



AGENDA MEMORANDUM
Corpus Christi Business and Job Development Corporation Meeting
February 18, 2019

DATE: February 6, 2019

TO: President and Honorable Board Members
Corpus Christi Business and Job Development Corporation

THROUGH: Keith Selman, Interim City Manager

FROM: Matt Blasy, General Manager – SMG American Bank Center
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American Bank Center Advisory Council – Type A Board

CAPTION:

Discussion and possible action regarding the appointment of a Type A representative to the American Bank Center Advisory Council.

PURPOSE:

Develop an Advisory Council comprised of five to ten American Bank Center stakeholders who meet regularly during the year to review event processes, new ideas, creative sales promotion ideas and receive customer-driven input for convention sales and services departments.

BACKGROUND AND FINDINGS:

As part of the RFP process for extending its management agreement of the American Bank Center, SMG committed to creating a Client Advisory Council consisting of American Bank Center stakeholders. SMG has comprised a list to include tenants, local universities, and City of Corpus Christi representatives. Included on this list is representation from the Type A Board.

OTHER CONSIDERATIONS: The Board may choose not to have a representative on this council.

CONFORMITY TO CITY POLICY: This action conforms to policy.

DEPARTMENTAL CLEARANCES:

City Manager's Office
Legal

FINANCIAL IMPACT: Not applicable.

RECOMMENDATION: Staff recommends approval of this item.

LIST OF SUPPORTING DOCUMENTS:

Proposed List of Stakeholders