



**AGENDA MEMORANDUM**  
Corpus Christi Tax Increment Reinvestment Zone #3 Meeting February 27, 2018

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**DATE:** February 21, 2017

**TO:** President and Honorable Board Members,  
Corpus Christi Tax Increment Reinvestment Zone #3

**THROUGH:** Margie C. Rose, City Manager

**FROM:** Daniel McGinn, Director of Planning and ESI  
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<b>Downtown Traffic and Planning Analysis Briefing and Motion for Conversion of One-Way Streets to Two-Way Streets</b>
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**CAPTION:**

Discussion regarding the Downtown Traffic and Planning Analysis; and motion authorizing the use of \$200,000 for the conversion of one-way street-segments to two-way operations between Water Street and Shoreline Boulevard in the Marina Arts District.

**PURPOSE:**

The purpose of this item is to provide a briefing on the Downtown Traffic and Planning Analysis projects with the possible approval of funding for the conversion of one-way streets to two-way streets.

**BACKGROUND AND FINDINGS:**

The TIRZ #3 Project and Financing Plan includes a Traffic Pattern Analysis as one of the strategic planning initiatives. This initiative was identified as a need through stakeholder feedback following the Bond 2008 projects, as well as through the draft Downtown Area Development Plan. Additionally, the Harbor Bridge replacement project has created an urgent need to create connectivity to the new freeway.

The City engaged the Gateway Planning Consultant team to evaluate current conditions, future opportunities, and identify a path forward that will direct public investments and incentives in the downtown area for the next decade. The Gateway Planning team hosted a series of Design Workshops during the first week of October 2017, engaging the community in order to:

1. guide recommendations on immediate projects to improve traffic flow and access to existing businesses;
2. inform recommendations for improved connectivity in the Marina Arts Districts and SEA District once the Harbor Bridge is relocated;
3. steer recommendations for changes to the existing mobility network, including a prioritized list of infrastructure and operational improvements;
4. help identify redevelopment scenarios that maximize private investment as a result of public improvement projects;

5. and assist in Capital Improvement Program or Bond Program development.

The Gateway Planning team then presented their findings and recommendations at the TIRZ #3 Board meeting in the morning, as well as during a public Town Hall Meeting in the evening of November 28, 2017. The feedback provided to the consultant team during those two events will be integrated into their finalized recommendations and deliverables. The finalized documents will be presented to the Transportation Advisory Commission, the Planning Commission, the TIRZ #3 Board, and City Council.

As part of this strategic effort, the conversion of one-way streets in the downtown to two-way streets has emerged as an opportunity to enhance the pedestrian environment and commercial activity. As a first phase, the key segments between Water Street and Shoreline Boulevard of: Starr Street, Peoples Street, Schatzell Street, William Street, and John Sartain Street have been identified for conversion from one-way to two-way operations. These two-way segments will better connect the Sea Wall, the T-Heads, Shoreline Boulevard, and the commercial activities in the Marina Arts District.

**ALTERNATIVES:**

The Board could not approve this funding or table the item until a future date.

**OTHER CONSIDERATIONS:**

N/A

**CONFORMITY TO CITY POLICY:**

Conforms with the Tax Code, City Charter and TIRZ #3 Project & Financing Plan.

**DEPARTMENTAL CLEARANCES:**

Finance

Legal

**FINANCIAL IMPACT:**

X Operating

☐ Revenue

☐ Capital

☐ Not applicable

<b>Fiscal Year: 2016-2017</b>	<b>Project to Date Expenditures (CIP only)</b>	<b>Current Year</b>	<b>Future Years</b>	<b>TOTALS</b>
Line Item Budget		1,346,107.60		
Encumbered / Expended Amount		276,609.97		
This item		200,000.00		
BALANCE		869,497.63		

Fund: Reinvestment Zone No. 3 Fund – Downtown TIF

**RECOMMENDATION:**

Staff recommends approving the funding for the conversion of one-way streets to two-way streets.

**LIST OF SUPPORTING DOCUMENTS:**

Presentation – Downtown Traffic and Planning Analysis