# **Opportunity Zones**



Planning Commission Presentation April 17, 2019

1



- Opportunity Zones were established by Congress in The Tax Cuts and Jobs Act of 2017.
- Purpose: Incentivize private investment in historically underserved communities, resulting in economic development and job creation.
- Opportunity Zones are low-income Census Tracts nominated by governors and certified by the U.S. Department of the Treasury.
- > Potential for \$6 trillion of private investment



## Map of Corpus Christi Opportunity Zones





## Map of Corpus Christi Opportunity Zones (Tracts 63 and 64)



Eligible tracts shaded white City limits -----





### Map of Corpus Christi Opportunity Zones (Tracts 10, 16.02, and 20.01)





## Map of Corpus Christi Opportunity Zones (Tract 22)





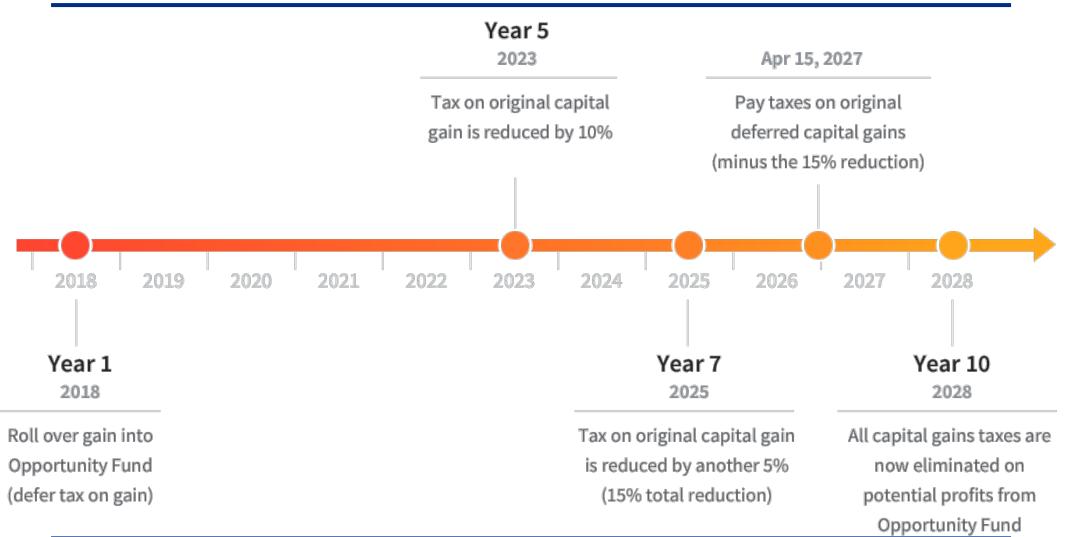
### Map of Corpus Christi Opportunity Zones (Tracts 27.04 and 29)

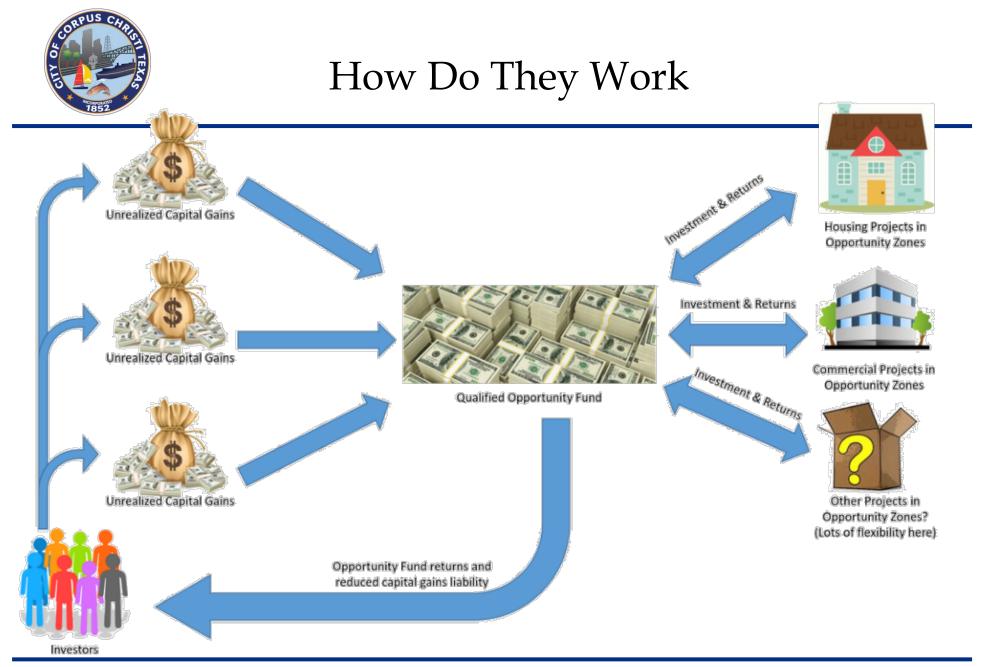


Barisi Village Project<sup>~</sup>



### The Incentives





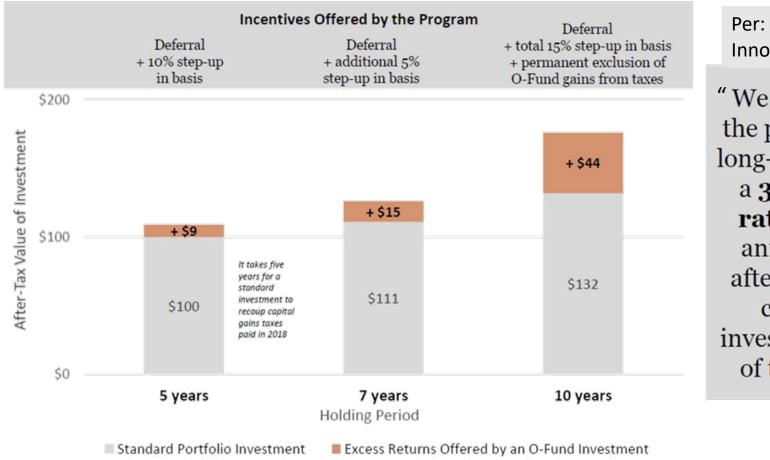
Source: Capital Area Council of Governments, Opportunity Zones: Is the New Program Promising or Problematic? https://www.datapoints.org/data-points-blog/opportunity-zones-is- 9 the-new-program-promising-or-problematic; July 6, 2018.



### Potential Returns to Investors

#### Comparing an O-Fund to a Standard Investment:

Scenario: A Capital Gain of \$100 is Reinvested in 2018



Per: Economic Innovation Group

"We estimate that the program offers long-term investors a **3.0% higher** rate of return annualized and after taxes than a comparable investment outside of the program."



## Looking Forward

#### 2018

- Zones certified and final map in place
- IRS releases O-Fund self-certification form
- ✓ IRS/Treasury release further guidance
  - "Early Mover" funds form and capitalize

#### 2019

- Bulk of funds form and capitalize
- Investment starts to flow

#### 2020 & 2021

- Funds begin to invest at scale
- Funds reach 90% threshold requirement
- Investors continue to pile on in advance of the 2021 deadline to get the 5-year step up by 2026
- First real picture of impact takes shape



Additional Resources

<u>http://corpuschristiopportunities.com/</u>

CCREDC to host a workshop on Opportunity Zones



- Friday, April 19, 2019
- 9:30 AM 11:00 AM
- Del Mar Center for Economic Development 3209 S Staples St