





INFORMAL STAFF REPORT

MEMORANDUM

To: Margie C. Rose, City Manager 
From: Esther Velazquez, Assistant to the City Manager 
Date: April 18, 2018
Subject: CCARS - Museum of Science and History FY12 Attendance & Revenue

Issue/Problem

A member of City Council inquired about the Corpus Christi Museum of Science and History (Museum) attendance and revenue for fiscal year 2012.

Background & Findings

In fiscal year 2012 the combined attendance of the Museum was 61,410 and Museum generated revenue was \$327,508.

Conclusion

CCMJV assumed management of the Museum in fiscal year 2013. Since then, attendance and revenues have steadily increased. There was a slight decline in both attendance and revenue from fiscal year 2016 to 2017 due to Hurricane Harvey.