



**AGENDA MEMORANDUM**  
City Council Meeting of October 9, 2018

---

**DATE:** September 24, 2018

**TO:** Keith Selman, Interim City Manager

**FROM:** Arlene Medrano, Business Liaison  
ArleneM@cctexas.com  
361-826-3356

|   |
|---|
| <b>Corpus Christi Merry Days By the Bay</b> |
|---|

**PRESENTER(S):**

| <b><u>Name</u></b> | <b><u>Title/Position</u></b> | <b><u>Organization</u></b>                  |
|--------------------|------------------------------|---|
| 1. Paulette Kluge  | CEO                          | Corpus Christi Convention & Visitors Bureau |

**BACKGROUND:**

On December 12, 2017 City Council Meeting Item T., Former Councilmember Vaughn requested to begin a conversation about having a Christmas Festival in Corpus Christi along with making efforts to provide holiday decorations to enhance the Christmas cheer.

The Corpus Christi Convention & Visitor's Bureau is coordinating with several community organizations that are currently delivering quality holiday-focused events and presenting them as one large marketing campaign.

City Council last received an update on these events on March 27, 2018.

**LIST OF SUPPORTING DOCUMENTS:**

PowerPoint – Corpus Christi Merry Days by the Bay