



## **AGENDA MEMORANDUM**

Action Item for the City Council Meeting of September 17, 2019

**DATE:** August 19, 2019  
**TO:** Peter Zanoni, City Manager  
**FROM:** Mike Culbertson  
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Renewal No. 2 Type A Grant for Del Mar College Internship Program

### **CAPTION:**

Resolution approving Renewal No. 2 of the Small Business Incentives Agreement between the Corpus Christi Business and Job Development Corporation and Del Mar College to provide grant up to \$150,000.00 for their internship program to assist small businesses from January 1, 2020 through December 31, 2020.

### **SUMMARY:**

The Type A Board has approved a grant of \$150,000 for Del Mar College internship to pay for part of the wages that interns receive. The Type A Grant for Del Mar College's Internship Program for Small Business Assistance runs from January 1, 2020 through December 31, 2020.

### **BACKGROUND AND FINDINGS:**

Del Mar College has a program where students can work for a local company as an intern. The local company will pay minimum wage while the Type A grant will match the wage up to \$5.00 per hour plus FICA. This encourages companies to hire interns, it allows the student to get real work experience, and has a goal to create new jobs. The Type A Board has funded this program since 2007. The Board approved the Small Business Assistance budget on July 15, 2019 and is pending City Council approval. The current agreement allows for the Board to extend this agreement for up to two additional years. This agreement would run until December 31<sup>st</sup> which is the end of a semester to better manage the program. The college has not been able to increase the number of interns since the hurricane but they believe this will increase again this coming year.

## Del Mar College Internship Progress Report 2008-2019

Year	# of F/T Jobs Created	# of P/T Interns Placed	# of Interns Placed	# of Employers unduplicated
2008-2009	8	0	102	27
2009-2010	4	36	71	24
2010-2011	6	16	64	19
2011-2012	6	41	93	22
2012-2013	14	21	85	25
2013-2014	21	24	93	26
2014-2015	23	24	93	29
2015-2016	24	20	93	39
2016-2017	26	0	93	20
2017-2018	14	0	54	23
2018-2019 ytd	17	0	44	31
Totals	163	182	873	290
Est. 2019-2020	14	6	93	34

List of companies using interns:

Safety Support Services	Salon Chromatic	Anthony's Salon
Salon Salon	Brookdale Assisted	QSR Online
Scrub Hub	Checks And Balances	Color Bar Salon
R&J Contractors	Ooh La La Candy Buffets	Fillingood Bakery
Francisco's Salon	GIS SBDC CED	GN Insurance
Planet Sol Salon	Hair Peace Salon	Mr. Fancy Pants Carwash
Orthopedic Physical Therapy	Gemini Ambulance Service	Q Productions
Senior Memorial Plans	Sports Clips	

### **ALTERNATIVES:**

If Council does not fund the program or fund it at a lesser amount, this program will be cut back or may be discontinued without this grant.

### **FISCAL IMPACT:**

This Type A grant has been approved by the Type A Board and is in their 2019-2020 budget. This will use economic development funds of \$99,500 of the small business budget of \$603,500.

### **FUNDING DETAIL:**

Fund: 1140 Business and Job Development Fund  
 Organization/Activity: 15020 Small Business Projects  
 Mission Element: 707 Economic Development  
 Project # (**CIP Only**):  
 Account: 530000 Professional Services

### **RECOMMENDATION:**

The Type A Board approved this grant as did CCREDC's Board. Staff recommends approve Renewal No. 2 of the Small Business Incentive agreement with Del Mar College for internship program in the amount of \$150,000 from January 1, 2020 through December 31, 2020.

### **LIST OF SUPPORTING DOCUMENTS:**

Resolution

Agreement