

AGENDA MEMORANDUM

Corpus Christi Tax Increment Reinvestment Zone #3 Meeting of April 21, 2020

DATE: April 10, 2020

TO: Peter Zanoni, City Manager

FROM: Alyssa Barrera Mason, Executive Director, CCDMD

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Jason Alaniz, Real Estate & Main Street Manager, CCDMD

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UPDATE

COVID 19 Impacts & Business Survey

STAFF PRESENTER(S):

Name <u>Title/Position</u> <u>Department</u>

1. 2.

OUTSIDE PRESENTER(S):

Name <u>Title/Position</u> <u>Organization</u>

1. Alyssa Barrera Mason Executive Director Downtown Management District

2.

BACKGROUND:

This item provides an update on the Downtown Management District's response to COVID-19's impacts on the Downtown Reinvestment Zone. It includes a briefing on a COVID-19 Business Impact Survey conducted by the DMD and options on next steps.

LIST OF SUPPORTING DOCUMENTS:

PowerPoint – COVID 19 Impacts & Business Survey COVID-19 Business Impact Survey Infographic Report