



AGENDA MEMORANDUM
City Council Meeting of February 27, 2018

DATE: February 13, 2018

TO: Margie C. Rose, City Manager

FROM: Daniel McGinn, AICP, CFM, Assistant Director of Planning & ESI
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Briefing – North Beach Redevelopment Initiative

STAFF PRESENTER(S):

<u>Name</u>	<u>Title/Position</u>	<u>Department</u>
1. Daniel McGinn, AICP, CFM	Director	Planning & ESI
2. Keren Costanzo, AICP, LEED AP	Senior City Planner	Planning & ESI

OUTSIDE PRESENTER(S):

<u>Name</u>	<u>Title/Position</u>	<u>Organization</u>
1.		
2.		

BACKGROUND:

The realignment of the Harbor Bridge and associated freeway system creates numerous challenges to the community but also offers tremendous opportunity for growth and redevelopment. In order to seize this moment and take full advantage of opportunities on North Beach, the City hired Gateway Planning to lead a planning effort that outlined redevelopment concepts and engaged the North Beach community for input. Following Council direction given during the August 15, 2017 City Council meeting, staff worked with Gateway Planning to update the redevelopment concept to ensure all redevelopment ideas have been considered for the North Beach area.

Staff held a community Open House on North Beach on February 15, 2018 to present the updated redevelopment concepts and gather community feedback.

LIST OF SUPPORTING DOCUMENTS:

PowerPoint – North Beach Redevelopment Initiative
EXHIBIT A – North Beach Redevelopment Initiative Alternative 1
EXHIBIT B - North Beach Redevelopment Initiative Alternative 2
EXHIBIT C – Capital Improvement Projects Map
EXHIBIT D – Capital Improvement Projects List