

Interactive Community Kiosks



Council Briefing
August 21, 2018



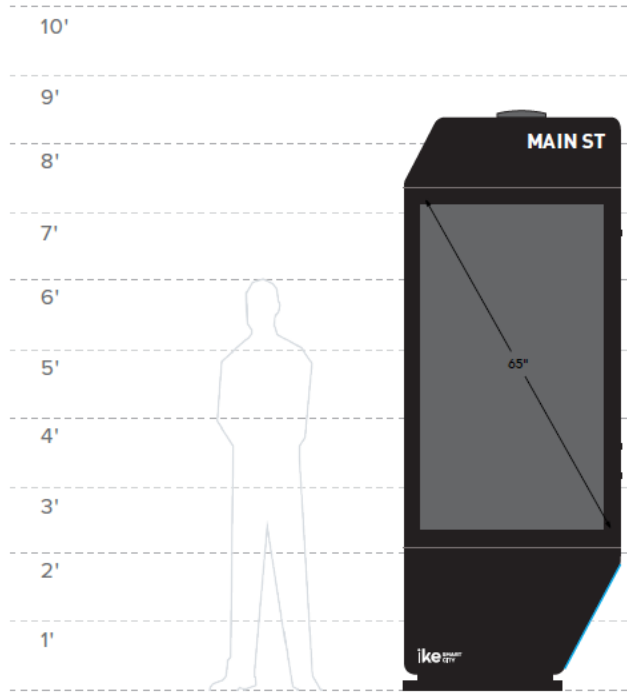
What Are Interactive Kiosks?

- Essentially a computer that provides information and applications (apps) for communication, entertainment, or education.
- Placed in high foot traffic settings such as malls, hotel lobbies, airports, museums, or central business districts.





Project Scope



1. No investment from the City
2. Revenue sharing based on Ike's efforts to secure media sales and sponsorships
3. Maintenance included
4. Location(s) to be determined by the City
5. Count traffic, count people, air quality reports and reports back to the City

Note:

City of San Antonio will begin 5 year agreement with IKE in August 2018. Minimum annual revenue is \$150,000.



Project Scope

- Pending Council support, Staff recommends the following:
 - Gathering input from Downtown, Tourism, and Communication Stakeholders (CCCVB, DMD, PIO, IT, etc.)
 - Reference checks with cities who have implemented kiosks
 - A competitive RFP



Ike kiosk in Downtown Baltimore