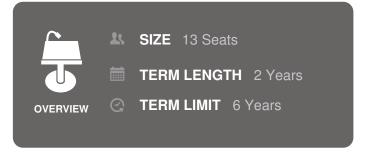


### City Of Corpus Christi

# CORPUS CHRISTI CONVENTION & VISITORS BUREAU

### **BOARD DETAILS**



The Corpus Christi Convention & Visitors Bureau solicits various organizations and associations to conduct meetings/conventions/tradeshows within Corpus Christi year-round; to promote the City as a year-round destination; to design and implement an advertising campaign with state, national and international coverage to feature the Corpus Christi area as an attractive region in which to vacation or have conventions or group meetings; to provide support services to conventions in Corpus Christi; to operate visitor information centers; to provide information and advice to businesses interested in tourism and convention-related business in the Corpus Christi area; and to advise the City on projected growth of tourism and convention-related businesses to assist City planning efforts.



### COMPOSITION

Thirteen (13) members selected directly by the City Council. The members shall be representatives of the following groups: 3 - hotel industry; 3 - attraction industry; 2 - restaurant industry; and 5 - community at-large. The Mayor and City Manager, or their designees, shall serve as ex-officio non-voting members of the Board. In addition, the Council will appoint a representative from the Port of Corpus Christi Authority, a representative from the Regional Transportation Authority, a representative from the C.C. International Airport and a State Legislature Affairs representative to serve as ex-officio advisory non-voting members. Appointments will be for two-year staggered terms. No person may serve as a voting member for a period longer than six years consecutively, unless such service is required by virtue of the person's position or title or to complete an unexpired term.

### **CREATION / AUTHORITY**

Motion No. 2006-209, 7/11/06; Motion No. 2006-243, 7/25/06; Motion No. 2010-282, 11/16/10; Motion No. 2013-028, 2/12/13; Motion No. 2014-155, 11/18/14; Amended By-Laws, 8/31/17.

### **MEETS**

3rd Thursday of every month, 12:00 p.m., Bay Building, 101 N. Shoreline, Ste. 430.

### **TERM DETAILS**

Two-year staggered terms.

### **DEPARTMENT**

Convention and Visitors Bureau

### **OTHER INFORMATION**

# Corpus Christi Convention and Visitors Bureau June 19, 2018

Three (3) vacancies, one with term to 10/1/18 representing the following categories: 1 - Community At-Large, 1 - Port of C.C. Authority (Ex-Officio, Non-voting) and 1 - Regional Transportation Authority (Ex-Officio, Non-voting). (The Corpus Christi Convention and Visitors Bureau is recommending the new appointment of Christina Cisneros (Community At-Large) or Libby Averyt (Community At-Large).) (Staff is recommending the postponement of the Port of C.C. Authority and Regional Transportation Authority for further recruitment.)

Name	Board Name	Status	District	Term	End Date	Position	Category
Darcy L. Schroeder	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Resigned	District 2	3	10/01/18	Regular Member	Community At-Large
Vacant	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Vacant	District 5	N/A	N/A	Ex-Officio, Non-voting	Port of C.C. Authority
Vacant	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Vacant		N/A	N/A	Ex-Officio, Non-voting	Regional Transportation Authority
Terri Adams	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	Other / Non-Resident	2	10/01/18	Regular Member	Attraction Industry
James Kunau	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 5	2	10/01/18	Chair	Attraction Industry
Johnny Philipello	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 4	1	10/01/19	Regular Member	Attraction Industry
Ed Cantu	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 5	1	10/01/18		·
						Regular Member	Community At-Large
Lynn Frazier	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 1	1	10/01/19	Regular Member	Community At-Large
Ken W. Griffin	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	Other / Non-Resident	3	10/01/18	Regular Member	Community At-Large
James Needham	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 4	3	10/01/18	Regular Member	Community At-Large
Raju G. Bhagat	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 1	Partial	10/01/19	Regular Member	Hotel Industry
Kendra L. Kinnison	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 4	1	10/01/19	Regular Member	Hotel Industry
Melody Nixon-Bice	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 5	2	10/01/19	Vice-Chair	Hotel Industry
Jason Rodriguez	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 4	2	10/01/18	Regular Member	Restaurant Industry
Fred F. Soward, III.	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 4	1	10/01/19	Regular Member	Restaurant Industry
Fred Segundo	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active		N/A	N/A	Fx-Officio, Non-voting	C.C. International Airport
Keith Selman	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active			N/A	Ex-Officio, Non-voting	
Debbie Lindsey-Opel	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 4		N/A		Mayor Joe McComb's Rep.
<u>, , , , , , , , , , , , , , , , , , , </u>			DISTRICT 4				· ·
State Legislature Affairs	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active		N/A	N/A	Ex-Officio, Non-voting	State Legislature Affairs

# Corpus Christi Convention and Visitors Bureau Applicants June 19, 2018

Name	Board Applying For	District	Employer	Work Address	City	St.	Category
Libby Averyt	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 4	United Way of the Coastal Bend	46598 Everhart Road	Corpus Christi	TX	Community At- Large
Karrahili Bhalita	CORRUS CURISTI CONVENTION & VISITORS RUDGAU	District F	717 1111	4630 Canada Da Cuita EF	Communication	<b>T</b> 1/	U-t-11-dt
Kaushik Bhakta	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 5	ZJZ Hospitality, Inc	4639 Corona Dr Suite 55	Corpus Christi	IX	Hotel Industry, Community At- Large
Pramit Bhakta	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 3	Comfort Suites TAMUCC	1814 Ennis Joslin Rd	Corpus Christi	тх	Hotel Industry, Community At- Large
Christina A. Cisneros	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 5	CITGO	1802 Nueces Bay Blvd.	Corpus Christi	TX	Community At- Large
Fernando Fernandez, Jr.	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 3	Flour Bluff ISD	2505 Waldron Rd.	Corpus Christi	TX	Attraction Industry, Community At- Large
remando remandez, 31.	COM OS CHIMSTI CONVENTION & VISITORIS BONEAU	Districts	Tiour Bluff 135	2303 Waldroll Na.	corpus cimsti		Accident modely, community at Edige
Sylvia Ford	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 5	Self		Corpus Christi	тх	Community At- Large
Stephanie M. Garcia	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 5	House of Rock	511 Starr Street	Corpus Christi	TX	Restaurant Industry, Community At- Large
Robbin Goodman	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 4	TPCO America Corporation	5431 Hwy 35	Gregory	тх	Community At- Large
Brad Kisner	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 4	First United Methodist Church	900 S. Shoreline Blvd.	Corpus Christi	TX	Community At- Large
*James S. Kruse	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 5	Texas A&M University - Corpus Christi	6300 Ocean Dr., O'Connor Bldg #365	Corpus Christi	TV	Community At- Large
James 3. Kruse	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 5	Texas Adivi Oniversity - Corpus Christi	0300 Ocean Dr., O Connor Blug #303	Corpus Ciristi	17	Community At- Large
Michelle M. Maresh-Fuehrer	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 5	Texas A&M University-Corpus Christi	6300 Ocean Drive Unit 5722	Corpus Christi	тх	Community At- Large
Edwin A McCampbell, III.	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 2	American Bank	800 N. Shoreline Suite 100	Corpus Christi	TX	Community At- Large
Jason Page	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 4	Self Employed Photographer		Corpus Christi	тх	Community At- Large
**Josh Richline	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 2	Richline Technical Services	114 Mesquite St	Corpus Christi	TX	Restaurant Industry, Community At- Large

<sup>\*</sup>Application is more than a year old. Attempts to contact applicant via phone and email made, with no response.

<sup>\*\*</sup>Application is more than a year old. Interest re-confirmed on 6-15-18.

# Application for a City Board, Commission, Committee or Corporation

Submit Date: Sep 02, 2017

Profile			
Libby	Averyt		
First Name	Last Name		
Email Address			
		_	
Street Address		State	
		State	
City			Postal Code
What district do you live in? *			
✓ District 4			
Current resident of the city?			
⊙ Yes ⊜ No			
31 years			
If yes, how many years?	-		
Primary Phone	Alternate Phone		
Hatad Way of the Occased David	Objet Development Office		
United Way of the Coastal Bend Employer	Chief Development Officer  Job Title	_	
46598 Everhart Road	-		
Work Address - Street Address and Suite Number			
Corpus Christi			
Work Address - City	-		
TX Work Address - State	_		

Libby Averyt Page 1 of 5

78411 Work Address - Zip Code
libby.averyt@gmail.com  Work E-mail address
Preferred Mailing Address
✓ Home/Primary Address
Which Boards would you like to apply for?
CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted
Interests & Experiences
Do you currently serve on any other City board, commission or committee at this time? If so, please list:
No
Education, Professional and/or Community Activity (Present)
United Corpus Christi Chamber of Commerce Board of Directors
Why are you interested in serving on a City board, commission or committee?
My recent career change allows me to serve in capacities such as this, and after living in Corpus Christi 31 years, I believe I can be of service. I love Corpus Christi and the Coastal Bend and am an attentive and hard-working board member.
Averyt_resume.docx Upload a Resume
Demographics
Gender
▼ Female

Libby Averyt Page 2 of 5

### Verification

### City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

### I Agree

### **City Code Requirement - Attendance**

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

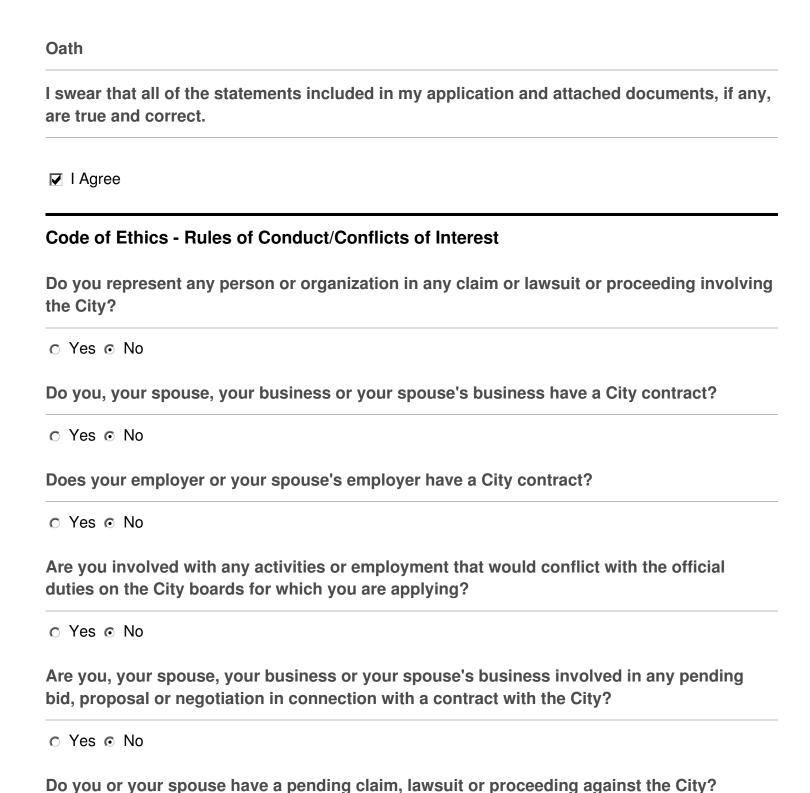
### I Agree

### **Consent for Release of Information**

I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

✓ I Agree

Libby Averyt Page 3 of 5



Libby Averyt Page 4 of 5

If you answer "Yes" to any of the questions above, please explain or ask to speak with the

○ Yes ○ No

City's Legal Department.

# **Board-specific questions (if applicable)**

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \*

▼ None of the Above

Libby Averyt Page 5 of 5



### **Business experience**

United Way of the Coastal Bend

• Chief Development Officer, April 2017-present. Responsible for all fundraising activities and all development and communications staff.

### Corpus Christi Caller-Times

- President, January 2013-February 2017. Chief executive overseeing all business operations with additional responsibilities for news organizations in Abilene, San Angelo and Wichita Falls.
- Vice President of Advertising, December 2009-December 2013. Oversee all advertising revenue, including print and online, and advertising department operations.
- Online General Manager/Vice President, July 2008-December 2009. Oversee online production, content and sales.
- Editor/Vice President, July 2003 to July 2008. Responsible for all news operations.
- Managing Editor, September 2000 to July 2003.
- Metro Editor, Assistant Metro Editor, Reporter, June 1986-September 2000.

### Texas A&M University-Corpus Christi

 Adjunct instructor, Reporting and News-gathering, August 2012-December 2012.

### Education

Bachelor of Journalism, The University of Texas, 1986.

Master of Arts in Communication, Texas A&M University-Corpus Christi, 2012.

### Journalism awards

- Scripps Howard Foundation National Journalism Awards, the Edward Willis
   Scripps Award for Distinguished Service to the First Amendment, 1990, for
   being jailed on contempt charges after refusing to testify about unpublished
   information.
- Newspaper of the Year, Texas Associated Press Managing Editors Association, five times in six years while leading the newsroom.

- Headliners Club of Austin, Headliners Master Award for Investigative Report of the Year, reported and led team of reporters, 1998.
- Texas Associated Press Managing Editors Association, Sweepstakes Award, 1998; First Place, team effort, 1998; First Place, Feature Series, 1998; First Place, Freedom of Information, 1990; numerous second place and honorable mentions.
- Numerous honors from other organizations such as Texas Council on Family Violence, Dallas Press Club, Texas Bar Association, Texas Medical Association.

### **Professional and leadership**

- Texas Press Association, Legislative Action Committee, 2014-present.
- Pulitzer Prizes in Journalism, nominating juror, February 2009, March 2010.
- Freedom of Information Foundation of Texas, board member, 2003-2009.
- Women Business Leaders Summit in Amman, Jordan, sponsored by the U.S. State Department, 2007.
- William Randolph Hearst Visiting Fellow in Residency Program, University of Texas, February 1993.
- Knight Center of Specialized Journalism, fellowship in court reporting, University of Maryland, 1991.

### **Community involvement and honors**

- United Corpus Christi Chamber of Commerce, Board of Directors, 2014present.
- Charlie's Place Recovery Center, Board of Directors, 2015-2017.
- Texas State Aguarium, Board of Directors, 2014-2017.
- United Way of the Coastal Bend, Board of Directors, 2014-2017.
- American GI Forum, Standing up for Veterans banquet honoree, 2014.
- LULAC Council No. 1, Leadership Award, 2014.
- NAACP, Leadership Award, 2014.
- Texas A&M University-Corpus Christi, Outstanding Alumnus, 2014.
- Commencement speaker, Texas A&M University-Corpus Christi, May 2012.
- South Texas Public Broadcasting, Board of Directors, 2011-May 2015.
- Muscular Dystrophy Association, Leadership Award, January 2007.
- Council on Alcohol and Drug Abuse-Coastal Bend, board member a/past president, 2003-2007.
- YWCA of Corpus Christi, Y Women in Careers Awards, 1996.

### **Personal**

- Married to Charles Kaffie Jr., and between them, they have five children.
- Member, All Saints' Episcopal Church.

# Application for a City Board, Commission, Committee or Corporation

Profile			
Kaushik "Charlie"	Bhakta	_	
First Name	Last Name		
Email Address			
Street Address		•	
		State	
City		•	Postal Code
What district do you live in? *			
✓ District 5			
Current resident of the city?			
⊙ Yes ⊃ No			
11			
If yes, how many years?	-		
		-	
Primary Phone	Alternate Phone	•	
ZJZ Hospitality, Inc	Senior VP of Operations	_	
Employer	Job Title		
4639 Corona Dr Suite 55	_		
Work Address - Street Address and Suite Number			
Corpus Christi			
Work Address - City	-		
Texas			
Work Address - State	_		

78411 Work Address - Zip Code
(361) 855-1549 Work Phone
kbhakta@zjzhospitality.com  Work E-mail address
Preferred Mailing Address
✓ Home/Primary Address
Which Boards would you like to apply for?
CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted
Interests & Experiences
Do you currently serve on any other City board, commission or committee at this time? If so please list:
No
Education, Professional and/or Community Activity (Present)
Bachelor of Science from New Mexico State University Delmar College Foundation Board Certified Hotel Administrator and Certified Hotel Owner
Why are you interested in serving on a City board, commission or committee?
I have been in the hotel industry for 20+ years and I believe that my experience and commitment to excellence will be a great asset to the CVB. For the past 8+ years, I have been involved in running successful hotels for ZJZ Hospitality in Corpus Christi and my leadership qualities will bring a strong voice for the hotel partners should I be given the opportunity to serve on the CVB Board.
Kaushik_Resume.pdf Upload a Resume
Demographics

Gender		
✓ Male		

### Verification

### **City Code Requirement - Residency**

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I Agree

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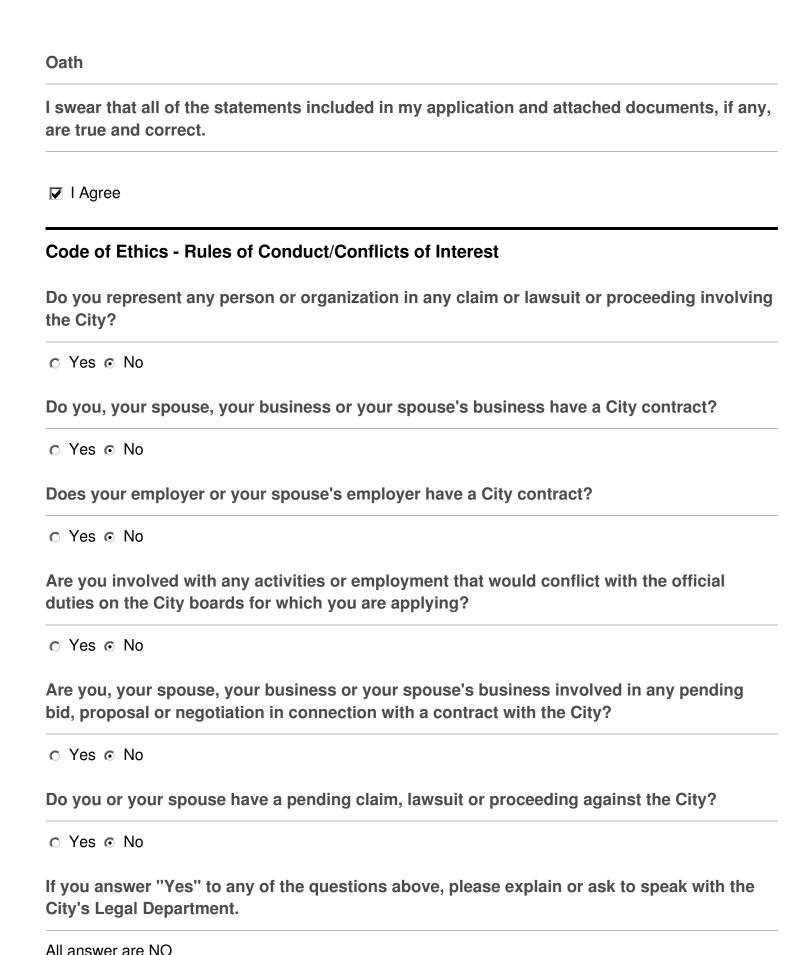
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I Agree

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I Agree



# **Board-specific questions (if applicable)**

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \*

## Kaushik H. Bhakta, CHA

Objective: A desire to hold Senior Management position in the Hospitality Industry where my

professional experience and management skills can be utilized.

**Education:** 1989-1993 New Mexico State University Las Cruces, NM

Bachelors of Science

Major – Computer Science

Minor – Mathematics

Professional April 2008-Present ZJZ Hospitality, Inc

Corpus Christi, Texas

### Senior VP of Operations (July 2011 – Present)

- Plan, organize, direct, and guide business operations at the Embassy Suites and Staybridge Suites in Corpus Christi, Texas to increase growth and profitability
- Prepare monthly/annual Budgets and Forecasts
- Work closely with hotel General Managers to implement rate strategies to maximize hotel revenues
- Promote and develop team oriented philosophy to provide unparalleled commitment to excellence in guest services

### General Manager (April 2008 – June 2011)

- Coordinated construction and new hotel opening for Staybridge Suites
- Developed training programs for Sales, Front Desk, Housekeeping, and Maintenance Departments
- Worked closely with Director of Sales in the development of the sales and marketing plan to capture new short and long term accounts by share shifting from compset.

June 2006-Feb 2008 Holiday Inn Airport Hotel & Conference Center

Corpus Christi, Texas

### General Manager (September 2007 – February 2008)

### Director of Operations/Assistant GM (June 2006 - August 2007)

- Accountable for achieving budgeted revenues/profits while maintaining the operational and service standards.
- Manage overall administrative function of the Human Resources, Food and Beverage, Sales & Marketing, Front Desk, and Accounting Department.
- Maintain property quality and make any capital improvements accordingly.

**Accreditations:** City of Alamogordo Lodgers Board 1996-2006; Certified General Manager Program - Holiday Inn, Embassy Suites; Staybridge Suites, Holiday Inn Express; AAHOA Member;

Certified Hotel Administrator 2008; Board Member of Greater Corpus Christi Hospitality Association 2010-Present; Quality Excellence Award Winner 2012 for Staybridge Suites; #1 hotel on Tripadvisor for Corpus Christi 2010-2012.

# Application for a City Board, Commission, Committee or Corporation

Submit Date: Nov 30, 2017

Profile			
Pramit	Bhakta		
First Name	Last Name	•	
Email Address			
		1	
Street Address		State	
		Stato	
City			Postal Code
What district do you live in? *			
✓ District 3			
Current resident of the city?			
⊙ Yes ⊃ No			
05. 1			
25 plus  If yes, how many years?	-		
Are you a registered voter?			
⊙ Yes ⊃ No			
		Ī	
Primary Phone	Alternate Phone		
0 ( , 0 );	General Manager/Operations		
Comfort Suites TAMUCC  Employer	Manager  Job Title		
1814 Ennis Joslin Rd	_		
Work Address - Street Address and Suite Number			
Corpus Christi			
Work Address - City	-		

Pramit Bhakta Page 1 of 5

Texas	
Work Address - State	
78412	
Work Address - Zip Code	
3619917100	
Work Phone	
gm.txa37@choicehotels.com	
Work E-mail address	
Preferred Mailing Address	
Which Boards would you like to	apply for?
TRANSPORTATION ADVISORY CO	MMISSION: Submitted
	NOMIC DEVELOPMENT CORPORATION: Submitted
CORPUS CHRISTI CONVENTION &	VISITORS BUREAU: Submitted
Interests & Experiences	
•	her City board, commission or committee at this time? If so,
•	her City board, commission or committee at this time? If so,
Do you currently serve on any ot	her City board, commission or committee at this time? If so,
Do you currently serve on any ot please list:	
Do you currently serve on any of please list:  N/A  Education, Professional and/or C	
Do you currently serve on any ot please list:	
Do you currently serve on any of please list:  N/A  Education, Professional and/or Control N/A	
Do you currently serve on any of please list:  N/A  Education, Professional and/or Control N/A	Community Activity (Present)
Do you currently serve on any of please list:  N/A  Education, Professional and/or On N/A  Why are you interested in serving	Community Activity (Present)
Do you currently serve on any of please list:  N/A  Education, Professional and/or On N/A  Why are you interested in serving	Community Activity (Present)
Do you currently serve on any of please list:  N/A  Education, Professional and/or Control  N/A  Why are you interested in serving  N/A	Community Activity (Present)

# **Demographics**

Pramit Bhakta Page 2 of 5

Gender		
✓ Male		

### Verification

### **City Code Requirement - Residency**

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I Agree

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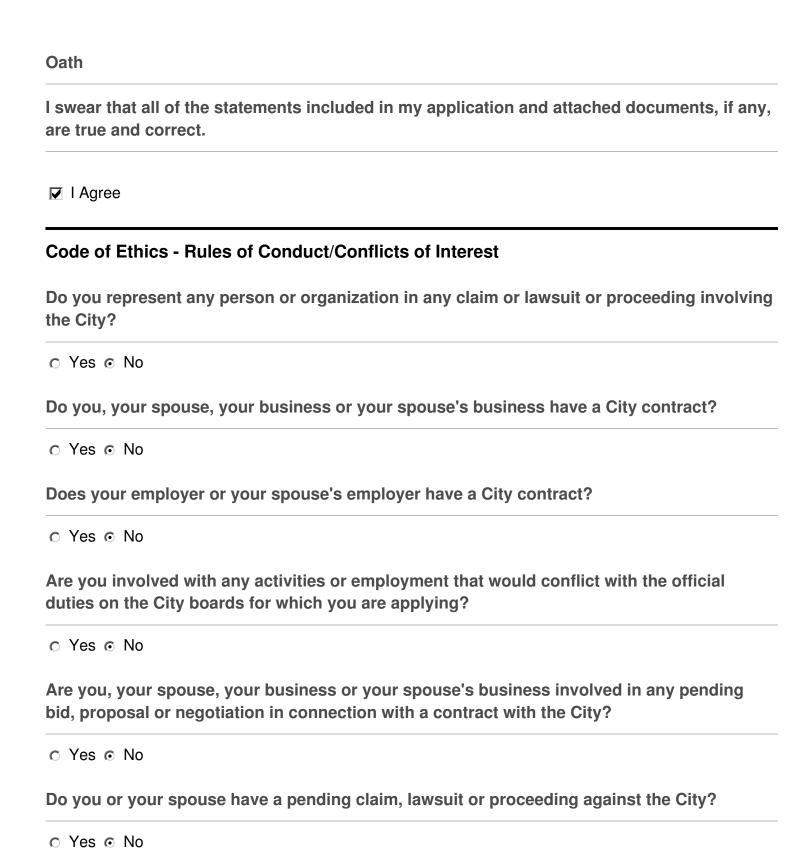
I Agree

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I Agree

Pramit Bhakta Page 3 of 5

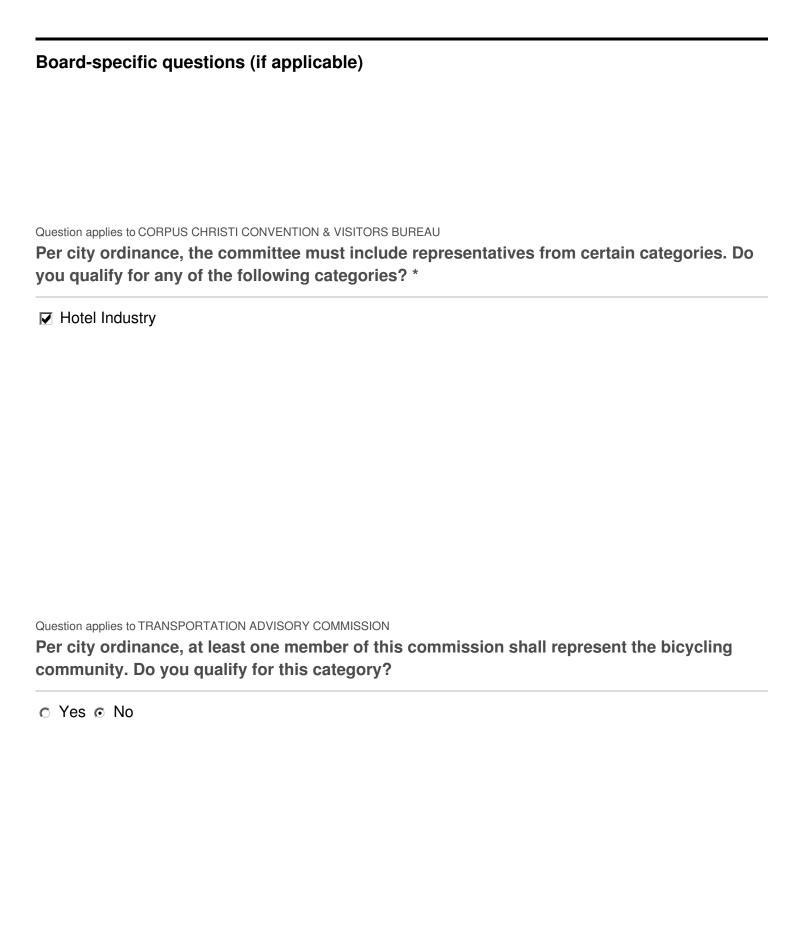


Pramit Bhakta Page 4 of 5

If you answer "Yes" to any of the questions above, please explain or ask to speak with the

City's Legal Department.

N/A



Pramit Bhakta Page 5 of 5

 Pramit Bhakta	

EXPERIENCE	
10/09-Present	<ul> <li>JB Net Five Corporation, Operations Manager; Corpus Christi, TX</li> <li>Supervise operations of 3 hospitality properties in Corpus Christi area</li> <li>Increased overall sales by 10% over 3 years</li> <li>Manage \$900K expense budget for all properties</li> <li>Coordinated and oversaw \$3.2 million new construction project</li> <li>Manage relationships with key hospitality franchisor</li> </ul>
02/09-10/09	<ul> <li>Price Waterhouse Coopers, Data Specialist; Houston, TX</li> <li>Verified completion of work papers prior to scheduled archiving</li> <li>Provided support to client service teams within the Portfolio</li> <li>Managed professional and profitable client relationships</li> <li>Cohesively Worked with a multi-billion dollar company whom had a revenue of \$26 billion in 2009</li> </ul>
08/08-11/08	<ul> <li>Merrill Lynch, Commercial Banking Intern; Houston, TX</li> <li>Assisted team that generated over \$7 million in revenue from Certificates of Deposits</li> <li>Helped team achieve #1 sales status nationwide</li> <li>Analyzed Financial statements and made recommendation on credit worthiness of clients</li> <li>Updated database for prospective and clients-maybe add something on conversion rate</li> <li>Conducted economic analysis and modeling on effects of current events</li> </ul>
ACTIVITIES	Conducted economic unaryons and moderning on cricets of current events
02/08-11/08	<ul> <li>American Marketing Association, Member</li> <li>Networked with companies and students on pursuing and learning different types of Marketing positions</li> </ul>
01/07-11/08	Finance Association, Member  • Networked with other finance majors within the Bauer school and companies  • Promotions Committee, Fall 2008
05/05-11/08	<ul> <li>Alpha Phi Omega, Member</li> <li>Awards Committee position, Spring 2007</li> <li>Assistant Treasurer, Fall 2007</li> <li>Performed over 80 hours of community service</li> </ul>
03/06, 02/07	Star of Hope Missionary: Women's Shelter  • Volunteer- Prepared dinner for the women and children who live in the shelter
09/06	Houston Food Bank  • Volunteer- Helped box perishable foods for the needy
08/06	Ronald McDonald House  Volunteer- Entertained the 20 disabled children and their families by playing games and coordinating 2 movie nights
EDUCATION	
01/12-05/14	Masters of Business Administration May 2014 Texas A&M University of Kingsville, Kingsville, Texas
08/04- 12/08	Bachelor of Business Administration in Finance and Marketing, December 2008 C.T. Bauer College of Business, University of Houston, Houston, Texas  Program for Excellence in Selling, Certificate in Sales, May 2008 C.T. Bauer College of Business, University of Houston, Houston, Texas

### SKILLS AND CERTIFICATION

• Experienced in personal computer use, including the following software: Word, Excel, PowerPoint, QuickBooks, Salesforce.com, and ChoiceAdvantage.com

Worked part time while attending classes full time

• Certified Sales Professional

# Application for a City Board, Commission, Committee or Corporation

Submit Date: Apr 18, 2018

Profile				
Christina	A	Cisneros		
First Name	Middle Initial	Last Name	_	
Email Address				
			_	
Street Address				
			State	
City				Postal Code
What district do you live in? *				
☑ District 5				
Current resident of the city?				
⊙ Yes ⊃ No				
45				
45 If yes, how many years?	-			
Are you a registered voter?				
⊙ Yes ○ No				
			_	
Primary Phone	Alternate Phone		•	
	Manager	Government and		
CITGO	Public Affa	Government and irs		
Employer	Job Title			
1900 Nuosoo Boy Blyd				
1802 Nueces Bay Blvd.  Work Address - Street Address and Suite Number	-			
Corpus Christi				
Work Address - City	-			

Christina A Cisneros Page 1 of 5

Texas	
Work Address - State	
70407	
78407 Work Address - Zip Code	
361-844-4120	
Work Phone	
ccisner@citgo.com	
Work E-mail address	
Preferred Mailing Address	
✓ Work Address	
Which Boards would you like to	apply for?
CORPUS CHRISTI CONVENTION 8	VISITORS BUREAU: Submitted
Laborate & E. andreas	
Interests & Experiences	
·	ther City board, commission or committee at this time? If so,
Do you currently serve on any o	ther City board, commission or committee at this time? If so,
Do you currently serve on any or please list:	
Do you currently serve on any o please list:	
Do you currently serve on any or please list:  n/a  Education, Professional and/or of please see resume	
Do you currently serve on any or please list:  n/a  Education, Professional and/or of please see resume  Why are you interested in serving	Community Activity (Present)

# **Demographics**

Christina A Cisneros Page 2 of 5

Gender	
--------	--

Female

### Verification

### **City Code Requirement - Residency**

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

I Agree

### **City Code Requirement - Attendance**

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

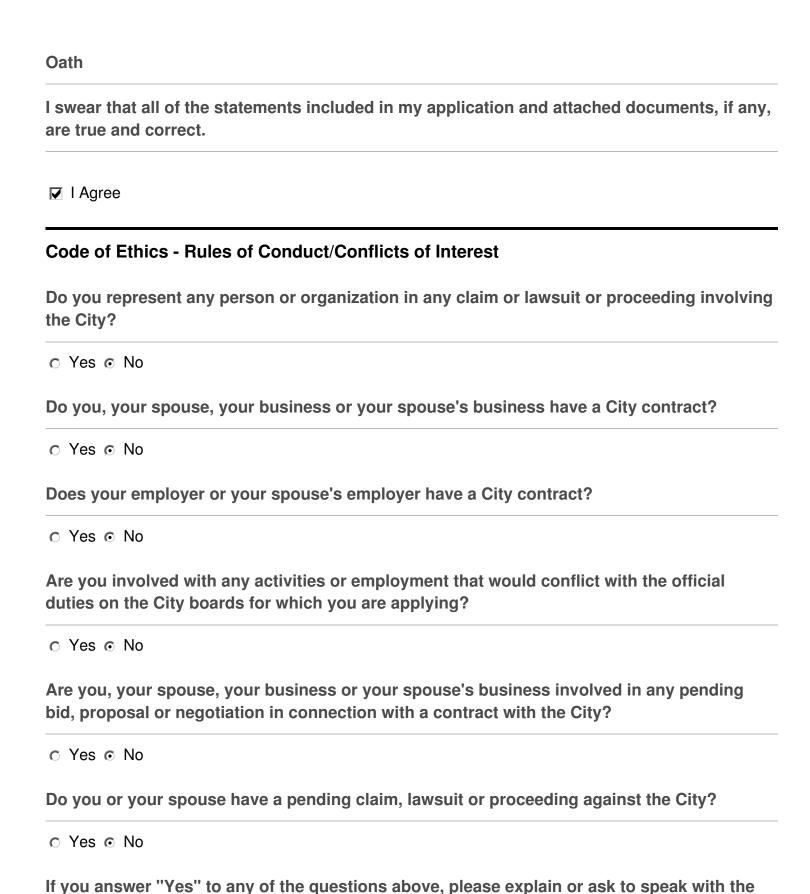
I Agree

### Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

I Agree

Christina A Cisneros Page 3 of 5



Christina A Cisneros Page 4 of 5

City's Legal Department.

n/a

# **Board-specific questions (if applicable)**

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \*

✓ None of the above

Christina A Cisneros Page 5 of 5

# Christina Ann Cisneros-Guzman, MA, CESCO

### **QUALIFICATIONS**

- Public Relations on Local, State, and National Excellent Technical Writing and Verbal Skills
- Experience in Managing Complex Matters
- Speaking/Presentations Expert
- Staff and Volunteer Management
- Multi-Faceted Reporting
- Large Scale Event Planning
- Management of Strategic Partnerships
- Community Collaboration

Sr. Territory Manager

**Texas State Aquarium** 

**Director of Development** 

2016

Strategic Corporate Communications

- Crisis Communication Planning and Execution
- Stakeholder Management
- **Brand Management**
- Graphic Design
- **Grant Writing**
- Budget Preparation and Adherence
- Database management

**EDUCATION** 

Texas A&M University-Corpus Christi **Bachelor of Arts Emphasis in Communication and Marketing** 

Texas A&M University-Corpus Christi **Master of Arts Strategic Communication Emphasis in Public Relations and Crisis Communication** 

**Leadership Texas Class: 2011** Leadership Corpus Christi Class XXXVIII: 2010

### **HONORS AND AWARDS**

Texas A&M CC Graduate Student Scho	olarship	Spring 2015, Summer 2016
Texas A&M CC Staff Council Dorothy	eater Scholarship	Fall 2013
Award of Achievement from the City I CORPUS CHRISTI CHAMBER 40 UNDER 40 A 2011		Summer 2014 July 2012 2010-
City of Corpus Christi City Managers ( Las Estrellas Award Recipient -Hispan	•	2010 2008
PR Certified Environmental Safety and Co	ROFESSIONAL CERTIFICATION ompliance Officer (CESCO)	2014-Present Expires 3/2018
P CITGO Refinery Corpus Christi Present	ROFESSIONAL EXPERIENCE Corpus Christi, Texas	2018-
Manager, Government and Public voestalpine, Texas 2018 Director of Communication and P	Portland, Texas	2017-
Arbor Pharmaceuticals	Corpus Christi, Texas	2016-

**Corpus Christi, Texas** 

2015-

# Texas A&M University-Corpus Christi 2015

Association of Fundraising Professionals

2013-

### Department of Outreach Pollution Prevention Partnership Manager

### City of Corpus Christi

2009-

2015-2017

2013

### Energy Representative- Gas Dept./ Special Project Coordinator

### **Specialty Education**

Crisis Communication, Multi-Cultural Communication, Public Relations, International Public Relations, Non-verbal Communication, Branding/Marketing, Social Media Marketing, Technical Writing, Persuasion, Organizational Communications, Public Speaking, Journalism, Entrepreneurship, Communication Theory, General Business, Graduate Seminar in Grant Writing

### PROFESSIONAL ASSOCIATIONS

Association of University Women Present	2014-
Leadership Texas Alumni Association TAMUCC Student Alumni Association Cattle Barons Ball Committee Corpus Christ Air Quality Group South Texas Environmental Professionals 2016	2014-Present 2014-Present 2010-Present 2012-2015 2013-
TAMUCC Principal Investigators Council Westside Business Association Builders Association of Corpus Christi Coastal Bend Green Built (Marketing Chair) Corpus Christi Hispanic Chamber of Commerce Miller High School Alumni Association	2014-2015 2005-2016 2009-2015 2005-2015 2000-2015 1991-present
LEADERSHIP COMMUNITY INVOLVEMENT	
YMCA Advisory Council Spirit Center Advisory Council Corpus Christi Education Foundation, Chair of the Board Texas Jazz Festival Jazz Society Member present	2017 2017 2014-2016 2005-
Texas Jazz Fest Wine garden Co-chair Texas A&M Parent Booster Club Member 2017	2012-present 2010-
Epilepsy Foundation, Member Leadership Corpus Christi Board Member, City of Corpus Christi Traffic Advisory Council 2015	1995-present 2012-2015 2013-
South Texas Air Quality Council Executive Board Member 2015	2012-
JayCees of the Coastal Bend Founding President and Development Chair BSA Volunteer—Table Host for Scout Breakfast LEPC Member Ray High School Band Booster Builders Association of Corpus Christi Associate Board Member Leadership Corpus Christi Steering Committee Chairperson 2012 Mayors 4 <sup>th</sup> of July Big Bang Celebration YWCA Y Women in Careers Public Relations Chair Junior Achievement Mentor CCISD's Parent Advisory Board Member	2010-2013 2009-2015 2011-2014 2008-2013 2009-2014 2011-2012 2012 2011 2010-2012
	2010-
2012 Volunteer Center of the Coastal Bend Board Member Coastal Bend Green Built (CBGB) Committee Chair South Texas Obesity Project (STOP) Founding Member Harbor Lights Festival Board of Directors Texas State Aquarium Beach Ball Entertainment Chair	

Bayfest, Public Relations/Media Chairman	2008

# Application for a City Board, Commission, Committee or Corporation

Profile	•			
Mr.	Fernando	Fernandez		Jr.
Prefix	First Name	Last Name		Suffix
Email Addre	ess			
Street Addre	occ.			
Street Addre	255		State	
City				Postal Code
What c	listrict do you live in? *			
<b>☑</b> Dist	rict 3			
Curren	nt resident of the city?			
Yes	○ No			
18				
	many years?	_		
Are yo	u a registered voter?			
• Yes	○ No			
Primary Pho	one	Alternate Phone		
Flour B	luff ISD	Director of Vocal Ensembles		
Employer		Job Title		
2505 W	aldron Rd.			
Work Addre	ss - Street Address and Suite Number	_		
Corpus	Christi			
Work Addre		_		

78418	
70410	
Work Address - Zip Code	
361-694-9031	

### ffernandez@flourbluffschools.net

Work E-mail address

### **Preferred Mailing Address**

✓ Home/Primary Address

### Which Boards would you like to apply for?

SISTER CITY COMMITTEE: Submitted
MUSEUM OF SCIENCE AND HISTORY ADVISORY BOARD: Submitted
CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted
ARTS & CULTURAL COMMISSION: Submitted

### **Interests & Experiences**

### **Education, Professional and/or Community Activity (Present)**

Aransas Pass HS Graduate, Undergraduate studies: Phillips University (Enid, OK), St. Gregory's University (Shawnee, OK), Graduate studies: TAMUCC; Board President- Harbor Playhouse; Director of Traditional Music- St. Luke's United Methodist Church; TMEA (Texas Music Educators Assoc. vocal division vice-chair/chair); Freemason; TCDA (Texas Choral Directors Assoc.); TMAA (Texas Music Adjudicators Assoc.)

### Why are you interested in serving on a City board, commission or committee?

To help serve the city and citizens of Corpus Christi. To help share new ideas and implement them into action. To bring a greater awareness on any committee I serve on and represent the city and its citizens with honor and dignity.

### currentresFFJnonmusic.doc

Upload a Resume

# Demographics Gender ✓ Male

### Verification

### **City Code Requirement - Residency**

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I Agree

### **City Code Requirement - Attendance**

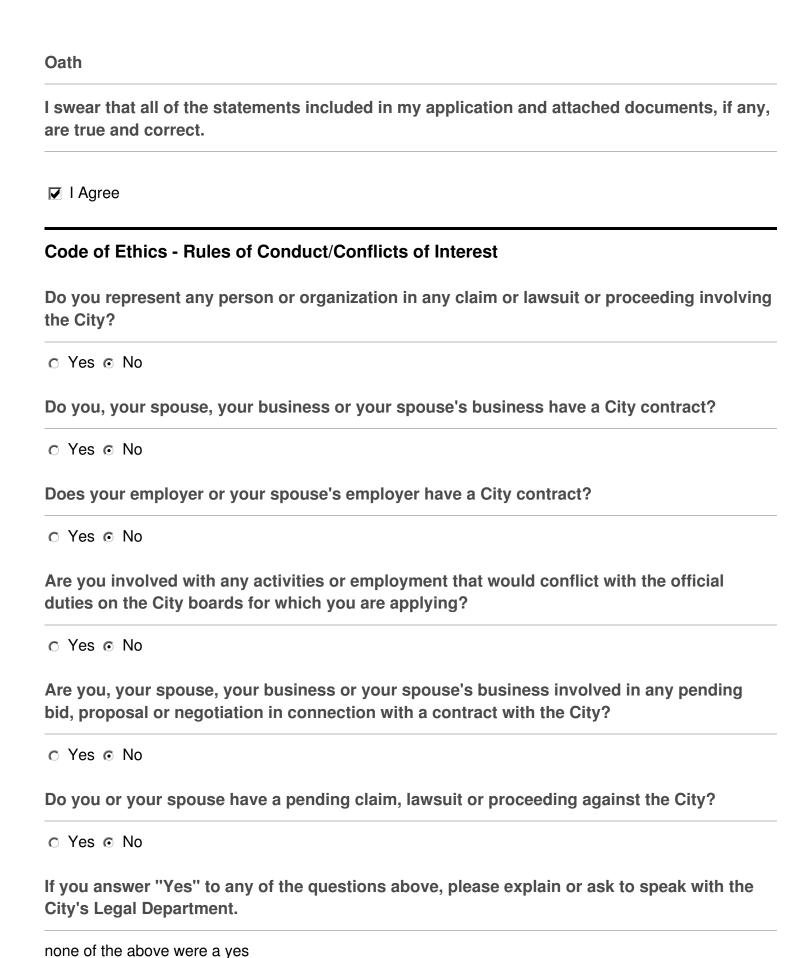
As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

I Agree

### **Consent for Release of Information**

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✓ I Agree



# **Board-specific questions (if applicable)**

Question applies to ARTS & CULTURAL COMMISSION

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories?

- Public Art / Public Space
- ▼ Youth / Education
- Business Development Groups / Corporate Representative
- ✓ Performing Arts (music, dance, drama, film)

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \*

Attraction Industry

Question applies to MUSEUM OF SCIENCE AND HISTORY ADVISORY BOARD

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \*

- ▼ K 12 Education
- Business Community

Question applies to SISTER CITY COMMITTEE

Per city ordinance, the committee must include members representing certain categories. Do you qualify for any of the following categories? \*

- ✓ Advertising/Public Relations
- ✓ Arts/Cultural

# Fernando Fernandez Jr.

#### **Professional Profile**

I possess strong skills in managing and maintaining resources, creating a classroom environment that is enthusiastic and yet conducive to learning- challenging and encouraging students to achieve beyond their potential- while providing a quality education, compassionate mentoring, and holding true to the ideals and principles of an honest life. I am confident that I posses the knowledge, skills, desire, and capabilities to immediately assume a role within a city board committee. I would gladly welcome an opportunity to discuss your goals and objectives as well as my abilities to fulfill your requirements. I feel that my skills, experience, ability and enthusiasm would be an asset to the city of Corpus Christi. Thank you for your time and consideration of my qualifications. I look forward to hearing from you soon.

- 17 years Texas Public Schools
- 2 years Illinois Private Schools
- 2 years Oklahoma College and Public Schools
- Minor piano accompaniment skills
- Composer and Arranger
- Private Voice and Brass Studio Experience
- Band/Orchestra Director
- Music Director for HS/Community Musicals
- Music Minister- United Methodist
- Mentor for TAMUCC Educator Prep.
- TMEA Region Chair/Vice-Chair (14 years)
- Bilingual (English-Spanish)

# **Professional Experience**

Flour Bluff Junior High and High School, Corpus Christi, TX September 2001 - Current

### **Director of Vocal Ensembles**

#### Achievements:

- 48 TMEA Area Candidates / 15 TMEA All-State Choir Members
- "1" Concert Ratings on stage for 9 of the last 12 years
- Gained \$15,000+ in donations for the High School Choir
- TMEA Region XIV Vocal Chair (4 terms)/Vice Chair (3 terms)
- Fine Arts representative for SBDM committee at high school (2 terms)
- Raised performance and quality standards in both JH and HS programs
- Earned highest success rate in the program's history
- Nominated for Who's Who Among America's Teachers (2005,2010)
- Named a Claes Nobel Educator of Distinction (2007)
- 2<sup>nd</sup> Runner-up Krispy Kreme Doughnuts Teacher of the Year (2010)

### Responsibilities:

• Coordinate JH to HS program's musical transition

- Maintain standards of excellence and high level of competitiveness within all HS iunior varsity and varsity choirs
- Prepare the choirs for concerts, contests and various public and private performances – provide piano accompaniment when able
- Develop and maintain beginning and auditioned classes for JH choir program
- Select appropriate repertoire for performances and contests and maintain the JH and HS choral libraries

St. Luke's United Methodist Church, Corpus Christi, TX August 2006 – Current **Minister of Music** 

# Achievements:

- Raised performance quality and varied musical repertoire
- Started 'College Singer' scholarships with a \$5,000 donation
- Increased choral selections performed to (2) per service
- Earned choir's first-time invitation to perform at UMC Annual Conference
- Increased awareness and participation in the choir and hand bells
- Gained \$40,000+ in donations for the music ministry programs

#### Responsibilities:

- Select and schedule appropriate literature one month in advance
- Direct Chancel Choir and Hand Bell Ensemble in rehearsal and services
- Serve as liaison to the Pastor and assist in the liturgy planning
- Manage the music library and maintenance on all musical equipment
- Lead the congregational singing weekly in service

Marmion Academy, Aurora, IL January 2000 – June 2001

### **Dorm Prefect and Music Faculty**

### Achievements:

- Expanded Cantorial Choir to double the membership
- 4 of 6 studio voice students landed lead roles in school musicals
- Student Council prepared more programs and became more active
- Named to Liturgy committee for all-school masses
- Increased interest in boarding program

### Responsibilities:

- Translator for outreach programs and for LEP students
- Maintain budgets for student council, music classes, and dorms
- Assist head Band/Choir director as needed or assigned
- Supervise all student council events and advise as to school policies
- Support, nurture and guide 35-50 HS boys within the Catholic boarding school environment

St. Gregory's University, Shawnee, OK May 1999 – October 1999

**Coordinator for Student Activities** 

#### Achievements:

- Planned and Coordinated Freshman Orientation and Homecoming
- Created and directed University Jazz Band
- Served as sponsor/advisor for a sorority and Hispanic Awareness Club
- Created on-campus tradition of "Coffeehouse Nights", streamlined the procedures for Greek Council business, and implemented Robert's Rules of Order into the student senate

### **Responsibilities:**

- Create and maintain budgets for all dorm and student body activities
- Supervise the dorm staff and serve as live-in advisor
- Create and maintain a monthly calendar of events/website- coordinating with all other clubs and organizations
- Recruit members and rehearse the jazz band weekly

### Education

Texas A&M University- Corpus Christi, Corpus Christi, TX Masters in Secondary Education (6 hrs. to completion)

St. Gregory's University, Shawnee, OK BA in Humanities (Music) May 1999

Phillips University, Enid, OK Undergraduate Study in Music and Liberal Arts August 1993 - July 1998

### References

--Available upon request--

### Mentoring, Clinics, and Assignments:

Texas Shrine Assoc. State Convention- Chanters Unit Contest Judge (May 2005)

Pre-Service Teacher Mentor for TAMUCC (2001-2015)

Student Teacher Mentor and Trainer for TAMUCC (2001-2003, 2005-2008, 2010, 2015)

CCISD Choral Showcase Adjudicator/Clinician (2008-2010,2014-2018)

All-State Choir Camp Instructor for Del Mar College (2003-2017)

All-Area Master Chorus Coordinator (March 2005,2014-15)

UIL Concert and Sight Reading Contest Site Host (2002-2004, 2006-2017)

TMAA Active Choral Adjudicator State-wide (2012-2018)

# Original Compositions Commissioned and/or Performed:

### (More complete catalogue available upon request)

Latin A Cappella (SATB Collection): arr. Deke Sharon/ed. Anne Raugh (served as editor/advisor) ^

A Little Dancing Song (low brass trio) \*\*

Serendipity-doo-dah (woodwind quintet) \*\*

Morning View from the Mountain (piano)\*

Funkadelic Piano #1 (piano) \*\*

Going Home, Tonight (piano)\*

Canciones de Amor Prohibido: Prelude (piano)\*

Hilah Adonai (SATB and piano)\* \*\*

A Choral Litany (SATB and piano) \*\*

The Wizard of OZ: An Original Musical Setting (piano, synthesizer and voice) \*\*

Take, O Take Those Lips Away (TTB choir w/ cello, piano)

Ode to Music (SATB w/ brass, piano) \*\*

Ave Maris Stella (SAB w/ violin, piano)

Madrigal (SSA w/ piano)

Two Settings from Dante's Divine Comedy (SATB choir and piano)

What Color is God's Skin (arr. for SAB w/ piano) \*\*

Angels Divine (arr. for SSAA a cappella)

\* University Press Published

\*\* Commissioned Work

^ Commercial Publication

### **Professional Organizations:**

TMEA- Texas Music Educators Assoc. (Vocal Chair/Vice Chair - Convention Presider/Presenter)

TCDA- Texas Choral Directors Assoc. (Convention Team - Door Prize Committee)

TSTA- Texas State Teachers Assoc. (member)

TMAA – Texas Music Adjudicators Assoc. (Permanent List member)

Oso-Naval Masonic Lodge No. 1282 (musician, member)

Mu Phi Epsilon- Professional Music Fraternity (chorister, alumni relations, president, donor)

St. Gregory's Univ. Hispanic Awareness Student Association (member, advisor, donor)

St. Gregory's Abbey – Shawnee, OK (donor)

Harbor Playhouse- Board of Directors (president, donor)

Corpus Christi York Rite- Chapter 91 RAM, Council 55 R&SM, Commandery 57 KT (inactive)

AAONMS- Al Amin, Shriners (inactive)

#### **Major Research Papers in Music and Education:**

Public School Music Teacher: A Hands-on Curriculum for Texas Choral Directors

Streamlined "Hunter" Lesson Plans for Undergraduate Music Teaching Experiences

An Approach and a Curriculum for Undergraduate Secondary Music Methods Class

The Art Songs of Modest Mussorgsky

Shostakovich, Mussorgsky and the Rayok: An Anti-Political Art Song Movement

Music on the Theme of the Blessed Virgin Mary up to the Renaissance

Wagner vs. Brahms: Who was the Real Modernist?

Losing Their Marbles: The Castrati Story

Edgard Varese, the 20th Century and Musique Concrete: An Analysis

Kaddish, Leonard Bernstein, and the Inner-Emotions of Symphony No. 3

#### **Musical Experience:**

St. Luke's United Methodist Church Director of Traditional Music (2006-current)

Singer/Actor- Harbor Playhouse (2012-2018)

United Methodist Church Annual Conference Mass Choir- conductor (2006,2008,2012,2014)

Corpus Christi Chorale/Del Mar Master Singers (2010, 2014-15)

Musical Director/Conductor: Annie (2006), The Sound of Music (2007), Into the Woods (2008),

Really Rosie (2009), You're a Good Man, Charlie Brown (2014), Carrie: The Musical (2015)

St. John's United Methodist Mixed Choir and Men's Chorus (2004-2006)

Oso-Naval Masonic Lodge Musician (2003-2008)

Al Amin Shriners- Chanters Unit (2004-2005)

Vocal Coach for Marmion Musicals- Joseph and Technicolor Dreamcoat, Carousel (2000, 2001)

Enid-Phillips Symphony Orchestra (1993-95) - Principal Tuba

Phillips University Wind Ensemble (1993-98) - Tuba and Euphonium

P.U. Jazz Ensemble (1995-97) - Tuba and Bass Trombone

P.U. Brass Ensemble (1994-97) - Tuba

Enid Community Band (1994, 1995) - Tuba and Euphonium

OMEA Inter-Collegiate Honor Band (1996) - Tuba

Phillips University Concert Choir (1993-98) - Tenor, composer-in-residence

P.U. Chamber Singers (1993-94, 97-98) - Tenor/Baritone, student conductor

St. Gregory's University Chorale (1999) - Baritone, Composer-in-residence

St. Gregory's University Theatre Dept. (1998-99) - Twelfth Night as Sir Toby Belch,

The Fantasticks as El Gallo and musical orchestrator for Androcles and the Lion

### The Educational Philosophy of Fernando Fernandez Jr.

My educational philosophy is not a short-term thought creation, but rather is drawn from a lifetime of learning and encouraging others. It stems from my positive and negative experiences as a student, my training and insight as an active classroom teacher, and being a life-long advocate for the fine arts and higher education. I believe that these following things should be practiced and displayed every day within my classroom- the students will: smile, learn to achieve beyond their potential, feel safe and comfortable, leave every day with a song in their heart, have a desire to succeed, learn and improve from their mistakes, and when they graduate will support the fine arts their whole life long.

I feel that a student needs to be exposed to and learned in the core areas: reading, writing, mathematics, history, science, languages, and civics. The supplementation of the fine arts to this core area makes for a well versed and knowledgeable student and citizen. In the classroom, the use of Socratic dialogue has been time-tested and proven to be an advantageous strategy to use for the encouragement of higher level learning and thinking. The practice of intellectual and moral discipline strategies are at the heart of the fine arts classroom. Although the classroom learning intensity changes from day to day in a rehearsal setting, there is still an underlined uniformity to the class. This feeling of continuity makes the students comfortable, and also trains them for the uniformity of life in the workplace. Intelligent and frequent discussion is the key to a successful classroom as well. If the teacher does not take time to talk with their students and learn from them, then they will never learn how best to reach and teach them. Learning from our students can be the most thought provoking and humbling thing we ever do as a teacher. Always be in charge and the ultimate authority figure, but leave room for their thoughts, input, and discussion. Therefore, the school of thought I feel most comfortable aligning myself with is that of Essentialism.

I feel that the aim and purpose of schooling should be to teach our children all they will need to survive in the realities of the work place, the world of higher education, the rigors and responsibilities of family life, and most importantly respect for themselves and others. Through the academic core areas they learn all they need to not only pass the state mandated tests, but to function as a conversant citizen.

Reading, writing, mathematics, science, history, and technology applications are essential to success and for a well-rounded individual. They train and develop them into being able to serve in a job with competency, attend a higher level of schooling with a ground basis of core knowledge to draw from, and they help them to help their families. A quality education is life-long and benefits everyone whom they may come in contact with- be they friend, family, co-worker, or stranger. While the core content is important to success, the fine arts are where they learn heightened states of discipline and self-awareness, collaborative learning, fostering an appreciation and understanding for life's complexities, and a craft they can use for education, recreation and relaxation their whole life long. Through a quality fine arts education the students will learn both world and music history, foreign languages, reinforcing mathematic basics, solving higher-order thinking puzzles and instances, applications of arts in everyday life, passion for the arts, nostalgia and a sense of "home away from home", and a desire to continue a life-long track to success. Their individual or group success at contests and in concerts propels them forward and creates that desire in their hearts to continue on this track their whole life. Since the days of Plato as an educator, the inclusion of the fine arts has been considered to not only be core to creating a well-rounded citizen, but an outstanding one at that.

I believe that instruction should be delivered in a precise, concise, interesting, and enjoyable tone and manner. The student should enter the room with the desire to want to learn as much as they possibly can within the class' length. They should be encouraged and pushed a little into higher level content and repertoire in class. The material should be relevant, cross-curricular, stimulating, and presented in a logical sequence. The length of the class period should be utilized to the fullest; making sure that instruction is the primary objective and also making each minute count. The students will be actively engaged in learning or creating something for every minute they are in my classroom. I will only accept the best possible work from them and strive to encourage them to continually improve themselves. Through my continued education and development, I will show my students first hand that learning never stops and share my continued fascination with learning. The best way for me to be knowledgeable and upto-date on current trends and issues affecting my students and my field is by committing myself to professional development sessions as they become available. I will annually attend conventions and sessions offered by Texas Music Educator's Association and Texas Choral Director's Association to keep abreast on these issues and trends. I will also actively follow and read journals in education and music education to make sure I am practicing the very best teaching I possibly can. A teacher who does not continue their learning is not only hurting themselves but ultimately their students. Only the highest quality materials and supplies should be used in the classroom; as the program budget allows. The classroom should have an active layout and design; one that is both inviting and inspires creating and learning. The ultimate goal of instruction is to model and teach; not just content, but life skills, character, success, and a love for life long learning.

I believe that in my classroom, students have a chance to voice their opinions, thoughts and questions in an environment that encourages and enlightens. They have a say in what music we program, how many performances we offer, how best to reach the community and give back, how best to assist them in learning difficult sequences, and how the music and class makes them feel or think. The students will be taught to get along with everyone, by my lead and example, and will learn a guided form of peer mediation when a problem arises. There will be no room for intolerance of others, and harmony, both in the music and in the class' relations, will be a large part of the ultimate goal for my daily classroom. There is an air of respect and courtesy in the classroom for all administrators, visitors, parents, classmates, and instructors. I, as the teacher, set the tone for their behaviors; and they will follow my lead and example when dealing with others. Every one from every background is always welcome, and made to feel especially welcome in the classroom at any time. I will never speak ill of a colleague or parent in front of any students, or others on the staff, and will treat my colleagues and parents with the same courtesy and respect I expect of them. For my parents, I will be available to them via conference period, phone, or email for their assistance or inquiry. They will be treated in a dignified manner and their issues addressed always with sensitivity, a professional tone of voice and a look of confidence- no matter how upset or hostile they may be or become. As for my colleagues, we should hold and respect the rules and

standards laid out for us by both the state and the school district. Also, the less time I spend in the faculty lounge will be the best time I spend with my colleagues in conversation.

J.S. Bach once wrote, "The aim and final purpose for all music should be nothing else but the glory of God and the refreshment of the spirit." Since I teach in a public school, it is all done for the refreshment of the spirit; and the glory of God is secretly in every individual's heart. These are the things I believe to be essential to a quality education, and are in turn the credo for my personal education philosophy.

# Application for a City Board, Commission, Committee or Corporation

Submit Date: Apr 23, 2018

Profile			
Sylvia	Ford		
First Name	Last Name	_	
Email Address			
Street Address		State	
City			Postal Code
What district do you live in? *			
☑ District 5			
Current resident of the city?			
⊙ Yes ⊂ No			
57			
If yes, how many years?	_		
Are you a registered voter?			
⊙ Yes ○ No			
		_	
Primary Phone	Alternate Phone	•	
Self	Public Speaker		
Employer	Job Title		
3306 New Bedford Drive	_		
Work Address - Street Address and Suite Number			
Corpus Christi			
Work Address - City			

Sylvia Ford Page 1 of 6

IX	
Work Address - State	
78414	
Work Address - Zip Code	
361 558 6082	
Work Phone	
sford@stx.rr.com	
Work F-mail address	

# **Preferred Mailing Address**

✓ Home/Primary Address

Which Boards would you like to apply for?

CORPUS CHRISTI REGIONAL TRANSPORTATION AUTHORITY: Submitted CORPUS CHRISTI BUSINESS AND JOB DEVELOPMENT CORPORATION: Submitted

CORPUS CHRISTI B CORPORATION: Submitted

CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted

# **Interests & Experiences**

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

**Education, Professional and/or Community Activity (Present)** 

Current Education - Leadership/Management, Fundraising Crowd Funding Management Board Member - Leadership Corpus Christi Alumni, Corpus Christi Metro Ministries

Why are you interested in serving on a City board, commission or committee?

Servant-Leader. Natural willingness to apply my expertise, experiences and knowledge to enrich the lives of our community and ultimately create a more just and caring community with highest "quality of life" standards

Sylvia A Ford Board Commision Resume..docx

Upload a Resume

Sylvia Ford Page 2 of 6

Demographics			
Gender			
<b>▼</b> Female			

### Verification

**City Code Requirement - Residency** 

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

✓ I Agree

**City Code Requirement - Attendance** 

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

✓ I Agree

Sylvia Ford Page 3 of 6

### **Consent for Release of Information**

○ Yes ⊙ No

I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

✓ I Agree Oath I swear that all of the statements included in my application and attached documents, if any, are true and correct. I Agree Code of Ethics - Rules of Conduct/Conflicts of Interest Do you represent any person or organization in any claim or lawsuit or proceeding involving the City? ○ Yes ○ No Do you, your spouse, your business or your spouse's business have a City contract? O Yes O No Does your employer or your spouse's employer have a City contract? ○ Yes ⊙ No Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

Sylvia Ford Page 4 of 6

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?
C Yes    No
Do you or your spouse have a pending claim, lawsuit or proceeding against the City?
○ Yes      ○ No
If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.
N/A
Board-specific questions (if applicable)
Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU
Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? *
None of the above
Question applies to CORPUS CHRISTI REGIONAL TRANSPORTATION AUTHORITY
Are you a qualified voter* residing in the Authority? (Note: Authority includes the following services areas: Nueces County and the municipalities, Bishop, Corpus Christi, Driscoll, Gregory, Banquete, Agua Dulce, San Patricio, Port Aransas and Robstown)
C Yes C No

Sylvia Ford Page 5 of 6

Sylvia Ford Page 6 of 6

# Sylvia A. Ford

### **EXECUTIVE PROFILE**

Visionary professional with accomplished broad-based and progressive experience in Public Relations, Public Speaking, Administrative Management Business Development, Strategic Operating Strategies, Finance and Human Resources. Proven ability to work as a leader to integrate functions within the overall business goals.

### **SKILL HIGHLIGHTS**

Market research and analysis Business operations organization Innovative Product Development/implementation Effective public speaker \*Possess ability to conduct market research/analysis to develop successful measurable programs/activities

\*Concise strategic planner in business operations organization with innovative product development and implementation

\*Outstanding public speaker with clear Delivery of message to targeted audience

#### **CORE ACCOMPLISHMENTS**

### **Public Relations**

- Spearheaded many public speaking forums with targeted audience to develop and sustain the buy in of required parties to reach project success
- Identified/produced partnerships that were most unlikely to identify their commonality for project goals

### **Business Development/Project Management**

- Created/managed the roll out of new and innovative programs that benefited
   Corporate/City/County strategic goals
- Instituted all functions related to programs to include budget dynamics

### **Human Resources/Staff Development**

- Administered Human Resources regulatory requirements throughout corporate functions
- Spearheaded new leadership program which increased retention
- Mentored and coached employees resulting in a 42% increase in productivity and 99% in employee retention

### **PROFESSIONAL EXPERIENCE**

#### Current

# **Public Speaker**

Educational/Motivational

### **Independent Consultant**

Responsible for development and directing launch of new programs using municipality grants related to economic development/housing/entrepreneurs. Strengthened municipality partner and community buy in base by 100%.

Spearhead cross-functional initiative to achieve regulatory standard requirements.

# Director/Non-Profit Organization, Corpus Christi, TX

Identified/negotiated new branch location in Corpus Christi and secured Accountable for overall South Texas regional operations. funding resources. Managed program/product

implementation.

# Senior Management/Banking-Finance Industry, Corpus Christi, TX Public Relations, Finance, Audit/Compliance, Human Resources, **Community Development**

Maintained all department operations related to OCC exams, budget, business development,

public relations, community development. Developed and directed strategy for launch of new

products that captured 90% of market share. Initiated/implemented new mortgage lending

division in Corpus Christi region in partnership with City of Corpus Christi Affordable Housing

program HUD grant. Maintained loan portfolio.

Directed, supervised and coordinated work activities in Human Resources administration for

subordinates/staff relating to employment, compensation, labor standards. Managed staff

performance, audits, disputes, disciplinary action. Analyzed and modified compensation benefit

policies and conducted human resources compliant investigations. Maintained

standards/procedures and updated employee job descriptions.

### **COMMUNITY INVOLVEMENT EXPERIENCE**

**President** Corpus Christi Community Development Corporation (5 terms) City of Corpus Christi Type A Board/Business Job Committee

**Development Team** 

**HUD Affordable Housing** 

Community Improvement Corporation Loan

Review

Job Search/Interview Panels Housing/Economic Development

Housing Authority

Governor's Roundtable Housing/Economic Development

**HUD Advisory Committee** 

Corpus Christi Regional Economic Development Corporation **Partnership** Christus Spohn - Houston TX **Board** 

# Member

Junior League of Corpus Christi, League of Women Voters, Leadership Corpus Christi Alumni

# **EDUCATION**

Institute of Banking Certification Del Mar College

# Submit Date: Aug 07, 2017

# Application for a City Board, Commission, Committee or Corporation

Profile				
Stephanie	M	Garcia		
First Name	Middle Initial	Last Name		
Email Address				
Street Address				
			State	
City				Postal Code
What district do you live in? *				
☑ District 5				
Current resident of the city?				
⊙ Yes ○ No				
30				
If yes, how many years?	_			
Primary Phone	Alternate Phone			
House of Rock		and Public Relations		
Employer	Job Title			
511 Starr Street				
Work Address - Street Address and Suite Number	_			
Corpus Christi	_			
Work Address - City				
Texas				
Work Address - State	_			

Stephanie M Garcia Page 1 of 5

78401 Work Address - Zip Code
stephanie@texashouseofrock.com  Work E-mail address
Preferred Mailing Address
✓ Work Address
Which Boards would you like to apply for?
CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted ARTS & CULTURAL COMMISSION: Submitted
Interests & Experiences
Education, Professional and/or Community Activity (Present)
• National Alumni Association Board of Directors 2016 – Present Co-chair of the Alumni Marketing Committee • Chair of the Corpus Christi 7 Day Film Project Steering Committee 2014 – Present • Corpus Christi Police Foundation Annual Breakfast Committee Member • Masterpiece in a Day Committee Member 2015 – Present Associate in Art - Journalism 2010 Del Mar College, Corpus Christi, TX Bachelor in Liberal Arts - Communications 2012 Texas A&M Corpus Christi, Corpus Christi, TX
Why are you interested in serving on a City board, commission or committee?
I was born and raised in Corpus Christi. I believe in giving back to my community and contributing to its progress in any way possible. I enjoy being a part of committees and boards that work to improve Corpus Christi and love being a part of the growth of our city.
Stephanie_Garcia_resume.pdf Upload a Resume
Demographics
Gender

Stephanie M Garcia Page 2 of 5

### Verification

# City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

### I Agree

# **City Code Requirement - Attendance**

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# I Agree

### **Consent for Release of Information**

I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

# ✓ I Agree

Stephanie M Garcia Page 3 of 5

Oath
I swear that all of the statements included in my application and attached documents, if any, are true and correct.
✓ I Agree
Code of Ethics - Rules of Conduct/Conflicts of Interest
Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?
○ Yes ○ No
Do you, your spouse, your business or your spouse's business have a City contract?
c Yes c No
Does your employer or your spouse's employer have a City contract?
c Yes c No
Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?
○ Yes ○ No
Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?
○ Yes ○ No
Do you or your spouse have a pending claim, lawsuit or proceeding against the City?
c Yes c No
If you answer "Yes" to any of the questions above, please explain or ask to speak with the

Stephanie M Garcia Page 4 of 5

City's Legal Department.

# **Board-specific questions (if applicable)**

Question applies to ARTS & CULTURAL COMMISSION

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories?

Marketing

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \*

▼ Restaurant Industry

Stephanie M Garcia Page 5 of 5

# STEPHANIE M. GARCIA

### **EDUCATION**

#### Associate in Art - Journalism 2010

Del Mar College, Corpus Christi, TX

### **Bachelor in Liberal Arts – Communications 2012**

Texas A&M Corpus Christi, Corpus Christi, TX

### WORK EXPERIENCE

#### **House of Rock**

Office Manager/ Marketing and Public Relations

December 2011 - Present

- In charge of administrative duties including payroll, bookkeeping, employee paperwork, etc.
- Maintain and update website, Facebook, Twitter and other social media daily
- Create press releases and marketing plans for upcoming shows and events
- Manage interns who assist in creating promotional material for the venue
- Assist in the planning and promotion of 20+ shows and events each month

### COMMUNITY INVOLVEMENT AND ACHIEVEMENTS

- Leadership Corpus Christi Class 43
- 2017 Corpus Christi 40 Under 40 recipient
- National Alumni Association Board of Directors 2016 Present

Co-chair of the Alumni Marketing Committee

- Chair of the Corpus Christi 7 Day Film Project Steering Committee 2014 Present
- Corpus Christi Police Foundation Annual Breakfast Committee Member
- Masterpiece in a Day Committee Member 2015 Present

# Application for a City Board, Commission, Committee or Corporation

Submit Date: Apr 23, 2018

Profile			
Robbin	Goodman		
First Name	Last Name		
Email Address			
Street Address			
		State	
City			Postal Code
What district do you live in? *			
☑ District 4			
Current resident of the city?			
⊙ Yes ○ No			
4	-		
If yes, how many years?			
Are you a registered voter?			
⊙ Yes ○ No			
Primary Phone	Alternate Phone		
Timary Frone	Alternate Filone		
TPCO America Corporation	Business Operations Specialist		
Employer	Job Title		
5431 Hwy 35			
Work Address - Street Address and Suite Number	-		
Gregory			
Work Address - City	-		

Robbin Goodman Page 1 of 6

IX
Work Address - State
78412
Work Address - Zip Code
361-704-8100
Work Phone
robbing@tpcoamerica.com
Work E-mail address
Preferred Mailing Address

# **Interests & Experiences**

Which Boards would you like to apply for?

# **Education, Professional and/or Community Activity (Present)**

CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted

Education Texas A&M University – Corpus Christi Bachelors of Art in Economics, Magna Cum Laude Masters of Business Administration - Graduating 08/2018 Awards and Scholarships Omicron Delta Epsilon Economics Honor Society Member Wells Fargo Award for Outstanding Academic Performance in Economics TPCO America Certificate of Recognition The Language Flagship Chinese Scholarship American Petroleum Institute (Victoria, TX) Scholarship American Petroleum Institute (Victoria, TX) Scholarship Desk and Derrick Club Scholarship Chinese Government Scholarship University of Mississippi Academic Excellence Scholarship Community Organizations World Affairs Council of South Texas, Representative Boy Scouts Toughest Scout Challenge, Team Captain Ronald McDonald House of Corpus Christi, Volunteer American Heart Association Heart Walk, Team Captain

# Why are you interested in serving on a City board, commission or committee?

I believe Corpus Christi is blessed with the capacity to be a world wide destination city. However, it takes action oriented residents to bring that capacity to fruition. Having travelled the world, I have first-hand knowledge of what attracts visitors to an area and the type of marketing it takes to create demand. I sincerely want use my knowledge and experiences to do my part for Corpus Christi.

Robbin Goodman Page 2 of 6

Upload a Resume

Demographics			
Gender			
✓ Male			

**City Code Requirement - Residency** 

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✓ I Agree

**City Code Requirement - Attendance** 

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✓ I Agree

Robbin Goodman Page 3 of 6

### Consent for Release of Information

○ Yes ○ No

I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

✓ I Agree Oath I swear that all of the statements included in my application and attached documents, if any, are true and correct. I Agree Code of Ethics - Rules of Conduct/Conflicts of Interest Do you represent any person or organization in any claim or lawsuit or proceeding involving the City? ○ Yes ○ No Do you, your spouse, your business or your spouse's business have a City contract? O Yes O No Does your employer or your spouse's employer have a City contract? ○ Yes ⊙ No Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

Robbin Goodman Page 4 of 6

bid, proposal or negotiation in connection with a contract with the City?
C Yes ⊙ No
Do you or your spouse have a pending claim, lawsuit or proceeding against the City?
C Yes ⊙ No
If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.
N/A
Board-specific questions (if applicable)

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \*

✓ None of the above

Robbin Goodman Page 5 of 6

Robbin Goodman Page 6 of 6

# **ROBBIN GOODMAN**

# WORK EXPERIENCE

# **Business Operations Specialist TPCO America Corporation** 8/2014-Current

TPCO America is the largest Chinese greenfield investment in US history at \$1.3 billion Manage and report to President regarding the following:

# **Public Relations & Legal Affairs**

- Research, analyze, and advocate for company on policy issues at the federal, state & local level
- Collaborate with federal, state and local lawmakers to encourage pro-business environment
- Organize official delegations between Chinese and Texas state and local governments
- Interpret and convey legal concepts from Texas counsel to TPCO attorneys in China
- Manage document retention with outside counsel for discovery in ITC action
- Identify, research, and pursue Foreign Trade Zone status from Customs and Border Patrol
- Oversee website, digital media, social media accounts and traditional media advertising

### **General Business Administration**

- Develop and implement company-wide administrative management policies
- Manage \$1.4 million annual operating and procurement budget
- Supervise team of 20 administrative assistants, systems administrators and security personnel
- Oversee expatriate services: immigration, housing, transportation, etc.
- Manage \$4.2 million 40-unit corporate housing project
- Lead initiative to support local businesses by sourcing local financing, vendors and services

# IT Management

- Develop and implement company-wide IT management policies
- Implement full range of office cloud based computing systems
- Supervise design and build of network infrastructure on 450+ acre manufacturing site
- Manage full range of communication solutions office phones, handset, tablets, digital forms
- Cultivate strategic telecommunication partnerships to optimize international internet traffic

# **Business Consultant** Tianjin Efood Trading Co.

5/2014 - 7/2014

- Communicate with suppliers from Spain, Malaysia & Thailand
- Source new products and suppliers, conduct financial analysis on new products/projects
- Represent company at SIAL international food and beverage exposition in Shanghai
- Successfully negotiate exclusive supplier deal with EU beverage company
- Develop B2B customer accounts and distributor partnerships across the Asia Pacific region

# Research Assistant China University of Geoscience 01/12 - 6/12 & 5/13 - 9/13

- Prepare field reports, maps, and cross-section diagrams
- Prepare permeability/porosity reports on oil wells
- Assist on geological survey of Henan gold mine
- Perform microprobe analysis of rock samples at Texas A&M University

### **GIS Intern**

# **Urban Surveying Inc.**

4/2013 - 5/2013

- Operated Trimble GPS equipment in urban and field environment
- Learned basics of property boundary and oilfield survey
- Completed range of oil field survey tasks: staked well pads, pipelines, and work easements
- Karnes city royalties survey for Marathon Oil

# Machine Shop Assistant Drill String Services Inc.

6/2011 - 8/2011

- Prepared drill steam, doping and capping, to be returned to customer
- Ran chemical process phosphate coating machined parts
- Represented company on oil rig in variety of rework and drifting operations

# **ROBBIN GOODMAN**

# Education

# Texas A&M University - Corpus Christi

Bachelors of Art in Economics, Magna Cum Laude Masters of Business Administration - Graduating 08/2018

### University of Mississippi

Geological Engineering

Mandarin Chinese

### **Tianjin Normal University**

Chinese Language Flagship Capstone

### China University of Geoscience (Beijing)

Geology

### **Qingdao University**

Chinese Language Flagship Center

### St. Stephen's Episcopal High School - Austin, Texas

School Year Abroad - Beijing, China

# Academic Publications

- 2016 Heavy metals in soil and plants after long-term sewage irrigation at Tianjin China: A case study assessment. *Agricultural Water Management*, 171, 153-161.
- 2013 Zircon U-Pb dating and the petrological and geochemical constraints on Lincang granite in Western Yunnan, China: implications for the closure of the Paleo-Tethys Ocean. *Journal of Asian Earth Sciences*, *62*, 282-294.

# Awards and Scholarships

Omicron Delta Epsilon Economics Honor Society Member

Wells Fargo Award for Outstanding Academic Performance in Economics

TPCO America Certificate of Recognition

The Language Flagship Chinese Scholarship

American Petroleum Institute (Victoria, TX) Scholarship

American Petroleum Institute (Corpus Christi, TX) Scholarship

American Petroleum Institute (Alice, TX) Scholarship

Desk and Derrick Club Scholarship

Chinese Government Scholarship

University of Mississippi Academic Excellence Scholarship

# **Community Organizations**

World Affairs Council of South Texas, Representative

Boy Scouts Toughest Scout Challenge, Team Captain

Ronald McDonald House of Corpus Christi, Volunteer

American Heart Association Heart Walk, Team Captain

# Submit Date: Aug 04, 2017

# Application for a City Board, Commission, Committee or Corporation

Profile			
Brad	Kisner		
First Name	Last Name	_	
Email Address			
		I	
Church Addunce			
Street Address		State	
City			Postal Code
What district do you live in? *			
✓ District 4			
Current resident of the city?			
⊙ Yes ⊜ No			
22 years			
If yes, how many years?	_		
		_	
Primary Phone	Alternate Phone		
	Director of Music, Worship &		
First United Methodist Church	Arts	_	
Employer	Job Title		
900 S. Shoreline Blvd.			
Work Address - Street Address and Suite Number	-		
Corpus Christi	_		
Work Address - City			
TX			
Work Address - State	_		

Brad Kisner Page 1 of 5

78401	
Work Address - Zip Code	
361-884-0391	
Work Phone	
Bkisner@ccfumc.com	
Work E-mail address	
Preferred Mailing Address	
✓ Work Address	
Which Boards would you like to	apply for?
CORPUS CHRISTI CONVENTION	& VISITORS BUREAU: Submitted
Interests & Experiences	
Do you currently serve on any oplease list:	other City board, commission or committee at this time? If so
Have served 2 different times on Ar 1, 2017	ts & Cultural Commission, chair from 2012-2017. Term expires Sept.
Education, Professional and/or	Community Activity (Present)
University Past member of CC Sym	noma State University Master of Sacred Music, Southern Methodist uphony Board; CC Red Cross Board; Sparkling City Opera Board; Past Cullen schools. Sub-Dean (Vice President) Corpus Christi Chapter,

**Demographics** 

Brad Kisner Page 2 of 5

Why are you interested in serving on a City board, commission or committee?

To further the good news of the great city of Corpus Christi.

Gender		
✓ Male		

### Verification

# **City Code Requirement - Residency**

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# I Agree

# **City Code Requirement - Attendance**

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# ✓ I Agree

#### Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

### I Agree

Brad Kisner Page 3 of 5

I swear that all of the statements included in my application and attached documents, if any, are true and correct.
✓ I Agree
Code of Ethics - Rules of Conduct/Conflicts of Interest
Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?
○ Yes ○ No
Do you, your spouse, your business or your spouse's business have a City contract?
c Yes c No
Does your employer or your spouse's employer have a City contract?
○ Yes ○ No
Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?
c Yes c No
Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?
c Yes c No
Do you or your spouse have a pending claim, lawsuit or proceeding against the City?
○ Yes ○ No

Oath

City's Legal Department.

Brad Kisner Page 4 of 5

If you answer "Yes" to any of the questions above, please explain or ask to speak with the

## **Board-specific questions (if applicable)**

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \*

▼ None of the Above

Brad Kisner Page 5 of 5

## Application for a City Board, Commission, Committee or Corporation

Submit Date: Apr 03, 2017

Profile				
James	S	Kruse		
First Name	Middle Initial	Last Name		
Email Address				
Street Address				
			State	
City				Postal Code
What district do you live in? *				
✓ District 5				
Current resident of the city?				
⊙ Yes ⊂ No				
10				
If yes, how many years?	_			
Primary Phone	Alternate Phone			
Texas A&M University - Corpus		nal Assistant Professor		
Christi Employer	of Accoun	ting		
6300 Ocean Dr., O'Connor Bldg	oob Title			
#365				
Work Address - Street Address and Suite Number	_			
Corpus Christi				
Work Address - City	_			
TX				
Work Address - State	_			

James S Kruse Page 1 of 5

78412
Work Address - Zip Code
361-825-3606
Work Phone
scott.kruse@tamucc.edu
Work E-mail address
Preferred Mailing Address
✓ Work Address
Which Boards would you like to apply for?
MAYOR'S FITNESS COUNCIL: Submitted CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted
Interests & Experiences
Do you currently serve on any other City board, commission or committee at this time? If s please list:
No
Education, Professional and/or Community Activity (Present)
Masters in Accountancy, served on committees with Downtown Management District, member of TSCP member of rising tide society, Student Accounting Society Faculty Advisor, Presenter at Coastal Bend Innovation Center
Why are you interested in serving on a City board, commission or committee?

## **Demographics**

Upload a Resume

<u>JamesScottKruse\_Curriculum\_Vitae.doc</u>

James S Kruse Page 2 of 5

Gender			
✓ Male			

### Verification

## **City Code Requirement - Residency**

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

▼ I Agree

## **City Code Requirement - Attendance**

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

I Agree

#### Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

I Agree

James S Kruse Page 3 of 5

I swear that all of the statements included in my application and attached documents, if any, are true and correct.
✓ I Agree
Code of Ethics - Rules of Conduct/Conflicts of Interest
Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?
c Yes c No
Do you, your spouse, your business or your spouse's business have a City contract?
○ Yes ○ No
Does your employer or your spouse's employer have a City contract?
c Yes c No
Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?
c Yes c No
Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?
○ Yes ○ No
Do you or your spouse have a pending claim, lawsuit or proceeding against the City?
○ Yes ○ No
If you answer "Yes" to any of the questions above, please explain or ask to speak with the

Oath

City's Legal Department.

James S Kruse Page 4 of 5

Board-specific questions (if applicable)
Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU
Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? *
✓ None of the Above

Question applies to MAYOR'S FITNESS COUNCIL

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \*

▼ None of the above

James S Kruse Page 5 of 5

## J. Scott Kruse, CFE

#### **Curriculum Vitae**

#### **EDUCATION:**

Texas A&M - Corpus Christi - AASCB Accredited Accounting Program Masters of Accountancy Graduated - December 2010

Drury University – Springfield, MO B.A. with a major in Sociology and minor in Psychology Graduated – August 1997

Certified Fraud Examiner (CFE)
Association of Certified Fraud Examiners

#### **PROFESSIONAL TEACHING EXPERIENCE:**

**Professional Assistant Professor of Accounting,** Texas A&M University - Corpus Christi August 2015 - Present, Corpus Christi, TX

**Adjunct Professor of Accounting,** Texas A&M University - Corpus Christi August 2014 - August 2015, Corpus Christi, TX

#### **Courses Taught:**

Financial Accounting - ACCT 2301 Managerial Accounting - ACCT 2302 Intermediate I - ACCT 3311 Fraud Examination - ACCT 3340

#### PROFESSIONAL ACCOUNTING EXPERIENCE:

#### CFO, Waterstreet Restaurants

March 2013 – May 2014, Corpus Christi, TX
Oversaw preparation of all financial statements for 4 different restaurants and real estate trust
Supervised staff of five including payables, receivables, and IT
Reviewed expenses and cash balances with suggestions for improving both categories
Procured funding through bank loans and other investments
Instituted new technology program to give real time sales and labor info
Managed audits of two companies as liaison with Public Accounting Firm

#### Contractor, Audit/Tax Preparation, Park Fowler CPA, PLLC

June 2012 - October 2012, Corpus Christi, TX Tax preparation including 1120, 1120S, 1040, 1041 Assisted in preparation of audits including HOA's and Oil & Gas Prepared 940's and 941's for various clients

#### Contractor, Financial Analyst, Derco Aerospace

January 2012 – April 2012, Corpus Christi, TX Support company for aircraft platforms Prepared billing to the government for different aircraft support contracts Worked with Controller to prepare State Apportionment for tax purposes Involved in Intercompany billings with Sikorsky Aircraft Contractor, Internal Audit, Forbes Energy Services

September 2011 - November 2011, Corpus Christi, TX

Public company in oil and gas servicing

Contracted to work for internal audit/tax department to prepare for year end

Filed sales tax, 940, 941, and prepared payroll calculations

Staff Auditor, Fields and Nemec, Co.

January 2009 - February 2010, Corpus Christi, TX

Audited companies ranging from \$50 - 70 million in revenues Tax preparation including 1120, 1120S, 1040, 1041 and 990's

Companies audited included construction, manufacturing, and non-profit

**Accounting Tutor,** Texas A&M University – Corpus Christi November 2007 – January 2009, Corpus Christi, TX

Responsible for tutoring fellow students in all undergraduate accounting courses

Work with director of learning services to improve student retention

#### **PROFESSIONAL SERVICE:**

#### **Accounting Advisory Board for Accreditation**

Texas A&M University - Corpus Christi

#### **Young Business Professionals**

Membership Chair - 2013

#### **Downtown Management District**

Cleaning Initiative Committee Member

#### **Strategic Planning Committee**

Texas A&M University - Corpus Christi

#### Faculty Advisor - Student Accounting Society

Texas A&M University - Corpus Christi

#### **Scholarship Committee**

Texas A&M University - Corpus Christi

#### SBA/Texas A&M Partnership - Boots to Business Program

Presenter - Educator

#### Texas Society of CPA's

Member

## Application for a City Board, Commission, Committee or Corporation

Profile	<b>)</b>				
Dr.	Michelle First Name	M Middle Initial	Maresh-fu	ehrer	
Email Addre		widdle illitiai	Lastivallie		
Street Addro					
City	ess			State	Postal Code
What o	district do you live in? *				
<b>☑</b> Dist	rict 5				
Currer	nt resident of the city?				
Yes	○ No				
30 If yes, how	many years?				
Are yo	u a registered voter?				
Yes	O No				
Primary Pho		Alternate Phone			
Texas / Christi Employer	A&M University-Corpus	Associate Professor of Relations  Job Title	Public		
	cean Drive Unit 5722 ss - Street Address and Suite Number				
Corpus	Christi				
Work Addre					

Texas			
Work Address - State	_		
78412-5722			
Work Address - Zip Code	-		
361-825-2273			
Work Phone	_		
michelle.maresh-			
fuehrer@tamucc.edu			
Work E-mail address	_		
<b>Preferred Mailing Address</b>			
Which Boards would you like t	o apply for?		

## **Interests & Experiences**

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted

No

## **Education, Professional and/or Community Activity (Present)**

Education: I received a Ph.D. in Communication from the University of Nebraska-Lincoln in 2009; Master of Arts in Communication from Texas Tech University in 2006; Bachelor of Arts in Communication with a minor in Journalism from Texas A&M University-Corpus Christi in 2004. I am also a proud graduate of Roy Miller High School (Corpus Christi, TX), class of 2001. Professional Activity: I am Associate Professor of Public Relations and Internship Coordinator for the Department of Communication and Media at Texas A&M University-Corpus Christi. I am the coordinator of the public relations program and, as such, I manage the recruitment, curriculum development, and assessment of the public relations minor. I also teach courses in public relations and crisis communication and advise students at the undergraduate and graduate level. I am an active researcher with over 17 publications in regional and national venues. I am also actively engaged in presenting my research at industry conferences with over 28 presentations at state, regional, and national conferences (the majority being national). I am also a regular presenter at various functions in the community having completed over 50 invited presentations. Recently and most notably, I was invited to serve as the keynote speaker at the Texas A&M University System Student Affairs Symposium (Topic: Crisis Management) where I will be speaking (on Monday, May 21, 2018) to 200 participants representing each of the TAMU system schools. In addition to my employment at TAMU-CC, I am also a crisis communication and public relations consultant and participate in both paid and pro bono projects. Community: I enjoy participating in community service. I am an active member of the Rotary Club of Southside Corpus Christi, a service organization. We regularly build wheelchair ramps for individuals in our community whom are in need, participate in the Salvation Army bell ringing program during the holidays, and sponsor the Boy Scouts of America's flag projects and Rose Shaw Elementary's Early Act First Knight education program. We also host two signature fundraisers each year to raise money for TAMU-CC student scholarships. In addition to this regular service, I have recently volunteered with the American Heart Association's "Go Red" Campaign, and Fiesta de la Flor. Additionally, in my professional life, I teach my courses using a "service learning" component. As such, I have supervised the (pro bono) development of crisis communication plans and public relations campaigns for various local profit and non-profit organizations.

## Why are you interested in serving on a City board, commission or committee?

I was born and raised in Corpus Christi and I am passionate about using my knowledge and professional skills to help the city grow and prosper. It has been my personal mission to encourage my students at TAMU-CC to stay in or return to Corpus Christi and build their professional lives here. I believe that citizen participation in municipal committees is important: for one, citizens have a limited knowledge of how city projects and resources function. By becoming involved, we have the opportunity to understand the workings of the city and be more informed voters and community members. Furthermore, there is a self satisfaction that occurs when being able to share one's voice and perspectives and play a role in decision-making that impacts us. I believe that my professional knowledge of the public relations industry, combined with my passion for Corpus Christi, would allow me to be a positive participant on a City board-specifically, the Convention and Visitor's Bureau board.

SelectionResume-MMF.pdf

Upload a Resume

References-MMF.pdf
lease upload any additional supporting documents.
Demographics
Gender
<b>▼</b> Female

#### Verification

**City Code Requirement - Residency** 

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

I Agree

City Code Requirement - Attendance

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

✓ I Agree

#### **Consent for Release of Information**

I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

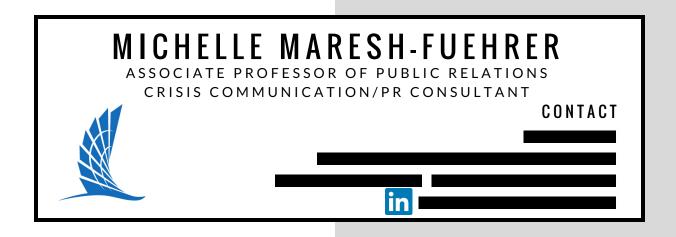
the Public Information Act.
✓ I Agree
Oath
I swear that all of the statements included in my application and attached documents, if any, are true and correct.
✓ I Agree
Code of Ethics - Rules of Conduct/Conflicts of Interest
Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?
C Yes ⊙ No
Do you, your spouse, your business or your spouse's business have a City contract?
○ Yes ⊙ No
Does your employer or your spouse's employer have a City contract?
○ Yes ⊙ No
Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?
C Yes © No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?
○ Yes    ○ No
Do you or your spouse have a pending claim, lawsuit or proceeding against the City?
o Yes ⊙ No
If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.
N/A
Board-specific questions (if applicable)

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \*

✓ None of the above



#### EDUCATION

UNIVERSITY OF NEBRASKA-LINCOLN, 2006-2009

DOCTOR OF PHILOSOPHY IN COMMUNICATION

TEXAS TECH UNIVERSITY, 2004-2006

MASTER OF ARTS IN COMMUNICATION

TEXAS A&M UNIVERSITY-CORPUS CHRISTI, 2001-2004

BACHELOR OF ARTS IN COMMUNICATION

MINOR IN JOURNALISM

### RECENT AWARDS

UNIVERSITY TEACHING EXCELLENCE AWARD, 2018

TEXAS A&M UNIVERSITY-CORPUS CHRISTI

OUTSTANDING AUTHOR, 2016

TEXAS A&M UNIVERSITY-CORPUS CHRISTI

PRESIDENTIAL CITATION (GOLD), 2016

ROTARY INTERNATIONAL

HOUSE RESOLUTION 930, 2015

THE STATE OF TEXAS HOUSE OF REPRESENTATIVES

UNIVERSITY EDUCATOR OF THE YEAR, 2015

TEXAS SPEECH COMMUNICATION ASSOCIATION

CORPUS CHRISTI UNDER 40, 2015

COASTAL BEND YOUNG BUSINESS PROFESSIONALS

### MEMBERSHIPS & BOARDS

BOARD OF DIRECTORS, 2011-2017

PUBLIC RELATIONS SOCIETY OF AMERICA

TAMUOCC NATIONAL ALUMNI ASSOCIATION

BOARD OF DIRECTORS, 2012-2014

ROTARY CLUB OF SOUTHSIDE CORPUS CHRISTI

DISTRICT LT. GOVERNOR OF PUBLIC IMAGE, 2016-2017

PRESIDENT, 2015-2016

PAUL HARRIS FELLOW, 2012

#### EMPLOYMENT

TEXAS A&M UNIVERSITY-CORPUS CHRISTI
ASSOCIATE PROFESSOR, 2015-PRESENT
INTERNSHIP COORDINATOR, 2015-PRESENT
PR PROGRAM COORDINATOR, 2009-PRESENT
ASSISTANT PROFESSOR, 2009-2015

COMMUNICATING AT WORK: STRATEGIES FOR

### RECENT PUBLICATIONS

SUCCESS IN BUSINESS AND THE PROFESSIONS (12TH ED.), 2018 TEXTBOOK, MCGRAW-HILL PUBLISHING PUBLIC RELATIONS PRINCIPLES: STRATEGIES FOR PROFESSIONAL SUCCESS, 2016 TEXTBOOK, KENDALL HUNT PUBLISHING SKOL'S "VIVA REDONDO" CRISIS, IN PRESS TEXTBOOK CHAPTER, KENDALL HUNT PUBLISHING APPLE'S "BENDGATE" CRISIS AND THE TECHNOLOGY-IMAGE EXPECTANCY GAP, 2017 TEXTBOOK CHAPTER, KENDALL HUNT PUBLISHING SOCIAL MEDIA MAPPING INNOVATIONS FOR CRISIS PREVENTION, RESPONSE, AND EVALUATION, 2016 JOURNAL ARTICLE, NATIONAL-LEVEL SERVICE-LEARNING IN CRISIS COMMUNICATION **EDUCATION, 2015** JOURNAL ARTICLE, NATIONAL-LEVEL CREATING ORGANIZATIONAL CRISIS PLANS, 2013

TEXTBOOK, KENDALL HUNT PUBLISHING

### **PROFESSIONAL REFERENCES**

Dr. David Gurney Chair, Department of Communication and Media Texas A&M University-Corpus Christi

Ms. Debbie High Past District Governor Rotary International District 5930

Additional references available upon request

## Application for a City Board, Commission, Committee or Corporation

Profile				
Edwin (Trey)	A	McCampbell		III
First Name	Middle Initial	Last Name		Suffix
Email Address				
Street Address				
			State	
City				Postal Code
City				Postal Code
What district do you live in? *				
✓ District 2				
Current resident of the city?				
⊙ Yes ⊙ No				
62				
If yes, how many years?	_			
Primary Phone	Alternate Phone			
	7			
American Bank	Chief Adm	inistrative Officer		
Employer	Job Title			
800 N. Shoreline Suite 100				
Work Address - Street Address and Suite Number	_			
Corpus Christi				
Work Address - City	_			
TX	_			
Work Address - State				

78401		
Work Address - Zip Code		
361-992-9900		
Work Phone		
treymc@americanbank.com		
Work E-mail address		
Preferred Mailing Address		
✓ Work Address		
Which Boards would you like to	apply for?	

# CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted

## **Interests & Experiences**

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

## **Education, Professional and/or Community Activity (Present)**

EDUCATION: MBA Corpus Christi State University BBA Texas A&I - Corpus Christi AA Del Mar College CURRENT COMMUNITY ACTIVITIES: Del Mar College: Board of Regents, Board Chair Texas Higher Education Coordinating Board – Financial Literacy Advisory Committee Art Museum of South Texas: Board of Governors, Chair of the Dorothy Hood Task Force South Texas Public Broadcasting: Board of Directors Boar's Head & Yule Log Festival Chairperson South Texas Botanical Gardens & Nature Center, Regional Advisory Board

Why are you interested in serving on a City board, commission or committee?

As a Corpus Christi native, a business person, a father and a grandfather, I am committed to making Corpus Christi the best place to live, work and play. Tourism is an important component of our local economy, and one that also contributes to the quality of life. I would like to build our community and economy by serving on the Corpus Christi Convention & Visitors Bureau. I would bring to the CVB Board a deep background in business, strategic thinking and planning, a solid understanding of the community, and passion for the importance of tourism.

Demographics			
Gender			
✓ Male			
Verification			

**City Code Requirement - Residency** 

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

✓ I Agree

**City Code Requirement - Attendance** 

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✓ I Agree

#### **Consent for Release of Information**

I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

the Public Information Act.
✓ I Agree
Oath
I swear that all of the statements included in my application and attached documents, if any, are true and correct.
✓ I Agree
Code of Ethics - Rules of Conduct/Conflicts of Interest
Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?
C Yes ⊙ No
Do you, your spouse, your business or your spouse's business have a City contract?
○ Yes ⊙ No
Does your employer or your spouse's employer have a City contract?
C Yes ⊙ No
Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?
○ Yes ⊙ No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?
○ Yes ⓒ No
Do you or your spouse have a pending claim, lawsuit or proceeding against the City?
C Yes ⊙ No
If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.
Board-specific questions (if applicable)
Question applies to CORPUS CHRISTI CONVENTION & VISITORS RUREAU

Per city ordinance, the committee must include representatives from certain categories. Do

you qualify for any of the following categories? \*

▼ None of the Above

## E. A. "Trey" McCampbell, III

#### **Education & Certification**

MBA Corpus Christi State University, August 1982

BBA Texas A&I - Corpus Christi, May 1977

AA Del Mar College, May 1975

Post-graduate studies in Organizational Development & Communication

#### **Current Activities**

Del Mar College: Board of Regents, Board Chair

Texas Higher Education Coordinating Board - Financial Literacy Advisory Committee

Art Museum of South Texas: Board of Governors, Past Chair, Chair of the Dorothy Hood Task Force

South Texas Public Broadcasting: Board of Directors, Past Chair

Texas A&M Corpus Christi, College of Business Accounting Advisory Council

First Christian Church: Elder; Boar's Head & Yule Log Festival Chairperson; Day School Board of Directors

South Texas Botanical Gardens & Nature Center, Regional Advisory Board Equality Texas Board of Directors and Equality Texas Foundation; Treasurer

#### **Prior Activities**

Destination Bayfront, co-organizer

City Council Annual Retreat Facilitator, June 2010 and June 2009

Del Mar College Foundation "Come Home to Del Mar" Fundraiser, Co-Chair, November 2006 and November 2009

Bayfront Charrette Facilitator, October 2003

Community Dropout Forum Co-Facilitator, November 2003 – February 2004

Leadership Corpus Christi: graduate LCC Class XI; General Chair - LCC XXI; Steering Committee LCC XX, XIX, and

XII; LCC Alumni Board of Directors, Executive Committee Chair

Del Mar College Future Search Conference participant, October 2003

Vision 2000, Steering Committee

CCSU (Texas A&M University) Alumni Association: Past President and founding Director

Corpus Christi Symphony Orchestra: Board of Directors

Creative Arts Center: Past President and Treasurer

Founder and Chairperson, L!VE Performances (children's performing arts series)

Harbor Playhouse: Director and Treasurer

Harbor Lights: Staging Chairperson

Chamber of Commerce: Board of Directors; Ambassador; Chamber of Commerce Foundation, Director

Workforce Development Corporation, Director and Executive Committee

#### Awards and Honors

2016 American GI Forum Community Leader Award

2015 Corpus Christi AIA Honorary Membership Award

2013 Del Mar College Outstanding Alumni

2010 Del Mar College 75 Distinguished Alumni

2005 Leadership Corpus Christi Outstanding Alumnus Award

2003 Caller Times Person of the Year

2002 NCCJ Humanitarian Award

1999 Distinguished Public Service Award from the Texas Society of CPA's

1992 Chairman's Award from the Chamber of Commerce

1990 Arts Volunteer of the Year; JC Penney "Golden Rule" award for Culture and Arts

## Application for a City Board, Commission, Committee or Corporation

Submit Date: May 20, 2018

Profile			
Jason	Page		
First Name	Last Name		
Email Address			
Linai Address			
Street Address			
		State	
City			Postal Code
What district do you live in? *			
✓ District 4			
Current resident of the city?			
⊙ Yes ○ No			
34			
If yes, how many years?	_		
Are you a registered voter?			
⊙ Yes ⊂ No			
Primary Phone	Alternate Phone		
0.1/5	0 / D : : 1		
Self Employed Photographer  Employer	Owner / Principal  Job Title		
715 S Tancahua	_		
Work Address - Street Address and Suite Number			
Corpus Christi			
Corpus Christi  Work Address - City	_		

Jason Page Page 1 of 6

TX Work Address - State
78401
Work Address - Zip Code
3615899050
Work Phone
jasondavidpage@gmail.com
Work E-mail address

## **Preferred Mailing Address**

✓ Home/Primary Address

## Which Boards would you like to apply for?

CIVIL SERVICE BOARD: Submitted

CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted

CORPUS CHRISTI REGIONAL ECONOMIC DEVELOPMENT CORPORATION: Submitted

PLANNING COMMISSION: Submitted

### **Interests & Experiences**

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

I do not currently serve on any other board, commission, or committee.

## **Education, Professional and/or Community Activity (Present)**

Currently involved with the American Advertising Federation, Affiliate with the Corpus Christi Association of Realtors,

## Why are you interested in serving on a City board, commission or committee?

I am a fourth generation Corpus Christian raising a fifth generation and want to be able to be more involved in making Corpus Christi a better place for everyone.

Jason\_Page\_Resume.pdf
Upload a Resume

Jason Page Page 2 of 6

Demographics		
Gender		
✓ Male		

### Verification

## **City Code Requirement - Residency**

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

I Agree

## **City Code Requirement - Attendance**

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

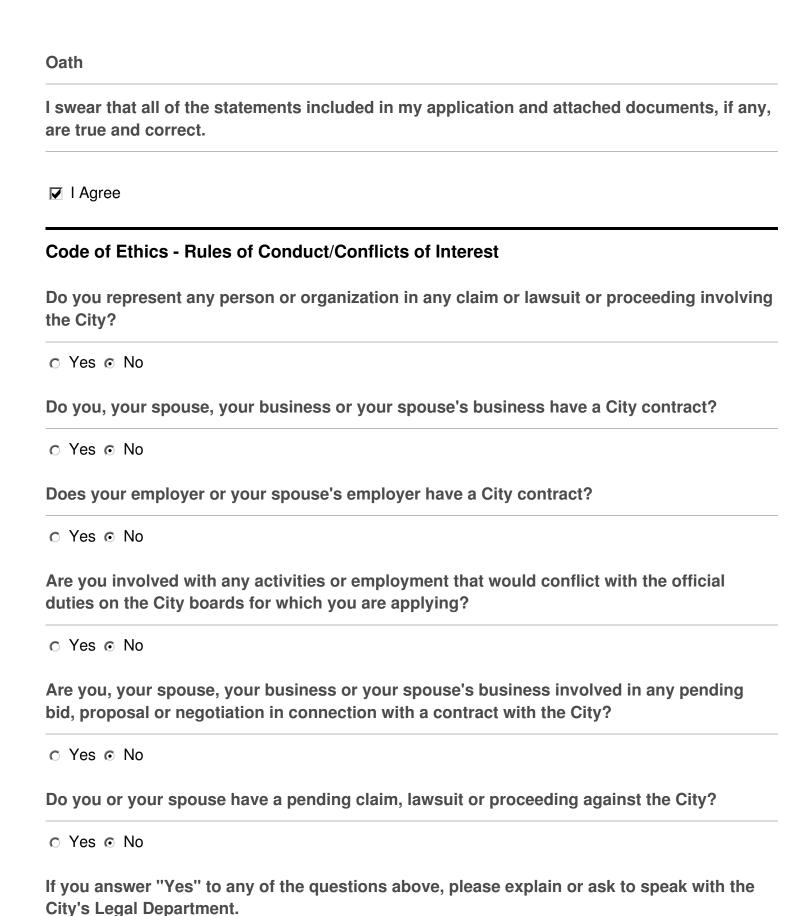
I Agree

## **Consent for Release of Information**

I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

I Agree

Jason Page Page 3 of 6



Jason Page Page 4 of 6

N/A

Board-specific questions (if applicable)
Question applies to CIVIL SERVICE COMMISSION, CIVIL SERVICE BOARD  Have you resided in the City for at least 3 years?
⊙ Yes ○ No
Question applies to CIVIL SERVICE COMMISSION, CIVIL SERVICE BOARD  Have you held public office during the past 3 years?
○ Yes ⊙ No
Question applies to CIVIL SERVICE COMMISSION, CIVIL SERVICE BOARD  Are you over 25 years of age?
⊙ Yes ○ No

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \*

None of the above

Jason Page Page 5 of 6

Question applies to multiple boards

Are you willing to provide an Annual Report of Financial Information as required by the Code of Ethics?

Jason Page Page 6 of 6

#### **SUMMARY**

Freelance photographer with experience in digital and film, as well as medium format photography. Available 24 hours a day. Specialty equipment can typically be ordered in overnight for time critical projects. Currently searching for architects, commercial builders, industrial builders and Realtors who are interested in upping their marketing game with quality photography

Experienced: Photojournalism, Events, Weddings, Portraiture, Corporate Identity & Headshots, Real Estate, Product & Food, Commercial Promotional

#### **EXPERIENCE**

#### JASON PAGE FREELANCE PHOTOGRAPHER

03 / 2010 - Present

#### Owner, Principal

I am the principal photographer and am responsible for the day-to-day operations as well as marketing and customer satisfaction. I have built up one of the best-known names for wedding photography in the South Texas area, and pride myself on handmade images, limited bookings and one-on-one client contact. I also have become the leader in Real Estate photographer for several local agencies and top agents in the Corpus Christi metro area, and provide these agents with superb images to help market their listings more effectively, while reducing the initial listing workload.

#### HOEGEMEYER'S BARBEQUE BARN

01 / 2013 - Present

#### **Business Development**

Responsible for the ongoing acquisition and cultivation of new customers and ongoing clients. Created long range forecasts based on current and past sales data and targeted marketing efforts to help secure these goals. Used multiple paths of marketing to brand business as a destination for barbeque in the Coastal Bend.

#### SOUTHERN TECHNICAL CONTROL

03 / 2012 - Present

#### **Inventory & Production Management Consultant**

I currently consult with the company management regarding their Inventory and Production. Inventory Management - I have developed a best practices workflow and worked with the employees responsible for purchasing and inventory to better their skills at tracking inventory as it is ordered, entered into their system, and sent out. I have also worked on streamlining their accounting system to remove duplicate inventory items and create items that didn't exist. Production Management - I have worked with the management to implement a series of methods for tracking production, both in the product manufacturing and field service aspects of the business. I have implemented various in-house databases to help the company keep track of their current and past production

#### SOUTHERN TECHNICAL CONTROL

10 / 2008 - 03 / 2010

#### **Purchasing Manager**

Handled inventory levels, bought and sold obsolete and used parts, part repairs, sourced parts for 20+ field service personnel, billed parts used on various projects as well as estimated parts to be used on projects.

#### NUECES STONE QUARRY

10 / 2006 - 01 / 2008

#### Manager

Managed all aspects of the business including inventory, product sourcing, commercial and residential accounts, employees and bookkeeping.

#### **EDUCATION**

#### TEXAS A&M UNIVERSITY-CORPUS CHRISTI

2002 - 2006

None, GIS/Geomatics

GIS / Geomatics Club Research Assistant on Aerial Imaging System

#### RICHARD KING HIGH SCHOOL

1998 - 2002

High School Diploma

German Club Student Council Senior Council Academic Decathlon CISCO / CCNA Training

#### **HONORS**

Eagle Scout Award

Falck Safety Services (US)

### **CERTIFICATIONS**

OFFSHORE WATER SURVIVAL HUET 02 / 2014

SAFELANDUSA 02 / 2014

PEC Safety · License: PEC100474939

SAFEGULF 02 / 2014

PEC Safety · License: PEC100474939

TWIC 12 / 2015 - 12 / 2020

Transportation Security Administration (TSA)

#### **LANGUAGES**

- German
- English

#### **PUBLICATIONS**

THE BEND MAGAZINE 06 / 2014

Gemstone Media, LLC / Jordan Regas · Authors: Jason Page ·

http://issuu.com/thebendmag/docs/tb\_06\_14\_online/5?e=11308897/8089670

This was a very last minute shoot that I couldn't refuse. When else can I invite Roger Creager to visit our family's barbeque place AND get to photograph him with his dad? I said yes immediately! We photographed Roger and his dad enjoying an ice cold beer and having a good ol' time. Then we got a few posed and natural / candid shots of the two of them against some 200 year old doors and a 60 year old hut with the Texas flag painted on the side.

THE ONE BRIDE GUIDE 06 / 2014

McCleod Creative · Authors: Jason Page ·

http://www.theonebrideguide.com/magazine/Vol7\_Issue2/TheOne\_Vol7Issue2\_Final\_web.pdf

I had the pleasure of coming up with a session with one of my brides to help tie in The One's issue theme, "A Pop of Color". I wanted to literally bring that pop to the cover by including brightly colored, 24" balloons. Natural makeup was provided by Kayla Alvarez and hair was done by Shear Illusions.

#### ZOMBSHELLS!!! 2013 ZOMBIE CALENDAR

10/2012

 $Self\ Published\ \cdot\ Authors:\ Jason\ Page\ \cdot\ \underline{http://photos.jasondavidpage.com/zombshells}$ 

This collaborative effort features eleven zombie models and even includes a centerfold. Photography, Design & Layout by Jason Page, Makeup & Hairstyling by Ashle Riff, Lead Model Amanda Ramirez (aka Mandi Mayhem). Each calendar is 9x12 printed on glossy paper and includes a single hang-hole.

#### SOUTH TEXAS WEDDINGS MAGAZINE

07/2011

STWM - July 2011 · Authors: Jason Page, Joanne Klein

For this issue of the South Texas Weddings Magazine, I performed the issue's multipage layout and creative design. I also was responsible for the cover photography.

## Application for a City Board, Commission, Committee or Corporation

Submit Date: Jan 14, 2017

Profile			
Josh	Richline		
First Name	Last Name		
Email Address			
Street Address			
		State	
City			Postal Code
What district do you live in? *			
✓ District 2			
Current resident of the city?			
⊙ Yes ⊃ No			
16			
If yes, how many years?	-		
Primary Phone	Alternate Phone		
Richline Technical Services  Employer	Partner-Business Development  Job Title		
114 Mesquite St			
Work Address - Street Address and Suite Number	-		
Corpus Christi			
Work Address - City			
TV			
TX Work Addrass - State	-		

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78401
Work Address - Zip Code
361-882-6297
Work Phone
jrichline@richline.cc
Work E-mail address
Preferred Mailing Address
Which Boards would you like to apply for?
CORPUS CHRISTI DOWNTOWN MANAGEMENT DISTRICT: Submitted CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted
Interests & Experiences
Do you currently serve on any other City board, commission or committee at this time? If so, please list:
N/A
Education, Professional and/or Community Activity (Present)
Current Board Member of Corpus Christi Yacht Club (as such MAY qualify as representing a restaurant or attraction-not sure). Owner Richline Technical Services-Information Technology Company specializing in support small and medium businesses' Computer and Network Support for over 16 years. Past Fleet Captain Corpus Christi MORF (the sailing fleet here in Corpus Christi). College at Southwest Texas State (now Texas State at San Marcos)
Why are you interested in serving on a City board, commission or committee?
Demographics

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Gender	
✓ Male	

### Verification

## **City Code Requirement - Residency**

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

I Agree

## **City Code Requirement - Attendance**

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

I Agree

#### Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

I Agree

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Oath
I swear that all of the statements included in my application and attached documents, if any, are true and correct.
✓ I Agree
Code of Ethics - Rules of Conduct/Conflicts of Interest
Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?
○ Yes ○ No
Do you, your spouse, your business or your spouse's business have a City contract?
○ Yes ○ No
Does your employer or your spouse's employer have a City contract?
○ Yes ○ No
Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?
○ Yes ○ No
Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?
○ Yes ○ No
Do you or your spouse have a pending claim, lawsuit or proceeding against the City?
○ Yes ○ No
If you answer "Yes" to any of the questions above, please explain or ask to speak with the

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City's Legal Department.

## **Board-specific questions (if applicable)**

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \*

▼ Restaurant Industry

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