LIFEGUARD TOWER COST ANALYSIS

WOODEN TOWER

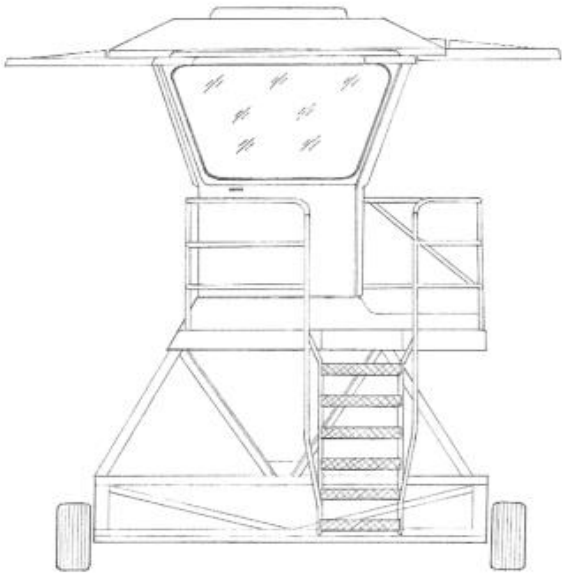
This tower is currently constructed “in-house” using Beach Operations team members.

PVC TOWER

This tower is currently constructed “in-house” using Beach Operations team members.

SURVEYOR JUNIOR LIFEGUARD TOWERS

This tower would replace all the wooden and PVC lifeguard towers. Tower is constructed of a fiberglass shelter painted with white marine gel coat and stainless-steel framing. Fiberglass shutters serve to cover the tinted tempered glass. See brochure for more information.



COST ANALYSIS

Material	Initial Cost	20 Year Cost per Unit	Pros	Cons
Wood Life Span 3-5 years *dependent on vandalism	$3,000/EA	$21,000	• Inexpensive	• Vulnerable to vandalism *(used as bonfire fuel)* • Unsightly • No protection from the elements for lifeguards • Strain on staff to build *(constructed in-house)* • Difficult to remove *(as required by the GLO)* • Low life expectancy
PVC Life Span 6-8 years	$11,000/EA	$33,000	• More durable than wood	• Unsightly • Minimal protection from the elements for lifeguards • Strain on staff to build *(constructed in-house)* • Low return on investment *(UV rays breakdown material)* • Difficult to remove (as required by the GLO)
Fiberglass & Stainless Steel Life Span 20+ years	$25,500/EA	$25,500	• Professional appearance • Extremely durable • Provide protection from all elements • Steel frames deter vandalism • Trailer hitch and wheels allow for quick removal (as required by GLO) • Easier to store during off season	• More costly than wood or PVC • Require more preventive maintenance than wood or PVC

*The base price for the Surveyor Junior is $17,550/EA but we request the following upgrades:

- Stainless Steel Support Structure - $3,100/EA
- 1 ½" Urethane Foam Insulation - $525/EA
- Integrated Front Fold-up Ramp - $4,400/EA