

**Coastal Christmas Budget
By Funding Source**

Funding Source	Category	Description	Total	Percentage to Budget
FY19 - TYPE A Marketing/Co-Promotion Fund	Creative elements and Marketing	Main Concourse and Arena decorations, Interactive Elements, miscellaneous rentals, marketing	\$65,000	43%
Sponsorships / Event Revenue	Venue expenses	Set up / tear down labor; Event staff; Miscellaneous expenses	\$85,000	57%
TOTAL:			\$150,000	100%