



## **AGENDA MEMORANDUM**

Action Item for the City Council Meeting December 10, 2019

**DATE:** December 10, 2019

**TO:** Peter Zaroni, City Manager

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### **Reverse Alert Mass Notification System**

#### **CAPTION:**

Motion authorizing a five-year license agreement with Everbridge, Inc., of Pasadena, California, in an amount not to exceed \$395,232.00, for the Reverse Alert mass notification system for the Emergency Operations Center (EOC), effective upon issuance of a notice to proceed, with first-year funding in the amount of \$81,632.00 available in the FY2020 Local Emergency Planning Committee (LEPC) fund.

#### **SUMMARY:**

This motion authorizes a five-year license agreement with Everbridge, Inc. to provide Reverse Alert mass notification for the EOC procured through the General Service Administration Cooperative.

#### **BACKGROUND AND FINDINGS:**

Reverse Alert is the mass notification system that provides Nueces County communities with alert updates from local officials during emergencies. The goal is to inform the public by alerting them during times of disaster, threats to public safety, beach notifications, industrial notifications, fire emergencies, evacuations, and provide updates of the incidents. Two new enhancements to the system will be included; Community Engagement Module and Incidents Management Module.

The procurement is through the GSA (General Service Administration). Contracts awarded through the GSA have been competitively procured in compliance with Texas Local and State procurement requirements.

**ALTERNATIVES:**

An alternative would be not to secure a license agreement with Everbridge, Inc. for the Reverse Alert Mass Notification System. However, this would be critical to the community, since the capability of mass notification to citizens of Nueces County of emergency conditions may be limited.

**FISCAL IMPACT:**

The fiscal impact for the Fire Department in FY2020 is \$81,632.00 from the LEPC Fund for a five-year license agreement with Everbridge, Inc. with the remaining \$313,600.00 budgeted in future years through the annual budget process.

**FUNDING DETAIL:**

Fund:	6060 LEPC
Organization/Activity:	21901 Reverse Alert System
Mission Element:	095 Mng Emergency Operations & EOC
Project # (CIP Only):	n/a
Account:	530500 Printing Advertising & PR

**RECOMMENDATION:**

Staff recommends approval of this motion authorizing a five-year agreement with Everbridge, Inc. of Pasadena, California for Reverse Alert mass notification system as presented.

**LIST OF SUPPORTING DOCUMENTS:**

Price Sheet  
License Agreement  
Addendum