



AGENDA MEMORANDUM
City Council Meeting of June 18, 2019

DATE: May 29, 2019

TO: Peter Zaroni, City Manager

FROM: Jermel Stevenson, Director, Parks and Recreation Department
JermelS@cctexas.com
826-3464

The FY20 & 21 Corpus Christi Summer Games of Texas is a sanctioned event supported by the Texas Amateur Athletic Federation. The event is patterned after the Olympic Games providing athletes the opportunity to compete in over 10 sporting events held in venues across the City of Corpus Christi for athletes of all ages and skill levels.

STAFF PRESENTER(S):

<u>Name</u>	<u>Title/Position</u>	<u>Department</u>
1. Jermel Stevenson	Director	Parks & Recreation
2. Becky Perrin	Assistant Director	Parks & Recreation

OUTSIDE PRESENTER(S):

<u>Name</u>	<u>Title/Position</u>	<u>Organization</u>
1. Paulette Kluge	Chief Ex. Officer	CC Convention & Visitors Bureau

BACKGROUND:

The Games of Texas are a series of amateur Olympic-style events held each summer and winter in the state of Texas. They are organized by the Texas Amateur Athletic Federation (TAAF) and are part of the National Congress of State Games. Medalists from the Games qualify to participate in the State Games of America, a biennial multi-sport event. In July 2012 and 2013, the Parks and Recreation Department hosted the Summer Games of Texas. The two-year event had an estimated \$15,000,000 economic impact for the City of Corpus Christi. Participants, family members, coaches, sponsors and spectators filled hotels, restaurants, beaches and all the entertainment venues that the City had to offer. Because the Games were so successful, the Parks & Recreation Department submitted an application to TAAF in 2016 to host the Games of Texas for Summer FY20 and 21 and was chosen as host once again. With financial support from the Corpus Christi Convention and Visitors Bureau, the department is excited to once more represent the City of Corpus Christi as host of a premier athletic event, the Texas Amateur Athletic Federation's Games of Texas for FY20 and 21.

LIST OF SUPPORTING DOCUMENTS:

PowerPoint – FY20 & 21 Summer Games of Texas