

LEPC Reserve Fund items for Consideration

- 1. LEPC Van Rehabilitation: Strip off the existing wrap and apply new paint and decals.
Quote: Rick's Detailing - \$6,975.00**
- 2. Podium for CCFD Training Room: Amazon, \$516.62**
- 3. Shelter in Place Kits: Various items and vendors – unit cost \$26.00 X 575 kits = \$14,950**
- 4. LEPC Activity Books: Grunwald Printing – 15,000 @ \$5,484.77**
- 5. Local Media: KIII – 103 spots @ \$3,000 + KRIS – 90 spots @ \$3,000 = \$6,000**

Total: \$33,926.39

RICK'S DETAILING
5146 AYERS ST, CORPUS CHRISTI, TX 78415
Phone: (361) 855-4490
FAX: (361) 855-4491

Workfile ID: e5c7c0e3
State ID: 742465683

Preliminary Estimate

Customer: CCFD

Written By: Richard Cruz

Insured: CCFD
Type of Loss:
Point of Impact:

Policy #:
Date of Loss:

Claim #:
Days to Repair: 0

Owner:
CCFD

Inspection Location:
RICK'S DETAILING
5146 AYERS ST
CORPUS CHRISTI, TX 78415
Repair Facility
(361) 855-4490 Business

Insurance Company:

VEHICLE

2011 TOYO Sienna FWD w/7-Passenger Seating 4D VAN 6-3.5L Gasoline EFI

VIN: 5TDZK3DC9BS138871
License:
State:

Interior Color:
Exterior Color:
Production Date:

Mileage In:
Mileage Out:
Condition:

Vehicle Out:

Job #:

TRANSMISSION

Automatic Transmission
Overdrive

POWER

Power Steering
Power Brakes
Power Windows
Power Locks
Power Mirrors

DECOR

Dual Mirrors
Overhead Console

CONVENIENCE

Air Conditioning
Intermittent Wipers
Tilt Wheel
Cruise Control
Rear Defogger
Keyless Entry
Rear Window Wiper
Telescopic Wheel
Climate Control
Dual Air Condition
Dual Power Sliding Doors

RADIO

AM Radio

FM Radio
Stereo
Search/Seek
CD Player
Auxiliary Audio Connection

SAFETY

Drivers Side Air Bag
Passenger Air Bag
Anti-Lock Brakes (4)
4 Wheel Disc Brakes
Traction Control
Stability Control
Front Side Impact Air Bags

Head/Curtain Air Bags

SEATS

Cloth Seats
3rd Row Seat
Retractable Seats
Captain Chairs (4)

WHEELS

Aluminum/Alloy Wheels

PAINT

Clear Coat Paint

OTHER

Rear Spoiler
California Emissions

Preliminary Estimate

Customer: CCFD

2011 TOYO Sienna FWD w/7-Passenger Seating 4D VAN 6-3.5L Gasoline EFI

Line		Oper	Description	Part Number	Qty	Extended Price \$	Labor	Paint
1	#	Subl	Remove Decal		1	1,250.00 X		
2	#	Subl	Artwork and Installation		1	2,850.00 X		
3	#	Subl	Paint Job		1	2,500.00 X		
4	#	Subl	Paint and Supplies		1	375.00 X		
SUBTOTALS						6,975.00	0.0	0.0

ESTIMATE TOTALS

Category	Basis	Rate	Cost \$
Parts			0.00
Miscellaneous			6,975.00
Subtotal			6,975.00
Grand Total			6,975.00
Deductible			0.00
CUSTOMER PAY			0.00
INSURANCE PAY			6,975.00

Preliminary Estimate

Customer: CCFD

2011 TOYO Sienna FWD w/7-Passenger Seating 4D VAN 6-3.5L Gasoline EFI

Estimate based on MOTOR CRASH ESTIMATING GUIDE and potentially other third party sources of data. Unless otherwise noted, (a) all items are derived from the Guide ARM8531, CCC Data Date 08/09/2019, and potentially other third party sources of data; and (b) the parts presented are OEM-parts. OEM parts are manufactured by or for the vehicle's Original Equipment Manufacturer (OEM) according to OEM's specifications for U.S. distribution. OEM parts are available at OE/Vehicle dealerships or the specified supplier. OPT OEM (Optional OEM) or ALT OEM (Alternative OEM) parts are OEM parts that may be provided by or through alternate sources other than the OEM vehicle dealerships with discounted pricing. Asterisk (*) or Double Asterisk (**) indicates that the parts and/or labor data provided by third party sources of data may have been modified or may have come from an alternate data source. Tilde sign (~) items indicate MOTOR Not-Included Labor operations. The symbol (<>) indicates the refinish operation WILL NOT be performed as a separate procedure from the other panels in the estimate. Non-Original Equipment Manufacturer aftermarket parts are described as Non OEM, A/M or NAGS. Used parts are described as LKQ, RCY, or USED. Reconditioned parts are described as Recond. Recored parts are described as Recore. NAGS Part Numbers and Benchmark Prices are provided by National Auto Glass Specifications. Labor operation times listed on the line with the NAGS information are MOTOR suggested labor operation times. NAGS labor operation times are not included. Pound sign (#) items indicate manual entries.

Some 2020 vehicles contain minor changes from the previous year. For those vehicles, prior to receiving updated data from the vehicle manufacturer, labor and parts data from the previous year may be used. The CCC ONE estimator has a list of applicable vehicles. Parts numbers and prices should be confirmed with the local dealership.

The following is a list of additional abbreviations or symbols that may be used to describe work to be done or parts to be repaired or replaced:

SYMBOLS FOLLOWING PART PRICE:

m=MOTOR Mechanical component. s=MOTOR Structural component. T=Miscellaneous Taxed charge category.
X=Miscellaneous Non-Taxed charge category.

SYMBOLS FOLLOWING LABOR:

D=Diagnostic labor category. E=Electrical labor category. F=Frame labor category. G=Glass labor category.
M=Mechanical labor category. S=Structural labor category. (numbers) 1 through 4=User Defined Labor Categories.

OTHER SYMBOLS AND ABBREVIATIONS:

Adj.=Adjacent. Algn.=Align. ALU=Aluminum. A/M=Aftermarket part. Blend=Blend. BOR=Boron steel.
CAPA=Certified Automotive Parts Association. D&R=Disconnect and Reconnect. HSS=High Strength Steel.
HYD=Hydroformed Steel. Incl.=Included. LKQ=Like Kind and Quality. LT=Left. MAG=Magnesium. Non-Adj.=Non
Adjacent. NSF=NSF International Certified Part. O/H=Overhaul. Qty=Quantity. Refn=Refinish. Repl=Replace.
R&I=Remove and Install. R&R=Remove and Replace. Rpr=Repair. RT=Right. SAS=Sandwiched Steel.
Sect=Section. Subl=Sublet. UHS=Ultra High Strength Steel. N=Note(s) associated with the estimate line.

CCC ONE Estimating - A product of CCC Information Services Inc.

The following is a list of abbreviations that may be used in CCC ONE Estimating that are not part of the MOTOR CRASH ESTIMATING GUIDE:

BAR=Bureau of Automotive Repair. EPA=Environmental Protection Agency. NHTSA= National Highway
Transportation and Safety Administration. PDR=Paintless Dent Repair. VIN=Vehicle Identification Number.

Deliver to
Corpus Ch... 78413

Best Sellers Gift Ideas New Releases Whole Foods Today's Deals

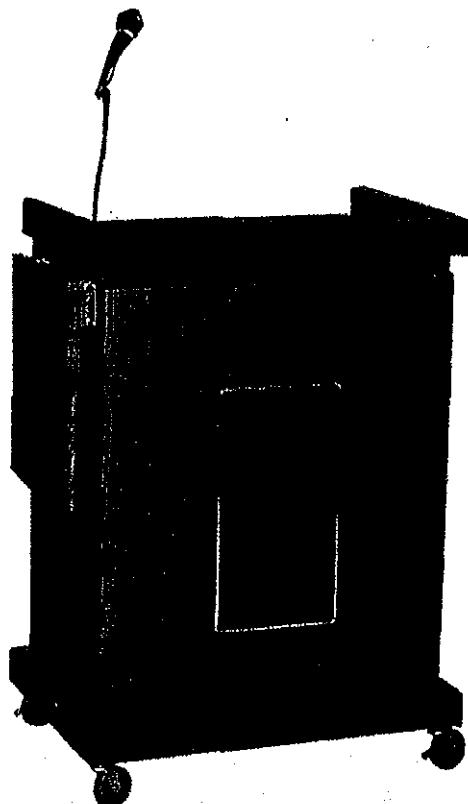
Thursday Night Football

Industrial & Scientific Lab Test & Measurement Safety Janitorial & Facilities Food Service Education Material Handling Materials Metalworking Electrical

Office Products Office Furniture & Lighting Carts & Stands Lecterns & Podiums



VIDEO



Click image to open expanded view

Oklahoma Sound SCL-5-My Smart Cart Lectern with Sound, 28" Width x 41" Height x 21" Depth, Mahogany

by Oklahoma Sound

3 customer reviews

| 5 answered questions

Price: \$516.62 & FREE Shipping

Color: Mahogany



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\$516.62



--

- Two locking doors
- Three inner storage shelves
- Slide out locking top can be made into a media compartment
- Built in 25 watt user friendly amplifier
- Wire management grommets through all of the shelves

Compare with similar items

New (2) from \$516.62 & FREE shipping.

STAND UP DESK STORE

A Better Podium. Smart. Professional. Confident.

> [Shop now](#)

Mobile Adjustable Height

Ad feedback

Other Sellers on Amazon

New (2) from \$516.62 & FREE shipping.

Have one?

[Sell on Amazon](#)



MOUNT-IT!

Transform Any Surface To A Standing Desk



Mount-It! Ergonomic Sit Stand Desk Mount For Laptops

15

\$104.99 ✓prime

Ad feedback

What other items do customers buy after viewing this item?



Oklahoma Sound Aristocrat Floor Lectern, Mahogany

29

\$214.95



Belt 27508 Mobile Floor Lectern, Mahogany 46"H x 25"W x 20.13"D

41

\$220.99



Oklahoma Sound MMC Multi Media Cart, 19" Length x 25" Width x 38" Height, W/d

23

\$245.99

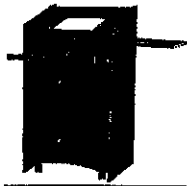


Denon Professional Lectern Active | Lectern with Active Speaker Array

3

\$599.00

Customers who viewed this item also viewed



Oklahoma Sound
Aristocrat Floor Lectern,
Mahogany



Balt 27508 Mobile Floor
Lectern, Mahogany 46"H x
25"W x 20.13"D



Oklahoma Sound MMC
Multi Media Cart, 19"
Length x 25" Width x 38"



Safco Products 8918MH
Executive Mobile Lectern,
Mahogany

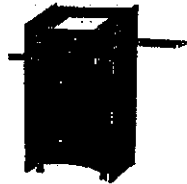


Oklahoma Sound 6010-
MY Aristocrat Floor Sound
Lectern, 25" Width x 46"



Customers also shopped for

Page 1 of 4



Oklahoma Sound
Aristocrat Floor Lectern,
Mahogany

\$214.95

29



Luxor Multipurpose
Adjustable Height Steel
A/V Utility Cart with
Cabinet - Black

\$175.96

39



Oklahoma Sound PRC200
Steel Premium
Presentation Cart, 18"
Width x 40-1/2" Height...

\$124.29

70



Oklahoma Sound PRC-250
Deluxe Presentation Cart,
30" Length x 18" Width x
40.5" Height, Ivory...

\$276.95

9



BALT Audio Visual
Adjustable Presentation
Cart, Teak Black, 40.25"H x
18"W x 30"D (27519)

\$133.99

3



Special offers and product promotions

Color: Mahogany

- Save 5% each on Qualifying Items offered by UnbeatableSale, Inc when you purchase 2 or more. Enter code R78365VT at checkout. Here's how (restrictions apply)
- Your cost could be \$466.62 instead of \$516.62! Get a \$50 Amazon.com Gift Card instantly upon approval for the Amazon Rewards Visa Card Apply now

Have a question?

Find answers in product info, Q&As, reviews

Type your question or keyword

Product description

Color: Mahogany

Our computer friendly lectern with sound is a multipurpose computer lectern cart featuring a 2" deep area for a laptop that locks with a slide out locking shelf for projectors and multimedia equipment. Our built in sound option offers a powerful 25 WATT amplifier with user friendly controls along with a built in microphone holder. Two locking doors provide secure storage on three inner shelves for equipment and A/V material. Wire management grommets are strategically fixed inside the unit for laptop, LCD projector, and accessory equipment use. This cart is constructed from high quality MDF core with a stained pine wood finish on the base. This unit rolls on four 4" easy roll casters, with two locking. Measures 28" width by 41" height by 21" depth. Mahogany color.

Product information

Color: Mahogany

Technical Details

Brand Name	Oklahoma Sound
Item Weight	115 pounds
Product Dimensions	21 x 28 x 41 inches
Item model number	SCL-S-MY
Color	Mahogany
Material Type	MDF
Number of Items	1
Manufacturer Part Number	SCL-S-MY

Additional Information

ASIN	B00110GILG
Customer Reviews	3 customer reviews
Best Sellers Rank	4.7 out of 5 stars #372,933 in Industrial & Scientific (See Top 100 in Industrial & Scientific) #198 in Lecterns & Podiums
Shipping Weight	141 pounds (View shipping rates and policies)
Domestic Shipping	Currently, item can be shipped only within the U.S. and to APO/FPO addresses. For APO/FPO shipments,

please check with the manufacturer regarding warranty and support issues.

International Shipping

This item is not eligible for international shipping. [Learn More](#)

Date First Available

December 10, 2007

Warranty & Support

Product Warranty: For warranty information about this product, please click here

Feedback

If you are a seller for this product, would you like to suggest updates through seller support?

Would you like to tell us about a lower price?

Related video shorts | Upload your video

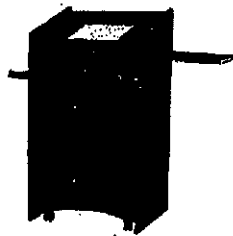


Compare with similar items



This item Oklahoma Sound SCL-MO Smart Cart Lectern with Sound, 28" Width x 41" Height x 21" Depth, Mahogany

[Add to Cart](#)



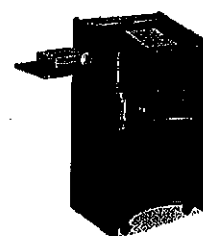
Oklahoma Sound Aristocrat Floor Lectern, Mahogany

[Add to Cart](#)



Stand Up Desk Store Mobile Adjustable Height Lectern Padlum, Heavy Duty Steel Frame

[Add to Cart](#)



Safco Products 8918MH Executive Mobile Lectern, Mahogany

[Add to Cart](#)

Customer Rating	(3)	(29)	(76)	(8)
Price	\$516 ⁶²	\$214 ⁹⁵	\$149 ⁰⁰	\$393 ⁶²
Shipping	FREE Shipping on orders over \$25	FREE Shipping on orders over \$25	\$22.71	FREE Shipping on orders over \$25
Sold By	UnbeatableSale, Inc	Amazon.com	Stand Up Desk Store	Amazon.com
Item Dimensions	21 x 28 x 41 in	20 x 25 x 46 in	16.5 x 23.5 x 48.5 in	19.75 x 25.25 x 46 in

Sponsored products related to this item

Pricing for Shelter in Place Kit Items

<u>ITEM</u>	<u>COST</u>	<u>VENDOR</u>
Combination flashlight /radio	\$14.00	Various vendors
Poly bag	\$1.00	Uline
Duct tape	\$3.00	City Warehouse
Masking tape	\$2.20	City Warehouse
Towels	\$2.00	WalMart
First aid kit	\$3.25	Classy Promo
Water	\$0.25	WalMart
Kit full page label	\$0.30	Office Depot
Total	\$26.00	



Quotation
TG54543

361-882-5654 • 800-749-5654

Fax 361-882-7394 • www.GPprint.com

1418 Morgan Avenue • Corpus Christi, Texas 78404

To:

LEPC - City Of Corpus Christi
2406 Leopard Street
Suite # 200
Corpus Christi, TX 78408
Phone (361) 826-3960
Fax (361) 826-4417

Date 10/10/2019
Salesperson Tandi Garrett
Estimator John Grunwald

LEPC - City Of Corpus Christi

We would like to thank you for your time and consideration in regard to this quotation. Included below are the detailed product specifications and prices. This quotation is confidential and is intended solely for the use of the addressee(s) named above.

Production Specifications

Description:	LEPC Coloring Book (12-Pages + Cover)	
Pages:	12 Pages + 4 Page Cover	
Size:	Final Size : 8 1/2 x 11	
Paper:	60.0 lb White Uncoated Book (Guts) 80.0 lb White Gloss Cover (Cover)	
Ink:	1/1 Black (Guts) 4/4 Process (Cover)	
Provided:	Digital Files Supplied	
Prepress:	File Preparation, HP Color Proof, FP Imposition Proof	
Finishing:	Cutting, Folding, Saddlestitching	
Shipping:	Carton Pack and Local Delivery	
Prices:	Quantity	Prices
	10,000	\$3,966.34
	15,000	\$5,484.77
Sales Tax:	Please note that all applicable sales tax will be added to the quoted price upon invoicing.	
Schedule:	Delivery dates are based on proofs being returned as expected.	
Overages:	All orders are subject to a 10% over or under on the ordered quantity.	

Quoted By: Tandi Garrett **Sign:** _____ **Date:** _____

Accepted By: _____ **Sign:** _____ **Date:** _____

Thank you for giving us the opportunity to submit this quote. Quotes are based on a physical inspection of your originals and are valid for 30 days unless otherwise specified.



Quotation
TG54543

361-882-5654 * 800-749-5654

Fax 361-882-7394 * www.GPprint.com

1418 Morgan Avenue * Corpus Christi, Texas 78404

To:

LEPC - City Of Corpus Christi
2406 Leopard Street
Suite # 200
Corpus Christi, TX 78408
Phone (361) 826-3960
Fax (361) 826-4417

Date	10/10/2019
Salesperson	Tandi Garrett
Estimator	John Grunwald

Changes: If digital files are supplied, costs incurred for making changes will be added to the quoted price upon invoicing.

Upon acceptance, please indicate the quantity requested. _____

Please sign this quotation and return it to us along with your purchase order, if required.

Quoted By: _____ **Tandi Garrett** **Sign:** _____ **Date:** _____

Accepted By: _____ **Sign:** _____ **Date:** _____

Thank you for giving us the opportunity to submit this quote. Quotes are based on a physical inspection of your originals and are valid for 30 days unless otherwise specified.



LEPC - DEC '2019 - FEB '2020

Book: 4Q Estimate

Proposal ID: 205268
 Market: CORPUS CHRISTI [128]
 Station: KIII
 Schedule Date: 12/1/2019 - 2/29/2020
 Advertiser: <No Advertiser>
 Buyer: JOANNE SALGE
 Estimate #: DECEMBER '2019 - FEBRUARY '2020
 Spot Length(s): :30
 Author: CHARLES BURNES

Acct. Exec: Charles Burnes
 Phone #: 361-986-8412
 FAX #: 361-986-8500
 Email: cburnes@kiiitv.com
 Web Site: www.kiiitv.com

Flight 1																	Flight Dates: 12/1/2019-2/23/2020		
Program Time	Spot Length	DE	DE	DE	DE	DE	DE	DE	JA	JA	JA	JA	FE	FE	FE	DMA HH RTG	DMA P25-54 RTG	Wk	Rate
KIII		1	2	9	16	23	30	6	13	20	27	3	10	17				s	Spots
3 News First Edition 5am	:30	-	1	-	-	1	-	1	-	1	-	-	-	-	-	4.0	1.2	4	\$70.00
GRPs/Impressions																16	4.8		4
CPP/CPM																\$17.50	\$58.33		
Mo-Fr 5:00a-6:00a																			
3 News First Edition 6am	:30	-	-	1	-	-	-	-	-	-	-	-	-	-	-	6.3	2.6	1	\$175.00
GRPs/Impressions																6.3	2.6		1
CPP/CPM																\$27.78	\$67.31		
Mo-Fr 6:00a-7:00a																			
Good Morning America	:30	-	-	-	-	-	-	1	-	-	-	-	-	-	-	6.8	2.7	1	\$200.00
GRPs/Impressions																6.8	2.7		1
CPP/CPM																\$29.41	\$74.07		
Mo-Fr 7:00a-9:00a																			
Live With Kelly and Ryan	:30	-	-	-	-	1	-	-	-	-	-	1	-	-	-	4.1	1.4	2	\$80.00
GRPs/Impressions																8.2	2.8		2
CPP/CPM																\$19.51	\$57.14		
Mo-Fr 9:00a-10:00a																			
Rachael	:30	-	1	-	1	-	1	1	1	1	1	1	-	1	-	2.7	0.7	9	\$45.00
GRPs/Impressions																24.3	6.3		9
CPP/CPM																\$16.67	\$64.29		
Mo-Fr 11:00a-12:00p																			
Dr. OZ	:30	-	1	1	-	1	-	1	-	1	-	1	-	1	-	2.0	0.5	7	\$35.00
GRPs/Impressions																14	3.5		7
CPP/CPM																\$17.50	\$70.00		
Mo-Fr 2:00p-3:00p																			
Daily Blast LIVE	:30	-	1	1	1	-	1	-	1	-	1	-	1	-	-	2.3	0.5	7	\$35.00
GRPs/Impressions																16.1	3.5		7
CPP/CPM																\$15.22	\$70.00		
Mo-Fr 3:00p-4:00p																			
Judge Judy	:30	-	-	-	1	-	-	-	1	-	1	-	-	-	-	5.8	1.3	3	\$80.00
GRPs/Impressions																17.4	3.9		3
CPP/CPM																\$13.79	\$61.54		
Mo-Fr 4:00p-5:00p																			



LEPC - DEC '2019 - FEB '2020

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Proposal ID: 205268
 Market: CORPUS CHRISTI [128]
 Station: KIII
 Schedule Date: 12/1/2019 - 2/29/2020
 Advertiser: <No Advertiser>
 Buyer: JOANNE SALGE
 Estimate #: DECEMBER '2019 - FEBRUARY '2020
 Spot Length(s): :30
 Author: CHARLES BURNES

Acct. Exec: Charles Burnes
 Phone #: 361-986-8412
 FAX #: 361-986-8500
 Email: cburnes@kiiitv.com
 Web Site: www.kiiitv.com

Flight 1															Flight Dates: 12/1/2019-2/23/2020		
Program Time	Spot Length	DE 1	DE 2	DE 9	DE 16	DE 23	DE 30	JA 6	JA 13	JA 20	JA 27	FE 3	FE 10	FE 17	DMA HH RTG	DMA P25-54 RTG	Wk Spots
KIII																	
Nightline	:30	--	1	1	--	--	1	--	1	--	1	--	--	1	2.2	0.9	6
GRPs/Impressions															13.2	5.4	6
CPP/CPM															\$22.73	\$55.56	
Mo-Fr 11:37p-12:06a																	
MeTV Rotation	:30	--	5	5	5	5	5	5	5	5	5	5	5	5	4.5	1.5	12
GRPs/Impressions															270	90	60
CPP/CPM															\$1.11	\$3.33	
Mo-Su 5:00a-1:00a																	
Domingo	:30	1	--	--	--	--	--	1	--	--	--	--	1	--	3.5	0.9	3
GRPs/Impressions															10.5	2.7	3
CPP/CPM															\$42.86	\$166.67	
Sun 10:30a-12:00p																	

Flight 1 General Summary (DMA HH D.RTG)

Name	Spots	Cost	Grps	Imp(000)	CPP	CPM	Reach	Freq	3+ Reach	Net Reach	Pop
KIII	103	\$3,000.00	402.8	778.4	\$7.45	\$3.85	83.9	4.8	58.5	162,003	193,070

Flight 1 Flight Summary (DMA HH D.RTG)

Flight	Spots	%	Cost	%	Grps	%	Imp(000)	CPP	CPM
Flight 1	103	100	\$3,000.00	100	402.8	100	778.4	\$7.45	\$3.85

Total Cost:	\$3,000.00	Signature _____
-------------	------------	-----------------



LEPC - DEC '2019 - FEB '2020

Book: 4Q Estimate

Proposal ID: 205268
 Market: CORPUS CHRISTI [128]
 Station: KIII
 Schedule Date: 12/1/2019 - 2/29/2020
 Advertiser: <No Advertiser>
 Buyer: JOANNE SALGE
 Estimate #: DECEMBER '2019 - FEBRUARY '2020
 Spot Length(s): :30
 Author: CHARLES BURNES

Acct. Exec: Charles Burnes
 Phone #: 361-986-8412
 FAX #: 361-986-8500
 Email: cburnes@kiiitv.com
 Web Site: www.kiiitv.com

General Summary (DMA HH D.RTG)

Name	Spots	Cost	Grps	Imp(000)	CPP	CPM	Reach	Freq	3+ Reach	Net Reach	Pop
KIII	103	\$3,000.00	402.8	778.4	\$7.45	\$3.85	83.9	4.8	58.5	152,003	193,070

Flight Summary (DMA HH D.RTG)

Flight	Spots	%	Cost	%	Grps	%	Imp(000)	CPP	CPM
Flight 1	103	100	\$3,000.00	100	402.8	100	778.4	\$7.45	\$3.85



The proposed schedule:

- *Will have an unduplicated reach of 64,363 for CS-A25-54 or 53.3 for your target*
- *Will Reach 36,794 CS-A25-54 3 or more times or 30.5 for your target*
- *Will Achieve 165.6 Gross Rating Points or 199.2 Impressions(000)*
- *Will have an average frequency of 3.1*
- *Have an average Cost Per Point of \$18.12*
- *Have an average Cost Per Thousand of \$15.06*

All this for an investment of \$3000.00

Name: Daniel King

email: daniel.king@kristv.com



LEPC December '19 January February '20

Book: CS KRIS 4Q19

Market: CORPUS CHRISTI [128]
 Station: KRIS
 Schedule Date: 12/2/2019 - 2/23/2020
 Advertiser: <No Advertiser>
 Spot Length(s): :30
 Book: CS KRIS 4Q19 (sell)
 Author: Dan King

Acct. Exec: Daniel King
 Email: daniel.king@kristv.com

Flight Dates: 12/2/2019-2/23/2020

Program Time	Spot Length	DE 2	DE 9	JA 6	JA 13	FE 3	FE 10	CS-A25-54 CS.RTG RTG	Weeks	Rate Spots
KRIS										
6 NEWS AT NOON	:30	3	3	3	3	3	3	5.0	6	\$85.00
GRPs/Impressions								90		18
SHR								24.0		
CPP/CPM								\$17.00		
Mo-Fr 12:00p-1:00p										
6 NEWS AT 6P SATURDAY	:30	1	1	1	1	1	1	9.3	6	\$160.00
GRPs/Impressions								55.8		6
SHR								25.8		
CPP/CPM								\$17.20		
Sat 6:00p-6:30p										
6 NEWS AT 5P SUNDAY	:30	1	1	1	1	1	1	3.3	6	\$85.00
GRPs/Impressions								19.8		6
SHR								7.7		
CPP/CPM								\$25.76		
Sun 5:00p-5:30p										

Total Cost: \$3,000.00



LEPC December '19 January February '20

Book: CS KRIS 4Q19

Market: CORPUS CHRISTI [128]
 Station: KRIS
 Schedule Date: 12/2/2019 - 2/23/2020
 Advertiser: <No Advertiser>
 Spot Length(s): :30
 Book: CS KRIS 4Q19 (sell)
 Author: Dan King

Acct. Exec: Daniel King
 Email: daniel.king@kristv.com

General Summary (CS-A25-54 CS.RTG)

Name	Spots	Cost	Grps	Imp(000)	CPP	CPM	Reach	Freq	3+ Reach	Net Reach
KRIS	30	\$3,000.00	165.6	199.2	\$18.12	\$15.06	53.3	3.1	30.5	64,363

Gregorian Summary (CS-A25-54 CS.RTG)

Month	Spots	%	Cost	%	Net Cost	Grps	%	Imp(000)	CPP	CPM
Dec/19	10	33	\$1,000.00	33	\$1,000.00	55.2	33	66.4	\$18.12	\$15.06
Jan/20	10	33	\$1,000.00	33	\$1,000.00	55.2	33	66.4	\$18.12	\$15.06
Feb/20	10	33	\$1,000.00	33	\$1,000.00	55.2	33	66.4	\$18.12	\$15.06
Total (CS-A25-54)	30	100	\$3,000.00	100	\$3,000.00	165.6	100	199.2	\$18.12	\$15.06

Monthly Summary (CS-A25-54 CS.RTG)

Month	Spots	%	Cost	%	Net Cost	Grps	%	Imp(000)	CPP	CPM
Dec/19	10	33	\$1,000.00	33	\$1,000.00	55.2	33	66.4	\$18.12	\$15.06
Jan/20	10	33	\$1,000.00	33	\$1,000.00	55.2	33	66.4	\$18.12	\$15.06
Feb/20	10	33	\$1,000.00	33	\$1,000.00	55.2	33	66.4	\$18.12	\$15.06
Total (CS-A25-54)	30	100	\$3,000.00	100	\$3,000.00	165.6	100	199.2	\$18.12	\$15.06

Frequency Distribution (CS-A25-54 CS.RTG)

Frequency	Graph	Reach	Net Reach
1+ Times Viewed		53.3	64,363
2+ Times Viewed		39.0	47,088
3+ Times Viewed		30.5	36,794
4+ Times Viewed		24.7	29,782
5+ Times Viewed		20.5	24,699
6+ Times Viewed		17.3	20,845
7+ Times Viewed		14.8	17,822
8+ Times Viewed		12.7	15,387
9+ Times Viewed		11.1	13,385
10+ Times Viewed		9.7	11,709
11+ Times Viewed		8.5	10,285
12+ Times Viewed		7.5	9,061
13+ Times Viewed		6.6	7,997
14+ Times Viewed		5.9	7,064
15+ Times Viewed		5.2	6,240
16+ Times Viewed		4.6	5,505
17+ Times Viewed		4.0	4,846
18+ Times Viewed		3.5	4,253
19+ Times Viewed		3.1	3,715
20+ Times Viewed		2.7	3,226
21+ Times Viewed		2.3	2,779
22+ Times Viewed		2.0	2,368
23+ Times Viewed		1.6	1,990
24+ Times Viewed		1.4	1,641
25+ Times Viewed		1.1	1,317



LEPC December '19 January February '20

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Frequency Distribution (CS-A25-54 CS.RTG)

Frequency	Graph	Reach	Net Reach
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