

**Resolution to Adopt the City Council Vision Elements for 2019-2020**

**Whereas**, the City Council conducted a retreat on January 28, 2019 through January 29, 2019 at which time the City Council discussed and developed City Council Vision Elements for 2019-2020;

**Now, therefore, be it resolved by the Corpus Christi City Council:**

**Section 1.** The City Council adopts the City Council Vision Elements for 2019-2020, a copy of which is attached hereto.

ATTEST:

CITY OF CORPUS CHRISTI

\_\_\_\_\_  
Rebecca Huerta  
City Secretary

\_\_\_\_\_  
Joe McComb  
Mayor

Corpus Christi, Texas

\_\_\_\_\_ day of \_\_\_\_\_, 2019

The above resolution was passed by the following vote:

Joe McComb	_____
Roland Barrera	_____
Rudy Garza	_____
Paulette M. Guajardo	_____
Gil Hernandez	_____
Michael Hunter	_____
Ben Molina	_____
Everett Roy	_____
Greg Smith	_____

**CITY COUNCIL VISION ELEMENTS FOR 2019-2020**  
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**Vision Element #1: Residents Live in Relative Safety and Comfort**

- A. Establish a long-term sustainable plan for Police and Fire Departments.
- B. Improve preventative maintenance, or create preventative maintenance plans, for City assets.
- C. Develop a long-term sustainable plan for residential (and arterial and collector) streets.
- D. Improve enforcement of code violations (shorter response time, more aggressive response).

**Vision Element #2: Infrastructure and Public Services Rated Sound, Reliable Fiscally Responsible**

- A. Create an uninterruptible water supply; complete a plan for criteria to move forward on a supply after studies are completed.
- B. Review the City's storm water drainage funding: determine how to fund storm water needs and how to best manage the City's storm water budget (including its governance model), as well as establish and/or update a long-term plan for program.
- C. Develop a comprehensive listing of infrastructure needs to address future population growth in Corpus Christi, and evaluate the City's continued growth areas and projects that may be required in the future.
- D. Review and consider a restructure of development fees.

**Vision Element #3: Greater Downtown (including North Beach) Increasingly Vibrant, Natural Assets Strengthened**

- A. Simplifying, clarifying, and problem-solving within its regulatory environment for the building, rehabilitation, and development of downtown and for events held across the City; improve user-friendliness and accelerate the regulatory approval process.
- B. Collaborate with Texas A&M Corpus Christi on a 3-year plan for a University presence downtown.

**CITY COUNCIL VISION ELEMENTS FOR 2019-2020 (continued)**  
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C. Reduce vagrancy to increase feelings of safety among Corpus Christi residents, visitors, and employees, and reclaim the City's assets such as its seawall, beaches, and downtown parks (measured by an increase in foot traffic and improved survey findings on nighttime safety).

D. Enhance the City's entertainment corridor and its facilitation of special events, increasing revenue to downtown tenants, and increasing attractiveness to users.

E. Develop a strategy regarding North Beach improvements including funding options and evaluation of best ways to improve North Beach.

**Vision Element #4: New Residents and Businesses Increase Community Prosperity; Community Satisfaction with City Skyrockets**

A. Improving Development Services' performance by requiring them to meet or exceed existing standards; if not corrected within 12 months, the City should look to outsource these (similar to the City of Portland, Texas).

B. Housing initiative: Modify existing codes to facilitate the improvement of older structures (homes) to create a safety code that does not require full compliance with current code; and authorize the use of surplus City property for housing development by the end of current Council terms via an approved policy.

C. Improve the cleaning, maintenance, brand, and the range of allowable activities on beaches (especially water sports) resulting in a more satisfied customer.

D. Reform/improve Parks and Recreation operations to improve activity options within the City including a plan of action from staff to ensure progress and improvements, including department restructuring as needed.

E. Improved customer satisfaction ratings on subsequent surveys.