

## AGENDA MEMORANDUM

City Council Meeting of July 23, 2019

**DATE:** July 3, 2019

**TO**: Peter Zanoni, City Manager

**FROM**: County Judge Barbara Canales, Nueces County

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361-888-0264

2020 Census and Nueces Together

## **OUTSIDE PRESENTER(S):**

NameTitle/PositionOrganization1. Barbara CanalesCounty JudgeNueces County

## **BACKGROUND:**

County Judge Barbara Canales is the chair of the Complete Count Committee that is responsible for ensuring an accurate US Census Count for Nueces county, including the City of Corpus Christi. The Census is important because it determines everything from eligibility for federal funding to elected representation.

A nonprofit group Nueces Together has been formed to work with the Complete Count Committee to develop marketing and outreach programs to ensure an accurate count. Judge Canales is coming before Council to officially request participation from the City of Corpus Christi in the Nueces Together effort to ensure robust participation in the 2020 Census.

## **LIST OF SUPPORTING DOCUMENTS:**

PowerPoint -