



AGENDA MEMORANDUM
for the City Council Meeting of November 13, 2018

DATE: November 6, 2018

TO: Keith Selman, Interim City Manager

FROM: Paulette Kluge, CEO, Convention & Visitor's Bureau
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361-881-1877

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| UPDATE TO CITY COUNCIL Short Term Rentals |
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STAFF PRESENTER(S):

| <u>Name</u> | <u>Title/Position</u> | <u>Department</u> |
|-------------|-----------------------|-------------------|
| 1. None | | |

OUTSIDE PRESENTER(S):

| <u>Name</u> | <u>Title/Position</u> | <u>Organization</u> |
|----------------------|-----------------------|-----------------------------------|
| 1. Justin R. Bragiel | General Counsel | Texas Hotel & Lodging Association |
| 2. Paulette Kluge | CEO | Convention & Visitor's Bureau |

BACKGROUND :

At the January 16, 2018 City Council meeting, the Council heard item 18-0020 to rezone a property to allow for the operations of a bed and breakfast home. The applicant was running a business through Airbnb, a worldwide hospitality service that offers homestay lodging and tourism experiences. While the motion was denied, the following topics were discussed: whether the applicant and other Airbnb homes operating in the City are paying hotel occupancy taxes (HOT); exploring options to address bed and breakfast type businesses operating in the City; researching how other cities are addressing this issue and reaching out to state legislatures for support.

The Convention and Visitor's Bureau (CVB) received direction from the Mayor and the Assistant City Manager to create a task force to assist in answering questions posed. The CVB put together a task force and today's presentation is intended to provide City Council with the results of this effort.

LIST OF SUPPORTING DOCUMENTS:

Power Point Presentation – (Not included)
Memo to Interim City Manager