



AGENDA MEMORANDUM
City Council Meeting of January 22, 2019

DATE: January 22, 2019

TO: Keith Selman, Interim City Manager

FROM: Sandra K. Thaxton, Assistant Director
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361-826-3682

Presentation on the 2018 Community Survey Results

STAFF PRESENTER(S):

Name	Title/Position	Department
1. Sandra Thaxton	Assistant Director	Management & Budget

OUTSIDE PRESENTER(S):

Name	Title/Position	Organization
1. Dr. Dan Jorgensen	Chair, Department of Social Sciences Professor of Public Administration	Texas A&M–Corpus Christi

BACKGROUND: The City engaged Dr. Dan Jorgensen with Texas A&M Corpus Christi to conduct a community wide survey similar to previous Community Surveys performed by the Social Sciences Research Center. The survey objectives were to:

1. Determine general perceptions of residents across broad areas;
2. Determine overall satisfaction with various aspects of city services by major category;
3. Determine if overall satisfaction with city services varies geographically throughout the city;
4. Benchmark satisfaction with other larger communities across the nation (if possible).

The survey was conducted during late spring and early summer 2018. Surveys conducted in 2011 and 2013 enabled comparative trend analysis in this report. Surveys were also conducted during the following years: 2002, 2003, 2005, and 2006.

LIST OF SUPPORTING DOCUMENTS:

PowerPoint: *2018 Corpus Christi Community Survey*
Report: *2018 Corpus Christi Community Survey*