



AGENDA MEMORANDUM

Future Item for the City Council Meeting 3/26/2019
Action Item for the City Council Meeting 4/9/2019

DATE: March 21, 2019
TO: Keith Selman, Interim City Manager
FROM: Esther Velazquez, Assistant to the City Manager
EstherV@cctexas.com
361.826.3093

American Bank Center Advisory Council
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CAPTION:

Motion appointing Council Member Everett Roy to the American Bank Center's Advisory Council.

PURPOSE:

Develop an Advisory Council comprised of five to ten American Bank Center stakeholders who meet regularly during the year to review event processes, new ideas, creative sales promotion ideas and receive customer-driven input for convention sales and services departments.

BACKGROUND AND FINDINGS:

As part of the RFP process for extending its management agreement of the American Bank Center, SMG committed to creating a Client Advisory Council consisting of American Bank Center stakeholders. SMG has comprised a list to include tenants, local universities, and City of Corpus Christi representatives. Included on this list is representation from the City Council.

A similar item came before the Corpus Christi Business and Job Development Corporation at their regular meeting on February 18, 2019. Mr. Robert Tamez was selected as the Type A Board representative.

OTHER CONSIDERATIONS:

Council may choose not to have a representative on this advisory council.

CONFORMITY TO CITY POLICY: Yes

EMERGENCY / NON-EMERGENCY: Non-Emergency

DEPARTMENTAL CLEARANCES:

City Manager's Office
Legal

FINANCIAL IMPACT:

☐ Operating ☐ Revenue ☐ Capital X Not applicable

Fiscal Year: 2018-2019	Current Year	Future Years	TOTALS
Line Item Budget			
Encumbered / Expended Amount			
This item			
BALANCE			

Fund(s):

Comments: None

RECOMMENDATION: N/A

LIST OF SUPPORTING DOCUMENTS:

Proposed List of Stakeholders