

ADVISORY COUNCIL PROPOSAL

CREATION OF CLIENT ADVISORY COUNCIL

Develop a council of 5-10 existing and loyal American Bank Center customers who meet regularly throughout the year to review event processes, new ideas from our venue departments, creative sales promotion ideas and receive customer-driven input for our convention sales and services departments.

Stakeholders

1. City of Corpus Christi
2. Corpus Christi Convention and Visitors Bureau
3. Corpus Christi Downtown Management District
4. American Bank
5. Texas A&M University Corpus Christi
6. Del Mar College
7. Ice Rays
8. Buccaneer Commission
9. Corpus Christi Ballet
10. United Corpus Christi Chamber of Commerce
11. Type A Representative
12. City Council Representative