



## AGENDA MEMORANDUM

Corpus Christi Business and Job Development Corporation Meeting May 21, 2018

**DATE:** May 17, 2018

**TO:** President and Honorable Board Members,  
Corpus Christi B Corporation

**THROUGH:** Keith Selman, Interim City Manager

**FROM:** Paulette Kluge, CEO, CCCVB

Public Hearing Presentation Regarding Downtown Holiday Festival

### **STAFF PRESENTER(S):**

<b><u>Name</u></b>	<b><u>Title/Position</u></b>	<b><u>Department</u></b>
1. N/A		

### **OUTSIDE PRESENTER(S):**

<b><u>Name</u></b>	<b><u>Title/Position</u></b>	<b><u>Organization</u></b>
1. Paulette Kluge	CEO	CCCVB

### **BACKGROUND:**

On December 12, 2017 City Council Meeting Item T., Councilwoman Vaughn requested to begin a conversation about having a Christmas Festival in Corpus Christi along with making efforts to provide holiday decorations to enhance the Christmas cheer.

The Corpus Christi Convention & Visitor's Bureau has taken the lead to plan a Christmas Festival in Downtown that will last the entire month of December 2018. The festival includes life size Christmas decorations, a Christmas light competition among business owners, and a family-oriented schedule of weekend events.

### **LIST OF SUPPORTING DOCUMENTS:**

Presentation