



AGENDA MEMORANDUM

Future Item for the City Council Meeting of November 27, 2018
Action Item for the City Council Meeting of December 4, 2018

DATE: November 27, 2018

TO: Keith Selman, Interim City Manager

FROM: Laura Z. Garcia, Director of Libraries
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Hoopla Digital Media Platform Services for the Corpus Christi Public Libraries

CAPTION:

Resolution authorizing a one-year service agreement, for Hoopla digital media platform services for the Corpus Christi Public Libraries with Midwest Tape, LLC, of Holland, Ohio for an amount not to exceed \$60,000, with four additional one-year renewal options for a potential total amount not to exceed \$300,000.

PURPOSE:

This item is to approve a service agreement with Midwest Tape LLC for Hoopla digital media platform services for the Corpus Christi Public Libraries.

BACKGROUND AND FINDINGS:

Hoopla digital media platform services was implemented as a pilot program in January 2018. Service is comprised of a digital media platform that includes content in multiple formats: eBooks, audiobooks, comics, music, movies, and television programs. Library patrons can access the service 24/7 on smart phones, tablets, computers and through web browsers. Registered users are limited to five checkouts per month due to the popularity of the service, currently there are 20,136 registered users with over 16,000 checkouts.

This is sole source purchase. Midwest Tape, LLC holds exclusive distribution rights to the digital media content.

ALTERNATIVES:

Not Applicable

OTHER CONSIDERATIONS:

Not applicable.

CONFORMITY TO CITY POLICY:

This purchase conforms to the City's purchasing policies and procedures and State statutes regulating procurement.

EMERGENCY / NON-EMERGENCY:

Non-Emergency

DEPARTMENTAL CLEARANCES:

Library Department.

FINANCIAL IMPACT:

☒ Operating ☐ Revenue ☐ Capital ☐ Not applicable

Fiscal Year: 2018-2019	Current Year	Future Years	TOTALS
Line Item Budget	\$498,841.26	\$240,000.00	\$738,841.26
Encumbered / Expended Amount	\$92,884.43	\$0.00	\$92,884.43
This item	\$60,000.00	\$240,000.00	\$300,000.00
BALANCE	\$345,956.83	\$0.00	\$345,956.83

Fund(s): General Fund

Comments:**RECOMMENDATION:**

Staff recommends approval.

LIST OF SUPPORTING DOCUMENTS:

Resolution
Hoopla Service Agreement