



AGENDA MEMORANDUM

Corpus Christi Tax Increment Reinvestment Zone #3 Meeting of March 18, 2019

DATE: March 8, 2019

TO: President and Honorable Board Members,
Corpus Christi Business and Job Development Corporation

THROUGH: Keith Selman, Interim City Manager

FROM: Alyssa Barrera Mason, Executive Director, Downtown Management District
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(361) 882-2363

<p style="text-align: center;">UPDATE Downtown Perception Survey</p>

STAFF PRESENTER(S):

<u>Name</u>	<u>Title/Position</u>	<u>Department</u>
1.		
2.		

OUTSIDE PRESENTER(S):

<u>Name</u>	<u>Title/Position</u>	<u>Organization</u>
1. Alyssa Barrera Mason	Executive Director	Downtown Management District
2.		
3.		

BACKGROUND :

The Downtown Management District will report on the 2019 Downtown Perception Survey. This survey is conducted bi-annually to track changes over time and test new initiatives with public opinion.

LIST OF SUPPORTING DOCUMENTS:

PowerPoint – 2019 Downtown Perception Survey.
2019 Downtown Perception Survey – Full Report