



Corpus Christi Museum of Science & History Update



Council Presentation
February 19, 2019



How are we doing?



135 Days in...

22,513 Google Searches avg. per month

45 ★★★★★ **5 star reviews!**

"I wish I had more time! My son loved the science exploration and I wanted to see the amazing history displays...I would love to come back someday, even from Seattle!" - *Lisa McKeen 12/2018*

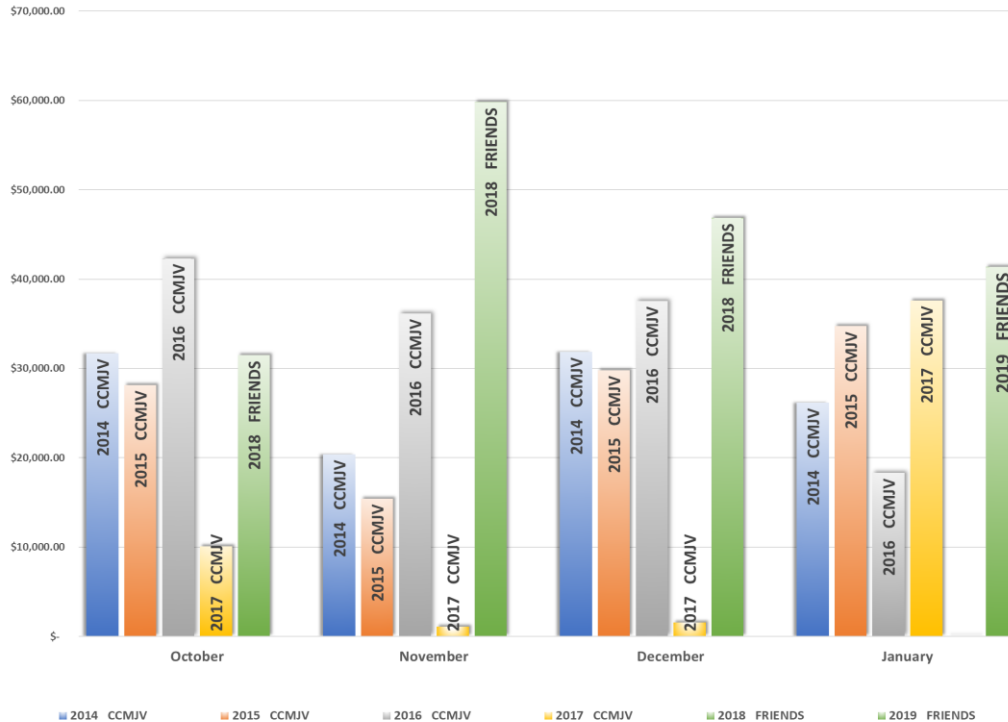
"Es un museo bastante interesante. Muy organizado. Los empleados son bien atentos." – *Arianys Vlogs 2/8/2019*



Income Comparison

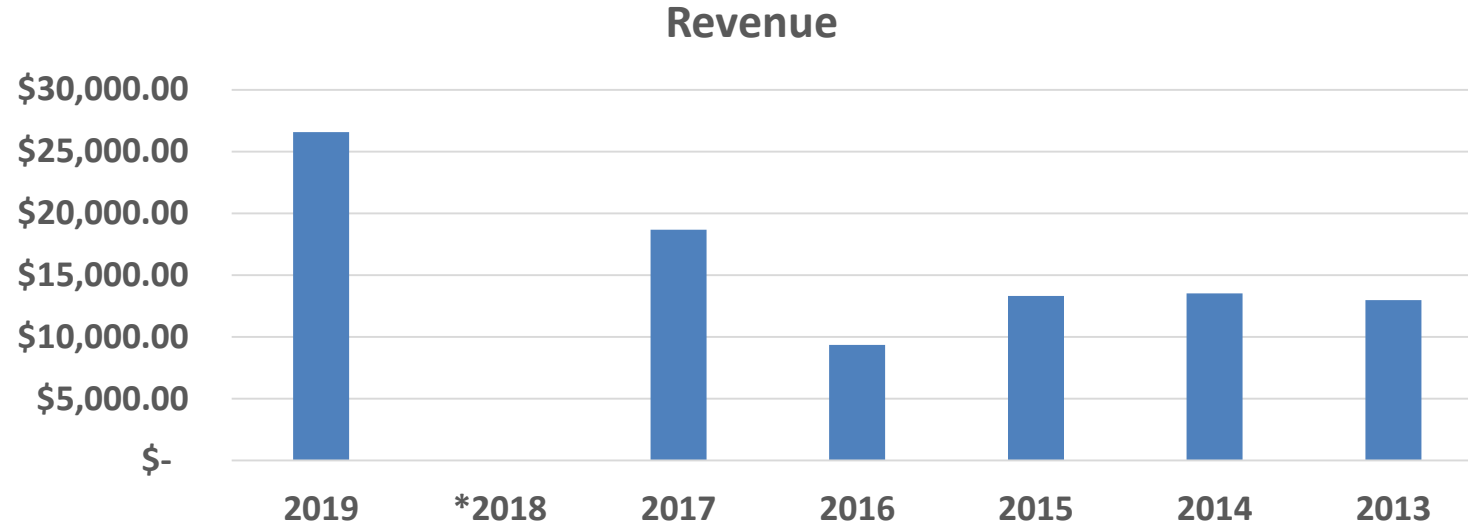


Corpus Christi Museum of Science and History
Sales Comparison | October - January





Attendance Only Revenue January Comparison Analysis- 2019-2013



*Corpus Christi Museum of Science & History closed January 2018 due to Hurricane Harvey



Membership



774 Current Members

**New Corporate Membership Program launched in
January 2019**

Ranging from \$2,500- \$15k

**2 Corporate Members
One-\$2,500 & one at \$5,000**



Educational Programs

October 1, 2018 - Jan. 1, 2019

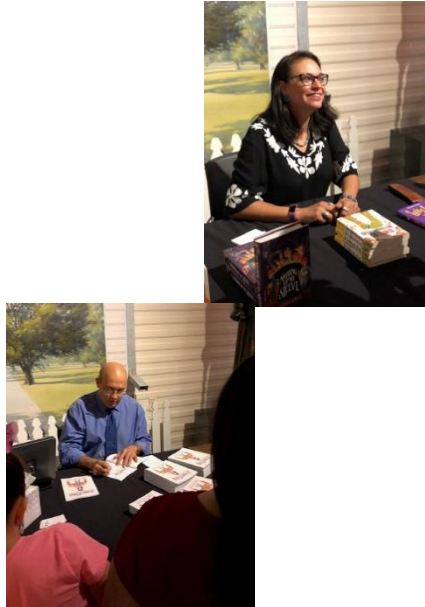
- Schools- 41 schools; 2,875 students
 - Home school programs- 126 participants
 - Sensory/special needs- 85 participants
 - Scouts- 14 scouts
 - Speaker Series -38 attendees
 - Public programs-1,468 participants (science shows, history alive scenarios)
 - Outreach- 94 Boys & Girls Club Dinner Presentation
-



Events



October
Howloween Spooktacular



November
LaFrontera authors



December
A South Texas Holiday
Santa's Around the World



Events



January
KETD Food & Wine

*Fall in Love with
Your Museum*

Discover the History of
Valentine's Day!



Sunday, February 10, 2019
12 - 5 p.m.
Open 11 a.m. for members

Members: Free
Non-Members: General Admission

Love themed Science and History
action stations!

1900 N. Chaparral St.
Corpus Christi, TX 78401
(361) 826-4667
www.ccmuseum.com



February
Fall in Love with your Museum

 **MUSEUM TALKS
AFTER DARK**
Every 3rd Tuesday of the month

 **EARTHS MICROBE
MYSTERIES AND MARS**
BY DR. MADHAN TIRUMALAI,
Microbiologist from the
University of Houston, Collaborator
with NASA Astrobiology Institute,
Published Research in Microbiology,
Award Winning Scientist

February 19, 2019
7:00 - 9:00 pm
Doors Open at 6:30 pm
Presentation Begins at 7 pm

Members: FREE
Non-Members: \$10
Enjoy food and
light refreshments!

1900 N. Chaparral St. Corpus Christi, TX 78401
(361) 826-4667 • www.ccmuseum.com

February
Dr. Madhan Tirumalai lecture



Upcoming Events



Museum Talks After Dark

7:00 - 9:00 pm

Every 3rd Tuesday of the month.

Jan. 22, 2019

Feb. 19, 2019

March 19, 2019

April 16, 2019

May 21, 2019

Aug. 20, 2019

Sept. 17, 2019

Nov. 19, 2019

Light refreshments

Members Free

Non-members \$10

Honoring Our Senior Citizens Monthly Celebration Day



Admission Fee \$5.00

Third Wednesday of the month

Dates: Feb.20, March 20, April 17

May 15, 2019

TIME: 10:00 a.m.--5:00 p.m.

Special Science & History Topics

Featured

Age Eligibility 60 years and older

Sept. 12, 2019

Fundraiser

7:00 p.m.- 10:30 p.m.

***Honoring South Texas
Ranching History-The
Forgotten Cowboy***

- ***Barbecue prepared
by Mustangs***
- ***Country Western
Dance History***
- ***Cowboy Lasso Show***

***Hosted at the Corpus
Christi Museum of
Science & History***



Camps



SPRING BREAK SCIENCE CAMPS

One Week
March 11-15, 2019

Daily Thematic Based Lessons



SUMMER SCIENCE CAMP
June 3- August 16, 2019

11 weeks
Weekly Thematic Based Lessons





Exhibit Repairs & General Maintenance



Sparkling Floors

Exhibits are Functional



Gift Shop



From Messy to Organized





Employees



16 Full time

- Management
- Accounting
- Education
- Outreach
- Maintenance
- Collections

4 Part-time

- Education

12 Volunteers

- Education
- Visitor Experience
- Exhibits
- Collections



Grants/Sponsorships

\$383,894 written

Awarded to date:
\$325,394



Rebuild Texas/One Star funded projects



- **Music Garden– six instruments that were destroyed**
 - **Point of Sales software & computers**
 - **Repair/replace six projectors or globe**
 - **Indoor signage**
 - **Outdoor shelter- considering a durable tent**
 - **Repair to outdoor playground – “Body in Motion” area**
 - **Mats for entrances**
 - **Outreach program**
-



Major Project-Major Challenge



Website– complete revision required

- Aged, non-functioning plug-ins
- Difficult, limitations to update
- Updated interface needed





Partnerships & Associations



American
Alliance of
Museums



ASMD

Association of Science Museum Directors



Smithsonian



TEXAS A&M UNIVERSITY
CORPUS CHRISTI



TEXAS A&M
UNIVERSITY
KINGSVILLE



CITGO

FUELING GOOD®

AMA- Alliance of Museum Association

ASTC- American Science & Technology Centers

ASMD- Assoc. of Science Museum Directors

Smithsonian Association affiliates- pending

NAS-CC, TAMU-CC, TAMU-Kingsville, CITGO,

AEP, Library, Ed Rachal Foundation, City of Corpus Christi



What guests say



TRIP ADVISOR REVIEW

rustybell

Warsaw, Indiana

161

Reviewed 1 week ago

[Hours of wonderment and learning.](#)

We spent several hours looking at everything. We didn't want to miss anything. Loved seeing the Buccaneer Queen's glorious dress. Learned about the fascinating history of the area. The area for the kids to learn by doing was genius. The kids had so much fun they didn't realize they were learning. We had fun on the piano staircase.

So much to do, see & learn! Well, worth it!



Questions?