ad Campaign, Ermosa Center for Reconstructive and Cosmetic Surgery. Recipient of the National Association of Insurance and Financial Advisors Award of Excellence in Advertising for a Direct Mail Campaign for Cravens Dargan. I stopped entering shows in the 90's because everything I entered won some kind of award. Advertising awards are fine. Awards from within the industry that your client competes in mean a lot more. I have been fortunate to win several.

Education

BFA, Advertising Design, & Fine Art, NTSU now UNT

Interests

Guitar, fly-fishing and Great Danes.



Branding With Business Sense.

B2B

ARNOLD & SCHRODER, LLC.
AZROCK TILE
BOYCE ENGINEERING
CHICAGO TITLE
CRENEAU MEDIA GROUP
EQUILAN
FAUST DISTRIBUTING
FORD BACON & DAVIS
FOXMARK CORPORATION
MCCALIP & STREETY
MCCOY FURNITURE
THE RANSFORD GROUP
SILVER EAGLE DISTRIBUTING
SYSCO FOODS, INC.
TEXAS BAY AREA PIPELINE
TOSHIBA

INDUSTRIAL/OIL & GAS

BROWN & ROOT
CENTENNIAL PIPELINE
COOPER INDUSTRIES
E-SYSTEMS
ESPREE HOMES
EXTERRAN
GARDNER DENVER
GENERAL DYNAMICS
GLOBAL ESTIMATING SERVICES
GUMMOUT
HALLIBURTON
IM SKAUGEN
JIFFY LUBE
OTIS ENGINEERING
PENRICO
PENNZOIL MOTOR OIL
PENNZOIL PRODUCTS COMPANY
THE SHELL FOUNDATION
SHELL PETROLEUM
SKAUGEN PETROTRANS
TEXAS BAY AREA PIPELINE
US ZINC
VICTOR EQUIPMENT COMPANY

FINANCIAL

BANK OF ANTIGUA
BANK OF DALLAS
HAMMERSMITH FINANCIAL
SOUTHWEST SAVINGS & LOAN

REAL ESTATE

BRITTANY PLACE APARTMENTS
EBBY HOLIDAY REALTORS
ELLEN TERRY REALTORS
ENCLAVE HOMES
ESPREE HOMES
HANK DICKERSON REALTORS
HAMMONDS HOMES
HARBOR DEVELOPMENT
MCKEE CONSTRUCTION
MEPC THE COLONNADE
PULTE HOMES
ROYCEBUILDERS.COM
ROYCE HOMES
SOUTHMARK MANAGEMENT CORP.
TRAMMELL CROW COMPANIES
TEXAS COLONIAL HOMES
THE CRESCENT
U.S. HOMES
WEIMER COUNTRY INN
WINGATE CONDOMINIUMS

TRAVEL AND LEISURE

ADAMS MARK HOTEL
AMERICAN AIRLINES
ARLINGTON HILTON
CONTINENTAL AIRLINES
CONTINENTAL EXPRES
CESSNA AIRCRAFT COMPANY
FOUR SEASONS HOTEL
HOTEL MARQUIS LOS CABOS
HOTEL MARQUIS MEXICO CITY
THE HOUSTONIAN
PRO HOTELS INTERNATIONAL
SLH OF THE WORLD
ULTRA AIR
WEIMER COUNTRY INN

RETAIL

A TO Z DOG RANCH
ADELSTIEN JEWELERS
BONANZA RESTAURANTS
CORRIGANS JEWELERS
DAVID THOMAS DESIGN
DIAMONDTRIGUE, INC.
FUDRUCKER'S RESTAURANTS
GRAVEL FRAGRANCES
KOLACHE FACTORY

LEGEND OUTFITTERS

THEMATTRESS FIRM
MIKAYOS RESTAURANT
PILLOWTEX
TONY ROMA'S RESTAURANTS
UNITED DENTAL CARE OF TEXAS
UNIVERSAL STUDIOS
VALENTINE FURS
WHATABURGER

HIGH TEC

COMPUTER SOFTWARE, INC.
COMPUTERWORKS
DWANGO
E-SYSTEMS
HUBWO

PROFESSIONAL SERVICES

ARNOLD & SCHRODER, LLC.
DUNCANVILLE C. OF C.
HARDWICK FARMS
QUESTCO
THE RANSFORD GROUP
STARMARK PICTURES

HEALTHCARE

BAYLOR HEALTHCARE
BLUE CROSS BLUE SHIELD
ERMOSA CENTER
OWENS HEALTHCARE
ST. JOSEPH HOSPITAL
ST. PAUL HOSPITAL

PRO BONO

ALLEY THEATRE
AVON CHAMPIONSHIP TENNIS
CYSTIC FIBROSIS FOUNDATION
BEGINNING EXPERIENCE

Profile

Prefix	Wallace	W	Echols	jr
	First Name	Middle Initial	Last Name	Suffix

Email Address

Street Address

Suite or Apt

State

City

Postal Code

What district do you live in? *

☒ District 4

(Note: If you do not know your district click [here](#))

Current resident of the city?

☒ Yes ☐ No

10

If yes, how many years?

Primary Phone

Alternate Phone

Holiday Inn Corpus Christi
Airport / Hotel Equities

Employer

Director of Sales and Marketing

Job Title

5549 Leopard St

Work Address - Street Address and Suite Number

Corpus Christi

Work Address - City

TX

Work Address - State

78408

Work Address - Zip Code

3612894119

Work Phone

wade.echols@himarina.com

Work E-mail address

Preferred Mailing Address

☒ Home/Primary Address

Which Boards would you like to apply for?

AIRPORT BOARD: Submitted

ARTS & CULTURAL COMMISSION: Submitted

ETHICS COMMISSION: Submitted

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

not at this time

Education, Professional and/or Community Activity (Present)

1998 - 1999 Spartan School of Aeronautics Tulsa, Ok 2005 Short Course at Conrad Hilton Hotel Houston, TX 2003-2005 2006 - 2008 Del Mar College Hospitality Program Corpus Christi, TX PROFESSIONAL MEMBERSHIPS / AWARDS 2006-2007 Webmaster for the Coastal Bend Hotel Sales and Marketing Association 2005-2006 Secretary of the Coastal Bend Hotel Sales and Marketing Association Past member of Corpus Christi Chamber of Commerce Past member of the year Corpus Christi Hispanic Chamber of Commerce 2007 Member of the year, Coastal Bend Hotel Sales and Marketing Association 2009 Texas Western Sales Manager of the Year, South Texas Region 2001-Present Greater Corpus Christi Hotel and Motel Association

Why are you interested in serving on a City board, commission or committee?

Upload a Resume

Please upload any additional supporting documents.

Demographics

Ethnicity

☒ Caucasian/Non-Hispanic

Gender

☒ Male

Verification

City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

☒ I Agree

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☒ I Agree

Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

☒ I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree

Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories?

☒ Marketing

Profile

Email Address

Street Address

Suite or Apt

State

City

□ □ □ □ □

Postal Code

What district do you live in? *

☒ District 5

(Note: If you do not know your district click [here](#))

Current resident of the city?

☒ Yes ☐ No

30

If yes, how many years?

████████████████████

Primary Phone

Alternate Phone

House of Rock

Employer

Marketing and Public Relations

Job Title

511 Starr Street

Work Address - Street Address and Suite Number

Corpus Christi

Work Address - City

Texas

Work Address - State

78401

Work Address - Zip Code

Work Phone

stephanie@texashouseofrock.com

Work E-mail address

Preferred Mailing Address

☒ Work Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION: Submitted

CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

Education, Professional and/or Community Activity (Present)

• National Alumni Association Board of Directors 2016 – Present Co-chair of the Alumni Marketing Committee • Chair of the Corpus Christi 7 Day Film Project Steering Committee 2014 – Present • Corpus Christi Police Foundation Annual Breakfast Committee Member • Masterpiece in a Day Committee Member 2015 – Present Associate in Art - Journalism 2010 Del Mar College, Corpus Christi, TX Bachelor in Liberal Arts - Communications 2012 Texas A&M Corpus Christi, Corpus Christi, TX

Why are you interested in serving on a City board, commission or committee?

I was born and raised in Corpus Christi. I believe in giving back to my community and contributing to its progress in any way possible. I enjoy being a part of committees and boards that work to improve Corpus Christi and love being a part of the growth of our city.

[Stephanie_Garcia_resume.pdf](#)

Upload a Resume

Please upload any additional supporting documents.

Demographics

Ethnicity

☒ Hispanic

Gender

☒ Female

Verification

City Code Requirement - Residency

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Oath

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☒ I Agree

Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories?

☒ Marketing

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? *

☒ Restaurant Industry

STEPHANIE M. GARCIA



EDUCATION

Associate in Art – Journalism 2010

Del Mar College, Corpus Christi, TX

Bachelor in Liberal Arts – Communications 2012

Texas A&M Corpus Christi, Corpus Christi, TX

WORK EXPERIENCE

House of Rock

Office Manager/ Marketing and Public Relations

December 2011 - Present

- In charge of administrative duties including payroll, bookkeeping, employee paperwork, etc.
- Maintain and update website, Facebook, Twitter and other social media daily
- Create press releases and marketing plans for upcoming shows and events
- Manage interns who assist in creating promotional material for the venue
- Assist in the planning and promotion of 20+ shows and events each month

COMMUNITY INVOLVEMENT AND ACHIEVEMENTS

- Leadership Corpus Christi – Class 43
- 2017 Corpus Christi 40 Under 40 recipient
- National Alumni Association Board of Directors 2016 – Present
 - Co-chair of the Alumni Marketing Committee
- Chair of the Corpus Christi 7 Day Film Project Steering Committee 2014 – Present
- Corpus Christi Police Foundation Annual Breakfast Committee Member
- Masterpiece in a Day Committee Member 2015 – Present

Profile

Email Address

Street Address

Suite or Apt

State

City

Postal Code

What district do you live in? *

☒ District 4

(Note: If you do not know your district click [here](#))

Current resident of the city?

☒ Yes ☐ No

34

If yes, how many years?

Are you a registered voter?

☒ Yes ☐ No

Primary Phone

Alternate Phone

Gignac & Associates, LLP

Employer

Architectural Associates

Job Title

416 Starr St

Work Address - Street Address and Suite Number

Corpus Christi

Work Address - City

Texas

Work Address - State

78401

Work Address - Zip Code

3618842661

Work Phone

nickgignac@gignac-
associates.com

Work E-mail address

Preferred Mailing Address

☒ Home/Primary Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION: Submitted

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

N/A

Education, Professional and/or Community Activity (Present)

I am an alumni of Corpus Christi ISD's Richard King High School, Class of 2001. I have an a Bachelor of Science in Construction Science and a Master of Architecture, both from Texas A & M University. I currently work in the design and construction industry for Gignac Architects, with our office located in downtown Corpus Christi. I am a Leadership Corpus Christi Alumni, Class 43 (Best Class Ever). I have served on a number of committees and boards of various organizations recently (in various capacities) including but not limited to the American Association of Architects, K Space Contemporary, the Art Museum of South Texas, the Corpus Christi Downtown Management District, the Sinton ISD STEM Advisory Board, Dia de los Muertos Planning Committee, and the Corpus Christi Yacht Club Building Committee.

Why are you interested in serving on a City board, commission or committee?

I have long wanted to serve the City of Corpus Christi as a whole, at the municipal level. A number of colleagues have suggested that the Arts and Cultural Commission may be the a great organizational fit for me. I want to continue to strengthen my bond with the City of Corpus Christi and find new ways of giving back and helping this city move forward.

[Nick_Gignac_Resume.pdf](#)

Upload a Resume

Please upload any additional supporting documents.

Demographics

Ethnicity

None Selected

Gender

☒ Male

Verification

City Code Requirement - Residency

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☒ I Agree

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☒ I Agree

Consent for Release of Information

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☒ I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

☐ Yes ☒ No

Do you, your spouse, your business or your spouse's business have a City contract?

☐ Yes ☒ No

Does your employer or your spouse's employer have a City contract?

☐ Yes ☒ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

☐ Yes ☒ No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

☐ Yes ☒ No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

☐ Yes ☒ No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.

N/A

Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories?

☒ Architecture

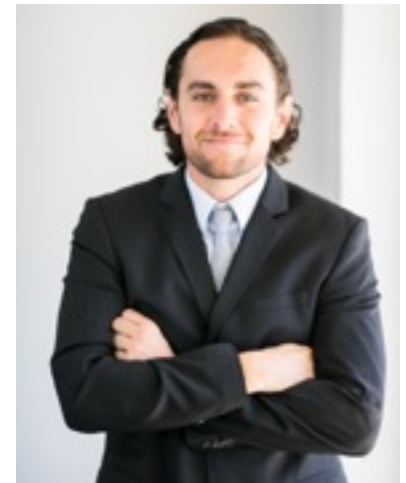
NICHOLAS GIGNAC, ASSOC. AIA, LEED AP BD+C

ARCHITECTURAL DESIGNER

Since joining the firm in 2010, Nick Gignac has gained valuable experience in programming, design, and project management across a broad spectrum of project sizes and types. Nick has worked on everything from small educational projects to \$100 Million high schools, and has become especially proficient in day-lighting, sustainable planning and design. As a LEED Accredited Professional, Nick often serves as a LEED Project Administrator. Nick also continues to learn and grow in his work and represents the future of architecture in South Texas as the second generation of Gignac | Architects.

EXPERIENCE

- City of Corpus Christi Bayfront Park, Corpus Christi, Texas
- New Veterans Memorial High School (*LEED Registered*), Corpus Christi ISD, Corpus Christi
- Dorothy Adkins Middle School (*LEED Registered*), Corpus Christi ISD, Corpus Christi, Texas
- Stripes Headquarters, Corpus Christi, Texas
- Corpus Christi Regional Transportation Authority Staples Street Customer Service Center
- Tuloso Midway ISD Performing Arts Center, Corpus Christi, Texas
- City of Corpus Christi Bayfront Park, Corpus Christi, Texas
- City of Corpus Christi Chaparral Street Improvements, Corpus Christi, Texas
- City of Corpus Christi American Bank Center, Corpus Christi, Texas
- City of Corpus Christi Bayfront Master Plan, Corpus Christi, Texas
- City of Corpus Christi Downtown Vision Plan, Corpus Christi, Texas
- City of Port Aransas Marina Market Master Plan and Development, Port Aransas, Texas
- City of San Benito Resaca Walk Municipal Master Plan, San Benito, Texas
- Hidalgo County Sheriff's Substation, Weslaco, Texas
- Cameron County Courthouse Annex Additions & Renovations, Harlingen, Texas
- City of South Padre Island Multi-Modal Transit Center, South Padre Island, Texas
- South Padre Island Convention Center Additions and Renovations, South Padre Island
- Zachary Kolda Elementary School (*LEED Certified*), Corpus Christi ISD, CC, Texas
- Dr. J.A. Garcia Elementary School (*LEED Silver*), Corpus Christi ISD, Corpus Christi, Texas
- New Los Encinos Elementary School (*LEED Registered*), Corpus Christi ISD, Corpus Christi
- New Windsor Park Elementary School (*LEED Registered*), Corpus Christi ISD, Corpus Christi
- New Calk / Wilson Elementary School (*LEED Registered*), Corpus Christi ISD, Corpus Christi
- Pharr San-Juan Alamo ISD New Collegiate Academy, Pharr, Texas
- Juarez-Lincoln High School, La Joya ISD, La Joya, Texas
- Tuloso-Midway ISD Jim Cooper Auditorium Renovation, Corpus Christi, Texas
- Taft ISD Bond Planning, Additions & Renovations, Taft, Texas
- Seale Junior High Additions/Renovations/Re-Roofing Projects, Robstown ISD, Texas
- Taft ISD Additions & Renovations, Taft, Texas
- Texas A&M University Corpus Christi IDIQ for Architectural Services, Corpus Christi, Texas
- Texas A&M University Corpus Christi Moody Fieldhouse, Corpus Christi, Texas
- Texas A&M University Kingsville Additions & Renovations, Kingsville, Texas
- Bay Education Service Center, City of Rockport in conjunction with Univ. of Texas, Rockport
- University of Texas Regional Academic Health Center, Harlingen, Texas
- Texas A&M University Corpus Christi New Purchasing Facility, Corpus Christi, Texas
- District Wide Additions and Renovations, Harlingen CISD, Harlingen, Texas
- Tuloso-Midway ISD Jim Cooper Auditorium Renovation, Corpus Christi, Texas
- Tuloso-Midway ISD Early Childhood Education Center Addition, Corpus Christi, Texas
- Tuloso-Midway ISD Multipurpose Facility and FEMA Community Safe Shelter, Corpus Christi
- Additions and Renovations to Vernon Middle School, Harlingen CISD, Texas
- And many more...



EDUCATION

Master of Architecture, Texas A&M University
Graduate Certificate in Facility Management, Texas A&M University
B.S. in Construction Science, Texas A&M University

REGISTRATION

Associate AIA
Enrolled in Architectural IDP

PROFESSIONAL AFFILIATIONS

American Institute of Architects
United States Green Building Council
LEED Accredited Professional

Application for a City Board, Commission, Committee or Corporation

Prefix	Ramon	Middle Initial	Gutierrez	Suffix
--------	-------	----------------	-----------	--------

Email Address

Street Address

Suite or Apt

State

City

Postal Code

☒ District 1

(Note: If you do not know your district click [here](#))

☒ Yes ☐ No

19

If yes, how many years?

Primary Phone

Alternate Phone

Spectra Food Services

Employer

Events Manager

Job Title

402 Harbor Dr.

Work Address - Street Address and Suite Number

Corpus Christi

Work Address - City

Texas

Work Address - State

78401

Work Address - Zip Code

(361) 879-0125

Work Phone

rg.eventsproducer@gmail.com

Work E-mail address

Preferred Mailing Address

☒ Home/Primary Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION: Submitted

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

The Corpus Christi Ride-in Theater Board

Education, Professional and/or Community Activity (Present)

MFA Management| Producing California Institute of the Arts MBA Business Management Texas A&M - Corpus Christi

Why are you interested in serving on a City board, commission or committee?

[RGProfessionalResume.pdf](#)

Upload a Resume

Please upload any additional supporting documents.

Demographics

Ethnicity

☒ Hispanic

Gender

☒ Male

Verification

City Code Requirement - Residency

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☒ I Agree

City Code Requirement - Attendance

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☒ I Agree

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☒ I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree

Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories?

- ☒ Public Art / Public Space
- ☒ Youth / Education
- ☒ Higher Education
- ☒ Economic Development / Tourism
- ☒ Marketing
- ☒ Business Development Groups / Corporate Representative
- ☒ Performing Arts (music, dance, drama, film)

Ramon Abel Gutierrez

Entertainment Producer

September 2013-Present

California Institute of the Arts

Developed and executed innovative advertising campaign, which accounted for 38% higher event attendance. Maintained nightly food alcohol concession inventory of \$600K; oversaw a total of 75 employees and volunteers. Served as a liaison between clients, outside vendors, and staff, developed extensive knowledge of procedures, techniques, insurance, and other practicalities to create and execute large-scale events. Coordinated the procurement of international artists, designers and creative practitioners; oversaw the development of multi-disciplinary projects produced by California Institute of the Arts. Responsibilities include active participation in casting, script development, company management/hospitality of guest artists, maintaining and overseeing budget, create unique marketing and ticket strategy for each individual project.

Content Production Associate/Producer

January 2014-May 2014

On Track Themes, Inc.

Researched and identified pop culture phenomenon's, drafted innovative concepts, pitches and treatments for multi-billion dollar interactive media and immersive entertainment project for world-wide studio corporation. Conducted extensive marketing research to create unique branding opportunities for the intellectual properties of the studio. Worked with clients to ensure that all concepts were fully captured from original conception presented. Managed pre-production deliverables and production logistics.

Payroll Accountant Assistant

September 2013-May 2014

California Institute of the Arts

Maintained payroll records, verified attendance, timesheets, hours worked, pay adjustments, and posted information onto designated records of 533 individuals. Ensure that timesheets had proper signatures upon submission. Prepared monthly financial reports to present to Company Manager.

Event Coordinator

March 2009-August 2013

Treasures on the Bay

Designed, planned, and executed tailor-made events for individuals and corporate clients. Maintained a monthly inventory of 4.7 million dollar establishment and drew and coordinated schedules of 35 employees. Orchestrated small and large-scale on and off-site events. Managed and coordinated the operations of events ranging from 25-500 attendees. Generated more than \$550K in net sales in four (4) years.

Director

October 2005-2010

LAFF.co

Developed and curated a cohesive season that drew in large audiences and produced an increase in box revenue by 71% in less than two (2) years. Collaborated with designers and introduced interdisciplinary aesthetics. Cast more than fourteen (14) productions with a medley of professional, collegiate, and community actors. Founded the Improv comedy troupe LAFF.co and wrote several comedic commentaries and sketches on Pop Culture and performed with Colin Mochrie and Brad Sherwood. Productions include: **The Heidi Chronicles** (2008), **Real Women Have Curves** (2007), **Psycho Beach Party** (2006), **Noises Off** (2005), and **Westside Story** (2005).

EDUCATION

MBA | International Business & Finance
Texas A&M University- Corpus Christi

Anticipated August 2016

MFA Management | Producing
California Institute of the Arts, Valencia CA

Anticipated May 2016

ADDITIONAL INFORMATION

Languages: Fluent in Spanish

Skills: Celtx , Quickbooks, Microsoft Project & Office, Photoshop, Wysiwyg

Corpus Christi

Work Address - City

Texas

Work Address - State

78404

Work Address - Zip Code

361-698-1123

Work Phone

jhouliha@delmar.edu

Work E-mail address

Preferred Mailing Address

☒ Home/Primary Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION: Submitted

MAYOR'S FITNESS COUNCIL: Submitted

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

N/A

Education, Professional and/or Community Activity (Present)

BS in Counseling.

Why are you interested in serving on a City board, commission or committee?

To serve my community.

[Houlihan_Jason_Resume_8.15.17.docx.pdf](#)

Upload a Resume

Please upload any additional supporting documents.

Demographics

Ethnicity

☒ Caucasian/Non-Hispanic

Gender

☒ Male

Verification

City Code Requirement - Residency

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Oath

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☒ I Agree

Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories?

- ☒ Higher Education
- ☒ Marketing

Question applies to MAYOR'S FITNESS COUNCIL

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? *

- ☒ None of the above

JASON HOULIHAN

EDUCATION

FULLER THEOLOGICAL SEMINARY, Pasadena CA

Master of Divinity, Currently Enrolled

HARDIN SIMMONS UNIVERSITY, Abilene TX

Bachelor of Science in Clinical Counseling, Dec 2014

Minor in Biblical Studies

DEL MAR COLLEGE, Corpus Christi TX

Associates of Art in Television and Radio, May 2011

SKILLS

- | | |
|--|--|
| ● Adobe Suite. | ● Community outreach. |
| ● Final Cut Pro. | ● Counseling/Advising. |
| ● Google Docs/Forms. | ● Innovative and Creative. |
| ● Microsoft Suite. | ● Volunteer Training and Supervision. |
| ● Social Media Management. | ● Leadership/Management/Relationship skills. |
| ● Trello for Project Management. | ● Fundraising Planning and Execution. |
| ● Wordpress. | ● Commitment to working in a team/staff environment. |
| ● Constant Contact. | ● Adaptable to Growth and Change. |
| ● Experience using video production equipment. | ● Able to work independently. |
-

PROFESSIONAL EXPERIENCE

Del Mar College, Corpus Christi TX

May 2017 to

Present

Social & Video Media Specialist/Staff Writer

Develop integrated advertising campaigns for the College. Manage all of the Colleges Social Media accounts. Create content for a wide array of communication mediums including the College's website and Social Media Accounts. Pitch College stories to local media and write press releases.

FAITH LUTHERAN CHURCH, Houston TX

Jan 2015 to March 2017

Director of Faith Formation

Recruit, train, and support volunteers to work in youth ministry including Confirmation, Learning Group leaders, Sunday School Leaders, High School Group Mentors, and Young Adult Leaders. Direct the Youth and Family Team, the Faith Camp Team, and the Parish Education Team in developing an annual budget and strategic plan. Develop curriculum for Sunday school including Middle and High School Youth Group and other areas of Parish Education. Direct Faith Camp every summer, lead in the hiring process for Faith Camp, training of the staff, marketing the camp, supervising the staff prior and during camp, and handle parent concerns. Perform multimedia duties including but not limited to; editing promotional videos, recording church events, and providing quality advertisements to local advertising mediums such as The Kid Directory, Bellaire Magazine, etc.

KNIGHTSTORM PRODUCTIONS, Corpus Christi TX

May 2012 to Current

Producer/Editor

Confer with owner to discuss assignments and work on client needs. Create commercials, film, industrial and promotional content for various mediums including broadcast and web. Operate multimedia equipment on set and prepare content for editing. Assist in post-production needs for clients.

K-III TELEVISION, Corpus Christi TX

Oct 2008 to May

2012

Photojournalist/Audio Operator

Confer with the News Director and Producer daily to discuss assignments and determine stories for daily broadcast. Set up and perform live shots for broadcast often under time restrictions. Edit video for broadcast productions, including non-linear editing under the pressure of a concrete completion time. Operate television cameras to record scenes for live television broadcasts, advertising, and special programming.

Corpus Christi

Work Address - City

TX

Work Address - State

78404

Work Address - Zip Code

361-698-1338

Work Phone

cmauck@delmar.edu

Work E-mail address

Preferred Mailing Address

☒ Home/Primary Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION: Submitted

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

Education, Professional and/or Community Activity (Present)

Masters Ed., Stephen F. Austin State University

Why are you interested in serving on a City board, commission or committee?

[C. Mauck Vitae 2015.docx](#)

Upload a Resume

Please upload any additional supporting documents.

Carolyn M Mauck

Demographics

Ethnicity

☒ Caucasian/Non-Hispanic

Gender

☒ Female

Verification

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Oath

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☒ I Agree

Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories?

☒ Higher Education

**Carolyn M. Mauck
Curriculum Vitae**

Name: Carolyn M. Mauck

Work Address: Del Mar College, 101 Baldwin, Corpus Christi, TX 78404

Office Telephone Number: (361) 698-1338

College Email Address: cmauck@delmar.edu

Education:

- A.A. Degree, Physical Education, Del Mar College, Corpus Christi, TX 1980
- B.S. Ed. Physical Education & Spanish, Stephen F. Austin St. Univ.,
Nacogdoches, TX 1982
- M.Ed. Physical Education, Stephen F. Austin St. Univ., Nacogdoches, TX 1983

Teaching Experience:

- Professor of Kinesiology, 1985 to Present
Del Mar College
Courses: Introduction to Physical Fitness & Sport, Emphasis: Weight Training,
Yoga, Swimming; Social Dance
- Instructor of Physical Education, 1984 to 1985
Southwest Texas Junior College, Uvalde, TX
Courses: Aerobic Dance, Tennis, Racquetball and Volleyball

Professional / Leadership Roles:

- President of (TAHPERD) Texas Association for Health, Physical Education,
Recreation and Dance 2003
- TAHPERD Vice President College Division 2000
- TAHPERD Vice President Dance Division 1997
- Southern District Association HPERD Vice President of Physical Education
Division 2006
- American Heart Association Board of Directors 1998 – 2000

Professional Achievements:

- Dr. Aileen Creighton Teaching Award / Del Mar College 2014
- TAHPERD Honor Award 2008
- TAHPERD Outstanding College/University Educator of the Year 2006
- SDHPERD Honor Award 2006
- NISOD Teaching Excellence Award 1998

Corpus Christi

Work Address - City

Texas

Work Address - State

78401

Work Address - Zip Code

361.826.0656

Work Phone

state@visitcorpuschristitx.org

Work E-mail address

Preferred Mailing Address

☒ Work Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION: Submitted

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

Education, Professional and/or Community Activity (Present)

University of Arkansas at Little Rock- Theater and Dance

Why are you interested in serving on a City board, commission or committee?

[Shelby_resume-new.doc](#)

Upload a Resume

Please upload any additional supporting documents.

Shelby A Tate

Demographics

Ethnicity

☒ Caucasian/Non-Hispanic

Gender

☒ Female

Verification

City Code Requirement - Residency

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☒ I Agree

Oath

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☒ I Agree

Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories?

- ☒ Economic Development / Tourism
- ☒ Marketing
- ☒ Business Development Groups / Corporate Representative
- ☒ Performing Arts (music, dance, drama, film)

Shelby Tate



Work Experience

Corpus Christi Convention and Visitors Bureau August 2016- Present
101 N. Shoreline Drive [REDACTED]
Corpus Christi, TX 78412 Erica Lozano
Sales Manager

Little Rock Convention and Visitors Bureau June 2015- July 2016
#1 Statehouse Plaza [REDACTED]
Little Rock, AR 72201 Alan Sims
Director of National Accounts

Capital Hotel May 2010- June 2015
111 West Markham [REDACTED]
Little Rock, AR 72201 Chuck Magill
National Accounts Manager

Crowne Plaza Little Rock July 2008-May 2010
201 S. Shackleford [REDACTED]
Little Rock, AR 72211 Beth Boyd
Transient and Entertainment Sales Manager

Peabody Little Rock Feb 2006-July 2008
#1 Statehouse Plaza [REDACTED]
Little Rock, AR 72201 Todd Scholl
Corporate and Entertainment Sales Manager

Prior to entering the Hospitality Field, I toured and performed for 10 years with National and Regional Theater Groups and Bands as a Principal Performer

Education and Achievements

Attended University of Arkansas at Little Rock
Mastermind Marketing University with Bradley Communications
Publishers Marketing University
Topline Revenue Committee-Peabody Hotel Group
Million Dollar Roundtable 2006-2008-Peabody Hotel Group
MSNBT member
Mastering Sales Productivity- Intercontinental Hotel Group
Army Reserves Family Readiness Group member

References Available Upon Request

Profile

Prefix	Emily	C	Zertuche	
	First Name	Middle Initial	Last Name	Suffix

Email Address

Street Address

Suite or Apt

State

City

Postal Code

☒ District 5

(Note: If you do not know your district click [here](#))

☒ Yes ☐ No

20

If yes, how many years?

☒ Yes ☐ No

Primary Phone

Alternate Phone

Corpus Christi Convention & Visitor's Bureau

101 North Shoreline Blvd. Suite
430

Work Address - Street Address and Suite Number

Content & Social Media Strategist

Corpus Christi

Work Address - City

Texas

Work Address - State

78401

Work Address - Zip Code

(361) 336-0060

Work Phone

ezertuche@visitcoirpuschristitx.org

Work E-mail address

Preferred Mailing Address

☒ Work Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION: Submitted

LANDMARK COMMISSION: Submitted

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

Education, Professional and/or Community Activity (Present)

Texas A&M University-Corpus Christi: 3 years studying BA in psychology Corpus Christi Convention & Visitors Bureau - 2.5 years Content & Social Media Strategist Assists with Marketing and Communication efforts with an emphasis on social media and digital content marketing for Corpus Christi partners, community events and local businesses to drive visitors to our city in an effort to bring awareness to the rich culture of our city and meet strategic and economic goals. Current projects include digital marketing efforts for the Old Bayview Cemetery event Voices of South Texas, the 2nd Annual Corpus Christi Food & Wine Festival at Heritage Park and the Dia De Los Muertos Street Festival. Job Duties Include: - Producing, editing, and directing video content for social media marketing efforts - Graphic design for social content - Content writing - Analytical data tracking - Applying marketing research and development methods to learn and understand emerging trends and technologies - Digital engagement I currently serve on the Corpus Christi 7-Day Film Project committee and the Corpus Christi Ride-In Theater Committee.

Why are you interested in serving on a City board, commission or committee?

In order to grow and enrich Corpus Christi, It's essential that citizens play an active role in our community. I am passionate about our city and strongly desire to serve my community using the skill set I will bring to the table. I feel it's important to have a voice and stay current on community issues, as well as learn more about the many aspects of planning for our city.

[resume-emilyzertuche.pdf](#)

Upload a Resume

Please upload any additional supporting documents.

Demographics

Ethnicity

☒ Hispanic

Gender

☒ Female

Verification

City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

☒ I Agree

City Code Requirement - Attendance

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

☒ I Agree

Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

☒ I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

☐ Yes ☒ No

Do you, your spouse, your business or your spouse's business have a City contract?

☒ Yes ☐ No

Does your employer or your spouse's employer have a City contract?

☐ Yes ☒ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

☐ Yes ☒ No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

☐ Yes ☒ No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

☐ Yes ☒ No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.

My spouse owns a video production company, Knightstorm Productions, who is currently contracted to produce video for the Engineering department with the city regarding street maintenance.

Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories?

- ☒ Economic Development / Tourism
- ☒ Marketing
- ☒ Performing Arts (music, dance, drama, film)

Question applies to LANDMARK COMMISSION

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? *

- ☒ None of the above

EMILY ZERTUCHE

CONTENT + SOCIAL MEDIA STRATEGIST



RESUME

NAME | EMILY ZERTUCHE

CITY | CORPUS CHRISTI

[REDACTED]

[REDACTED]

SKILLS

CULTURAL SENSITIVITY

ANALYTICAL TRACKING

PRESENTATION

CONTENT STRATEGY

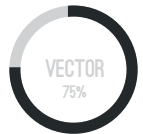
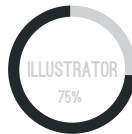
CREATIVE THINKING

NONVERBAL COMMUNICATION

PROFILE

Content and Social Media Strategist with +2 years of experience in a fast-paced working environment. Outgoing and detail-oriented, I am proficient at building and maintaining professional relationships within the community.

SKILLS



WORK EXPERIENCE

2016-PRESENT | CORPUS CHRISTI CONVENTION & VISITORS BUREAU

Works with Director of Social Media in assisting with Marketing and Communication efforts with an emphasis on social media and digital content marketing by maintaining a comprehensive social media strategy that meets the Visit Corpus Christi strategic goals including but not limited to:

- Staying current on SEO strategies
- Producing, editing, and directing video content
- Graphic design for social content
- Content writing in the voice and tone of the CC CVB brand
- Analytical data tracking via Google Analytics

EDUCATION

2009-2013 | TEXAS A&M UNIVERSITY - CORPUS CHRISTI

Degree Focus: Psychology

2012-2013 | DEL MAR COLLEGE

Degree Focus: Psychology