



AGENDA MEMORANDUM
Corpus Christi Business and Job Development Corporation Meeting
June 25, 2018

DATE: June 20, 2018

TO: President and Honorable Board Members,
Corpus Christi Business and Job Development Corporation

FROM: Kim Womack, Communication Director
Kimw@cctexas.com
(361) 826-3211

Discussion and Possible Action Regarding Communication Services

CAPTION:

Motion authorizing the expenditure of \$812.52 to MDR Advertising Agency for the security updates to the Corporation's website.

PURPOSE:

To provide communication service options for the Type A Board.

BACKGROUND AND FINDINGS:

Basic Type A website security updates have occurred by outside vendor pending reimbursement for \$812.52

Additionally, the Communication Department will present a proposal from potential communication vendor to handle improved website services and security updates for \$750 per quarter.

A Whataburger Field celebration will also be discussed.

ALTERNATIVES:

N/A

OTHER CONSIDERATIONS:

None.

CONFORMITY TO CITY POLICY:

Conforms to policy

EMERGENCY / NON-EMERGENCY:

Non-emergency

DEPARTMENTAL CLEARANCES:

Executive Director

Business Liaison

FINANCIAL IMPACT:

☐ Operating

☐ Revenue

☐ Capital

☒ Not applicable

Fiscal Year: 2017-2018	Current Year	Future Years	TOTALS
Line Item Budget			
Encumbered / Expended Amount			
This item			
BALANCE			

Fund(s):

Comments: N/A

RECOMMENDATION:

Staff recommends that the Type A Board pay outstanding website services invoice of \$812.52; consider outsourcing additional website services and begin planning for Whataburger Field celebration.

LIST OF SUPPORTING DOCUMENTS:

None.