



## **AGENDA MEMORANDUM**

Action Item for the City Council Meeting March 31, 2020

**DATE:** March 31, 2020

**TO:** Peter Zaroni, City Manager

**FROM:** Laura Garcia, Library Director  
[LauraGa@cctexas.com](mailto:LauraGa@cctexas.com)  
(361) 826-7070

Kim Baker, Director of Contracts and Procurement  
[KimB2@cctexas.com](mailto:KimB2@cctexas.com)  
(361) 826-3169

### **Digital Content Services for Public Libraries**

#### **CAPTION:**

Resolution authorizing a three-year service agreement with Recorded Books, Inc. of Prince Frederick, Maryland for a total amount not to exceed \$101,400.00 for the purchase of Digital Content Services for the Public Libraries, effective upon issuance of a notice to proceed, with Fiscal Year 2020 funding in the amount of \$33,800.00 available through the General Fund.

#### **SUMMARY:**

This three-year service agreement with Recorded Books, Inc is for the delivery of RBDigital Services consisting of eMagazines, eAudiobooks and a foreign language learning product, which includes an English as a Second Language (ESL) component.

#### **BACKGROUND AND FINDINGS:**

The Library department maintains six public libraries Citywide. This department offers programming events for all ages, a book collection well over 400,000, historical archive material, access to meeting room space, public internet access through computers equipped with Office suite, and many more. Digital resources is one service that customers have access to as long as they have internet access. Through digital platforms like Hoopla, Axis360, and RBDigital, customers have access to thousands of eBooks, eAudioBooks, eMovies, eMusic, and eMagazines.

Recorded Books, Inc. is the sole source provider of RBDigital Services which uses one digital platform for the delivery of e-Magazines, e-Audio, and Transparent Language

Online. It provides simultaneous and unlimited use of over 2,000 e-Magazines, over 35,000 exclusive\sole source e-Audio titles, and access to a language-learning product that has over 110 languages and an ESL component to over 25 languages. Although other vendors provide similar services, this combination of services using one platform is not offered by those vendors.

### **ALTERNATIVES:**

The alternative to securing a contract with this vendor who provides services under one platform would be to obtain multiple contracts with various vendors for the individual services. However, it would be less efficient and not as cost effective to obtain multiple contracts.

### **FISCAL IMPACT:**

The fiscal impact for the Library Department in Fiscal Year 2020 is \$33,800.00 for a three-year service agreement for the purchase of digital content services, with the remaining cost of \$67,600.00 to be funded in future years through the annual budget process.

### **FUNDING DETAIL:**

Fund:	1020 General Fund
Organization/Activity:	12800 Central Library
Mission Element:	111 Provided Materials
Project # (CIP Only):	N/A
Account:	520060 Books and Periodicals

### **RECOMMENDATION:**

Staff recommends approval of this resolution authorizing a three-year agreement with Recorded Books, Inc., for RBDigital content services for public libraries as presented.

### **LIST OF SUPPORTING DOCUMENTS:**

Resolution  
Price Sheet  
Service Agreement