



AGENDA MEMORANDUM

Corpus Christi Business and Job Development Meeting August 19, 2019

DATE: July 18, 2019

TO: President and Honorable Board Members,
Corpus Christi Business and Job Development Corporation

FROM: Mike Culbertson, COO
Corpus Christi Regional Economic Development Corporation
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Extend Grant for Del Mar College Internship Program
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CAPTION:

Motion authorizing Renewal No. 2 of the Small Business Incentive agreement with Del Mar College for an internship program in the amount of \$150,000 from January 1, 2020 through December 31, 2020.

PURPOSE:

Award a Type A Grant for Del Mar College's Internship Program for Small Business Assistance until December 31, 2020

BACKGROUND AND FINDINGS:

Del Mar College has a program where students can work for a local company as an intern. The local company will pay minimum wage while the Type A grant will match the wage up to \$5.00 per hour plus FICA. This encourages companies to hire interns, it allows the student to get real work experience, and has a goal to create new jobs. The Type A Board has funded this program since 2007. The Board approved the Small Business Assistance budget on July 15, 2019 and is pending City Council approval.

The Board approved the Small Business Assistance budget in June that included this program. The current agreement allows for the Board to extend this agreement for up to two additional years. This agreement would run until December 31st which is the end of a semester to better manage the program. The college has not been able to increase the number of interns since the hurricane but they believe this will increase again this coming year.

Del Mar College Internship Progress Report 2008-2019

Year	# of F/T Jobs Created	# of P/T Interns Placed	# of Interns Placed	# of Employers unduplicated
2008-2009	8	0	102	27
2009-2010	4	36	71	24
2010-2011	6	16	64	19
2011-2012	6	41	93	22
2012-2013	14	21	85	25
2013-2014	21	24	93	26
2014-2015	23	24	93	29
2015-2016	24	20	93	39
2016-2017	26	0	93	20
2017-2018	14	0	54	23
2018-2019 ytd	17	0	44	31
Totals	163	182	873	290
Est. 2019-2020	14	6	93	34

List of companies using interns:

Safety Support Services	Salon Chromatic	Anthony's Salon
Mr. Fancypants Carwash	Salon Salon	Brookdale Assisted
Scrub Hub	Checks And Balances	Color Bar Salon
R&J Contractors	Ooh La La Candy Buffets	Fillingood Bakery
Francisco's Salon	GIS SBDC CED	GN Insurance
Planet Sol Salon	Hair Peace Salon	Mr. Fancy Pants Carwash
Orthopedic Physical Therapy	Gemini Ambulance Service	Q Productions
Senior Memorial Plans	Sports Clips	QSR Online

ALTERNATIVES:

The Board could decide not to continue the program or to move funds to another internship program.

OTHER CONSIDERATIONS:

Not applicable

CONFORMITY TO CITY POLICY:

This is in keeping with the stated goal of promoting and retaining businesses.

EMERGENCY / NON-EMERGENCY:

Non-Emergency

DEPARTMENTAL CLEARANCES:

Legal

FINANCIAL IMPACT:

☒ Operating
 ☐ Revenue
 ☐ Capital
 ☐ Not applicable

Fiscal Year: 2019-2020	Project to Date Expenditures (CIP only)	Current Year	Future Years	TOTALS
Line Item Budget			603,500	603,500
Encumbered / Expended Amount				
This item			150,000	150,000
BALANCE			453,500	453,500

Fund: 1140 Business and Job Development Fund

Comments: This item was approved by the Type A Board in the Type A Small Business Proposed FY20 Budget.

Funding Detail:

Fund: 1140 Business and Job Development Fund
Organization/Activity: 15020 Small Business Projects
Mission Element: 707 Economic Development
Project # (CIP Only):
Account: 530000 Professional Services

RECOMMENDATION:

Staff recommends approving the renewal of the grant for \$150,000 for the internship program.

LIST OF SUPPORTING DOCUMENTS:

Letter Requesting Renewal of Program
Small Business Incentive Agreement renewal– Del Mar Intern