



# CORPUS CHRISTI CONVENTION & VISITORS BUREAU

## BOARD DETAILS



OVERVIEW



**SIZE** 13 Seats



**TERM LENGTH** 2 Years



**TERM LIMIT** 6 Years

The Corpus Christi Convention & Visitors Bureau solicits various organizations and associations to conduct meetings/conventions/tradeshows within Corpus Christi year-round; to promote the City as a year-round destination; to design and implement an advertising campaign with state, national and international coverage to feature the Corpus Christi area as an attractive region in which to vacation or have conventions or group meetings; to provide support services to conventions in Corpus Christi; to operate visitor information centers; to provide information and advice to businesses interested in tourism and convention-related business in the Corpus Christi area; and to advise the City on projected growth of tourism and convention-related businesses to assist City planning efforts.



DETAILS

### COMPOSITION

Thirteen (13) members selected directly by the City Council. The members shall be representatives of the following groups: 3 - hotel industry; 3 - attraction industry; 2 - restaurant industry; and 5 - community at-large. The Mayor and City Manager, or their designees, shall serve as ex-officio non-voting members of the Board. In addition, the Council will appoint a representative from the Port of Corpus Christi Authority, a representative from the Regional Transportation Authority, a representative from the C.C. International Airport and a State Legislature Affairs representative to serve as ex-officio advisory non-voting members. Appointments will be for two-year staggered terms. No person may serve as a voting member for a period longer than six years consecutively, unless such service is required by virtue of the person's position or title or to complete an unexpired term.

### CREATION / AUTHORITY

Motion No. 2006-209, 7/11/06; Motion No. 2006-243, 7/25/06; Motion No. 2010-282, 11/16/10; Motion No. 2013-028, 2/12/13; Motion No. 2014-155, 11/18/14; Amended By-Laws, 8/31/17.

### MEETS

3rd Thursday of every month, 12:00 p.m., Bay Building, 101 N. Shoreline, Ste. 430.

### TERM DETAILS

Two-year staggered terms.

### DEPARTMENT

Convention and Visitors Bureau

### OTHER INFORMATION

**PLEASE UPLOAD A FILE**

**Corpus Christi Convention and Visitors Bureau (CCCVB)**  
**September 18, 2018**

Three (3) vacancies, two with terms to 10/1/20 representing the following categories: 2 - Attraction Industry and 1 - Port of C.C. Authority (Ex-Officio, Non-voting). *(By contract, the CCCVB must nominate at least two individuals for each position. The following individuals are being nominated for Attraction Industry - Steve Banta and Tom Schmid. Staff is recommending the postponement of the Port of C.C. Authority for further recruitment.)*

Name	Board Name	Status	District	Term	End Date	Position	Category	Attendance
Terri Adams	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Seeking Reappointment	Other/Non-Resident	2	10/01/18		Attraction Industry	80% 8/10 (2 exc.)
James Kunau	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Ineligible Due to Employment Change	District 5	2	10/01/18		Attraction Industry	
Vacancy	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Vacant		N/A	N/A	Ex-Officio, Non-voting	Port of C.C. Authority	
Sam Canavati	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 5	1	10/01/20		At-Large	
Ed Cantu	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 5	2	10/01/20		At-Large	
Christina A. Cisneros	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 5	1	10/01/20		At-Large	
Lynn Frazier	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 1	1	10/01/19		At-Large	
Daniel R. Suckley	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 4	1	10/01/20		At-Large	
Johnny Philipello	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 4	1	10/01/19		Attraction Industry	
Raju G. Bhagat	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 1	Partial	10/01/19		Hotel Industry	
Kendra L. Kinnison	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 4	1	10/01/19		Hotel Industry	
Melody Nixon-Bice	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 5	2	10/01/19		Hotel Industry	
Jason Rodriguez	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 4	3	10/01/20		Restaurant Industry	
Fred F. Soward, III.	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 4	1	10/01/19		Restaurant Industry	
Fred Segundo	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active		N/A	N/A	Ex-Officio, Non-voting	C.C. International Airport	
Keith Selman	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active		N/A	N/A	Ex-Officio, Non-voting	City Manager	
Debbie Lindsey-Opel	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active		N/A	N/A	Ex-Officio, Non-voting	Mayor Joe McComb's Rep.	
Jorge Cruz-Aedo	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active		N/A	N/A	Ex-Officio, Non-voting	Regional Transportation Authority	
State Legislature Representative	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active		N/A	N/A	Ex-Officio, Non-voting	State Legislature Representative	

**Corpus Christi Convention and Visitors Bureau Applicants  
September 18, 2018**

Name	Board Applying For	District	Employer	Work Address	City	St.	Category
Libby Averyt	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 4	United Way of the Coastal Bend	46598 Everhart Road	Corpus Christi	TX	At-Large
*Steve Banta	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 5	USS Lexington Museum on the Bay	P.O. Box 23076	Corpus Christi	TX	At-Large, Attraction Industry
**Pramit Bhakta	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 3	Comfort Suites TAMUCC	1814 Ennis Joslin Rd	Corpus Christi	TX	At-Large, Hotel Industry
Fernando Fernandez, Jr.	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 3	Flour Bluff ISD	2505 Waldron Rd.	Corpus Christi	TX	At-Large, Attraction Industry
Sylvia Ford	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 5			Corpus Christi	TX	At-Large
Regina Garcia-Posada	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 5	H-E-B	4444 Kostoryz Rd., Ste. 101	Corpus Christi	TX	At-Large, Restaurant Industry
Robbin Goodman	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 4	TPCO America Corporation	5431 Hwy 35	Gregory	TX	At-Large
Brad Kisner	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 4	First United Methodist Church	900 S. Shoreline Blvd.	Corpus Christi	TX	At-Large
James S. Kruse	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 5	Texas A&M University - Corpus Christi	6300 Ocean Dr., O'Connor Bldg #365	Corpus Christi	TX	At-Large
Michelle M. Maresh-Fuehrer	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 5	Texas A&M University-Corpus Christi	6300 Ocean Drive Unit 5722	Corpus Christi	TX	At-Large
Edwin (Trey) A. McCampbell, III.	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 2	American Bank	800 N. Shoreline Suite 100	Corpus Christi	TX	At-Large
Dusty Oliveira	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 1			Corpus Christi	TX	At-Large, Hotel Industry, Attraction Industry
Jason Page	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 4	Self Employed Photographer		Corpus Christi	TX	At-Large
Josh Richline	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 2	Richline Technical Services	114 Mesquite St	Corpus Christi	TX	At-Large, Restaurant Industry
Tom Schmid	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	District 4	Texas State Aquarium	2710 North Shoreline	Corpus Christi	TX	At-Large, Attraction Industry

\*Currently appointed to the Housing Authority; will resign if appointed.

\*\*Currently appointed to the Transportation Advisory Commission; will resign if appointed.

## Application for a City Board, Commission, Committee or Corporation

---

### Profile

Libby

First Name

Averyt

Last Name

Email Address

Street Address

City

State

Postal Code

### What district do you live in? \*

☒ District 4

### Current resident of the city?

☒ Yes ☐ No

31 years

If yes, how many years?

Primary Phone

Alternate Phone

United Way of the Coastal Bend

Employer

Chief Development Officer

Job Title

46598 Everhart Road

Work Address - Street Address and Suite Number

Corpus Christi

Work Address - City

TX

Work Address - State

78411

Work Address - Zip Code

libby.averyt@gmail.com

Work E-mail address

## Preferred Mailing Address

☒ Home/Primary Address

## Which Boards would you like to apply for?

CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted

## Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

## Education, Professional and/or Community Activity (Present)

United Corpus Christi Chamber of Commerce Board of Directors

## Why are you interested in serving on a City board, commission or committee?

My recent career change allows me to serve in capacities such as this, and after living in Corpus Christi 31 years, I believe I can be of service. I love Corpus Christi and the Coastal Bend and am an attentive and hard-working board member.

[Averyt\\_resume.docx](#)

Upload a Resume

## Demographics

### Gender

☒ Female

---

## Verification

### City Code Requirement - Residency

---

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

---

☒ I Agree

### City Code Requirement - Attendance

---

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

---

☒ I Agree

### Consent for Release of Information

---

I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

---

☒ I Agree

## Oath

---

**I swear that all of the statements included in my application and attached documents, if any, are true and correct.**

---

☒ I Agree

---

## Code of Ethics - Rules of Conduct/Conflicts of Interest

**Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?**

---

☐ Yes ☒ No

**Do you, your spouse, your business or your spouse's business have a City contract?**

---

☐ Yes ☒ No

**Does your employer or your spouse's employer have a City contract?**

---

☐ Yes ☒ No

**Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?**

---

☐ Yes ☒ No

**Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?**

---

☐ Yes ☒ No

**Do you or your spouse have a pending claim, lawsuit or proceeding against the City?**

---

☐ Yes ☒ No

**If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.**

---

---

**Board-specific questions (if applicable)**

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

**Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \***

---

☒ None of the Above

## **Libby Averyt**



### **Business experience**

#### United Way of the Coastal Bend

- Chief Development Officer, April 2017-present. Responsible for all fund-raising activities and all development and communications staff.

#### Corpus Christi Caller-Times

- President, January 2013-February 2017. Chief executive overseeing all business operations with additional responsibilities for news organizations in Abilene, San Angelo and Wichita Falls.
- Vice President of Advertising, December 2009-December 2013. Oversee all advertising revenue, including print and online, and advertising department operations.
- Online General Manager/Vice President, July 2008-December 2009. Oversee online production, content and sales.
- Editor/Vice President, July 2003 to July 2008. Responsible for all news operations.
- Managing Editor, September 2000 to July 2003.
- Metro Editor, Assistant Metro Editor, Reporter, June 1986-September 2000.

#### Texas A&M University-Corpus Christi

- Adjunct instructor, Reporting and News-gathering, August 2012-December 2012.

### **Education**

Bachelor of Journalism, The University of Texas, 1986.

Master of Arts in Communication, Texas A&M University-Corpus Christi, 2012.

### **Journalism awards**

- Scripps Howard Foundation National Journalism Awards, the Edward Willis Scripps Award for Distinguished Service to the First Amendment, 1990, for being jailed on contempt charges after refusing to testify about unpublished information.
- Newspaper of the Year, Texas Associated Press Managing Editors Association, five times in six years while leading the newsroom.

- Headliners Club of Austin, Headliners Master Award for Investigative Report of the Year, reported and led team of reporters, 1998.
- Texas Associated Press Managing Editors Association, Sweepstakes Award, 1998; First Place, team effort, 1998; First Place, Feature Series, 1998; First Place, Freedom of Information, 1990; numerous second place and honorable mentions.
- Numerous honors from other organizations such as Texas Council on Family Violence, Dallas Press Club, Texas Bar Association, Texas Medical Association.

### **Professional and leadership**

- Texas Press Association, Legislative Action Committee, 2014-present.
- Pulitzer Prizes in Journalism, nominating juror, February 2009, March 2010.
- Freedom of Information Foundation of Texas, board member, 2003-2009.
- Women Business Leaders Summit in Amman, Jordan, sponsored by the U.S. State Department, 2007.
- William Randolph Hearst Visiting Fellow in Residency Program, University of Texas, February 1993.
- Knight Center of Specialized Journalism, fellowship in court reporting, University of Maryland, 1991.

### **Community involvement and honors**

- United Corpus Christi Chamber of Commerce, Board of Directors, 2014-present.
- Charlie's Place Recovery Center, Board of Directors, 2015-2017.
- Texas State Aquarium, Board of Directors, 2014-2017.
- United Way of the Coastal Bend, Board of Directors, 2014-2017.
- American GI Forum, Standing up for Veterans banquet honoree, 2014.
- LULAC Council No. 1, Leadership Award, 2014.
- NAACP, Leadership Award, 2014.
- Texas A&M University-Corpus Christi, Outstanding Alumnus, 2014.
- Commencement speaker, Texas A&M University-Corpus Christi, May 2012.
- South Texas Public Broadcasting, Board of Directors, 2011-May 2015.
- Muscular Dystrophy Association, Leadership Award, January 2007.
- Council on Alcohol and Drug Abuse-Coastal Bend, board member a/past president, 2003-2007.
- YWCA of Corpus Christi, Y Women in Careers Awards, 1996.

### **Personal**

- Married to Charles Kaffie Jr., and between them, they have five children.
- Member, All Saints' Episcopal Church.

**Application for a City Board, Commission, Committee or Corporation**

---

**Profile**

Steve

First Name

Banta

Last Name

Email Address

Street Address

City

State

Postal Code

**What district do you live in? \***☒ District 5**Current resident of the city?**☒ Yes ☐ No

4

If yes, how many years?

**Are you a registered voter?**☒ Yes ☐ No

Primary Phone

Alternate Phone

USS Lexington Museum on the Bay

Employer

Executive Director

Job Title

P.O Box 23076

Work Address - Street Address and Suite Number

Corpus Christi

Work Address - City

Texas

Work Address - State

78403

Work Address - Zip Code

(361) 888-4873x310

Work Phone

steveb@usslexington.com

Work E-mail address

## Preferred Mailing Address

☒ Work Address

## Which Boards would you like to apply for?

CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted  
HOUSING AUTHORITY: Appointed

---

## Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

South Texas Military Facilities Task Force

## Education, Professional and/or Community Activity (Present)

Executive Director, USS Lexington Museum

## Why are you interested in serving on a City board, commission or committee?

USS Lexington Museum plays a major role in tourism in Corpus Christi.

---

## Demographics

## Gender

---

☒ Male

---

## Verification

### City Code Requirement - Residency

---

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

---

☒ I Agree

### City Code Requirement - Attendance

---

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

---

☒ I Agree

### Consent for Release of Information

---

I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

---

☒ I Agree

## Oath

---

**I swear that all of the statements included in my application and attached documents, if any, are true and correct.**

---

☒ I Agree

---

## Code of Ethics - Rules of Conduct/Conflicts of Interest

**Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?**

---

☐ Yes ☒ No

**Do you, your spouse, your business or your spouse's business have a City contract?**

---

☐ Yes ☒ No

**Does your employer or your spouse's employer have a City contract?**

---

☐ Yes ☒ No

**Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?**

---

☐ Yes ☒ No

**Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?**

---

☐ Yes ☒ No

**Do you or your spouse have a pending claim, lawsuit or proceeding against the City?**

---

☐ Yes ☒ No

**If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.**

---

N/A

---

## Board-specific questions (if applicable)

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

**Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \***

---

☒ Attraction Industry

## Application for a City Board, Commission, Committee or Corporation

---

### Profile

Pramit

First Name

Bhakta

Last Name

Email Address

Street Address

City

State

Postal Code

### What district do you live in? \*

☒ District 3

### Current resident of the city?

☒ Yes ☐ No

25 plus

If yes, how many years?

### Are you a registered voter?

☒ Yes ☐ No

Primary Phone

Alternate Phone

Comfort Suites TAMUCC

Employer

General Manager/Operations  
Manager

Job Title

1814 Ennis Joslin Rd

Work Address - Street Address and Suite Number

Corpus Christi

Work Address - City

Texas

Work Address - State

78412

Work Address - Zip Code

3619917100

Work Phone

gm.txa37@choicehotels.com

Work E-mail address

## Preferred Mailing Address

☒ Home/Primary Address

## Which Boards would you like to apply for?

TRANSPORTATION ADVISORY COMMISSION: Appointed  
CORPUS CHRISTI REGIONAL ECONOMIC DEVELOPMENT CORPORATION: Submitted  
CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted

---

## Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

N/A

## Education, Professional and/or Community Activity (Present)

N/A

Why are you interested in serving on a City board, commission or committee?

N/A

[pramit\\_bhakta\\_resume.docx](#)

Upload a Resume

---

## Demographics

## Gender

---

☒ Male

---

## Verification

### City Code Requirement - Residency

---

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

---

☒ I Agree

### City Code Requirement - Attendance

---

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

---

☒ I Agree

### Consent for Release of Information

---

I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

---

☒ I Agree

## Oath

---

**I swear that all of the statements included in my application and attached documents, if any, are true and correct.**

---

☒ I Agree

---

## Code of Ethics - Rules of Conduct/Conflicts of Interest

**Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?**

---

☐ Yes ☒ No

**Do you, your spouse, your business or your spouse's business have a City contract?**

---

☐ Yes ☒ No

**Does your employer or your spouse's employer have a City contract?**

---

☐ Yes ☒ No

**Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?**

---

☐ Yes ☒ No

**Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?**

---

☐ Yes ☒ No

**Do you or your spouse have a pending claim, lawsuit or proceeding against the City?**

---

☐ Yes ☒ No

**If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.**

---

N/A

---

## Board-specific questions (if applicable)

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

**Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \***

---

☒ Hotel Industry

Question applies to TRANSPORTATION ADVISORY COMMISSION

**Per city ordinance, at least one member of this commission shall represent the bicycling community. Do you qualify for this category?**

---

☐ Yes ☒ No

---

## EXPERIENCE

- 10/09-Present      **JB Net Five Corporation, Operations Manager;** Corpus Christi, TX
- Supervise operations of 3 hospitality properties in Corpus Christi area
  - Increased overall sales by 10% over 3 years
  - Manage \$900K expense budget for all properties
  - Coordinated and oversaw \$3.2 million new construction project
  - Manage relationships with key hospitality franchisor
- 02/09-10/09      **Price Waterhouse Coopers, Data Specialist;** Houston, TX
- Verified completion of work papers prior to scheduled archiving
  - Provided support to client service teams within the Portfolio
  - Managed professional and profitable client relationships
  - Cohesively Worked with a multi-billion dollar company whom had a revenue of \$26 billion in 2009
- 08/08-11/08      **Merrill Lynch, Commercial Banking Intern;** Houston, TX
- Assisted team that generated over \$7 million in revenue from Certificates of Deposits
  - Helped team achieve #1 sales status nationwide
  - Analyzed Financial statements and made recommendation on credit worthiness of clients
  - Updated database for prospective and clients-maybe add something on conversion rate
  - Conducted economic analysis and modeling on effects of current events

## ACTIVITIES

- 02/08-11/08      **American Marketing Association, Member**
- Networked with companies and students on pursuing and learning different types of Marketing positions
- 01/07-11/08      **Finance Association, Member**
- Networked with other finance majors within the Bauer school and companies
  - Promotions Committee, Fall 2008
- 05/05-11/08      **Alpha Phi Omega, Member**
- Awards Committee position, Spring 2007
  - Assistant Treasurer, Fall 2007
  - Performed over 80 hours of community service
- 03/06, 02/07      **Star of Hope Missionary: Women's Shelter**
- Volunteer- Prepared dinner for the women and children who live in the shelter
- 09/06      **Houston Food Bank**
- Volunteer- Helped box perishable foods for the needy
- 08/06      **Ronald McDonald House**
- Volunteer- Entertained the 20 disabled children and their families by playing games and coordinating 2 movie nights

## EDUCATION

- 01/12-05/14      **Masters of Business Administration** May 2014  
Texas A&M University of Kingsville, Kingsville, Texas
- 08/04- 12/08      **Bachelor of Business Administration in Finance and Marketing,** December 2008  
C.T. Bauer College of Business, University of Houston, Houston, Texas
- Program for Excellence in Selling, Certificate in Sales,** May 2008  
C.T. Bauer College of Business, University of Houston, Houston, Texas
- Worked part time while attending classes full time

## SKILLS AND CERTIFICATION

- Experienced in personal computer use, including the following software: Word, Excel, PowerPoint, QuickBooks, Salesforce.com, and ChoiceAdvantage.com

- Certified Sales Professional

**Application for a City Board, Commission, Committee or Corporation**

---

**Profile**

Mr. Fernando Fernandez Jr.  
Prefix First Name Last Name Suffix

[Redacted]  
Email Address

[Redacted]  
Street Address

[Redacted] State [Redacted]  
City Postal Code

**What district do you live in? \***

☒ District 3

**Current resident of the city?**

☒ Yes ☐ No

18  
If yes, how many years?

**Are you a registered voter?**

☒ Yes ☐ No

[Redacted]  
Primary Phone

[Redacted]  
Alternate Phone

Flour Bluff ISD  
Employer

Director of Vocal Ensembles  
Job Title

2505 Waldron Rd.  
Work Address - Street Address and Suite Number

Corpus Christi  
Work Address - City

TX

Work Address - State

78418

Work Address - Zip Code

361-694-9031

Work Phone

ffernandez@flourbluffschoools.net

Work E-mail address

## Preferred Mailing Address

☒ Home/Primary Address

## Which Boards would you like to apply for?

SISTER CITY COMMITTEE: Submitted

MUSEUM OF SCIENCE AND HISTORY ADVISORY BOARD: Submitted

CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted

ARTS & CULTURAL COMMISSION: Submitted

---

## Interests & Experiences

### Education, Professional and/or Community Activity (Present)

Aransas Pass HS Graduate, Undergraduate studies: Phillips University (Enid, OK), St. Gregory's University (Shawnee, OK), Graduate studies: TAMUCC; Board President- Harbor Playhouse; Director of Traditional Music- St. Luke's United Methodist Church; TMEA (Texas Music Educators Assoc. vocal division vice-chair/chair); Freemason; TCDA (Texas Choral Directors Assoc.); TMAA (Texas Music Adjudicators Assoc.)

### Why are you interested in serving on a City board, commission or committee?

To help serve the city and citizens of Corpus Christi. To help share new ideas and implement them into action. To bring a greater awareness on any committee I serve on and represent the city and its citizens with honor and dignity.

[currentresFFJnonmusic.doc](#)

Upload a Resume

---

## Demographics

### Gender

☒ Male

---

## Verification

### City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

☒ I Agree

### City Code Requirement - Attendance

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

☒ I Agree

### Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

☒ I Agree

## Oath

---

**I swear that all of the statements included in my application and attached documents, if any, are true and correct.**

---

☒ I Agree

---

## Code of Ethics - Rules of Conduct/Conflicts of Interest

**Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?**

---

☐ Yes ☒ No

**Do you, your spouse, your business or your spouse's business have a City contract?**

---

☐ Yes ☒ No

**Does your employer or your spouse's employer have a City contract?**

---

☐ Yes ☒ No

**Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?**

---

☐ Yes ☒ No

**Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?**

---

☐ Yes ☒ No

**Do you or your spouse have a pending claim, lawsuit or proceeding against the City?**

---

☐ Yes ☒ No

**If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.**

---

none of the above were a yes

---

## Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION

**Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories?**

---

- ☒ Public Art / Public Space
- ☒ Youth / Education
- ☒ Business Development Groups / Corporate Representative
- ☒ Performing Arts (music, dance, drama, film)

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

**Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \***

---

- ☒ Attraction Industry

Question applies to MUSEUM OF SCIENCE AND HISTORY ADVISORY BOARD

**Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \***

---

- ☒ K - 12 Education
- ☒ Business Community

Question applies to SISTER CITY COMMITTEE

**Per city ordinance, the committee must include members representing certain categories.  
Do you qualify for any of the following categories? \***

---

- ☒ Advertising/Public Relations
- ☒ Arts/Cultural

---

## ***Fernando Fernandez Jr.***

---

### **Professional Profile**

I possess strong skills in managing and maintaining resources, creating a classroom environment that is enthusiastic and yet conducive to learning- challenging and encouraging students to achieve beyond their potential- while providing a quality education, compassionate mentoring, and holding true to the ideals and principles of an honest life. I am confident that I possess the knowledge, skills, desire, and capabilities to immediately assume a role within a city board committee. I would gladly welcome an opportunity to discuss your goals and objectives as well as my abilities to fulfill your requirements. I feel that my skills, experience, ability and enthusiasm would be an asset to the city of Corpus Christi. Thank you for your time and consideration of my qualifications. I look forward to hearing from you soon.

- 17 years Texas Public Schools
- 2 years Illinois Private Schools
- 2 years Oklahoma College and Public Schools
- Minor piano accompaniment skills
- Composer and Arranger
- Private Voice and Brass Studio Experience
- Band/Orchestra Director
- Music Director for HS/Community Musicals
- Music Minister- United Methodist
- Mentor for TAMUCC Educator Prep.
- TMEA Region Chair/Vice-Chair (14 years)
- Bilingual (English-Spanish)

### **Professional Experience**

Flour Bluff Junior High and High School, Corpus Christi, TX  
September 2001 - Current

#### **Director of Vocal Ensembles**

##### Achievements:

- 48 TMEA Area Candidates / 15 TMEA All-State Choir Members
- "1" Concert Ratings on stage for 9 of the last 12 years
- Gained \$15,000+ in donations for the High School Choir
- TMEA Region XIV Vocal Chair (4 terms)/Vice Chair (3 terms)
- Fine Arts representative for SBDM committee at high school (2 terms)
- Raised performance and quality standards in both JH and HS programs
- Earned highest success rate in the program's history
- Nominated for Who's Who Among America's Teachers (2005,2010)
- Named a Claes Nobel Educator of Distinction (2007)
- 2<sup>nd</sup> Runner-up Krispy Kreme Doughnuts Teacher of the Year (2010)

##### Responsibilities:

- Coordinate JH to HS program's musical transition
-

- 
- Maintain standards of excellence and high level of competitiveness within all HS junior varsity and varsity choirs
  - Prepare the choirs for concerts, contests and various public and private performances – provide piano accompaniment when able
  - Develop and maintain beginning and auditioned classes for JH choir program
  - Select appropriate repertoire for performances and contests and maintain the JH and HS choral libraries

St. Luke's United Methodist Church, Corpus Christi, TX

August 2006 – Current

**Minister of Music**

Achievements:

- Raised performance quality and varied musical repertoire
- Started 'College Singer' scholarships with a \$5,000 donation
- Increased choral selections performed to (2) per service
- Earned choir's first-time invitation to perform at UMC Annual Conference
- Increased awareness and participation in the choir and hand bells
- Gained \$40,000+ in donations for the music ministry programs

Responsibilities:

- Select and schedule appropriate literature one month in advance
- Direct Chancel Choir and Hand Bell Ensemble in rehearsal and services
- Serve as liaison to the Pastor and assist in the liturgy planning
- Manage the music library and maintenance on all musical equipment
- Lead the congregational singing weekly in service

Marmion Academy, Aurora, IL

January 2000 – June 2001

**Dorm Prefect and Music Faculty**

Achievements:

- Expanded Cantorial Choir to double the membership
- 4 of 6 studio voice students landed lead roles in school musicals
- Student Council prepared more programs and became more active
- Named to Liturgy committee for all-school masses
- Increased interest in boarding program

Responsibilities:

- Translator for outreach programs and for LEP students
- Maintain budgets for student council, music classes, and dorms
- Assist head Band/Choir director as needed or assigned
- Supervise all student council events and advise as to school policies
- Support, nurture and guide 35-50 HS boys within the Catholic boarding school environment

St. Gregory's University, Shawnee, OK

May 1999 – October 1999

**Coordinator for Student Activities**

---

---

Achievements:

- Planned and Coordinated Freshman Orientation and Homecoming
- Created and directed University Jazz Band
- Served as sponsor/advisor for a sorority and Hispanic Awareness Club
- Created on-campus tradition of "Coffeehouse Nights", streamlined the procedures for Greek Council business, and implemented Robert's Rules of Order into the student senate

Responsibilities:

- Create and maintain budgets for all dorm and student body activities
- Supervise the dorm staff and serve as live-in advisor
- Create and maintain a monthly calendar of events/website- coordinating with all other clubs and organizations
- Recruit members and rehearse the jazz band weekly

## Education

**Texas A&M University- Corpus Christi, Corpus Christi, TX**  
Masters in Secondary Education  
(6 hrs. to completion)

**St. Gregory's University, Shawnee, OK**  
BA in Humanities (Music)  
**May 1999**

**Phillips University, Enid, OK**  
Undergraduate Study in Music and Liberal Arts  
**August 1993 - July 1998**

## References

--Available upon request--

---

[REDACTED]

[REDACTED]

[REDACTED]

---

## **Mentoring, Clinics, and Assignments:**

Texas Shrine Assoc. State Convention- Chanters Unit Contest Judge (May 2005)  
Pre-Service Teacher Mentor for TAMUCC (2001-2015)  
Student Teacher Mentor and Trainer for TAMUCC (2001-2003, 2005-2008,2010,2015)  
CCISD Choral Showcase Adjudicator/Clinician (2008-2010,2014-2018)  
All-State Choir Camp Instructor for Del Mar College (2003-2017)  
All-Area Master Chorus Coordinator (March 2005,2014-15)  
UIL Concert and Sight Reading Contest Site Host (2002-2004, 2006-2017)  
TMAA Active Choral Adjudicator State-wide (2012-2018)

## **Original Compositions Commissioned and/or Performed: (More complete catalogue available upon request)**

Latin A Cappella (**SATB Collection**): arr. Deke Sharon/ed. Anne Raugh (**served as editor/advisor**) ^  
A Little Dancing Song (low brass trio) \*\*  
Serendipity-doo-dah (woodwind quintet) \*\*  
Morning View from the Mountain (piano)\*  
Funkadelic Piano #1 (piano) \*\*  
Going Home, Tonight (piano)\*  
Canciones de Amor Prohibido: Prelude (piano)\*  
Hilah Adonai (SATB and piano)\* \*\*  
A Choral Litany (SATB and piano) \*\*  
The Wizard of OZ: An Original Musical Setting (piano, synthesizer and voice) \*\*  
Take, O Take Those Lips Away (TTB choir w/ cello, piano)  
Ode to Music (SATB w/ brass, piano) \*\*  
Ave Maris Stella (SAB w/ violin, piano)  
Madrigal (SSA w/ piano)  
Two Settings from Dante's Divine Comedy (SATB choir and piano)  
What Color is God's Skin (arr. for SAB w/ piano) \*\*  
Angels Divine (arr. for SSAA a cappella)

\* University Press Published

\*\* Commissioned Work

^ Commercial Publication

## **Professional Organizations:**

TMEA- Texas Music Educators Assoc. (Vocal Chair/Vice Chair - Convention Presider/Presenter)  
TCDA- Texas Choral Directors Assoc. (Convention Team - Door Prize Committee)  
TSTA- Texas State Teachers Assoc. (member)  
TMAA – Texas Music Adjudicators Assoc. (Permanent List member)  
Oso-Naval Masonic Lodge No. 1282 (musician, member)  
Mu Phi Epsilon- Professional Music Fraternity (chorister, alumni relations, president, donor)  
St. Gregory's Univ. Hispanic Awareness Student Association (member, advisor, donor)  
St. Gregory's Abbey – Shawnee, OK (donor)  
Harbor Playhouse- Board of Directors (president, donor)  
Corpus Christi York Rite- Chapter 91 RAM, Council 55 R&SM, Commandery 57 KT (inactive)  
AAONMS- Al Amin, Shriners (inactive)

## **Major Research Papers in Music and Education:**

Public School Music Teacher: A Hands-on Curriculum for Texas Choral Directors  
Streamlined "Hunter" Lesson Plans for Undergraduate Music Teaching Experiences  
An Approach and a Curriculum for Undergraduate Secondary Music Methods Class  
The Art Songs of Modest Mussorgsky  
Shostakovich, Mussorgsky and the Rayok: An Anti-Political Art Song Movement  
Music on the Theme of the Blessed Virgin Mary up to the Renaissance  
Wagner vs. Brahms: Who was the Real Modernist?  
Losing Their Marbles: The Castrati Story  
Edgard Varese, the 20th Century and Musique Concrete: An Analysis  
Kaddish, Leonard Bernstein, and the Inner-Emotions of Symphony No. 3

---

---

## Musical Experience:

St. Luke's United Methodist Church Director of Traditional Music (2006-current)  
Singer/Actor- Harbor Playhouse (2012-2018)  
United Methodist Church Annual Conference Mass Choir- conductor (2006,2008,2012,2014)  
Corpus Christi Chorale/Del Mar Master Singers (2010, 2014-15)  
Musical Director/Conductor: *Annie* (2006), *The Sound of Music* (2007), *Into the Woods* (2008),  
*Really Rosie* (2009), *You're a Good Man, Charlie Brown* (2014), *Carrie: The Musical* (2015)  
St. John's United Methodist Mixed Choir and Men's Chorus (2004-2006)  
Oso-Naval Masonic Lodge Musician (2003-2008)  
Al Amin Shriners- Chanters Unit (2004-2005)  
Vocal Coach for Marmion Musicals- *Joseph and Technicolor Dreamcoat*, *Carousel* (2000, 2001)  
Enid-Phillips Symphony Orchestra (1993-95) - Principal Tuba  
Phillips University Wind Ensemble (1993-98) - Tuba and Euphonium  
P.U. Jazz Ensemble (1995-97) - Tuba and Bass Trombone  
P.U. Brass Ensemble (1994-97) - Tuba  
Enid Community Band (1994, 1995) - Tuba and Euphonium  
OMEA Inter-Collegiate Honor Band (1996) - Tuba  
Phillips University Concert Choir (1993-98) - Tenor, composer-in-residence  
P.U. Chamber Singers (1993-94, 97-98) - Tenor/Baritone, student conductor  
St. Gregory's University Chorale (1999) - Baritone, Composer-in-residence  
St. Gregory's University Theatre Dept. (1998-99) - *Twelfth Night* as Sir Toby Belch,  
*The Fantasticks* as El Gallo and musical orchestrator for *Androcles and the Lion*

## The Educational Philosophy of Fernando Fernandez Jr.

My educational philosophy is not a short-term thought creation, but rather is drawn from a lifetime of learning and encouraging others. It stems from my positive and negative experiences as a student, my training and insight as an active classroom teacher, and being a life-long advocate for the fine arts and higher education. I believe that these following things should be practiced and displayed every day within my classroom- the students will: smile, learn to achieve beyond their potential, feel safe and comfortable, leave every day with a song in their heart, have a desire to succeed, learn and improve from their mistakes, and when they graduate will support the fine arts their whole life long.

I feel that a student needs to be exposed to and learned in the core areas: reading, writing, mathematics, history, science, languages, and civics. The supplementation of the fine arts to this core area makes for a well versed and knowledgeable student and citizen. In the classroom, the use of Socratic dialogue has been time-tested and proven to be an advantageous strategy to use for the encouragement of higher level learning and thinking. The practice of intellectual and moral discipline strategies are at the heart of the fine arts classroom. Although the classroom learning intensity changes from day to day in a rehearsal setting, there is still an underlined uniformity to the class. This feeling of continuity makes the students comfortable, and also trains them for the uniformity of life in the workplace. Intelligent and frequent discussion is the key to a successful classroom as well. If the teacher does not take time to talk with their students and learn from them, then they will never learn how best to reach and teach them. Learning from our students can be the most thought provoking and humbling thing we ever do as a teacher. Always be in charge and the ultimate authority figure, but leave room for their thoughts, input, and discussion. Therefore, the school of thought I feel most comfortable aligning myself with is that of Essentialism.

I feel that the aim and purpose of schooling should be to teach our children all they will need to survive in the realities of the work place, the world of higher education, the rigors and responsibilities of family life, and most importantly respect for themselves and others. Through the academic core areas they learn all they need to not only pass the state mandated tests, but to function as a conversant citizen.

---

---

Reading, writing, mathematics, science, history, and technology applications are essential to success and for a well-rounded individual. They train and develop them into being able to serve in a job with competency, attend a higher level of schooling with a ground basis of core knowledge to draw from, and they help them to help their families. A quality education is life-long and benefits everyone whom they may come in contact with- be they friend, family, co-worker, or stranger. While the core content is important to success, the fine arts are where they learn heightened states of discipline and self-awareness, collaborative learning, fostering an appreciation and understanding for life's complexities, and a craft they can use for education, recreation and relaxation their whole life long. Through a quality fine arts education the students will learn both world and music history, foreign languages, reinforcing mathematic basics, solving higher-order thinking puzzles and instances, applications of arts in everyday life, passion for the arts, nostalgia and a sense of "home away from home", and a desire to continue a life-long track to success. Their individual or group success at contests and in concerts propels them forward and creates that desire in their hearts to continue on this track their whole life. Since the days of Plato as an educator, the inclusion of the fine arts has been considered to not only be core to creating a well-rounded citizen, but an outstanding one at that.

I believe that instruction should be delivered in a precise, concise, interesting, and enjoyable tone and manner. The student should enter the room with the desire to want to learn as much as they possibly can within the class' length. They should be encouraged and pushed a little into higher level content and repertoire in class. The material should be relevant, cross-curricular, stimulating, and presented in a logical sequence. The length of the class period should be utilized to the fullest; making sure that instruction is the primary objective and also making each minute count. The students will be actively engaged in learning or creating something for every minute they are in my classroom. I will only accept the best possible work from them and strive to encourage them to continually improve themselves. Through my continued education and development, I will show my students first hand that learning never stops and share my continued fascination with learning. The best way for me to be knowledgeable and up-to-date on current trends and issues affecting my students and my field is by committing myself to professional development sessions as they become available. I will annually attend conventions and sessions offered by Texas Music Educator's Association and Texas Choral Director's Association to keep abreast on these issues and trends. I will also actively follow and read journals in education and music education to make sure I am practicing the very best teaching I possibly can. A teacher who does not continue their learning is not only hurting themselves but ultimately their students. Only the highest quality materials and supplies should be used in the classroom; as the program budget allows. The classroom should have an active layout and design; one that is both inviting and inspires creating and learning. The ultimate goal of instruction is to model and teach; not just content, but life skills, character, success, and a love for life long learning.

I believe that in my classroom, students have a chance to voice their opinions, thoughts and questions in an environment that encourages and enlightens. They have a say in what music we program, how many performances we offer, how best to reach the community and give back, how best to assist them in learning difficult sequences, and how the music and class makes them feel or think. The students will be taught to get along with everyone, by my lead and example, and will learn a guided form of peer mediation when a problem arises. There will be no room for intolerance of others, and harmony, both in the music and in the class' relations, will be a large part of the ultimate goal for my daily classroom. There is an air of respect and courtesy in the classroom for all administrators, visitors, parents, classmates, and instructors. I, as the teacher, set the tone for their behaviors; and they will follow my lead and example when dealing with others. Every one from every background is always welcome, and made to feel especially welcome in the classroom at any time. I will never speak ill of a colleague or parent in front of any students, or others on the staff, and will treat my colleagues and parents with the same courtesy and respect I expect of them. For my parents, I will be available to them via conference period, phone, or email for their assistance or inquiry. They will be treated in a dignified manner and their issues addressed always with sensitivity, a professional tone of voice and a look of confidence- no matter how upset or hostile they may be or become. As for my colleagues, we should hold and respect the rules and

---

---

standards laid out for us by both the state and the school district. Also, the less time I spend in the faculty lounge will be the best time I spend with my colleagues in conversation.

J.S. Bach once wrote, “The aim and final purpose for all music should be nothing else but the glory of God and the refreshment of the spirit.” Since I teach in a public school, it is all done for the refreshment of the spirit; and the glory of God is secretly in every individual’s heart. These are the things I believe to be essential to a quality education, and are in turn the credo for my personal education philosophy.

---

## Application for a City Board, Commission, Committee or Corporation

---

### Profile

Sylvia

First Name

Ford

Last Name

Email Address

Street Address

City

State

Postal Code

### What district do you live in? \*

☒ District 5

### Current resident of the city?

☒ Yes ☐ No

57

If yes, how many years?

### Are you a registered voter?

☒ Yes ☐ No

Primary Phone

Alternate Phone

Self

Employer

Public Speaker

Job Title

3306 New Bedford Drive

Work Address - Street Address and Suite Number

Corpus Christi

Work Address - City

TX

Work Address - State

78414

Work Address - Zip Code

361 558 6082

Work Phone

sford@stx.rr.com

Work E-mail address

## Preferred Mailing Address

☒ Home/Primary Address

## Which Boards would you like to apply for?

CORPUS CHRISTI REGIONAL TRANSPORTATION AUTHORITY: Submitted

CORPUS CHRISTI BUSINESS AND JOB DEVELOPMENT CORPORATION: Submitted

CORPUS CHRISTI B CORPORATION: Submitted

CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted

---

## Interests & Experiences

**Do you currently serve on any other City board, commission or committee at this time? If so, please list:**

No

## Education, Professional and/or Community Activity (Present)

Current Education - Leadership/Management, Fundraising Crowd Funding Management Board Member - Leadership Corpus Christi Alumni, Corpus Christi Metro Ministries

## Why are you interested in serving on a City board, commission or committee?

Servant-Leader. Natural willingness to apply my expertise, experiences and knowledge to enrich the lives of our community and ultimately create a more just and caring community with highest "quality of life" standards

[Sylvia\\_A\\_Ford\\_Board\\_Commission\\_Resume..docx](#)

Upload a Resume

---

## Demographics

### Gender

☒ Female

---

## Verification

### City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

☒ I Agree

### City Code Requirement - Attendance

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

☒ I Agree

## Consent for Release of Information

---

I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

---

☒ I Agree

## Oath

---

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

---

☒ I Agree

---

## Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

---

☐ Yes ☒ No

Do you, your spouse, your business or your spouse's business have a City contract?

---

☐ Yes ☒ No

Does your employer or your spouse's employer have a City contract?

---

☐ Yes ☒ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

---

☐ Yes ☒ No

**Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?**

☐ Yes ☒ No

**Do you or your spouse have a pending claim, lawsuit or proceeding against the City?**

☐ Yes ☒ No

**If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.**

N/A

---

### **Board-specific questions (if applicable)**

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

**Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \***

☒ None of the above

Question applies to CORPUS CHRISTI REGIONAL TRANSPORTATION AUTHORITY

**Are you a qualified voter\* residing in the Authority? (Note: Authority includes the following services areas: Nueces County and the municipalities, Bishop, Corpus Christi, Driscoll, Gregory, Banquete, Agua Dulce, San Patricio, Port Aransas and Robstown)**

☒ Yes ☐ No

Question applies to CORPUS CHRISTI REGIONAL TRANSPORTATION AUTHORITY

**Are you transportation disadvantaged meaning elderly, persons with disabilities or low-income individuals?**

☐ Yes ☒ No



# Sylvia A. Ford

## EXECUTIVE PROFILE

Visionary professional with accomplished broad-based and progressive experience in Public Relations, Public Speaking, Administrative Management Business Development, Strategic Operating Strategies, Finance and Human Resources. Proven ability to work as a leader to integrate functions within the overall business goals.

## SKILL HIGHLIGHTS

Market research and analysis  
Business operations organization  
Innovative Product  
Development/implementation  
Effective public speaker

\*Possess ability to conduct market research/analysis to develop successful measurable programs/activities

\*Concise strategic planner in business operations organization with innovative product development and implementation

\*Outstanding public speaker with clear Delivery of message to targeted audience

## CORE ACCOMPLISHMENTS

### Public Relations

- Spearheaded many public speaking forums with targeted audience to develop and sustain the buy in of required parties to reach project success
- Identified/produced partnerships that were most unlikely to identify their commonality for project goals

### Business Development/Project Management

- Created/managed the roll out of new and innovative programs that benefited **Corporate/City/County** strategic goals
- Instituted all functions related to programs to include budget dynamics

### Human Resources/Staff Development

- Administered Human Resources regulatory requirements throughout corporate functions
- Spearheaded new leadership program which increased retention
- Mentored and coached employees resulting in a 42% increase in productivity and 99% in employee retention

## PROFESSIONAL EXPERIENCE

**Current**                      **Public Speaker**  
Educational/Motivational

### Independent Consultant

Responsible for development and directing launch of new programs using municipality grants related to economic development/housing/entrepreneurs. Strengthened municipality partner and community buy in base by 100%.

Spearhead cross-functional initiative to achieve regulatory standard requirements.

**Director/Non-Profit Organization, Corpus Christi, TX**

Identified/negotiated new branch location in Corpus Christi and secured funding resources. Accountable for overall South Texas regional operations. Managed program/product implementation.

**Senior Management/Banking-Finance Industry, Corpus Christi, TX  
Public Relations, Finance, Audit/Compliance, Human Resources,  
Community Development**

Maintained all department operations related to OCC exams, budget, business development, public relations, community development. Developed and directed strategy for launch of new products that captured 90% of market share. Initiated/implemented new mortgage lending division in Corpus Christi region in partnership with City of Corpus Christi Affordable Housing program HUD grant. Maintained loan portfolio.

Directed, supervised and coordinated work activities in Human Resources administration for subordinates/staff relating to employment, compensation, labor standards. Managed staff performance, audits, disputes, disciplinary action. Analyzed and modified compensation benefit policies and conducted human resources compliant investigations. Maintained standards/procedures and updated employee job descriptions.

**COMMUNITY INVOLVEMENT EXPERIENCE**

<b>President</b>	Corpus Christi Community Development Corporation (5 terms)
Committee	City of Corpus Christi                      Type A Board/Business Job
Development Team	
	HUD Affordable Housing Community Improvement Corporation Loan
Review	
	Job Search/Interview Panels Housing/Economic Development Housing Authority Governor’s Roundtable Housing/Economic Development HUD Advisory Committee
<b>Partnership Board</b>	Corpus Christi Regional Economic Development Corporation Christus Spohn – Houston TX

**Member**

Junior League of Corpus Christi, League of Women Voters,  
Leadership Corpus Christi Alumni

**EDUCATION**

Institute of Banking Certification  
Del Mar College

## Application for a City Board, Commission, Committee or Corporation

---

### Profile

Regina

First Name

Garcia-posada

Last Name

Email Address

Street Address

City

State

Postal Code

What district do you live in? \*

☒ District 5

Current resident of the city?

☒ Yes ☐ No

46

If yes, how many years?

Are you a registered voter?

☒ Yes ☐ No

Primary Phone

Alternate Phone

H-E-B

Employer

Public Affairs Sr. Mgr.

Job Title

4444 Kostoryz Rd. Ste. 101

Work Address - Street Address and Suite Number

Corpus Christi

Work Address - City

Texas

Work Address - State

78415

Work Address - Zip Code

3618571708

Work Phone

Garcia.regina@heb.com

Work E-mail address

## Preferred Mailing Address

☒ Work Address

## Which Boards would you like to apply for?

CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted

---

## Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

## Education, Professional and/or Community Activity (Present)

Bachelor of Fine Arts in Radio Television and Film

## Why are you interested in serving on a City board, commission or committee?

Passionate about the city, tourism and interests involved with creating wonderful events for Corpus Christi.

[Regina\\_Garcia-Posada\\_1\\_.doc](#)

Upload a Resume

---

## Demographics

## Gender

---

☒ Female

---

## Verification

### City Code Requirement - Residency

---

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

---

☒ I Agree

### City Code Requirement - Attendance

---

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

---

☒ I Agree

### Consent for Release of Information

---

I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

---

☒ I Agree

## Oath

---

**I swear that all of the statements included in my application and attached documents, if any, are true and correct.**

---

☒ I Agree

---

## Code of Ethics - Rules of Conduct/Conflicts of Interest

**Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?**

---

☐ Yes ☒ No

**Do you, your spouse, your business or your spouse's business have a City contract?**

---

☐ Yes ☒ No

**Does your employer or your spouse's employer have a City contract?**

---

☐ Yes ☒ No

**Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?**

---

☐ Yes ☒ No

**Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?**

---

☐ Yes ☒ No

**Do you or your spouse have a pending claim, lawsuit or proceeding against the City?**

---

☐ Yes ☒ No

**If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.**

---

I did not answer yes.

---

## Board-specific questions (if applicable)

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

**Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \***

---

☒ Restaurant Industry

## **REGINA GARCIA-POSADA**

---

### **OBJECTIVE**

---

Become a Strong Leader in Live Media, Social Media, and obtain a position with a company that allows the use of demonstrated organizational, communication, and leadership skills.

---

### **PROFILE**

---

Motivated, business professional with a college degree in the communications field. An excellent 22-year track record of creating, maintaining and protecting various organization's favorable image. Outstanding communication skills with the talent to focus and execute tasks. Diplomatic and tactful working with various governments, companies, and industries. Accustomed to handling sensitive, confidential information.

---

### **EXPERIENCE**

---

#### **H-E-B**

October 2011 – Present

Public Affairs Sr. Manager

Manage community investments/donation requests, media inquiries, and communication about H-E-B in local, statewide and national markets.

- Provide leadership and support in the development and direction of H-E-B's public affairs strategies and corporate image initiatives.
- Manage and implement H-E-B's media relations plans and strategies, including the maintenance of public branding opportunities and events.
- Acts as company spokesperson to media
- Creates critical message points, papers, and releases in support of media relations plan, including contacting media representatives
- Develops and maintains internal and external relationships with key stakeholders that advance and support corporate image initiatives.
- Serves directly in community and civic roles in a leadership capacity
- Develops the regional budgeting processes for operational, charitable, and non-charitable expenses
- Develops H-E-B's community relations plans and programs, including the maintenance and implementation of regional philanthropic efforts
- Manages staff and provides inter-departmental leadership on projects, processes, and programs
- Creates videos to highlight programs and initiatives of H-E-B

#### **Corpus Christi Convention & Visitors Bureau**

January 2010 – October 2011

Communications Manager

Manages and distributes creative communication about Corpus Christi in local, statewide, national, and international markets.

- Communication for Conventions - works with convention meeting planners and informs local media, CVB partners and local attractions/restaurants of upcoming conventions.
- Press Release distribution to local, statewide, national, and international markets.
- Press Conferences - coordinates with media, location site, and creates itinerary for speakers
- Media Blitz Trips - travel statewide to meet one-on-one with publications, media editors and writers to discuss events and meeting space in Corpus Christi.
- Newsletter - develops, writes and designs quarterly newsletter
- Travel Writers - develops itinerary, coordinates visits, and guides writers to local attractions and beaches.
- Budgets – manage travel and promotional budgets.

#### **KIII-TV**

March 2007- January 2010

Anchor/Reporter

Anchored designated news broadcasts or special programs as assigned. Spokesperson for "Be Safe from Diabetes" Campaign that impacted thousands of families. Other Duties consisted of:

- Investigating, writing, editing, and proofing assigned news stories.
- Coordinating ideas and interviewing guest for on-air broadcast.
- Initiating new story ideas in order to facilitate news worthy reports.

- Maintaining community relations via volunteer work, public speaking events and Mistress of Ceremony

### **Texas Department of Family and Protective Services**

April 2006- March 2007

Public Information Officer

Served as the Region 11 DFPS Public Information Officer. Developed information material for projects and programs with regional program directors, Region 11 management team, staff and media. Duties consisted of:

- Contact for news media regarding stories and articles
- Plan, organize, and evaluate special cross program initiatives and projects
- Develop and maintain a pro-active Strategic Communications Plan
- Delivering communications training to staff

### **Driscoll Children's Hospital**

December 2003 – April 2006

Public Relations Director

Provided leadership for all Public Relations departmental functions and day-to-day operations in support of hospital mission. Duties consisted of:

- Coordinating media relations program for marketing projects, to include press releases, press events, and cultivation of press relationships including print, TV, radio, and Internet.
- Coordinating all public relations events for Driscoll Children's Hospital major marketing projects (i.e.: Fiesta De Los Ninos, Chemo Kids Fish Off, etc.)
- Coordinating publication strategies for pediatric health care issues in Corpus Christi, Rio Grande Valley, Laredo, and all other markets served.
- Manage budget for local outreach programs.

### **KIII-TV**

July 2001 – December 2003

Reporter/Anchor

Anchored designated news broadcasts or special programs as assigned. Develop story ideas for various news broadcasts. Duties consisted of:

- Investigating, writing, editing, and proofing assigned news stories.
- Contacting, scheduling and interviewing guest for on-air broadcast.
- Developing community contacts in order to facilitate news worthy reports.
- Maintaining community relations via station sponsored promotion events, guest speaking and mistress of ceremony.

### **KRIS-TV**

July 1999 – July 2001

Reporter Anchor

Responsible for anchoring designated news broadcasts or special programs as assigned. Duties consisted of:

- Investigating, writing, editing, and proofing assigned news stories.
- Contacting, scheduling and interviewing guest for on-air broadcast.
- Developing community contacts in order to facilitate news worthy reports.
- Maintaining community relations via station sponsored promotion events, guest speaking and mistress of ceremony.

### **KPRC**

January 1999 – July 1999

Associated Producer

Responsible for collecting news stories and video for 2-hour morning newscast and cut-ins.

- Worked alongside producers to re-write and update morning news scripts
- Develop news content in-line with the newscast objectives and cut-ins
- Time-management of newscasts per stations request
- Responsible for all video content throughout 2-hour morning newscast and cut-ins

### **KZTV**

August 1996 – December 1998

Reporter/Anchor

Responsible for reporting local news stories and serving as anchor for Morning and Noon shows.

- Producer of Morning Cut-Ins
- Responsible for Scripts, Rewrites, and Collecting video for newscast
- Develop and edit newscast for Noon Show and would serve as On-Air talent when needed

- Maintaining community relations via station events

## **ASSOCIATIONS / AWARDS**

---

**United Chamber of Commerce Board Member** – Present  
**American Heart Association Board Member** – Present  
**Christus SPOHN Foundation Board Member** – Present  
**St. John Paul II High School Advisory Council** – Present  
**Digital Technology Advisory Council (DTAC) for Corpus Christi Independent School District** – Present  
**Pastoral Plan Steering Committee (Diocese of Corpus Christi)** – Present  
**Fiesta de la Flor Festival (Co-Host)** – Present

**Most Beautiful Women Inside & Out (The Bend Magazine) - 2017**

**Leadership Corpus Christi Class XXXVI Steering Committee 2007-2008**  
**Leadership Corpus Christi Class XXXV 2006-2007**  
Corpus Christi Chamber of Commerce program designed to build leadership development of selected individuals in Corpus Christi

**Corpus Christi 40 Under 40 Steering Committees 2008 & 2009**  
**Corpus Christi 40 Under 40 2006, 2007 & 2010**  
Corpus Christi Chamber of Commerce Recognition of Individuals under the age of 40 who have excelled professionally and who have made a commitment to be servant leaders in their homes, schools, workplaces, and churches.

Various past Board Memberships include; The Rise School of Corpus Christi, Conquer the Coast, Ronald McDonald House, Big Brothers, Big Sisters, American Cancer Society, and Best of the Best News Anchor award.

## **EDUCATION**

---

**Bachelor of Fine Arts in Radio/Television/Film**  
August 1996  
Sam Houston State University, Huntsville, TX

## Application for a City Board, Commission, Committee or Corporation

---

### Profile

Robbin

First Name

Goodman

Last Name

Email Address

Street Address

City

State

Postal Code

What district do you live in? \*

☒ District 4

Current resident of the city?

☒ Yes ☐ No

4

If yes, how many years?

Are you a registered voter?

☒ Yes ☐ No

Primary Phone

Alternate Phone

TPCO America Corporation

Employer

Business Operations Specialist

Job Title

5431 Hwy 35

Work Address - Street Address and Suite Number

Gregory

Work Address - City

TX

Work Address - State

78412

Work Address - Zip Code

361-704-8100

Work Phone

robbing@tpcoamerica.com

Work E-mail address

## Preferred Mailing Address

☒ Home/Primary Address

## Which Boards would you like to apply for?

CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted

---

## Interests & Experiences

### Education, Professional and/or Community Activity (Present)

Education Texas A&M University – Corpus Christi Bachelors of Art in Economics, Magna Cum Laude  
Masters of Business Administration - Graduating 08/2018 Awards and Scholarships Omicron Delta  
Epsilon Economics Honor Society Member Wells Fargo Award for Outstanding Academic Performance in  
Economics TPCO America Certificate of Recognition The Language Flagship Chinese Scholarship  
American Petroleum Institute (Victoria, TX) Scholarship American Petroleum Institute (Corpus Christi, TX)  
Scholarship American Petroleum Institute (Alice, TX) Scholarship Desk and Derrick Club Scholarship  
Chinese Government Scholarship University of Mississippi Academic Excellence Scholarship Community  
Organizations World Affairs Council of South Texas, Representative Boy Scouts Toughest Scout  
Challenge, Team Captain Ronald McDonald House of Corpus Christi, Volunteer American Heart  
Association Heart Walk, Team Captain

## Why are you interested in serving on a City board, commission or committee?

I believe Corpus Christi is blessed with the capacity to be a world wide destination city. However, it takes  
action oriented residents to bring that capacity to fruition. Having travelled the world, I have first-hand  
knowledge of what attracts visitors to an area and the type of marketing it takes to create demand. I  
sincerely want use my knowledge and experiences to do my part for Corpus Christi.

---

## Demographics

### Gender

☒ Male

---

## Verification

### City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

☒ I Agree

### City Code Requirement - Attendance

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

☒ I Agree

## Consent for Release of Information

---

I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

---

☒ I Agree

## Oath

---

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

---

☒ I Agree

---

## Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

---

☐ Yes ☒ No

Do you, your spouse, your business or your spouse's business have a City contract?

---

☐ Yes ☒ No

Does your employer or your spouse's employer have a City contract?

---

☐ Yes ☒ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

---

☐ Yes ☒ No

**Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?**

---

☐ Yes ☒ No

**Do you or your spouse have a pending claim, lawsuit or proceeding against the City?**

---

☐ Yes ☒ No

**If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.**

---

N/A

---

**Board-specific questions (if applicable)**

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

**Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \***

---

☒ None of the above



# ROBBIN GOODMAN

---

## WORK EXPERIENCE

### **Business Operations Specialist TPCO America Corporation 8/2014-Current**

TPCO America is the largest Chinese greenfield investment in US history at \$1.3 billion

Manage and report to President regarding the following:

#### **Public Relations & Legal Affairs**

- Research, analyze, and advocate for company on policy issues at the federal, state & local level
- Collaborate with federal, state and local lawmakers to encourage pro-business environment
- Organize official delegations between Chinese and Texas state and local governments
- Interpret and convey legal concepts from Texas counsel to TPCO attorneys in China
- Manage document retention with outside counsel for discovery in ITC action
- Identify, research, and pursue Foreign Trade Zone status from Customs and Border Patrol
- Oversee website, digital media, social media accounts and traditional media advertising

#### **General Business Administration**

- Develop and implement company-wide administrative management policies
- Manage \$1.4 million annual operating and procurement budget
- Supervise team of 20 administrative assistants, systems administrators and security personnel
- Oversee expatriate services: immigration, housing, transportation, etc.
- Manage \$4.2 million 40-unit corporate housing project
- Lead initiative to support local businesses by sourcing local financing, vendors and services

#### **IT Management**

- Develop and implement company-wide IT management policies
- Implement full range of office cloud based computing systems
- Supervise design and build of network infrastructure on 450+ acre manufacturing site
- Manage full range of communication solutions - office phones, handset, tablets, digital forms
- Cultivate strategic telecommunication partnerships to optimize international internet traffic

### **Business Consultant Tianjin Efood Trading Co. 5/2014 - 7/2014**

- Communicate with suppliers from Spain, Malaysia & Thailand
- Source new products and suppliers, conduct financial analysis on new products/projects
- Represent company at SIAL international food and beverage exposition in Shanghai
- Successfully negotiate exclusive supplier deal with EU beverage company
- Develop B2B customer accounts and distributor partnerships across the Asia Pacific region

### **Research Assistant China University of Geoscience 01/12 - 6/12 & 5/13 - 9/13**

- Prepare field reports, maps, and cross-section diagrams
- Prepare permeability/porosity reports on oil wells
- Assist on geological survey of Henan gold mine
- Perform microprobe analysis of rock samples at Texas A&M University

### **GIS Intern Urban Surveying Inc. 4/2013 - 5/2013**

- Operated Trimble GPS equipment in urban and field environment
- Learned basics of property boundary and oilfield survey
- Completed range of oil field survey tasks: staked well pads, pipelines, and work easements
- Karnes city royalties survey for Marathon Oil

### **Machine Shop Assistant Drill String Services Inc. 6/2011 - 8/2011**

- Prepared drill stem, doping and capping, to be returned to customer
- Ran chemical process phosphate coating machined parts
- Represented company on oil rig in variety of rework and drifting operations

# ROBBIN GOODMAN

---

## Education

### **Texas A&M University – Corpus Christi**

Bachelors of Art in Economics, Magna Cum Laude

Masters of Business Administration - Graduating 08/2018

### **University of Mississippi**

Geological Engineering

Mandarin Chinese

### **Tianjin Normal University**

Chinese Language Flagship Capstone

### **China University of Geoscience (Beijing)**

Geology

### **Qingdao University**

Chinese Language Flagship Center

### **St. Stephen's Episcopal High School** - Austin, Texas

School Year Abroad - Beijing, China

## Academic Publications

2016 - Heavy metals in soil and plants after long-term sewage irrigation at Tianjin China: A case study assessment. *Agricultural Water Management*, 171, 153-161.

2013 - Zircon U–Pb dating and the petrological and geochemical constraints on Lincang granite in Western Yunnan, China: implications for the closure of the Paleo-Tethys Ocean. *Journal of Asian Earth Sciences*, 62, 282-294.

## Awards and Scholarships

Omicron Delta Epsilon Economics Honor Society Member

Wells Fargo Award for Outstanding Academic Performance in Economics

TPCO America Certificate of Recognition

The Language Flagship Chinese Scholarship

American Petroleum Institute (Victoria, TX) Scholarship

American Petroleum Institute (Corpus Christi, TX) Scholarship

American Petroleum Institute (Alice, TX) Scholarship

Desk and Derrick Club Scholarship

Chinese Government Scholarship

University of Mississippi Academic Excellence Scholarship

## Community Organizations

World Affairs Council of South Texas, Representative

Boy Scouts Toughest Scout Challenge, Team Captain

Ronald McDonald House of Corpus Christi, Volunteer

American Heart Association Heart Walk, Team Captain

**Application for a City Board, Commission, Committee or Corporation**

---

**Profile**

Brad

First Name

Kisner

Last Name

Email Address

Street Address

City

State

Postal Code

**What district do you live in? \***☒ District 4**Current resident of the city?**☒ Yes ☐ No

22 years

If yes, how many years?

Primary Phone

Alternate Phone

First United Methodist Church

Employer

Director of Music, Worship &  
Arts

Job Title

900 S. Shoreline Blvd.

Work Address - Street Address and Suite Number

Corpus Christi

Work Address - City

TX

Work Address - State

78401

Work Address - Zip Code

361-884-0391

Work Phone

Bkisner@ccfumc.com

Work E-mail address

## Preferred Mailing Address

☒ Work Address

## Which Boards would you like to apply for?

CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted

---

## Interests & Experiences

**Do you currently serve on any other City board, commission or committee at this time? If so, please list:**

Have served 2 different times on Arts & Cultural Commission, chair from 2012-2017. Term expires Sept. 1, 2017

## Education, Professional and/or Community Activity (Present)

Bachelor of Music Education, Oklahoma State University Master of Sacred Music, Southern Methodist University Past member of CC Symphony Board; CC Red Cross Board; Sparkling City Opera Board; Past PTA president of Meadowbrook & Cullen schools. Sub-Dean (Vice President) Corpus Christi Chapter, American Guild of Organists

## Why are you interested in serving on a City board, commission or committee?

To further the good news of the great city of Corpus Christi.

---

## Demographics

## Gender

---

☒ Male

---

## Verification

### City Code Requirement - Residency

---

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

---

☒ I Agree

### City Code Requirement - Attendance

---

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

---

☒ I Agree

### Consent for Release of Information

---

I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

---

☒ I Agree

## Oath

---

**I swear that all of the statements included in my application and attached documents, if any, are true and correct.**

---

☒ I Agree

---

## Code of Ethics - Rules of Conduct/Conflicts of Interest

**Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?**

---

☐ Yes ☐ No

**Do you, your spouse, your business or your spouse's business have a City contract?**

---

☐ Yes ☐ No

**Does your employer or your spouse's employer have a City contract?**

---

☐ Yes ☐ No

**Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?**

---

☐ Yes ☐ No

**Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?**

---

☐ Yes ☐ No

**Do you or your spouse have a pending claim, lawsuit or proceeding against the City?**

---

☐ Yes ☐ No

**If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.**

---

---

**Board-specific questions (if applicable)**

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

**Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \***

---

☒ None of the Above

**Application for a City Board, Commission, Committee or Corporation**

---

**Profile**

James

First Name

S

Middle Initial

Kruse

Last Name

Email Address

Street Address

City

State

Postal Code

**What district do you live in? \***☒ District 5**Current resident of the city?**☒ Yes ☐ No

10

If yes, how many years?

Primary Phone

Alternate Phone

Texas A&amp;M University - Corpus Christi

Employer

Professional Assistant Professor of Accounting

Job Title

6300 Ocean Dr., O'Connor Bldg #365

Work Address - Street Address and Suite Number

Corpus Christi

Work Address - City

TX

Work Address - State

78412

Work Address - Zip Code

361-825-3606

Work Phone

scott.kruse@tamucc.edu

Work E-mail address

## Preferred Mailing Address

☒ Work Address

## Which Boards would you like to apply for?

MAYOR'S FITNESS COUNCIL: Submitted

CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted

---

## Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

## Education, Professional and/or Community Activity (Present)

Masters in Accountancy, served on committees with Downtown Management District, member of TSCPA, member of rising tide society, Student Accounting Society Faculty Advisor, Presenter at Coastal Bend Innovation Center

## Why are you interested in serving on a City board, commission or committee?

[JamesScottKruse\\_Curriculum\\_Vitae.doc](#)

Upload a Resume

---

## Demographics

## Gender

---

☒ Male

---

## Verification

### City Code Requirement - Residency

---

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

---

☒ I Agree

### City Code Requirement - Attendance

---

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

---

☒ I Agree

### Consent for Release of Information

---

I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

---

☒ I Agree

## Oath

---

**I swear that all of the statements included in my application and attached documents, if any, are true and correct.**

---

☒ I Agree

---

## Code of Ethics - Rules of Conduct/Conflicts of Interest

**Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?**

---

☐ Yes ☐ No

**Do you, your spouse, your business or your spouse's business have a City contract?**

---

☐ Yes ☐ No

**Does your employer or your spouse's employer have a City contract?**

---

☐ Yes ☐ No

**Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?**

---

☐ Yes ☐ No

**Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?**

---

☐ Yes ☐ No

**Do you or your spouse have a pending claim, lawsuit or proceeding against the City?**

---

☐ Yes ☐ No

**If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.**

---

---

## Board-specific questions (if applicable)

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

**Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \***

---

☒ None of the Above

Question applies to MAYOR'S FITNESS COUNCIL

**Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \***

---

☒ None of the above

# J. Scott Kruse, CFE

---



## Curriculum Vitae

### **EDUCATION:**

Texas A&M - Corpus Christi - AACSB Accredited Accounting Program  
Masters of Accountancy  
Graduated - December 2010

Drury University - Springfield, MO  
B.A. with a major in Sociology and minor in Psychology  
Graduated - August 1997

Certified Fraud Examiner (CFE)  
Association of Certified Fraud Examiners

### **PROFESSIONAL TEACHING EXPERIENCE:**

**Professional Assistant Professor of Accounting**, Texas A&M University - Corpus Christi  
August 2015 - Present, Corpus Christi, TX

**Adjunct Professor of Accounting**, Texas A&M University - Corpus Christi  
August 2014 - August 2015, Corpus Christi, TX

#### **Courses Taught:**

Financial Accounting - ACCT 2301  
Managerial Accounting - ACCT 2302  
Intermediate I - ACCT 3311  
Fraud Examination - ACCT 3340

### **PROFESSIONAL ACCOUNTING EXPERIENCE:**

#### **CFO**, Waterstreet Restaurants

March 2013 - May 2014, Corpus Christi, TX  
Oversaw preparation of all financial statements for 4 different restaurants and real estate trust  
Supervised staff of five including payables, receivables, and IT  
Reviewed expenses and cash balances with suggestions for improving both categories  
Procured funding through bank loans and other investments  
Instituted new technology program to give real time sales and labor info  
Managed audits of two companies as liaison with Public Accounting Firm

#### **Contractor, Audit/Tax Preparation**, Park Fowler CPA, PLLC

June 2012 - October 2012, Corpus Christi, TX  
Tax preparation including 1120, 1120S, 1040, 1041  
Assisted in preparation of audits including HOA's and Oil & Gas  
Prepared 940's and 941's for various clients

#### **Contractor, Financial Analyst**, Derco Aerospace

January 2012 - April 2012, Corpus Christi, TX  
Support company for aircraft platforms  
Prepared billing to the government for different aircraft support contracts  
Worked with Controller to prepare State Apportionment for tax purposes  
Involved in Intercompany billings with Sikorsky Aircraft

**Contractor, Internal Audit,** Forbes Energy Services  
September 2011 – November 2011, Corpus Christi, TX  
Public company in oil and gas servicing  
Contracted to work for internal audit/tax department to prepare for year end  
Filed sales tax, 940, 941, and prepared payroll calculations

**Staff Auditor,** Fields and Nemec, Co.  
January 2009 – February 2010, Corpus Christi, TX  
Audited companies ranging from \$50 – 70 million in revenues  
Tax preparation including 1120, 1120S, 1040, 1041 and 990's  
Companies audited included construction, manufacturing, and non-profit

**Accounting Tutor,** Texas A&M University – Corpus Christi  
November 2007 – January 2009, Corpus Christi, TX  
Responsible for tutoring fellow students in all undergraduate accounting courses  
Work with director of learning services to improve student retention

## **PROFESSIONAL SERVICE:**

**Accounting Advisory Board for Accreditation**  
Texas A&M University – Corpus Christi

**Young Business Professionals**  
Membership Chair – 2013

**Downtown Management District**  
Cleaning Initiative Committee Member

**Strategic Planning Committee**  
Texas A&M University – Corpus Christi

**Faculty Advisor – Student Accounting Society**  
Texas A&M University – Corpus Christi

**Scholarship Committee**  
Texas A&M University – Corpus Christi

**SBA/Texas A&M Partnership – Boots to Business Program**  
Presenter – Educator

**Texas Society of CPA's**  
Member

**Application for a City Board, Commission, Committee or Corporation**

---

**Profile**

Dr. Michelle M Maresh-fuehrer  
Prefix First Name Middle Initial Last Name

[Redacted]  
Email Address

[Redacted]  
Street Address

[Redacted]  
City

State

[Redacted]  
Postal Code

**What district do you live in? \***

☒ District 5

**Current resident of the city?**

☒ Yes ☐ No

30  
If yes, how many years?

**Are you a registered voter?**

☒ Yes ☐ No

[Redacted]  
Primary Phone

[Redacted]  
Alternate Phone

Texas A&M University-Corpus Christi  
Employer

Associate Professor of Public Relations  
Job Title

6300 Ocean Drive Unit 5722  
Work Address - Street Address and Suite Number

Corpus Christi  
Work Address - City

Texas

Work Address - State

78412-5722

Work Address - Zip Code

361-825-2273

Work Phone

michelle.maresh-  
fuehrer@tamucc.edu

Work E-mail address

### Preferred Mailing Address

☒ Home/Primary Address

### Which Boards would you like to apply for?

CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted

---

### Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

## Education, Professional and/or Community Activity (Present)

---

**Education:** I received a Ph.D. in Communication from the University of Nebraska-Lincoln in 2009; Master of Arts in Communication from Texas Tech University in 2006; Bachelor of Arts in Communication with a minor in Journalism from Texas A&M University-Corpus Christi in 2004. I am also a proud graduate of Roy Miller High School (Corpus Christi, TX), class of 2001. **Professional Activity:** I am Associate Professor of Public Relations and Internship Coordinator for the Department of Communication and Media at Texas A&M University-Corpus Christi. I am the coordinator of the public relations program and, as such, I manage the recruitment, curriculum development, and assessment of the public relations minor. I also teach courses in public relations and crisis communication and advise students at the undergraduate and graduate level. I am an active researcher with over 17 publications in regional and national venues. I am also actively engaged in presenting my research at industry conferences with over 28 presentations at state, regional, and national conferences (the majority being national). I am also a regular presenter at various functions in the community having completed over 50 invited presentations. Recently and most notably, I was invited to serve as the keynote speaker at the Texas A&M University System Student Affairs Symposium (Topic: Crisis Management) where I will be speaking (on Monday, May 21, 2018) to 200 participants representing each of the TAMU system schools. In addition to my employment at TAMU-CC, I am also a crisis communication and public relations consultant and participate in both paid and pro bono projects. **Community:** I enjoy participating in community service. I am an active member of the Rotary Club of Southside Corpus Christi, a service organization. We regularly build wheelchair ramps for individuals in our community whom are in need, participate in the Salvation Army bell ringing program during the holidays, and sponsor the Boy Scouts of America's flag projects and Rose Shaw Elementary's Early Act First Knight education program. We also host two signature fundraisers each year to raise money for TAMU-CC student scholarships. In addition to this regular service, I have recently volunteered with the American Heart Association's "Go Red" Campaign, and Fiesta de la Flor. Additionally, in my professional life, I teach my courses using a "service learning" component. As such, I have supervised the (pro bono) development of crisis communication plans and public relations campaigns for various local profit and non-profit organizations.

## Why are you interested in serving on a City board, commission or committee?

---

I was born and raised in Corpus Christi and I am passionate about using my knowledge and professional skills to help the city grow and prosper. It has been my personal mission to encourage my students at TAMU-CC to stay in or return to Corpus Christi and build their professional lives here. I believe that citizen participation in municipal committees is important: for one, citizens have a limited knowledge of how city projects and resources function. By becoming involved, we have the opportunity to understand the workings of the city and be more informed voters and community members. Furthermore, there is a self satisfaction that occurs when being able to share one's voice and perspectives and play a role in decision-making that impacts us. I believe that my professional knowledge of the public relations industry, combined with my passion for Corpus Christi, would allow me to be a positive participant on a City board--specifically, the Convention and Visitor's Bureau board.

[SelectionResume-MMF.pdf](#)

Upload a Resume

---

## Demographics

### Gender

☒ Female

---

## Verification

### City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

☒ I Agree

### City Code Requirement - Attendance

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

☒ I Agree

## Consent for Release of Information

---

I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

---

☒ I Agree

## Oath

---

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

---

☒ I Agree

---

## Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

---

☐ Yes ☒ No

Do you, your spouse, your business or your spouse's business have a City contract?

---

☐ Yes ☒ No

Does your employer or your spouse's employer have a City contract?

---

☐ Yes ☒ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

---

☐ Yes ☒ No

**Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?**

---

☐ Yes ☒ No

**Do you or your spouse have a pending claim, lawsuit or proceeding against the City?**

---

☐ Yes ☒ No

**If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.**

---

N/A

---

**Board-specific questions (if applicable)**

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

**Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \***

---

☒ None of the above



# MICHELLE MARESH-FUEHRER

ASSOCIATE PROFESSOR OF PUBLIC RELATIONS  
CRISIS COMMUNICATION/PR CONSULTANT



CONTACT



## EDUCATION

UNIVERSITY OF NEBRASKA-LINCOLN, 2006-2009

DOCTOR OF PHILOSOPHY IN COMMUNICATION

TEXAS TECH UNIVERSITY, 2004-2006

MASTER OF ARTS IN COMMUNICATION

TEXAS A&M UNIVERSITY-CORPUS CHRISTI, 2001-2004

BACHELOR OF ARTS IN COMMUNICATION

MINOR IN JOURNALISM

## RECENT AWARDS

UNIVERSITY TEACHING EXCELLENCE AWARD, 2018

TEXAS A&M UNIVERSITY-CORPUS CHRISTI

OUTSTANDING AUTHOR, 2016

TEXAS A&M UNIVERSITY-CORPUS CHRISTI

PRESIDENTIAL CITATION (GOLD), 2016

ROTARY INTERNATIONAL

HOUSE RESOLUTION 930, 2015

THE STATE OF TEXAS HOUSE OF REPRESENTATIVES

UNIVERSITY EDUCATOR OF THE YEAR, 2015

TEXAS SPEECH COMMUNICATION ASSOCIATION

CORPUS CHRISTI UNDER 40, 2015

COASTAL BEND YOUNG BUSINESS PROFESSIONALS

## MEMBERSHIPS & BOARDS

PUBLIC RELATIONS SOCIETY OF AMERICA

TAMU0CC NATIONAL ALUMNI ASSOCIATION

BOARD OF DIRECTORS, 2012-2014

ROTARY CLUB OF SOUTHSIDE CORPUS CHRISTI

DISTRICT LT. GOVERNOR OF PUBLIC IMAGE, 2016-2017

PRESIDENT, 2015-2016

PAUL HARRIS FELLOW, 2012

BOARD OF DIRECTORS, 2011-2017

## EMPLOYMENT

TEXAS A&M UNIVERSITY-CORPUS CHRISTI

ASSOCIATE PROFESSOR, 2015-PRESENT

INTERNSHIP COORDINATOR, 2015-PRESENT

PR PROGRAM COORDINATOR, 2009-PRESENT

ASSISTANT PROFESSOR, 2009-2015

## RECENT PUBLICATIONS

COMMUNICATING AT WORK: STRATEGIES FOR  
SUCCESS IN BUSINESS AND THE PROFESSIONS (12TH  
ED.), 2018

TEXTBOOK, MCGRAW-HILL PUBLISHING

PUBLIC RELATIONS PRINCIPLES: STRATEGIES FOR  
PROFESSIONAL SUCCESS, 2016

TEXTBOOK, KENDALL HUNT PUBLISHING

SKOL'S "VIVA REDONDO" CRISIS, IN PRESS

TEXTBOOK CHAPTER, KENDALL HUNT PUBLISHING

APPLE'S "BENDGATE" CRISIS AND THE

TECHNOLOGY-IMAGE EXPECTANCY GAP, 2017

TEXTBOOK CHAPTER, KENDALL HUNT PUBLISHING

SOCIAL MEDIA MAPPING INNOVATIONS FOR CRISIS

PREVENTION, RESPONSE, AND EVALUATION, 2016

JOURNAL ARTICLE, NATIONAL-LEVEL

SERVICE-LEARNING IN CRISIS COMMUNICATION  
EDUCATION, 2015

JOURNAL ARTICLE, NATIONAL-LEVEL

CREATING ORGANIZATIONAL CRISIS PLANS, 2013

TEXTBOOK, KENDALL HUNT PUBLISHING

## **PROFESSIONAL REFERENCES**

Dr. David Gurney  
Chair, Department of Communication and Media  
Texas A&M University-Corpus Christi

[REDACTED]

Ms. Debbie High  
Past District Governor  
Rotary International District 5930

[REDACTED]

*Additional references available upon request*

**Application for a City Board, Commission, Committee or Corporation**

---

**Profile**

Edwin (Trey)

First Name

A

Middle Initial

McC Campbell

Last Name

III

Suffix

Email Address

Street Address

City

State

Postal Code

**What district do you live in? \***☒ District 2**Current resident of the city?**☒ Yes ☐ No

62

If yes, how many years?

Primary Phone

Alternate Phone

American Bank

Employer

Chief Administrative Officer

Job Title

800 N. Shoreline Suite 100

Work Address - Street Address and Suite Number

Corpus Christi

Work Address - City

TX

Work Address - State

78401

Work Address - Zip Code

361-992-9900

Work Phone

treymc@americanbank.com

Work E-mail address

## Preferred Mailing Address

☒ Work Address

## Which Boards would you like to apply for?

CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted

---

## Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

## Education, Professional and/or Community Activity (Present)

EDUCATION: MBA Corpus Christi State University BBA Texas A&I - Corpus Christi AA Del Mar College  
CURRENT COMMUNITY ACTIVITIES: Del Mar College: Board of Regents, Board Chair Texas Higher Education Coordinating Board – Financial Literacy Advisory Committee Art Museum of South Texas: Board of Governors, Chair of the Dorothy Hood Task Force South Texas Public Broadcasting: Board of Directors Boar's Head & Yule Log Festival Chairperson South Texas Botanical Gardens & Nature Center, Regional Advisory Board

## Why are you interested in serving on a City board, commission or committee?

As a Corpus Christi native, a business person, a father and a grandfather, I am committed to making Corpus Christi the best place to live, work and play. Tourism is an important component of our local economy, and one that also contributes to the quality of life. I would like to build our community and economy by serving on the Corpus Christi Convention & Visitors Bureau. I would bring to the CVB Board a deep background in business, strategic thinking and planning, a solid understanding of the community, and passion for the importance of tourism.

---

## Demographics

### Gender

☒ Male

---

## Verification

### City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

☒ I Agree

### City Code Requirement - Attendance

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

☒ I Agree

## Consent for Release of Information

---

I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

---

☒ I Agree

## Oath

---

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

---

☒ I Agree

---

## Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

---

☐ Yes ☒ No

Do you, your spouse, your business or your spouse's business have a City contract?

---

☐ Yes ☒ No

Does your employer or your spouse's employer have a City contract?

---

☐ Yes ☒ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

---

☐ Yes ☒ No

**Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?**

---

☐ Yes ☒ No

**Do you or your spouse have a pending claim, lawsuit or proceeding against the City?**

---

☐ Yes ☒ No

**If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.**

---

---

**Board-specific questions (if applicable)**

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

**Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \***

---

☒ None of the Above



## E. A. "Trey" McCampbell, III

### Education & Certification

---

MBA    Corpus Christi State University, August 1982  
BBA    Texas A&I - Corpus Christi, May 1977  
AA      Del Mar College, May 1975  
Post-graduate studies in Organizational Development & Communication

### Current Activities

---

Del Mar College: Board of Regents, Board Chair  
Texas Higher Education Coordinating Board – Financial Literacy Advisory Committee  
Art Museum of South Texas: Board of Governors, Past Chair, Chair of the Dorothy Hood Task Force  
South Texas Public Broadcasting: Board of Directors, Past Chair  
Texas A&M Corpus Christi, College of Business Accounting Advisory Council  
First Christian Church: Elder; Boar's Head & Yule Log Festival Chairperson; Day School Board of Directors  
South Texas Botanical Gardens & Nature Center, Regional Advisory Board  
Equality Texas Board of Directors and Equality Texas Foundation; Treasurer

### Prior Activities

---

Destination Bayfront, co-organizer  
City Council Annual Retreat Facilitator, June 2010 and June 2009  
Del Mar College Foundation "Come Home to Del Mar" Fundraiser, Co-Chair, November 2006 and November 2009  
Bayfront Charrette Facilitator, October 2003  
Community Dropout Forum Co-Facilitator, November 2003 – February 2004  
Leadership Corpus Christi: graduate LCC Class XI; General Chair - LCC XXI; Steering Committee LCC XX, XIX, and XII; LCC Alumni Board of Directors, Executive Committee Chair  
Del Mar College Future Search Conference participant, October 2003  
Vision 2000, Steering Committee  
CCSU (Texas A&M University) Alumni Association: Past President and founding Director  
Corpus Christi Symphony Orchestra: Board of Directors  
Creative Arts Center: Past President and Treasurer  
Founder and Chairperson, LIVE Performances (children's performing arts series)  
Harbor Playhouse: Director and Treasurer  
Harbor Lights: Staging Chairperson  
Chamber of Commerce: Board of Directors; Ambassador; Chamber of Commerce Foundation, Director  
Workforce Development Corporation, Director and Executive Committee

### Awards and Honors

---

2016   American GI Forum Community Leader Award  
2015   Corpus Christi AIA Honorary Membership Award  
2013   Del Mar College Outstanding Alumni  
2010   Del Mar College 75 Distinguished Alumni  
2005   Leadership Corpus Christi Outstanding Alumnus Award  
2003   Caller Times Person of the Year  
2002   NCCJ Humanitarian Award  
1999   Distinguished Public Service Award from the Texas Society of CPA's  
1992   Chairman's Award from the Chamber of Commerce  
1990   Arts Volunteer of the Year; JC Penney "Golden Rule" award for Culture and Arts

## Application for a City Board, Commission, Committee or Corporation

---

### Profile

Dusty

First Name

Oliveira

Last Name

[REDACTED]

Email Address

[REDACTED]

Street Address

[REDACTED]

City

State

[REDACTED]

Postal Code

### What district do you live in? \*

☒ District 1

### Current resident of the city?

☒ Yes ☐ No

38

If yes, how many years?

### Are you a registered voter?

☐ Yes ☒ No

[REDACTED]

Primary Phone

[REDACTED]

Alternate Phone

415 PEOPLES ST U

Work Address - Street Address and Suite Number

CORPUS CHRISTI

Work Address - City

TX

Work Address - State

78401

Work Address - Zip Code

3615330991

Work Phone

djdus55@gmail.com

Work E-mail address

### Which Boards would you like to apply for?

CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted

---

## Interests & Experiences

### Education, Professional and/or Community Activity (Present)

Tamucc ChicasRock EL Dusty

### Why are you interested in serving on a City board, commission or committee?

I am interested in the development of our city as a downtown stakeholder.

---

## Demographics

### Gender

☒ Male

---

## Verification

## City Code Requirement - Residency

---

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

---

☒ I Agree

## City Code Requirement - Attendance

---

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

---

☒ I Agree

## Consent for Release of Information

---

I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

---

☒ I Agree

## Oath

---

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

---

☒ I Agree

---

## Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

☐ Yes ☒ No

Do you, your spouse, your business or your spouse's business have a City contract?

☐ Yes ☒ No

Does your employer or your spouse's employer have a City contract?

☐ Yes ☒ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

☐ Yes ☒ No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

☐ Yes ☒ No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

☐ Yes ☒ No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.

N/a

---

**Board-specific questions (if applicable)**

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

**Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \***

---

- ☒ Hotel Industry
- ☒ Attraction Industry

## Application for a City Board, Commission, Committee or Corporation

---

### Profile

Jason

First Name

Page

Last Name

[REDACTED]

Email Address

[REDACTED]

Street Address

[REDACTED]

City

State

[REDACTED]

Postal Code

### What district do you live in? \*

☒ District 4

### Current resident of the city?

☒ Yes ☐ No

34

If yes, how many years?

### Are you a registered voter?

☒ Yes ☐ No

[REDACTED]

Primary Phone

[REDACTED]

Alternate Phone

Self Employed Photographer

Employer

Owner / Principal

Job Title

715 S Tancagua

Work Address - Street Address and Suite Number

Corpus Christi

Work Address - City

TX

Work Address - State

78401

Work Address - Zip Code

3615899050

Work Phone

jasondavidpage@gmail.com

Work E-mail address

## Preferred Mailing Address

☒ Home/Primary Address

## Which Boards would you like to apply for?

CIVIL SERVICE BOARD: Submitted

CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted

CORPUS CHRISTI REGIONAL ECONOMIC DEVELOPMENT CORPORATION: Submitted

PLANNING COMMISSION: Submitted

---

## Interests & Experiences

**Do you currently serve on any other City board, commission or committee at this time? If so, please list:**

I do not currently serve on any other board, commission, or committee.

## Education, Professional and/or Community Activity (Present)

Currently involved with the American Advertising Federation, Affiliate with the Corpus Christi Association of Realtors,

## Why are you interested in serving on a City board, commission or committee?

I am a fourth generation Corpus Christian raising a fifth generation and want to be able to be more involved in making Corpus Christi a better place for everyone.

[Jason Page Resume.pdf](#)

Upload a Resume

---

## Demographics

### Gender

☒ Male

---

## Verification

### City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

☒ I Agree

### City Code Requirement - Attendance

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

☒ I Agree

### Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

☒ I Agree

## Oath

---

**I swear that all of the statements included in my application and attached documents, if any, are true and correct.**

---

☒ I Agree

---

## Code of Ethics - Rules of Conduct/Conflicts of Interest

**Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?**

---

☐ Yes ☒ No

**Do you, your spouse, your business or your spouse's business have a City contract?**

---

☐ Yes ☒ No

**Does your employer or your spouse's employer have a City contract?**

---

☐ Yes ☒ No

**Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?**

---

☐ Yes ☒ No

**Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?**

---

☐ Yes ☒ No

**Do you or your spouse have a pending claim, lawsuit or proceeding against the City?**

---

☐ Yes ☒ No

**If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.**

---

N/A

---

## Board-specific questions (if applicable)

Question applies to CIVIL SERVICE COMMISSION,CIVIL SERVICE BOARD

**Have you resided in the City for at least 3 years?**

---

☒ Yes ☐ No

Question applies to CIVIL SERVICE COMMISSION,CIVIL SERVICE BOARD

**Have you held public office during the past 3 years?**

---

☐ Yes ☒ No

Question applies to CIVIL SERVICE COMMISSION,CIVIL SERVICE BOARD

**Are you over 25 years of age?**

---

☒ Yes ☐ No

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

**Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \***

---

☒ None of the above

Question applies to multiple boards

**Are you willing to provide an Annual Report of Financial Information as required by the Code of Ethics?**

---

☒ Yes ☐ No

# JASON PAGE

---

## SUMMARY

Freelance photographer with experience in digital and film, as well as medium format photography. Available 24 hours a day. Specialty equipment can typically be ordered in overnight for time critical projects. Currently searching for architects, commercial builders, industrial builders and Realtors who are interested in upping their marketing game with quality photography

Experienced: Photojournalism, Events, Weddings, Portraiture, Corporate Identity & Headshots, Real Estate, Product & Food, Commercial Promotional

## EXPERIENCE

### **JASON PAGE FREELANCE PHOTOGRAPHER**

03 / 2010 - Present

#### ***Owner, Principal***

I am the principal photographer and am responsible for the day-to-day operations as well as marketing and customer satisfaction. I have built up one of the best-known names for wedding photography in the South Texas area, and pride myself on handmade images, limited bookings and one-on-one client contact. I also have become the leader in Real Estate photographer for several local agencies and top agents in the Corpus Christi metro area, and provide these agents with superb images to help market their listings more effectively, while reducing the initial listing workload.

### **HOEGEMEYER'S BARBEQUE BARN**

01 / 2013 - Present

#### ***Business Development***

Responsible for the ongoing acquisition and cultivation of new customers and ongoing clients. Created long range forecasts based on current and past sales data and targeted marketing efforts to help secure these goals. Used multiple paths of marketing to brand business as a destination for barbeque in the Coastal Bend.

### **SOUTHERN TECHNICAL CONTROL**

03 / 2012 - Present

#### ***Inventory & Production Management Consultant***

I currently consult with the company management regarding their Inventory and Production. Inventory Management - I have developed a best practices workflow and worked with the employees responsible for purchasing and inventory to better their skills at tracking inventory as it is ordered, entered into their system, and sent out. I have also worked on streamlining their accounting system to remove duplicate inventory items and create items that didn't exist. Production Management - I have worked with the management to implement a series of methods for tracking production, both in the product manufacturing and field service aspects of the business. I have implemented various in-house databases to help the company keep track of their current and past production

### **SOUTHERN TECHNICAL CONTROL**

10 / 2008 - 03 / 2010

#### ***Purchasing Manager***

Handled inventory levels, bought and sold obsolete and used parts, part repairs, sourced parts for 20+ field service personnel, billed parts used on various projects as well as estimated parts to be used on projects.

### **NUECES STONE QUARRY**

10 / 2006 - 01 / 2008

#### ***Manager***

Managed all aspects of the business including inventory, product sourcing, commercial and residential accounts, employees and bookkeeping.

## EDUCATION

TEXAS A&M UNIVERSITY-CORPUS CHRISTI

2002 - 2006

*None , GIS / Geomatics*

GIS / Geomatics Club Research Assistant on Aerial Imaging System

RICHARD KING HIGH SCHOOL

1998 - 2002

*High School Diploma*

German Club Student Council Senior Council Academic Decathlon CISCO / CCNA Training

## HONORS

Eagle Scout Award

## CERTIFICATIONS

OFFSHORE WATER SURVIVAL HUET

02 / 2014

*Falck Safety Services (US)*

SAFELANDUSA

02 / 2014

*PEC Safety · License: PEC100474939*

SAFEGULF

02 / 2014

*PEC Safety · License: PEC100474939*

TWIC

12 / 2015 - 12 / 2020

*Transportation Security Administration (TSA)*

## LANGUAGES

- German
- English

## PUBLICATIONS

THE BEND MAGAZINE

06 / 2014

*Gemstone Media, LLC / Jordan Regas · Authors: Jason Page ·*

*[http://issuu.com/thebendmag/docs/tb\\_06\\_14\\_online/5?e=11308897/8089670](http://issuu.com/thebendmag/docs/tb_06_14_online/5?e=11308897/8089670)*

This was a very last minute shoot that I couldn't refuse. When else can I invite Roger Creager to visit our family's barbeque place AND get to photograph him with his dad? I said yes immediately! We photographed Roger and his dad enjoying an ice cold beer and having a good ol' time. Then we got a few posed and natural / candid shots of the two of them against some 200 year old doors and a 60 year old hut with the Texas flag painted on the side.

THE ONE BRIDE GUIDE

06 / 2014

*McCleod Creative · Authors: Jason*

*Page ·*

*[http://www.theonebrideguide.com/magazine/Vol7\\_Issue2/TheOne\\_Vol7Issue2\\_Final\\_web.pdf](http://www.theonebrideguide.com/magazine/Vol7_Issue2/TheOne_Vol7Issue2_Final_web.pdf)*

I had the pleasure of coming up with a session with one of my brides to help tie in The One's issue theme, "A Pop of Color". I wanted to literally bring that pop to the cover by including brightly colored, 24" balloons. Natural makeup was provided by Kayla Alvarez and hair was done by Shear Illusions.

**ZOMBSHELLS!!! 2013 ZOMBIE CALENDAR**

10 / 2012

*Self Published · Authors: Jason Page · <http://photos.jasondavidpage.com/zombshells>*

This collaborative effort features eleven zombie models and even includes a centerfold. Photography, Design & Layout by Jason Page, Makeup & Hairstyling by Ashle Riff, Lead Model Amanda Ramirez (aka Mandi Mayhem). Each calendar is 9x12 printed on glossy paper and includes a single hang-hole.

**SOUTH TEXAS WEDDINGS MAGAZINE**

07 / 2011

*STWM - July 2011 · Authors: Jason Page, Joanne Klein*

For this issue of the South Texas Weddings Magazine, I performed the issue's multipage layout and creative design. I also was responsible for the cover photography.

## Application for a City Board, Commission, Committee or Corporation

---

### Profile

Josh

First Name

Richline

Last Name

[Redacted]

Email Address

[Redacted]

Street Address

[Redacted]

City

State

[Redacted]

Postal Code

What district do you live in? \*

☒ District 2

Current resident of the city?

☒ Yes ☐ No

16

If yes, how many years?

[Redacted]

Primary Phone

[Redacted]

Alternate Phone

Richline Technical Services

Employer

Partner-Business Development

Job Title

114 Mesquite St

Work Address - Street Address and Suite Number

Corpus Christi

Work Address - City

TX

Work Address - State

78401

Work Address - Zip Code

361-882-6297

Work Phone

jrichline@richline.cc

Work E-mail address

## Preferred Mailing Address

☒ Home/Primary Address

## Which Boards would you like to apply for?

CORPUS CHRISTI DOWNTOWN MANAGEMENT DISTRICT: Submitted

CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted

---

## Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

N/A

## Education, Professional and/or Community Activity (Present)

Current Board Member of Corpus Christi Yacht Club (as such MAY qualify as representing a restaurant or attraction-not sure). Owner Richline Technical Services-Information Technology Company specializing in support small and medium businesses' Computer and Network Support for over 16 years. Past Fleet Captain Corpus Christi MORF (the sailing fleet here in Corpus Christi). College at Southwest Texas State (now Texas State at San Marcos)

Why are you interested in serving on a City board, commission or committee?

---

## Demographics

## Gender

---

☒ Male

---

## Verification

### City Code Requirement - Residency

---

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

---

☒ I Agree

### City Code Requirement - Attendance

---

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

---

☒ I Agree

### Consent for Release of Information

---

I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

---

☒ I Agree

## Oath

---

**I swear that all of the statements included in my application and attached documents, if any, are true and correct.**

---

☒ I Agree

---

## Code of Ethics - Rules of Conduct/Conflicts of Interest

**Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?**

---

☐ Yes ☐ No

**Do you, your spouse, your business or your spouse's business have a City contract?**

---

☐ Yes ☐ No

**Does your employer or your spouse's employer have a City contract?**

---

☐ Yes ☐ No

**Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?**

---

☐ Yes ☐ No

**Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?**

---

☐ Yes ☐ No

**Do you or your spouse have a pending claim, lawsuit or proceeding against the City?**

---

☐ Yes ☐ No

**If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.**

---

---

**Board-specific questions (if applicable)**

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

**Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \***

---

☒ Restaurant Industry

**Application for a City Board, Commission, Committee or Corporation**

---

**Profile**

Tom

First Name

Schmid

Last Name

Email Address

Street Address

City

State

Postal Code

**What district do you live in? \***☒ District 4**Current resident of the city?**☒ Yes ☐ No

1

If yes, how many years?

**Are you a registered voter?**☒ Yes ☐ No

Primary Phone

Alternate Phone

Texas State Aquarium

Employer

CEO

Job Title

271o North Shoreline

Work Address - Street Address and Suite Number

Corpus Christi

Work Address - City

Texas

Work Address - State

78402

Work Address - Zip Code

3618811242

Work Phone

tschmid@txstateaq.org

Work E-mail address

## Preferred Mailing Address

☒ Work Address

## Which Boards would you like to apply for?

CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted

---

## Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

## Education, Professional and/or Community Activity (Present)

World Association of Zoos and Aquariums-Council member Coastal America Learning Center Network-Executive Committee Texas Travel Industry Association (TTIA)-Board member ValueBank Texas-Director

## Why are you interested in serving on a City board, commission or committee?

The work of the CVB is vital to our economic prosperity and vital to the Texas State Aquarium. I feel that my experience running the most visited cultural attraction in South Texas for over 20 years, my service on the TTIA board for the last three years, as well as previous experience on the CVB board would allow me to contribute in a meaningful way to help the CVB achieve its mission.

[TS\\_resume.docx](#)

Upload a Resume

---

## Demographics

### Gender

☒ Male

---

## Verification

### City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

☒ I Agree

### City Code Requirement - Attendance

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

☒ I Agree

### Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

☒ I Agree

## Oath

---

**I swear that all of the statements included in my application and attached documents, if any, are true and correct.**

---

☒ I Agree

---

## Code of Ethics - Rules of Conduct/Conflicts of Interest

**Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?**

---

☐ Yes ☒ No

**Do you, your spouse, your business or your spouse's business have a City contract?**

---

☐ Yes ☒ No

**Does your employer or your spouse's employer have a City contract?**

---

☐ Yes ☒ No

**Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?**

---

☐ Yes ☒ No

**Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?**

---

☐ Yes ☒ No

**Do you or your spouse have a pending claim, lawsuit or proceeding against the City?**

---

☐ Yes ☒ No

**If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.**

---

NA

---

## Board-specific questions (if applicable)

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

**Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \***

---

☒ Attraction Industry



## TOM SCHMID

**SUMMARY** Strong and diverse background in executive management, operations, project and construction management, development, marketing, animal husbandry, education and conservation.

More than 30 years of progressively responsible experience in marine zoological, maritime, educational and recreational facilities.

---

### SKILLS & ABILITIES

- Strategic and master plan development
- Board development and leadership
- Advancement and Partnership development
- Track record of building trust and confidence in boards

---

### PROFESSIONAL EXPERIENCE

#### **PRESIDENT & CEO, TEXAS STATE AQUARIUM**

1999-present

Through six direct reports and a 60 person Board of Trustees, responsible for the development and articulation of the vision, mission, goals and annual operating plans for the Aquarium. Duties including inspiring and motivating a staff of 180 FTE's, creating the organizational framework necessary to achieve the mission; managing financial resources, generating community support, and function as chief spokesperson. Responsible for leading the development and execution of three strategic plans and associated master plans.

Leadership success includes:

- Successful execution of three capital campaigns, generating over \$67 million.
- Increasing annual Aquarium attendance from under 400,000 to over 575,000.
- Growing annual operating plan and budget from \$5 million to \$17 million.

#### **CHIEF OPERATING OFFICER, TSA**

1998-1999

#### **DIRECTOR OF HUSBANDRY AND INTERPRETATION, TSA**

1996-1998

---

---

DIRECTOR OF OPERATIONS, The National Maritime Center, Norfolk, VA

1993-1996

Hired as the Curator of Marine Animals, a member of the start-up management team. Quickly promoted to Manager of Science and Education and then Director of Operations, a senior staff position responsible for planning and directing the operation of a new \$50 million maritime education center. Coordinated activities of six managers and over 80 employees in the followings divisions: Guest Services, Merchandise, Exhibits, Education, Maintenance and Security. Also Involved in strategic business planning, development, and functioned as the interim marketing manager.

SENIOR AQUARIST, Sea World of Orlando

1987-1993

Recruited to manage the daily operation of the Shark Encounter exhibit program. Coordinated and supervised collecting trips. Involved in the design and construction of numerous exhibits, holding facilities and animal transport units. Involved in the construction of two major exhibitions. Conducted research and presented/published several scientific papers on the bioenergetics of captive sharks.

---

## EDUCATION

**UNIVERSITY OF CENTRAL FLORIDA, MS-BIOLOGICAL SCIENCES, 1988**

**STETSON UNIVERSITY, BS-BIOLOGY, 1984**

---

## CURRENT PROFESSIONAL ACTIVITIES

World Association of Zoos and Aquariums

- Co-opted Council Member
- Chair, Aquarium Committee

International Aquarium Congress

- Member, Steering Committee

Association of Zoos and Aquariums

- Chair, Cetacean Task Force

#### Coastal America Learning Center Network

- Executive Committee Member

#### Texas Travel Industry Association

- Member, Board of Directors

#### ValueBank Texas

- Member, Board of Directors

#### Rotary Club

### PREVIOUS PROFESSIONAL ACTIVITIES

#### Association of Zoos and Aquariums

- Chair, Board of Directors
- Chair, Aquarium Committee
- Accreditation inspector and team Chair
- Member-Scientific Advisory Committee

#### Animals, Inc.

- Member, Board of Directors

#### Images for Conservation

- Advisory Board

#### Corpus Christi Convention and Visitors Bureau

- Chair, Board of Directors

#### Corpus Christi Regional Economic Development Corporation

- Executive Committee-Futurebridge

#### American Diabetes Association

- Member, Board of Directors

#### South Texas Botanical Gardens and Nature Center

- Member, Advisory Board