

#### **AGENDA MEMORANDUM**

Action Item for the City Council Meeting January 14, 2020

DATE: December 31, 2019

**TO:** Peter Zanoni, City Manager

**THRU:** Mark Van Vleck, Assistant City Manager

markvv@cctexas.com

(361) 826-3082

**FROM:** Albert Quintanilla, P. E., Director of Street Operations

albertq@cctexas.com

(361) 826-1957

#### Vision Zero Resolution

### **CAPTION**:

Resolution declaring Corpus Christi as a Vision Zero community with a commitment to save lives and decrease roadway and waterway accidents.

#### **SUMMARY**:

Vision Zero is a strategy to eliminate all traffic fatalities and severe injuries through the ethical belief that everyone has the right to move safely in their communities and that system designers and policy makers share the responsibility to ensure safe systems for travel.

#### **BACKGROUND AND FINDINGS:**

The City recognizes that if crash trends continue for the foreseeable future, they would put into jeopardy the future growth of the residential population and employment base and hinder our reputation as a desirable city for future generations.

The guiding principles of Vision Zero include: Safety, Community Outreach, Data Driven Actions, and Accountability. These principles will guide the actions and performance measures of the Vision Zero Action plan.

By working together throughout the community, we will take equitable and data driven actions to eliminate deaths and serious injuries for all who share Corpus Christi streets and waterways by 2040.

# **ALTERNATIVES**:

Do not declare Corpus Christi as a Vision Zero community.

# **FINANCIAL IMPACT**:

At this time, there is no financial impact.

## **RECOMMENDATION:**

Staff recommends approval of this item, declaring Corpus Christi as a Vision Zero community.

# **LIST OF SUPPORTING DOCUMENTS:**

Presentation Resolution