



AGENDA MEMORANDUM

First Reading Item for the City Council Meeting of July 17, 2018
Second Reading Item for the City Council Meeting of July 24, 2018

DATE: June 25, 2018

TO: Keith Selman, Interim City Manager

FROM: E. Jay Ellington, Director, Parks and Recreation Department
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361-826-3464

2018 Que Bueno Taco Festival Agreement

CAPTION:

Ordinance authorizing an agreement with Corpus Christi PATCH, Inc. to allow use of Artesian Park and portions of Taylor, Mesquite, Starr and Chaparral Streets for the Que Bueno Taco Festival and related activities on September 15, 2018

PURPOSE:

To approve date, location, and consideration for the 2018 Que Bueno Taco Festival event and related activities to be held on September 15, 2018.

BACKGROUND AND FINDINGS:

This year's inaugural ¡Que Bueno! Taco Festival is anticipated to be an annual event to celebrate Hispanic heritage. The festival will be organized by Corpus Christi Patch, Inc. also known as CC Patch. Their mission is to develop, foster, and promote the arts as valuable experiences central to the vitality of the community by restoring and developing The Ritz Theatre into a state-of-the-art entertainment and education venue of the highest quality. Also, as part of their mission, their Artist Nurturing Program provides funding, education, development, subsidized healthcare and growth programs for the best local talent, with the intention of keeping them local to Corpus Christi, therefore growing our talent base.

The event will be designed to build experiences into the fabric of the festival to highlight and support our rich creative community. The festival will include food, taco contests, music, children's music programming, poetry, and a chihuahua beauty contest. Throughout the festival and in the La Tienda Art Market, the event will feature local and Hispanic artists.

The lease agreement with CC Patch includes a one-time Parks and Recreation Large Special Event Permit fee of \$400, Health Permit/Vendor Fees, Development Services Permit Fees. Should any City services be utilized for the Event, then the Parks & Recreation Director will invoice CC Patch for costs of all such City services, including but not limited to, services provided for the Event by City Utilities Department, City Solid Waste Operations Department, City Parks and Recreation Department, City Police Department, and City Fire Department within thirty (30) calendar days after the Event.

ALTERNATIVES:

Do not approve event agreement

OTHER CONSIDERATIONS:

None

CONFORMITY TO CITY POLICY:

City Council's action is required for lease agreements in conjunction with public events.

EMERGENCY / NON-EMERGENCY:

Non-emergency

DEPARTMENTAL CLEARANCES:

Legal, Finance

FINANCIAL IMPACT:

☐ Operating

☐ Revenue

☐ Capital

☒ Not applicable

Fiscal Year: 2017-2018	Project to Date Expenditures (CIP only)	Current Year	Future Years	TOTALS
Line Item Budget		0		0
Encumbered/ Expended Amount				
This item		0		0
BALANCE		0		0

Fund(s):

Comments: none

RECOMMENDATION:

Staff recommends approval of this agreement

LIST OF SUPPORTING DOCUMENTS:

Ordinance

Lease agreement with Exhibits