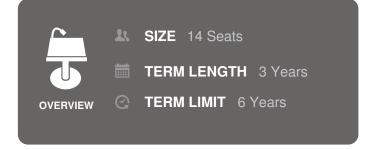
#### **BOARD DETAILS**



The Island Strategic Action Committee (ISAC) advises the Mayor and City Council on development and implementation of the Mustang-Padre Island Area Development Plan. The ISAC shall develop specific strategies for implementation of the Mustang-Padre Island Development Plan with specific timelines to implement the respective strategies and a clear determination of which agency or individual is responsible to implement specific projects or programs.

#### COMPOSITION



The committee shall consist of fourteen (14) members appointed by the City Council. The membership must include: 1 - member of the Padre Isles Property Owners Association, who has been nominated by the association; 1 - residential property owner who owns property and resides on Mustang or Padre Island; 1 commercial property owner who owns property and operates a business on Mustang or Padre Island; 1 - developer of property on Mustang or Padre Island; 1 - member of the Padre Island Business Association, who has been nominated by the association; 1 - architect or professional engineer, who does work on projects on Mustang or Padre Island; 1 - realtor, who primarily represents buyers or sellers of property on Mustang or Padre Island; 1 - construction contractor, who primarily works on projects on Mustang or Padre Island; 1 - representative of an environmental group; 1 - person who resides on Mustang Island or who is an employee of a Mustang Island property owner; and 4 - at-large representatives who are residents of the City. Not less than twelve (12) members must reside or own property on Mustang or Padre Island. One (1) of the at-large representatives may, but is not required to, reside on Mustang or Padre Island. The City Council may appoint not more than five (5) members of the action committee who do not reside within the City if they own or represent the owner of property on Mustang or Padre Island. The following organizations may appoint a representative to serve as an ex-officio advisory member of the action committee without vote: Planning Commission, Watershore and Beach Advisory Committee, Park and Recreation Advisory Committee, Nueces County, Nueces County Water Control and Improvement District No. 4, and Corpus Christi Convention and Visitors Bureau. Of the initial members, seven (7) members shall serve a three-year term and six (6) members shall serve a two-year term, as determined by a drawing to be conducted by the City Secretary's Office. Thereafter, all terms shall be three (3) years.

#### **CREATION / AUTHORITY**

Ordinance No. 028488, 2/16/10; amended Ordinance 030830, 4/26/16.

**MEETS** 

1st Tuesday of every month at 5:30 p.m., Holiday Inn Express, 15209 Windward Dr., Corpus Christi, TX.

TERM DETAILS	Three-year staggered terms.
DEPARTMENT	General Government & Operations Support
	deneral dovernment & Operations Support

#### OTHER INFORMATION

# Island Strategic Action Committee Members March 20, 2018

Eight (8) vacancies representing the following categories: 1 - At-Large, 1 - Construction Contractor, 1 - Enviornmental Group, 1 - Realtor, 1 - Residential Property Owner, 1 - Developer, 1 - Architect/Professional Engineer and 1 - Mustang Island Rep. Realignment of categories for Aaron Huffman (At-Large) to (Developer).

Name	Board Name	Status	District	Term	End Date	Category	Attendance
Libby Edwards	ISLAND STRATEGIC ACTION COMMITTEE	Seeking Reappoinment	District 4	1	3/23/18	At-Large	92% 11/12 (1 exc.)
Jodi Steen	ISLAND STRATEGIC ACTION COMMITTEE	Seeking Reappoinment	District 4	1	3/23/18	Construction Contractor	92% 11/12 (1 exc.)
David Perry	ISLAND STRATEGIC ACTION COMMITTEE	Seeking Reappoinment	District 4	1	3/23/18	Environmental Group	67% 8/12 (4 exc.)
Carter Tate	ISLAND STRATEGIC ACTION COMMITTEE	Seeking Reappoinment	District 4	1	3/23/18	Realtor	100% 12/12
Brud Jones	ISLAND STRATEGIC ACTION COMMITTEE	Seeking Reappoinment	Other / Non-Resident	1	3/23/18	Residential Property Owner	92% 11/12 (1 exc.)
Alex Harris	ISLAND STRATEGIC ACTION COMMITTEE	Met Six-Year Term Limitation	Other / Non-Resident	2	3/23/18	Developer	
William Goldston	ISLAND STRATEGIC ACTION COMMITTEE	Met Six-Year Term Limitation	District 4	2	3/23/18	Professional Engineer	
Kendra L Kinnison	ISLAND STRATEGIC ACTION COMMITTEE	Resigned	District 4	1	3/23/18	Mustang Island Rep.	
Aaron B Huffman	ISLAND STRATEGIC ACTION COMMITTEE	Realign to Developer Category	District 4	1	3/23/19	At -Large	
Kathleen L Pratt	ISLAND STRATEGIC ACTION COMMITTEE	Active	District 4	2	3/23/19	At-Large	
Rick Sowash	ISLAND STRATEGIC ACTION COMMITTEE	Active	District 4	2	3/23/19	At-Large	
Charles L Knoll	ISLAND STRATEGIC ACTION COMMITTEE	Active	District 4	1	3/23/19	Commercial Property Owner	
Cheri Sperling	ISLAND STRATEGIC ACTION COMMITTEE	Active	District 4	1	3/23/19	Padre Island Business Assoc.	
Stan Hulse	ISLAND STRATEGIC ACTION COMMITTEE	Active	District 4	2	3/23/19	Padre Isles Prop. Owners Assoc.	

# Island Strategic Action Committee Applicants March 20, 2018

					Do you reside or own			
Nome	Baseda Auglidea Fau	District	Faralassa	Category	property on Mustang or Padre Island?	Work Address	City	CA.
Name	Boards Applying For	District	Employer	Realtor, Residential Property Owner,	Paure Islanus	work Address	City	St.
				Commercial Property Owner, At-Large, Mustang	Island Resident and Island			
Shannon M Bumstead	ISLAND STRATEGIC ACTION COMMITTEE	District 4	Bumstead Properties, Inc.	Island Rep.	Property Owner	14254 SPID Suite 217	Corpus Christi	TX
Charles F Duffley	ISLAND STRATEGIC ACTION COMMITTEE	Other / Non-Resident	Axys Group	Developer of Property	No	320 State Hwy of Tx	Austin	TX
Jay N Gardner	ISLAND STRATEGIC ACTION COMMITTEE	District 4	Hanson Inc.	Architect/Professional Engineer, Environmental Group	No	4501 Gollihar	Corpus Christi	тх
Jay IV Gardilei	SEARD STRATEGIC ACTION COMMITTEE	District 4	Transon mc.	αιουρ	140	4301 Goilliai	corpus ciiristi	1.
Sandy R Graves	ISLAND STRATEGIC ACTION COMMITTEE	District 4	Retired Aviation Transportation	Residential Property Owner	Island Property Owner	Not applicable		
Brent R Hess	ISLAND STRATEGIC ACTION COMMITTEE	District 4	Talisys, Inc.	Residential Property Owner	Island Property Owner	111 Center Street, Suite 250	Little Rock	AR
Stephan M Noack	ISLAND STRATEGIC ACTION COMMITTEE	District 4	Port Royal Ocean Resort	Mustang Island Rep.	No	6317 State Highway 361	Port Aransas	TX
Gordon R Robinson	ISLAND STRATEGIC ACTION COMMITTEE	District 4	Corpus Christi Regional Transportation Authority	None of the above	No	602 N. Staples St.	Corpus Christi	TX
Raymond M Rose	ISLAND STRATEGIC ACTION COMMITTEE	District 4	Rose & Smith Associates	Residential Property Owner	Island Property Owner	134 Mustang Island Estates Drive	Port Aransas	TX
Dana G Stone	ISLAND STRATEGIC ACTION COMMITTEE	District 2	Self/Realtor	Realtor	No	4518 Everhart Dr., Ste 101	Corpus Christi	TX
James D Marketine	ISLAND STRATEGIC ACTION COLOR STATES	District 4	Acushia Caminas of Couth Towns Inc	Residential Property Owner	Island Property Owner	15100 5 M 200	Common Lak-	TV
Jerry D Watkins	ISLAND STRATEGIC ACTION COMMITTEE	District 4	Aerobic Services of South Texas,Inc.	Residential Property Owner	Island Property Owner	15188 F M 306	Canyon Lake	TX

# Application for a City Board, Commission, Committee or Corporation

Submit Date: Jun 08, 2016

Profile	<b>;</b>			
Prefix	Shannon First Name	Middle	 nstead Name	
Email Addre	ess			
Street Addre	ess		Suite or Apt State	Postal Code
What d	listrict do you live in?	*		
<b>☑</b> Dist	rict 4			
(Note: I	If you do not know your	district click here)		
Curren	t resident of the city?			
Yes	C No			
17 If yes, how r	nany years?  u a registered voter?			
o Yes				
Primary Pho	one	Alternate Phone		
Bumste Employer	ad Properties, Inc.	Broker / Owner Job Title		
	SPID Suite 217 ss - Street Address and Suite Number			

Shannon M Bumstead Page 1 of 6

Corpus Christi	
Work Address - City	
Texas	
Work Address - State	
78418 Website 71.0 to 1	
Work Address - Zip Code	
3615105655	
Work Phone	
shanabellscott@yahoo.com	
Work E-mail address	
Preferred Mailing Address	
Which Boards would you like to apply for?	
ISLAND STRATEGIC ACTION COMMITTEE: Submitted	
Interests & Experiences	
Do you currently serve on any other City board, commission or committee at this time	2) If so
please list:	, i ii 30
N/A	
Education, Professional and/or Community Activity (Present)	
Corpus Christi Association of Realtors Texas Association of Realtors National Association of Real	tors
Padre Island Business Association	
Why are you interested in serving on a City board, commission or committee?	
Upload a Resume	

Shannon M Bumstead Page 2 of 6

Please upload any additional supporting documents.

Demographics

Ethnicity

Caucasian/Non-Hispanic

Gender

Female

Verification

City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

✓ I Agree

City Code Requirement - Attendance

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

□ I Agree

Shannon M Bumstead Page 3 of 6

# **Consent for Release of Information**

I understand that if any member of the public makes a request for information included in
this application for appointment it must be disclosed under the Public Information Act. I also
understand that it may not be legally possible to maintain the confidentiality of such
information, and I hereby release the City of Corpus Christi, and its agents, employees and
officers, from any and all liability whatsoever if the information must be released pursuant to
the Public Information Act.

✓ I Agree
Oath
I swear that all of the statements included in my application and attached documents, if any are true and correct.
✓ I Agree
Code of Ethics - Rules of Conduct/Conflicts of Interest
Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?
○ Yes ○ No
Do you, your spouse, your business or your spouse's business have a City contract?
c Yes c No
Does your employer or your spouse's employer have a City contract?
c Yes c No
Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?
c Yes c No

Shannon M Bumstead Page 4 of 6

bid, proposal or negotiation in connection with a contract with the City?
C Yes C No
Do you or your spouse have a pending claim, lawsuit or proceeding against the City?
○ Yes ○ No
If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.

# **Board-specific questions (if applicable)**

Question applies to ISLAND STRATEGIC ACTION COMMITTEE

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \*

- Realtor (Who primarily represents buyers or sellers of property on Mustang or Padre Island)
- Residential Property Owner (Who owns property and resides on Mustang or Padre Island)
- ✓ At Large Representative who is a City Resident
- ${\bf \cap{$ec v$}}$  Person who resides on Mustang Island or who is an employee of a Mustang Island property owner

Shannon M Bumstead Page 5 of 6

Shannon M Bumstead Page 6 of 6

# Submit Date: Mar 07, 2018

# Application for a City Board, Commission, Committee or Corporation

Profile						
	Charles		F	Duffley		
Prefix	First Name		Middle Initial	Last Name		Suffix
Email Addres	SS					
Street Addres	SS				Suite or Apt	
					State	
City						Postal Code
What di	istrict do you live in?	*				
- Triat di						
✓ Othe	er / Non-Resident					
(Note: If	f you do not know your	district click h	ere)			
			,			
Current	t resident of the city?					
C Yes	© No					
If yes, how m	any years?					
Are you	ı a registered voter?					
Yes	o No					
Primary Phon	ne	Alternate Phone	9			
Axys Gr	oup	Director				
Employer		Job Title				
330 8+0+	to Hwy of Ty					
	te Hwy of Tx s - Street Address and Suite Number					

Charles F Duffley Page 1 of 6

Austin	
Work Address - City	
Texas	
Work Address - State	
78104	
Work Address - Zip Code	
Work Phone	
cduffley@axysgroup.com	
Work E-mail address	
Preferred Mailing Address	
Which Boards would you like to	o apply for?
ISLAND STRATEGIC ACTION COI	MMITTEE: Submitted
Interests & Experiences	
Do you currently serve on any oplease list:	other City board, commission or committee at this time? If so,
No	
Education, Professional and/or	Community Activity (Present)
Masters in Business & Marketing (D	Development & Hotel)
Why are you interested in servi	ng on a City board, commission or committee?
Have a strong passion for coastal d	evelopment
CFD_Resume_20182702.pdf Upload a Resume	

Please upload any additional supporting documents.

Charles F Duffley Page 2 of 6

emographics	
thnicity	
Caucasian/Non-Hispanic	
ender	
Male	

#### Verification

**City Code Requirement - Residency** 

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

✓ I Agree

City Code Requirement - Attendance

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

✓ I Agree

Charles F Duffley Page 3 of 6

#### Consent for Release of Information

○ Yes ⊙ No

I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

✓ I Agree Oath I swear that all of the statements included in my application and attached documents, if any, are true and correct. I Agree Code of Ethics - Rules of Conduct/Conflicts of Interest Do you represent any person or organization in any claim or lawsuit or proceeding involving the City? ○ Yes ○ No Do you, your spouse, your business or your spouse's business have a City contract? O Yes O No Does your employer or your spouse's employer have a City contract? ○ Yes ⊙ No Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

Charles F Duffley Page 4 of 6

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?
C Yes € No
Do you or your spouse have a pending claim, lawsuit or proceeding against the City?
C Yes € No
If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.
I have none!
Board-specific questions (if applicable)

Question applies to ISLAND STRATEGIC ACTION COMMITTEE

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \*

□ Developer of Property on Mustang or Padre Island

Charles F Duffley Page 5 of 6

Charles F Duffley Page 6 of 6

Global Senior Operations Executive with demonstrated success of leading companies to optimized performance in diverse environments. Leverages sales and marketing background coupled with strong engineering aptitude to identify and capitalize on emerging market trends that drive companies to new levels of growth and profitability. Broad experience across large and small company settings with the solid grounding in best practices, lean manufacturing, and excellent customer service response programs. A motivational multicultural leader builds and develops high-performing teams that consistently exceed expectations. Select strengths:

- Leadership Lead the development for a \$1.5 billion 4-star resort community expansion.
- Negotiations of Creative Marketing Strategies Negotiated marketing relationships with both Coastal Living (Time Inc.) and Texas Monthly Magazines for strategic brand exposure by developing show homes and tours for the Texas Gulf Coast.
- Mergers and Acquisitions/Turnaround Directed acquisition, Increasing sales more than 35% globally in 18 months.
- **Expansion into International Markets** Delivered more than 22% in profit in one year by expanding business throughout European Union, New Zealand and Australian markets.
- Expansion via Licensing Agreements Achieved 10-fold growth in 2 1/2 years via licensing and product expansion

#### Multi-Dimensional Capabilities that Optimize Performance

- Start-up and Turnaround
- Mergers and Acquisition's
- Customer Problem Resolution
- Competitive Product Positioning
- New Business Development
- Account Development and Retention
- Strategic Business Planning
- Promotions and Merchandising

- Performance and Productivity Improvement
- ROI Planning and Budgeting
- Multifunctional Experience
- Best Practices
- Reengineering, Revitalization and Turnaround
- Multi-Site Operations
- Logistics and Distribution
- P&L Finance and Budgeting

## A Career of Increasing Top Line Revenues to Drive the Bottom Line

**Sea Oats Group/Cinnamon Shore LLC,** Port Aransas, TX, 2014 – Present Land Development, Realty Sales, Resort & Vacation Management, Home Owner Association

#### **MANAGING DIRECTOR & CMO**

Directed all land planning and entitlements for a \$1.5 Billion expansion of Cinnamon Shore South. Recruited new executive management team and negotiated strategic partnerships with banking partners, architects, builders, technology, and information management companies.

Transitioned the start-up venture to full-scale operational hospitality businesses and aggressively grew the Resort development, through Strategic Marketing, Realty Sales, Property and Vacation Management, Resort Services that included Food & Beverage and Concierge Services. Directed the entire Internet/website development process, leveraged past success with one-on-one marketing concept (developed as Managing Partner/ Vice President of Radians) to create an immediate and sustainable market presence.

Grew the business with asset of \$100 million to over \$300 million in 2.5 years

- Expansion leadership and direction. Managing relationships with: board of directors, land planner, civil
  engineers, city, county, the core of engineers, and other outside agencies.
- Negotiated several rounds of private financing for rapid growth and expansion

#### Arion Perfume & Beauty, San Antonio, TX, 2013 – 2014

Importer/Exporter Sales & Distribution of HBA Products

#### **PRESIDENT & COO**

Turned a struggling business that in 11 years had never made money. Expanded sales into new channels of distribution. Overhauled operational issues within supply chain, finance and new product development that aided in the overall business success, marketing effectiveness, quality, service and cost-effective management of resources. Formulated policy and quickly developed new strategies and procedures. Created Latin American offering that surpassed competition, Held P&L responsibility with 65 employees.

- Grew the business to over \$25 million in less than eight months
- Led the Research and Development of a new product line that has expanded the business into two new channels of distribution, which has diversified the company's customer base and represents 45% of the overall business
- Identified operational cost-cutting measure that will save the company over \$650,000 per year in bottom line savings
- Formulated policy and quickly developed new strategies and procedures. Created Latin American offer that surpassed competition

#### Dalphis Holdings, Memphis, TN, 2010 – 2013

Manufacturer of Interior Window Coverings

#### **PRESIDENT & COO**

Developed marketing plan that introduced new products and services into business sector. Directed development of new businesses and alliance relationships. Build upon an entrepreneurial culture. Integrated new management team. Oversaw company operations to ensure sales success, production efficiency, marketing effectiveness, quality, service and cost-effective management of resources. Held P&L responsibility with 120 employees.

- Cut manufacturing costs from \$26 a unit to \$8. Kept labor at fixed percentage by increasing efficiency.
- Led development of new channel strategies that generated 8% from old business and 18% in new business.
- Positioned company for sale in January 2012. Asked to stay on for the transition period.

Pure-Air, Greenwood, MS, 2008 - 2010

Commercial Services Business/Facilities Management.

#### MANAGING DIRECTOR

Wrote businesses' plans and budgets for multiple production locations, sales and marketing efforts and full-service engineering and design capability. Oversaw executive team to build organization and competencies. Evaluated and upgraded IT systems. Closely monitored P&Ls, balance sheets, forecasting, pricing and value creation. Set up all sales and compensation programs. Held full business unit P&L with nine direct and 300 indirect reports.

- Grew sales almost two-fold in 18 months by expanding current base of business into large national accounts, including Wal-Mart, Dollar General, Family Dollar and PetSmart.
- Drove sales growth of 15% by initiating marketing plan that introduced new technology into education segment that increased market share.

#### NPG & Lifetime Industries, Inc., Memphis, TN, 2007 - 2009

Manufacturer of commercial filtration. An OEM supplier environment with highly engineered product components design and manufacturing sold in Latin and South America, Europe and Australia.

#### PRESIDENT NEW PRODUCT GROUP

#### **VICE PRESIDENT LIFETIME INDUSTRIES** concurrent positions

Thinking out of the box, spearheaded one licensing agreement with DuPont to go after Brita and Pur resulting in rapid expansion. Ensured branded communication and public relations. Provided strategic planning and execution. Held P&L responsibility with four direct and 50 indirect reports.

- Doubled sales in 2007 through new customers and new distribution channels.
- Spearheaded acquisition of cut and sew liquid and dust collection business to increase product lines which generated more than 35% in 2007 sales due to knowledge of contracting, negotiating and change management. Projected five-year ROI, which was completed in 24 months.
- Delivered more than 22% in new business as key executive for major national accounts of Trane, Carrier, Lennox, DuPont and Honeywell.

**Radians, Inc.**, Memphis, TN, 2004 – 2007 *Global personal protection equipment vendor.* 

#### MANAGING PARTNER AND VICE PRESIDENT MARKETING

PRESIDENT, SSI concurrent positions

Oversaw development of businesses, alliance relationships and event marketing with DEWALT, Black & Decker, Remington, and NASCAR. Formulated policy and quickly developed new strategies and procedures. Created Latin American offer that surpassed competition. Expanded business on global scale and, as flagship business unit, led overall enterprise by example and results. Steered company to the forefront of the industries served. Held full P&L responsibility with three direct and 20 indirect reports.

- Led acquisition of DEWALT footwear business that generated over 45% in 2006 sales.
- Increased new business more than 35% as key executive for major national accounts, including Costco, Sam's Club, Wal-Mart, Home Depot, Lowe's and Sears at Radians.

#### International Paper Company, Memphis, TN, 1992 – 2004

Forest products industry.

#### MANAGING DIRECTOR, HEWLETT PACKARD GLOBAL BUSINESS.

Launched fastest growing global office paper product line (HP Everyday brands). Chaired corporate-to-corporate partnership between International Paper and Hewlett Packard. Moved US business from development organization to fully functioning entity, working within control environment of global management and process structure. Analyzed and interpreted financial data; held P&L responsibility with cross-functional team of five direct reports and 25 indirect reports.

- Took sales from zero to \$750M in seven years by overcoming cultural differences to grow a truly global business that utilized outsourced partners resulting in highest profits in the company.
- Faced challenge of no initial capital investment.
- Negotiated agreements with outside suppliers and converters to launch in new global regions.
- Results \$2M of ongoing annual profit.
- Achieved 250% increase in US sales revenue with full responsibility for negotiating major, multi-year contracts generating revenues of up to \$18M per contract.
- Created and introduced 75 new products that generated over \$500K in first-year profits.

Climbed the corporate ladder, beginning career within paper mill engineering department and Georgia-Pacific customer service and outside sales.

#### Education

# Application for a City Board, Commission, Committee or Corporation

Submit Date: Jan 12, 2018

Profile					
Prefix	Jay First Name	N Middle Initi	Gardner Last Name		Suffix
Email Address					
Street Address City				Suite or Apt State	Postal Code
What dis	strict do you live in? *				
<b></b> Distric	ct 4				
(Note: If	you do not know your dis	strict click <u>here</u> )			
Current	resident of the city?				
• Yes	o No				
28 If yes, how ma	ny years?  a registered voter?				
• Yes	o No				
Primary Phone		Alternate Phone			
Hanson I Employer	nc.	Environmental Sci	ientist		
4501 Gol	lihar - Street Address and Suite Number	-			

Jay N Gardner Page 1 of 6

Corpus Christi	_	
Work Address - City		
TX		
Work Address - State	-	
78411		
Work Address - Zip Code	_	
361-814-9900		
Work Phone	-	
Work E-mail address	_	
Preferred Mailing Address		
Which Boards would you like to	o apply for?	
ISLAND STRATEGIC ACTION COI	MMITTEE: Submitted	

# **Interests & Experiences**

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

I do not currently serve on any other City board, commission, or committee at this time. I recently (12/11/2017) termed out of co-chair of the Watershore and Beach Advisory Committee, where I had served on the ISAC as an Ex-Officio representative of the WBAC.

Jay N Gardner Page 2 of 6

#### **Education, Professional and/or Community Activity (Present)**

I graduated from TAMUCC with a Marine Biology degree. I have been an Environmental Scientist since graduation in the Corpus Christi Community. I am the recent past President of the Coastal Conservation Association (CCA-CC) Chapter. I am currently the Chair of the Habitat Today/Fish for Tomorrow Committee for CCA-Texas. I am also the Texas Executive Director of the Snook and Gamefish Foundation. I also write an article in the Padre Island Moon titled "On the Rocks" Disclosure: Naismith/Hanson Engineering currently has several contracts with the City regarding streets and infrastructure with the Local Government division. I work for the Power and Industry division of the company, and we do not currently (as of 12/2017) do not have any contracts with the City regarding Environmental work, or any other work from my division. The City typically completes their own Environmental work, or contracts with another company historically (HDR)

#### Why are you interested in serving on a City board, commission or committee?

I have been on and around the Island for many years, and have been keenly interested in Packery Channel, it's history, and the management of. I fish and snorkel there frequently. I am also very interested in the history of the Island. I have worked on the Padre Island Seashore in the past for several years as Turtle Patrol. During my Ex-Officio term on the ISAC, I built a rapport with committee members and City Staff, and I believe that Staff has shown the initiative and willingness to work with the WBAC and ISAC committees and the community to complete the six-pack items that are over-due, and re-extend the TIRZ #2 in order to protect the City's interests.

Jay_Resume_1-11-2018.pdf	
Upload a Resume	
Please upload any additional supporting documents.	
Demographics	
Demographics	
Ethnicity	
Ethnicity	
Caucasian/Non-Hispanic	
Gender	
✓ Male	

Jay N Gardner Page 3 of 6

Verification

#### City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

I Agree

#### City Code Requirement - Attendance

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

✓ I Agree

#### **Consent for Release of Information**

I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

▼ I Agree

#### Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

I Agree

Jay N Gardner Page 4 of 6

# Do you represent any person or organization in any claim or lawsuit or proceeding involving the City? C Yes C No Do you, your spouse, your business or your spouse's business have a City contract? C Yes C No Does your employer or your spouse's employer have a City contract? C Yes C No Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying? C Yes C No Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

O Yes O No

O Yes O No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.

Naismith/Hanson Engineering currently has several contracts with the City regarding streets and infrastructure with the Local Government division. I work for the Power and Industry division of the company, and we do not currently (as of 12/2017) do not have any contracts with the City regarding Environmental work, or any other work from my division. The City typically completes their own Environmental work, or contracts with another company historically (HDR)

## **Board-specific questions (if applicable)**

Jay N Gardner Page 5 of 6

Question applies to ISLAND STRATEGIC ACTION COMMITTEE

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \*

- ☑ Architect or Professional Engineer (Who does work on projects on Mustang or Padre Island)
- ▼ Environmental Group Representative

Jay N Gardner Page 6 of 6

# **JAY GARDNER**

Mr. Gardner has been involved with beach and dune permitting, restoration, and mitigation for twelve years. Projects have included developments and walkovers on Padre and Mustang Island, Port Aransas, South Padre, Cameron County and Matagorda Islands, as well as permitting and compliance monitoring for USACE permits regarding beach maintenance. He has intimate knowledge of local beach/dune rules, Texas Administrative Code Chapter 15, The Open Beaches Act and Chapters 61-63 of the Natural Resources Codes dealing with beach access, rights, and dune protection. Mr. Gardner has a close working relationship with beach/dune committees, the TXGLO, county commissioners, and county park staff in many counties. Mr. Gardner also currently serves as an alternate engineer for Port Aransas, where his main duties are to review Beachfront Construction Certificates/Dune Permits.

Mr. Gardner has been involved with shoreline protection, seagrass and shoreline vegetation protection, enhancement, and plantings for 14 years. He has worked with a variety of coastal governments and NGO's (such as CCA-Texas, TNC, USFWS, etc.) regarding shoreline erosion response and protection through both engineered solutions and living shorelines. He chairs the CCA-Texas Habitat Today/Fish for Tomorrow committee that has partnered with a variety of stakeholders and has helped coordinate more than \$8 million in coastal and nearshore habitat restoration and enhancement projects, as well are marine debris projects.

#### Relevant Beach/Dune Project Experience

- Cameron County Beach Maintenance Permit (USACE) and monitoring
- Bob Hall Pier Expansion
- Nueces County Coastal Parks Master Plan
- Port Royal Walkover
- Island Park Estates subdivision and walkover
- Beachview Estates subdivision and walkover
- Lost Colony Dune Restoration
- · Sunrise Shores subdivision and walkover
- James Worth Utilities
- Cabela's Beach Houses subdivision and new beach access road
- Jim Williams Beach access road and development
- · La Concha (various lots, DPP/BCC) subdivision and walkover
- Bella Vista subdivision
- BriteStar subdivision and walkover
- Padre Balli Park Improvements

#### **Relevant Shoreline Project Experience:**

- Laguna Point Recreational Area City of Port Mansfield
- Fulton Beach Road City of Rockport/Fulton
- Little Bay Oyster Restoration Project -
- Packery Channel Park Nueces County
- PJ's Marina
- JFK Boat Ramps and Bulkhead
- Tortuga Harbor
- Barney Davis/Talen Energy intake channel repairs



#### **EDUCATION**

B.S. Biology Texas A&M University Corpus Christi

YEARS OF EXPERIENCE

# **PROFESSIONAL**REGISTRATIONS

OSHA HAZWOPER

Wetland Delineation

MOCC Boat Certification, USFWS/DOI

**CPR** and First Aid Certification

# PROFESSIONAL AFFILIATIONS

Certified Wetland Delineator Wetland Training Institute Vice President

Coastal Conservation Association, Corpus Christi Chapter Chair

Habitat Today/Fish for Tomorrow Committee

Coastal Conservation Association State Board Co-Chair

Island Strategic Action Committee for the Corpus Christi City Council

# Submit Date: Nov 10, 2017

# Application for a City Board, Commission, Committee or Corporation

Profile					
Prefix	Sandy First Name		Graves  Last Name		Suffix
Email Addres	ss				
Street Addre	ess			Suite or Apt State	Postal Code
What d	listrict do you live in? *				
Disti	rict 4				
(Note: I	f you do not know your d	istrict click <u>here</u> )			
Curren	t resident of the city?				
Yes	○ No				
1yr 5mc	nany years?	_			
© Yes	u a registered voter?				
Primary Pho	ne	Alternate Phone			
Retired Employer	Aviation Transportation	General Manager			
Not app	elicable ss - Street Address and Suite Number	_			

Sandy R Graves Page 1 of 6

Work Address - City	_	
Work Address - State	_	
Work Address - Zip Code	_	
Work Phone	_	
Not applicable	_	
Work E-mail address		
<b>Preferred Mailing Address</b>		
None Selected		
Which Boards would you like to	o apply for?	
ISLAND STRATEGIC ACTION COI	MMITTEE: Submitted	

#### **Interests & Experiences**

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No not at this time

**Education, Professional and/or Community Activity (Present)** 

Human Resources, OSHA Safety, Public Speaking, Crisis Management Park and Recreation Board member 2005, Billings, Montana

Why are you interested in serving on a City board, commission or committee?

I am a resident of North Padre Island, and have chosen to retire and live here. I have a vested intrest as a home/property owner in the continual growth and improvements of the Island. I believe that I have a fresh outlook being a fairly new resident, that would be beneficial to the Island. I am not a Business Owner, Real Estate Broker, nor a Realtor. Therefore my interests are purely for the betterment of the Island and I am able to look at things with an open mind.

Sandy R Graves Page 2 of 6

#### Sandy Graves Resume 2015.wps

Upload a Resume

Please upload any additional supporting documents.

## **Demographics**

#### **Ethnicity**

▼ Caucasian/Non-Hispanic

Gender

#### Verification

#### City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

✓ I Agree

## **City Code Requirement - Attendance**

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

✓ I Agree

Sandy R Graves Page 3 of 6

#### **Consent for Release of Information**

○ Yes ⊙ No

I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

✓ I Agree Oath I swear that all of the statements included in my application and attached documents, if any, are true and correct. I Agree Code of Ethics - Rules of Conduct/Conflicts of Interest Do you represent any person or organization in any claim or lawsuit or proceeding involving the City? ○ Yes ○ No Do you, your spouse, your business or your spouse's business have a City contract? O Yes O No Does your employer or your spouse's employer have a City contract? ○ Yes ⊙ No Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

Sandy R Graves Page 4 of 6

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?	
○ Yes   No	
Do you or your spouse have a pending claim, lawsuit or proceeding against the City?	
C Yes ⊙ No	
If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.	
I have answered no to all above questions.	
Board-specific questions (if applicable)	

Question applies to ISLAND STRATEGIC ACTION COMMITTEE

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \*

Sandy R Graves Page 5 of 6

Sandy R Graves Page 6 of 6

# Application for a City Board, Commission, Committee or Corporation

Submit Date: Jun 03, 2016

Profile						
	Brent	R	ŀ	Hess		
Prefix	First Name	Middle I	Initial L	ast Name		Suffix
Email Address						
Liliali Address						
Street Address					Suite or Apt	
					State	
City						Postal Code
What dis	trict do you live in? *					
	,					
Distric	t 4					
(Noto: If v	ou do not know your dist	trict click hore)				
(NOLE. II )	rou do not know your dist	ilici click <u>liele</u> )				
Current I	resident of the city?					
• Yes c	No					
5						
If yes, how man	y years?					
Are you	a registered voter?					
c Yes c	No					
Primary Phone		Alternate Phone				
Talieve In	ic.	Product Manage	ar			
Talisys, In		Job Title	71			
	er Street, Suite 250					

Brent R Hess Page 1 of 6

Little Rock			
Work Address - City	_		
AR			
Work Address - State	_		
72201			
Work Address - Zip Code	_		
(361) 774-0089			
Work Phone			
brent.hess@talisystech.com	_		
Work E-mail address			
<b>Preferred Mailing Address</b>			
Which Boards would you like	to apply for?		

### **Interests & Experiences**

Little Deels

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

I am a member of the PIPOA Architectural Control Committee. I have served as the District 4 representative on the 2015/16 City Charter Ad Hoc Review Committee. The committee just completed its review. The committee is temporary, serving from September to June, and is commissioned by Council every 5 or so years. The charge of the committee is to review amendments to the City Charter, such as term limits, council pay structure, residential street repair funding, and various changes to the Charter based on feedback from the City Attorney's office.

**Education, Professional and/or Community Activity (Present)** 

ISLAND STRATEGIC ACTION COMMITTEE: Submitted

BBA-Finance, Texas Tech University (1986) MBA - University of Phoenix (1997) US Army Reserve, 1982 - 1997 (Sergeant First Class) Island United PAC Member 2012-2013 PIPOA Architectural Control Committee - 2013 to Present

Brent R Hess Page 2 of 6

Why are you interested in serving on a City board, commission or committee?
Brent_Hess_Resume.doc Upload a Resume
Please upload any additional supporting documents.
Demographics
Ethnicity
✓ Caucasian/Non-Hispanic
Gender
✓ Male
Verification
City Code Requirement - Residency
As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.
✓ I Agree

Brent R Hess Page 3 of 6

City Cod	le Requ	uirement -	Attendance
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As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.
□ I Agree
Consent for Release of Information
I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.
□ I Agree
Oath
I swear that all of the statements included in my application and attached documents, if any, are true and correct.
✓ I Agree
Code of Ethics - Rules of Conduct/Conflicts of Interest
Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?
○ Yes ○ No
Do you, your spouse, your business or your spouse's business have a City contract?
o Yes o No

Brent R Hess Page 4 of 6

Does your employer or your spouse's employer have a City contract?
C Yes C No
Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?
C Yes C No
Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?
C Yes C No
Do you or your spouse have a pending claim, lawsuit or proceeding against the City?
o Yes o No
If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.
Board-specific questions (if applicable)

Question applies to ISLAND STRATEGIC ACTION COMMITTEE

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \*

☑ Residential Property Owner (Who owns property and resides on Mustang or Padre Island)

Brent R Hess Page 5 of 6

Brent R Hess Page 6 of 6

#### Brent R. Hess

#### **SUMMARY**

**Product Manager/Business Analyst** experienced in product development, requirements elicitation, client service/account management, and team leadership. I am a self-starter and motivated team player. I thrive under deadlines and can multi-task critical projects. I am skilled in MS Office products (Word, Excel, Outlook, PowerPoint), MS SharePoint, SQL database query, WS FTP, and Visio.

#### **EDUCATION**

Texas Tech University, BBA Finance
 University of Phoenix, MBA
 October, 1997

#### PROFESSIONAL EXPERIENCE

## Product Manager, Government Reporting Talisys

Golden, CO and Little Rock, AR

October, 2013 – Present

- I work remotely from my home in Corpus Christi, however I travel often to the Little Rock and Golden
  offices.
- Team-Lead for Team Government Reporting. Responsible for regulatory changes and enhancements to a software system and service bureau used by securities brokerage firms.
- Work extensively with clients for input into requirements for current and future projects.
- Responsible for implementing best practices in tax reporting as a service bureau.
- Responsible for tax reporting operations for service bureau clients. This includes production of tax forms (forms 1099, 1042-S, 5498) and interfaces with print and data vendors, and IRS information return filing.
- Responsible for State information reporting and withholding.

#### Director, Product Management Broadridge Financial Solutions, Inc.

Wheat Ridge, Colorado

May, 2000 – October, 2013

- Full-time consultant for Broadridge through Apex Services, Inc. April 1, 2012 October 13, 2013 due to a move from Denver to Corpus Christi.
- Product director for a brokerage portfolio accounting and performance reporting system used by many large and medium sized brokerage firms. The company acts as a service bureau for many broker dealers. Service bureau clients include correspondent clearing firms, full-service brokerage firms, discount brokerages, day trading firms, and small boutique brokerage firms.
- Product manager responsible for new client conversions.
- Responsible for writing functional specifications to modify or upgrade assigned subsystems.
- Manage development project teams during the life-cycle of several competing and time-sensitive projects. Multi-task as necessary to ensure each project moves along as planned.
- Write functional requirement matrix documents that are used to map technical and functional requirements. Work closely with Quality Assurance throughout the testing and release phase of my projects.
- Work closely with clients for both requirements research prior to finalizing a functional specification, and the beta testing/general software release process.
- Prior to 2010, served as the product manager and operational production manager for tax reporting for 18 service bureau firms. Produced over 80 million 1099 forms each year. Filed information returns with the IRS. Maintained close relationships with clients, IRS agents, and outside vendors of tax reporting information and statement services.

Brent R. Hess Page 2

#### Director, Managed Care Private Healthcare Systems, Inc.

#### Denver, Colorado

May, 1991 – January, 2000

- Director of PPO operations in several states, to include contracting responsibilities for 8,500 physicians, 80 hospitals, and over 350,000 members. Primary contract negotiator for assigned markets. Analyzed and reported financial impact of negotiated deals. Team leader for Competitive Reimbursement Project, a tool used to develop hospital and market reimbursement targets based upon competitive information and market equilibrium prices.
- Developed and analyzed financial impact of market physician fee schedules. Analyzed impact of ancillary health care facility deals.
- Liaison between providers and PHCS' partner insurance carriers. Worked with hospitals, ancillary managers, and physician group managers to help resolve claims and service issues.
- Responsible for departmental budget, expense control, and the supervision of department staff.

#### Managed Care Coordinator Presbyterian/St. Luke's Health Care System

#### Denver, Colorado

April, 1989 – May, 1991

- Negotiated and managed 86 HMO and PPO hospital contracts for a three-hospital system.
   Analyzed financial impact to hospital revenues that each contract produced, and presented monthly/quarterly financial reports to senior management.
- Assisted in the development of a cost accounting and case-mix system.
- Acted as a liaison between hospital business office, admissions, and utilization review personnel
  and the payers. Developed admitting and claims processing policies related to managed care
  contract fulfillment.
- Responsible for maintaining managed care payer information on the hospital's admissions system.

#### Assistant Executive Director – Finance Humana Hospital – Aurora

#### Aurora, Colorado

August, 1986 – April, 1989

- Directed business office, admissions, accounting, data processing, materials management, and medical records functions. Reviewed month-end close, and prepared variance reports for corporate accounting.
- Produced weekly financial projections for Division CFO. Produced Capital Asset ROI models.
- Produced annual hospital budget and handled annual physical inventory. Audited cash and controlled drugs each quarter.
- Served as Financial Specialist from August, 1986 January, 1988 at Humana Hospital San Antonio.

#### PROFESSIONAL AFFILIATIONS

- Certified Information Return Filer (CIRF), National Association of Form 1099 Filers
- Former board member National Association of Form 1099 Filers
- Former Sergeant First Class, U.S. Army Reserve (1982 1997)

#### **INTERESTS**

- Boating / fishing.
- Married over 29 years. Father of two grown daughters.
- Architectural Control Committee member Padre Island POA
- Committee Member: 2015/16 Corpus Christi City Charter Review Ad Hoc Committee

## Submit Date: Feb 22, 2018

## Application for a City Board, Commission, Committee or Corporation

Profile					
Prefix Stephan First Name		M Middle Initial	Noack Last Name		Suffix
Email Address					
Street Address				Suite or Apt State	
City					Postal Code
What district do you  ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓	live in? *				
(Note: If you do not kn	ow your district c	lick <u>here</u> )			
Current resident of the	ne city?				
⊙ Yes ○ No					
20 If yes, how many years?					
Are you a registered	voter?				
⊙ Yes ⊜ No					
Primary Phone	Alterna	ate Phone			
Port Royal Ocean Reso	rt Dire	ector of Revenue, M echnology tte	larketing,		
6317 State Highway 36 Work Address - Street Address and Si					

Stephan M Noack Page 1 of 6

Port Aransas	
Work Address - City	
Texas	_
Work Address - State	
70070	
78373 Work Address - Zip Code	-
Work Address - Zip Gode	
361-749-3729	
Work Phone	-
snoack@port-royal.com	
Work E-mail address	
Preferred Mailing Address	
•	
Which Boards would you like to	o apply for?
ISLAND STRATEGIC ACTION COI	MMITTEE: Submitted
iozala di internationali della	WWW. FEE. Gubilitied
Interests & Experiences	
interests & Experiences	
Do you currently serve on any	other City board, commission or committee at this time? If so
please list:	other only board, commission of committee at this time. If so
None.	
Education, Professional and/or	Community Activity (Present)
None	
Why are you interested in servi	ing on a City board, commission or committee?
As an ampleuse of Double Double on M	Nuctore lelevel so well to beginn percents that live an North Dadre I son
	fustang Island, as well to having parents that live on North Padre, I can
business and personal life in mind.	o benefit North Padre Island with an open mind that keeps both
business and personal life in millio.	
resume.pdf	

Stephan M Noack Page 2 of 6

Upload a Resume

Please upload any additional supporting documents.

Demographics		
Ethnicity		
Caucasian/Non-Hispanic		
Gender		
✓ Male		
Verification		

City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

✓ I Agree

City Code Requirement - Attendance

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

I Agree

Stephan M Noack Page 3 of 6

#### Consent for Release of Information

○ Yes ⊙ No

I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

✓ I Agree Oath I swear that all of the statements included in my application and attached documents, if any, are true and correct. ✓ I Agree Code of Ethics - Rules of Conduct/Conflicts of Interest Do you represent any person or organization in any claim or lawsuit or proceeding involving the City? ○ Yes ○ No Do you, your spouse, your business or your spouse's business have a City contract? O Yes O No Does your employer or your spouse's employer have a City contract? ○ Yes ⊙ No Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

Stephan M Noack Page 4 of 6

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?
C Yes ⊙ No
Do you or your spouse have a pending claim, lawsuit or proceeding against the City?
C Yes    No
If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.
N/A
Board-specific questions (if applicable)

Question applies to ISLAND STRATEGIC ACTION COMMITTEE

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \*

Person who resides on Mustang Island or who is an employee of a Mustang Island property owner

Stephan M Noack Page 5 of 6

Stephan M Noack Page 6 of 6



## **STEPHAN NOACK**Marketing • Strategy • Creative



Lorem ipsum dolor: sit amet consectetur ad ipiscin gelit. Pellentesque eleife ornare ipsun eu tincidunt nunc pulvina tincidunt. quis pul vinar metus. Phas ellu sed orci eros, sodales at nisi.eu tincidun nunc pulvinar tincidunt.



### **CONTACT ME**





- GRAPHIC DESIGN
- WEB DESIGN
- PHOTO & VIDEO
- BRANDING
- NETWORKING
- SEO





#### **WORK EXPERIENCE** -

- PORT ROYAL OCEAN RESORT / DEC 2009 PRESENT
   Director of Marketing, Revenue & Technology: Direct all aspects of inbound
   revenue and marketing for the property in order to maintain our brand
   positioning.
- EVERTAP / JUN 2012 APR 2014

Vice President of Operations: Controlled all aspects of operations for a startup mobile app company, including but not limited to: revenue, marketing, and development.

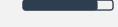
FLOUR BLUFF ISD / MAY 2002 - APR 2012
 Publication Specialist: Managed outbound and internal marketing activities for school district and managed all design and photography requests.



#### **PERSONAL SKILLS -**

- CREATIVE
- INNOVATIVE

- TEAM WORK
- LOGIC





## EDUCATION -

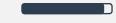
- BACHELORS DEGREE / MAY 2009 MAY 2011
   University of Phoenix: Major in Communications
- ASSOCIATES DEGREE / MAY 2007 MAY 2009
   Del Mar College: Advertising and Public Relations, Journalism and Mass Communication.



### **PROFICIENCY** -

- PHOTOSHOP
- WEB CMS

- INDESIGN
- MS OFFICE





## REFERENCES

- KENDRA KINNISON / GENERAL MANAGER, PORT ROYAL phone:
- FLO EAST / OWNER, COASTAL COTILLION & FLOUR BLUFF NEWS phone:

## Application for a City Board, Commission, Committee or Corporation

Submit Date: Oct 24, 2017

Profile	•					
	Gordon	F	?	Robinson		
Prefix	First Name	M	iddle Initial	Last Name		Suffix
Email Addre	SS					
Street Addre	220				Suite or Apt	
Otreet Addre					State	
City						Postal Code
What d	listrict do you live in?	*				
<b>☑</b> Dist	rict 4					
(Note: I	If you do not know your	district click here	e)			
			_/			
Curren	t resident of the city?					
Yes	O No					
4						
If yes, how n	nany years?					
Are yo	u a registered voter?					
Yes	C No					
Primary Pho	one	Alternate Phone				
	Christi Regional					
Transpo	ortation Authority	Director of P	lanning			
Employer		Job Title				
602 N. S	Staples St.					
	ss - Street Address and Suite Number					

Gordon R Robinson Page 1 of 7

Corpus Christi	
Work Address - City	
TX	
Work Address - State	
78401	
Work Address - Zip Code	
361-903-3483	
Work Phone	

#### **Preferred Mailing Address**

₩ Work Address

grobinson@ccrta.org

Work E-mail address

#### Which Boards would you like to apply for?

CORPUS CHRISTI B CORPORATION: Submitted CLEAN CITY ADVISORY COMMITTEE: Submitted

PLANNING COMMISSION: Submitted

MARINA ADVISORY COMMITTEE: Submitted

CORPUS CHRISTI REGIONAL ECONOMIC DEVELOPMENT CORPORATION: Submitted

ISLAND STRATEGIC ACTION COMMITTEE: Submitted

LANDMARK COMMISSION: Submitted

#### **Interests & Experiences**

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

I do not currently serve on a City board, commission or committee. I do serve as a member of the Board of Directors with my homeowners association, Tropic Isles HOA, in Flour Bluff.

Gordon R Robinson Page 2 of 7

#### **Education, Professional and/or Community Activity (Present)**

I have a Bachelor of Science degree in Geography from the University of California at Davis. I am the Director of Planning at the Corpus Christi Regional Transportation Authority (CCRTA). In addition, I am a Project Management Professional (PMP). During periods of implementing service improvements or conducting major planning studies, I have connected with the community throughout the City of Corpus Christi. Additionally, I interface with the CCRTA Board of Directors each month through presentations at meetings to advance transit initiatives and report performance statistics. I enjoy living in Corpus Christi and serving the community as a CCRTA professional. I've talked with residents and visitors at transit stations, bus stops, on buses, while walking in downtown or in the neighborhoods. I've confidently presented in front of several stakeholder groups at senior centers, schools, neighborhood associations including North Beach, Flour Bluff, and the Northside area, City of Corpus Christi Committee for Persons with Disabilities, Young Business Professionals, Downtown Merchants Association, Corpus Christi MPO Technical Advisory Committee, CCRTA Board of Directors, CCRTA Committee on Accessible Transportation, R/UDAT Steering Committee, Caller Times, Naval Air Station, Corpus Christi Army Depot, and other groups. I am a member of the Corpus Christi Metropolitan Planning Organization (MPO) Technical Advisory Committee, CCRTA-City of Corpus Christi Monthly Coordination Meetings, and the Regional/Urban Design Assistance Team Program (R/UDAT) Steering Committee which was formed in the Fall of 2014.

#### Why are you interested in serving on a City board, commission or committee?

Corpus Christi is a diverse city with multiple business, education, recreation, and tourism opportunities. It is a growing region that needs to strategically advance more development and revitalization efforts. My interests while serving on a committee are to increase family and youth activities, improve economic development, provide focused revitalization opportunities to attract more residents and visitors to our community, and foster public and private partnerships to increase our overall livelihood. By serving on a City of Corpus Christi Committee, I believe that I have the background and professional knowledge to make a positive impact for our community.

Gordon Robinson Resume.pdf Upload a Resume			
Please upload any additional supporting documents.			
Demographics			

## Ethnicity

▼ Caucasian/Non-Hispanic

Gordon R Robinson Page 3 of 7

Gender		
✓ Male		

#### Verification

#### **City Code Requirement - Residency**

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

I Agree

#### **City Code Requirement - Attendance**

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

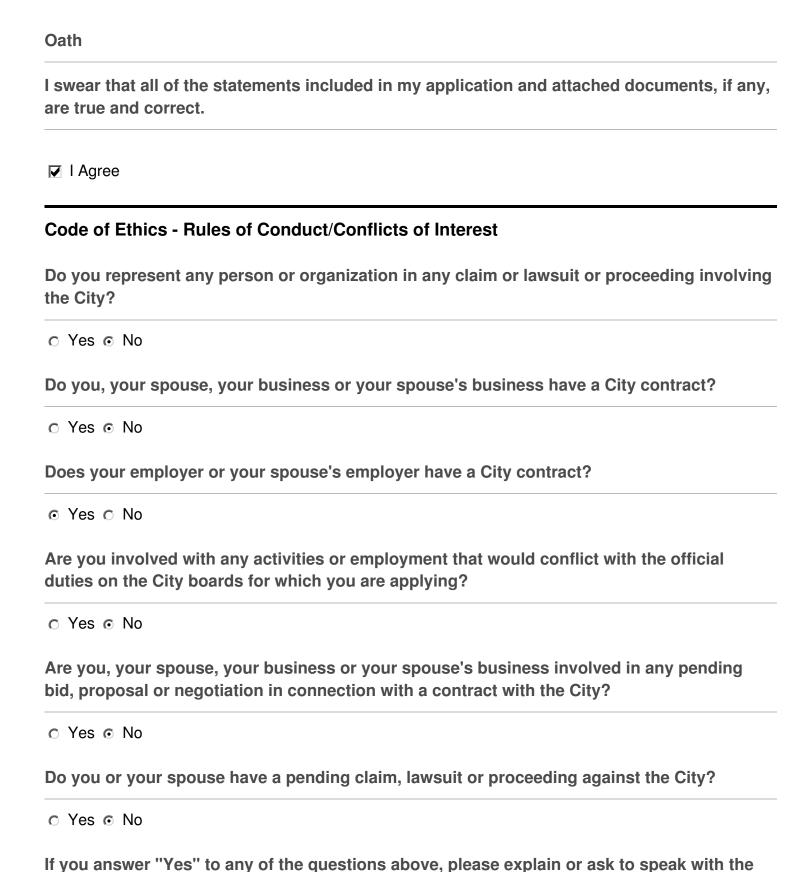
✓ I Agree

#### Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

I Agree

Gordon R Robinson Page 4 of 7



The CCRTA has an annual agreement with the City of Corpus Christi for street maintenance funds.

City's Legal Department.

Gordon R Robinson Page 5 of 7

## **Board-specific questions (if applicable)**

Question applies to CLEAN CITY ADVISORY COMMITTEE

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \*

None of the above

Question applies to ISLAND STRATEGIC ACTION COMMITTEE

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \*

✓ None of the above

Question applies to LANDMARK COMMISSION

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \*

✓ None of the above

Question applies to MARINA ADVISORY COMMITTEE

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \*

✓ None of the above

Gordon R Robinson Page 6 of 7

Gordon R Robinson Page 7 of 7

# Gordon Robinson, PMP •

#### SUMMARY:

Experienced executive leader, technically skilled, certified project management professional (PMP), and effective communicator who is a hands-on, motivated, reliable, and experienced professional in the areas of strategic planning, transit service design and implementation including scheduling, blocking, rostering, customer service, bus and paratransit operations including bus stop management and detours, maintenance and fleet management, personnel management, capital improvements, budgeting and reporting, contract management and negotiation, ridership analysis and performance reporting using Genfare fare boxes and Automated Passenger Counters, trip planning and next bus technology, vanpooling, bicycle sharing, community outreach, problem solving, civil and traffic engineering, environmental and land use planning, and Title VI of the Civil Rights Act of 1964.

**EDUCATION:** Bachelor of Science, Physical Geography; University of California at Davis.

#### PROFESSIONAL EXPERIENCE:

11/2013-Present: <u>Director of Planning</u>, Corpus Christi Regional Transportation Authority (CCRTA), Service Development Department, Corpus Christi, Texas.

- Direct the Authority's Service Development Department activities which includes the development of short and long range transportation plans in alignment with financial plans and approved budgets.
- Effectively manage an annual budget of approximately \$425,000 and department staff.
- Lead short and long range planning studies including the development of service plans with cost estimates to implement three operator sign-ups per year.
- Apply for state and federal grants in coordination with agencies including the Federal Transit Administration (FTA), Metropolitan Planning Organization (MPO), Texas Department of Transportation (TxDOT), and other subrecipients.
- Lead the analyzing, monitoring, and reporting of ridership results and performance metrics using Genfare fare box data, surveys, and trip card summaries.
- Support and problem solve customer focused transit technology products utilizing Clever Devices, Trapeze FX and Blockbuster, Google Transit, and TransLoc.
- Develop scopes of work and independent cost estimates to initiate and implement projects, and manage multiple consultant contracts.
- Lead federal reporting efforts under Title VI of the Civil Rights Act of 1964 and National Transit Database (NTD) including required passenger sampling.
- Support the completion of FTA Triennial and Federal Certification Reviews.
- Conduct customer outreach to inform public and other stakeholders of service improvements and changes.
- Prepare and present reports to the Board of Directors, bus operators, public, and other local and regional stakeholders.

11/2011-10/2013: <u>Director of Planning</u>, Riverside Transit Agency (RTA), Planning Department, Riverside, California.

- Developed the Planning Department's annual budget of \$1,200,000, managed projects, consultant contracts, service agreements, and implemented quarterly service changes.
- Directed and managed the Agency's planning and programming functions to support short and long range transportation plans. Led NTD reporting and passenger sampling efforts.
- Served as Project Manager for the 10-year RTA Forward Transit Plan to develop service improvements.
- Regularly analyzed, monitored, and reported ridership results and performance metrics using Genfare fare box data, automated passenger counters, and TransitMaster CAD/AVL.
- Served as Project Manager for a scheduling services three year contract totaling approximately \$536,000.
- Developed and submitted state and federal grant applications.
- Prepared and presented reports to the Board of Directors, bus operators, public, and other local and regional stakeholders.

#### ...continued...

#### Gordon Robinson • Page 2

07/2010-10/2011: **Transit Planning Manager**, Orange County Transportation Authority (OCTA), Strategic Planning Department, Planning Division. Orange, California.

- Managed new transit planning section under the Planning Division responsible for completing a \$500,000 comprehensive systemwide fixed route and paratransit bus system restructuring study, branded the "Transit System Study", with extensive public outreach with approximately 50 stakeholders including all 34 cities in Orange County, the public, transit advocates, major employers, major colleges and universities, and the Board of Directors.
- Effectively led a team to develop work plans for prioritized annual and short range transit plans, completed transit initiatives including OCTA's Go Local Program and other planning studies, and submitted a planning grant application for a regional park and ride study in partnership with Caltrans.
- Developed a 20-year bus capital plan, conducting transit planning study to improve service delivery at the Brea Mall transit center, completing project study report equivalents at the Laguna Hills Transportation Center and the Anaheim Regional Transportation Intermodal Center to improve and define service design.
- Regularly analyzed, monitored, and reported ridership results and performance metrics using Genfare fare box data, automated passenger counters, and Orbital CAD/AVL.
- Prepared and presented regular progress updates and reports to executive management, the Board of Directors, and several other stakeholder groups.

12/2007-06/2010: <u>Bus Rapid Transit Project Manager</u>, Orange County Transportation Authority (OCTA), Service Planning and Customer Advocacy Department, Transit Division. Orange, California.

- Project manager and contract manager to oversee 15 firms under the Program Management Consultant multi-year contract to support the Five-Year Rapid Transit Program involving the Bus Rapid Transit (BRT) program, Go Local and Measure M community circulator programs, and the planning and design for the Anaheim Regional Transportation Intermodal Center.
- Project manager in charge of OCTA's federally and state funded \$55 million Bravo! BRT program responsible for completing the design, construction, and implementation phases of three planned arterial based mixed-flow BRT corridors in Orange County.
- Led and coordinated multiple consultant team contracts for the civil and architectural design of approximately 110 BRT station stops including the preliminary design of a real-time passenger information system, traffic signal synchronization design and implementation, and preliminary concept design of transit signal priority elements for 252 intersections within the BRT corridors.
- Participated in contract negotiations with Procurement Department and legal counsel to resolve consultant performance and invoicing issues.
- Researched fare collection methods and travel time delays to reduce anticipated dwell times.
- Led grant application efforts to obtain funding to implement traffic signal synchronization.
- Conducted and coordinated stakeholder outreach efforts throughout the design of the BRT program.
- Prepared and presented regular progress updates and reports to executive management, the Board of Directors, and other stakeholder groups.

03/2002-11/2007: **Senior Transportation Analyst**, Orange County Transportation Authority (OCTA), Service Planning and Customer Advocacy and Strategic Planning Departments in the Transit and Planning Divisions. Orange, California.

- Managed and coordinated the planning and implementation of new bus services and other bus service improvements and recommendations for each service change using field work and data analysis tactics.
- Developed specific work plans for small contracts, analyze data to support transit planning studies, assess ridership projections, and support routing and stop improvements.
- Conducted analysis using GIRO's HASTUS scheduling databases, GFI fare box data, and Geographic Information Systems (GIS) methods and applications to assess travel speeds and service levels throughout city and unincorporated areas within the service area.
- Prepared and presented reports to Board of Directors and coordinated with stakeholder groups to implement improvements.

#### ...continued...

#### Gordon Robinson • Page 3

07/2000-03/2002: Systems Manager, FORMA. Irvine, California.

- Under the Planning Division, managed GIS staff assigning tasks, monitoring budgets, schedules, and project deadlines while performing external and internal marketing responsibilities including proposal writing, proposal interviews, demonstrations, conference presentations, developing business relationships, and completing marketing brochures and posters.
- Served as project manager for the \$170,000 Rivers and Mountains Conservancy Open Space Plan which included the data collection and GIS system development of over 650 data sets containing aerial imagery, historical, infrastructural, biological, demographical, transportation, and other planning related data. Coordinated and authored responses to request for proposals for GIS projects and built product demonstrations and brochures for presentations, meetings, and clients using ESRI software products.
- Provided private and public sector clients with GIS analysis results, reports, maps, and modeled visualizations, AutoCAD drawing modifications, and Microsoft Access software to support projects and related tasks.

11/1994-06/2000: **Senior GIS Analyst**, RBF Consulting, Information Systems Services Department. Irvine, California.

- In support of planning and engineering projects, supervised a team of employees assigning tasks, monitoring budgets, and schedules to meet project milestones for private and public sector clients. Served as deputy project manager for the completion of the Natural Communities Conservation Plan (Orange County Central-Coastal NCCP/HCP) planning effort in collaboration with the Irvine Company and other organizations to preserve open space, multiple species, and habitat areas in Orange County.
- Served as lead analyst to develop a transportation travel time model in order to determine the best location of a new fire station to serve a planned new development in south Orange County.
- Provided on-site GIS support for the OCTA to build and edit spatial and tabular routing data for transit and
  master plan of arterial highway applications. Served as data conversion manager for the City of Santa
  Barbara Automated Mapping Services project responsible for the data collection and conversion of over
  330 water and wastewater atlas sheets containing over 18,000 facilities.
- Performed GIS analysis and mapping using ESRI software products, Microstation SE and Descartes, Microsoft Access, and MapObjects software to support projects.

#### **HONORS, AWARDS, and ACCOMPLISHMENTS:**

- 2017-18 Leadership Corpus Christi Class 46 Participant
- 2016-17 Texas Transit Leadership Initiative Graduate
- Presenter at the 2017, 2016 and 2015 APTA Multimodal Operations Planning Workshops
- Presenter at the 2016 APTA Bus and Paratransit Conference in Reno, NV
- 2015 American Public Transportation Association (APTA) Peer Review, Pierce Transit, Lakewood, WA
- Member of the APTA Policy and Planning Committee, APTA Major Capital Investment Planning Subcommittee, and the APTA EJ/Title VI Subcommittee
- Certified Project Management Professional (PMP), License 1436980, and member of the Project Management Institute
- Member of the Corpus Christi MPO Technical Advisory Committee
- Member of the Board of Directors for the Tropic Isles Home Owners Association in Corpus Christi, TX
- Competent Communicator Award with Toastmasters International
- Member of the 2011-2012 OCTA Leadership Academy
- Graduate of the 2010 University of the Pacific Transit and Paratransit Management Certification Program

## Application for a City Board, Commission, Committee or Corporation

Submit Date: Apr 19, 2016

Profile					
Prefix	Raymond First Name	Middle	Rose Last Name	)	Suffix
Email Address	s				
Street Addres	S			Suite or Apt	
City				State	Postal Code
What di	strict do you live in? *				
✓ Distri	ct 4				
(Note: If	you do not know your dis	trict click <u>here</u> )			
Current	resident of the city?				
• Yes	O No				
3 If yes, how ma	any years?				
Are you	a registered voter?				
O Yes	O No				
Primary Phon	e	Alternate Phone			
Rose & S	Smith Associates	Job Title			
	tang Island Estates Drive				

Raymond M Rose Page 1 of 6

Port Aransas	
Work Address - City	
Texas	
Work Address - State	
783734927	
Work Address - Zip Code	
Work Phone	_
ray@rose-smith.com	
Work E-mail address	
Preferred Mailing Address	
Which Boards would you like to	o apply for?
ISLAND STRATEGIC ACTION CO	MMITTEE: Submitted
ioe/ind official notion oc	WWWT FEE. Cubilities
Interests & Experiences	
•	
Do you currently serve on any	other City board, commission or committee at this time? If so,
please list:	
no	
Education, Professional and/or	Community Activity (Present)
Education, Froiessional and/or	Community Activity (Fresent)
M. Ed; Public Policy Chair for Texa	s Distance Learning Association; Island United Political Action
Committee Board member; Unitaria	an Universalist Church Of Corpus Christi, Ministerial Search Committee
Chair, Sound Technician;	
Why are you interested in serv	ing on a City board, commission or committee?
RMRoselSACresume.pdf	
<u> </u>	

Raymond M Rose Page 2 of 6

Upload a Resume

Please upload any additional supporting documents.
Demographics
Ethnicity
✓ African American
Gender
✓ Male
Verification
City Code Requirement - Residency
As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

✓ I Agree

**City Code Requirement - Attendance** 

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

✓ I Agree

Raymond M Rose Page 3 of 6

#### Consent for Release of Information

this application understand the information, a	at if any member of the public makes a request for information included in for appointment it must be disclosed under the Public Information Act. I also it it may not be legally possible to maintain the confidentiality of such d I hereby release the City of Corpus Christi, and its agents, employees and my and all liability whatsoever if the information must be released pursuant to mation Act.
✓ I Agree	
Oath	

## I swear that all of the statements included in my application and attached documents, if any, are true and correct.

✓ I Agree

#### Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

O Yes O No

Do you, your spouse, your business or your spouse's business have a City contract?

C Yes C No

Does your employer or your spouse's employer have a City contract?

○ Yes ○ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

C Yes C No

Raymond M Rose Page 4 of 6

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?
C Yes C No
Do you or your spouse have a pending claim, lawsuit or proceeding against the City?
C Yes C No
If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.
Board-specific questions (if applicable)
Question applies to ISLAND STRATEGIC ACTION COMMITTEE  Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? *
None selected

Raymond M Rose Page 5 of 6

Raymond M Rose Page 6 of 6

#### Raymond M. Rose

Rose & Smith Associates



19 April 2016

RE: Resume for ISAC

People:

I would very much like to become the Mustang Island representative on the Islands Strategic Action Committee (ISAC). Here's some information to help you get to know me better and see why I'd be right for the position.

I've been a Mustang Island Property owner for over five years, and when we moved to Corpus Christi three years ago, began designing and building our Mustang Island dream home. I've been living on our island for the past year, and have been attending ISAC meetings since we first arrived three years ago.

When we first moved here, my returning South Texas wife and I were hungry to learn everything we could about our new homeland and how decisions are made. I'm an inexhaustible busybody and want to learn everything I can about things that interest me. That brought us to the ISAC because it was clear that was where a good deal of information was provided. I've become one of the regulars, attend consistently, and follow topics — both simple and complex — as they evolve.

I've become an active member of the board of the Islands United Political Action Committee (IUPAC) because I see it as an important vehicle to help get out the vote for issues relevant to the islands, and because I want to ensure that it's focused not only on Padre Island issues, but includes those all the way to Port Aransas. It is very clear that, while both islands are clearly interconnected, there are a variety of differences both in how the two islands are served and in how the City perceives them. In addition to the IUPAC, I'm an active member of the Unitarian Universalist Church of Corpus Christi, where I am currently the Chair for the Settled Ministerial Search Committee, and sound technician for Sunday services. I'm also Public Policy Chair for the Texas Distance Learning Association.

My professional background is in education. I started my career as a junior high school science teacher in Massachusetts, and then as a curriculum coordinator, guidance counselor, and building administrator. I was a civil rights specialist for the Massachusetts Department of Education, and then discovered the world of non-profit school improvement organizations, where I worked for a decade in a number of federally-funded projects, all related to improving education. During that time, my roles took on increased management responsibility, including becoming an Associate Project Director and Director of Technology. That was followed by another decade of work in an educational technology research and development organization, where I was Vice President and managed a number of projects including a five-year, \$10 million, nationally recognized teacher professional development program. We did pioneering work in online learning, including creating the country's first virtual high school. This is where I began to develop my expertise in online education, which has developed into a national reputation.

I followed that as an administrator for one of the nation's leading online mentoring programs for higher education students and faculty. I was most recently an assistant professor at Huston-Tillotson University, where my many hats included Instructional Technology Coordinator, Distance Education Coordinator, coordinator for faculty professional development, along with instructor of instructional technology in the teacher preparation program.

As a result of my background in civil rights and my leadership in online education, I have become nationally recognized for my expertise in researching and interpreting the legal issues in providing online learning to students with disabilities. I consult with K-12 and higher education institutions on issues of quality in online education, have a number of publications to my credit, and have been an invited speaker at Texas A&M Corpus Christi, as well as at various state and national conferences.

I feel the ISAC has a significant role in the growth and development of both Padre and Mustang Islands, but that it is crucial for there to be representation from Mustang Island by someone who not only travels the Island Road regularly, but is immersed in the living here, and is aware of the growth, changes, and needs that are taking place in Port Aransas that will influence life on both islands.

I'm a researcher, an analyst, and big-picture visionary who's been characterized as seeing things differently than others. I like to ask, "But what about...?" and, "How will this affect...?" I have been able to pull together seemingly unrelated nuances that shape outcomes and then calculate their influences. I want to make the sphere I live in a robust, functioning, intentional community.

I would very much like to be that representative and appreciate your consideration.

Sincerely

Raymond M. Rose

## Submit Date: Dec 02, 2017

## Application for a City Board, Commission, Committee or Corporation

Profile						
	Dana		G	Stone		
Prefix	First Name		Middle Initial	Last Name		Suffix
Email Addres	SS					
Street Addres	ss.				Suite or Apt	
otroot / taarot					State	
City						Postal Code
						i ostai oode
What d	istrict do you live in?	*				
<b>☑</b> Distr	ict 2					
(Note: It	f you do not know your	district click he	ere)			
			<u> </u>			
Current	t resident of the city?					
Yes	o No					
20						
If yes, how m	nany years?					
Are you	u a registered voter?					
Yes	c No					
Primary Phor	ne	Alternate Phone	e			
Self/Rea	altor					
Employer	alloi	 Job Title				
4518 Ev	erhart Dr., Ste 101					
	s - Street Address and Suite Number					

Dana G Stone Page 1 of 6

Corpus Christi	
Work Address - City	
TX	
Work Address - State	
78411	
Work Address - Zip Code	
361-244-2515	-
Work Phone	
danastana@kw.aam	
danastone@kw.com  Work E-mail address	
Preferred Mailing Address	
, and an	
Which Boards would you like to	o apply for?
ISLAND STRATEGIC ACTION CO	MMITTEE: Submitted
Interests & Experiences	
Do you currently serve on any please list:	other City board, commission or committee at this time? If so
No.	
Education, Professional and/or	Community Activity (Present)
BS Southern Methodist University F	Realtor on Mustang Island/Port Aransas 12 years
Why are you interested in servi	ing on a City board, commission or committee?
	les/investment experience and expertise that I have gained over the City of Corpus Christi and Mustang Island.

Dana G Stone Page 2 of 6

Resume-2017.pdf

Upload a Resume

Please upload any additional supporting documents.

Demographics	
Ethnicity	
✓ Caucasian/Non-Hispanic	
Gender	
Verification	

City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

✓ I Agree

**City Code Requirement - Attendance** 

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▼ I Agree

Dana G Stone Page 3 of 6

#### Consent for Release of Information

○ Yes ⊙ No

I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

✓ I Agree
Oath
I swear that all of the statements included in my application and attached documents, if any are true and correct.
✓ I Agree
Code of Ethics - Rules of Conduct/Conflicts of Interest
Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?
Do you, your spouse, your business or your spouse's business have a City contract?
○ Yes ⊙ No
Does your employer or your spouse's employer have a City contract?
○ Yes    ○ No
Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

Dana G Stone Page 4 of 6

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?
C Yes ⊙ No
Do you or your spouse have a pending claim, lawsuit or proceeding against the City?
C Yes ⊙ No
If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.
I had no "Yes" answers.
Poord enseific guestions (if applicable)

#### Board-specific questions (if applicable)

Question applies to ISLAND STRATEGIC ACTION COMMITTEE

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \*

Dana G Stone Page 5 of 6

Dana G Stone Page 6 of 6

## DANA STONE

#### **EXPERIENCE**

April 2013 - Present Keller Williams Coastal Bend Corpus Christi, TX Realtor

- Conducted real estate transactions in Port Aransas, Aransas Pass, and Corpus Christi, TX
- Represented and guided clients and customers in buying, selling, and investing in real estate
- Prepared comparative market analyses for clients and customers
- Successfully marketed my business to be a top producer
- Built and maintained customer database
- Maintained the most current knowledge of market trends and marketing technology

January 2006 - November 2012 Port Aransas Realty Port Aransas, TX Realtor

June 2003 - February 2006 Julian Gold, Inc. Austin & Corpus Christi, TX Retail Sales Associate

- Reached sales goals first year
- Developed clientele
- Planned trunk shows and special events
- Oversaw inventory transfer and special orders for clients

May 2001 - April 2003 Sales Associate Santa Fe Interiors

Santa Fe, NM

- Secured and serviced numerous wholesale accounts
- Sold hand woven textiles and rugs in wholesale and retail markets.
- Consulted on design and color for custom orders
- Oversaw custom orders and custom designs directly with Oaxaca, Mexico.
- Displayed and organized merchandise

## April 1996 - February 2001

Vitality

Santa Fe, NM

#### Owner

- Owned and managed retail business selling alternative health products and services.
- Consulted with individuals and businesses on creating productive and healthy environments
- · Directed marketing and advertising
- Managed and monitored buying and sourcing
- Trained and scheduled employees
- Developed clientele
- Organized, directed and compiled inventory and reports
- Resolved a wide range of customer and vendor problems
- Communicated creatively with customers and vendors from all cultures and socio-economic levels

## **EDUCATION**

#### Southern Methodist University

Dallas, TX

#### BS

- Education/English
- Communication Disorder (Deaf Ed)

#### Graduate Studies

- Education/SMU/Dallas and A & M/Corpus Christi
- Art History/Arizona State University/Tempe AZ

,

- $^{\bullet}$  Excellent communication "people" skills
- Business Marketing
- Sales Techniques and Skills
- ullet Technology and Social Media
- Organizational Skills
- •Management Skills

## Application for a City Board, Commission, Committee or Corporation

Submit Date: Jan 12, 2018

Profile						
Prefix	<b>Jerry</b> First Name		D Middle Initial	Watkins Last Name		Suffix
FIEIIX	riist Name		Middle Illitial	Last Name		Sullix
Email Addres	SS					
Street Addre	SS				Suite or Apt	
					State	
City						Postal Code
What d	istrict do you live in?	*				
<b>☑</b> Distr	rict 4					
(Note: I	f you do not know your	district click <u>he</u>	<u>ere</u> )			
Curren	t resident of the city?					
Yes	C No					
12						
If yes, how n	nany years?					
Are you	u a registered voter?					
Yes	O No					
Primary Pho	ne	Alternate Phone	9			
Aerobic Texas,Ir	Services of South	President				
Employer	10.	Job Title				
15100 5	- M 206					
15188 F	ss - Street Address and Suite Number					

Jerry D Watkins Page 1 of 6

Canyon Lake		
Work Address - City		
Texas	-	
Work Address - State		
78133		
Work Address - Zip Code		
Work Phone		
jdwatkins@satx.rr.com		
Work E-mail address		
Preferred Mailing Address		
Which Boards would you like to	o apply for?	
ISLAND STRATEGIC ACTION COM	MMITTEE: Submitted	

### **Interests & Experiences**

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

Packery Channel Subcommittee

**Education, Professional and/or Community Activity (Present)** 

Underground Utility Manufacturer 30 yrs experience TCEQ Wastewater Inspection and Mainteance License Real Estate Agent License U S Coast Guard Captain License Organizer for "Island Blast" 4th of July Fireworks Celebration (5years)

Jerry D Watkins Page 2 of 6

#### Why are you interested in serving on a City board, commission or committee?

I believe the Island is a valuable resourse to the City of Corpus Christi's tourist industry and has the potential for exceptional growth and development. I would like to participate in the conversation between the City of Corpus Christi, Island Business, and it's residential community concerning that development. I have observed the ability of the ISAC to work with City Council to better represent the views of the Island and promote its future. I would like the opportunity to be a part of that effort. I am also very interested in maintaining the viability of the Packery Channel, the Island canal system, and its beaches.

Upload a Resume		
Please upload any additional supporting documents.		
Demographics		
Ethnicity		
✓ Caucasian/Non-Hispanic		
Gender		
✓ Male		

#### Verification

#### **City Code Requirement - Residency**

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✓ I Agree

Jerry D Watkins Page 3 of 6

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I Agree

#### **Consent for Release of Information**

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✓ I Agree

#### Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

✓ I Agree

#### Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

○ Yes ○ No

Do you, your spouse, your business or your spouse's business have a City contract?

○ Yes ⊙ No

Jerry D Watkins Page 4 of 6

Does your employer or your spouse's employer have a City contract?
C Yes ⊙ No
Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?
C Yes ⓒ No
Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?
C Yes ⓒ No
Do you or your spouse have a pending claim, lawsuit or proceeding against the City?
C Yes ⊙ No
If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.
All questions answered "No"
Board-specific questions (if applicable)

Question applies to ISLAND STRATEGIC ACTION COMMITTEE

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \*

☑ Residential Property Owner (Who owns property and resides on Mustang or Padre Island)

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