AIRPORT BOARD

*Four (4) vacancies with terms to 4-4-23. (Staff is recommending the appointment of Robert Williams as an Advisory, non-voting member for a one-year term ending 4-4-21).

Duties

The Airport Board advises the City Council concerning matters relating to the aviation interests of the City of Corpus Christi and the operation of the Corpus Christi International Airport facilities for the promotion of those interests.

Composition

Ten (10) members appointed by the City Council for three-year staggered terms.

Member size	Term Length	Term Limit
10	3 years	6 years

					Appointing				
Name	District	Term	Appt. date	End date	Authority	Position	Status	Category	Attendacne
							Seeking		7/9 meetings 78%
*Luis F. Buentello	District 5	1	1/12/2016	4/4/2020	City Council		reappointment		(1 excused absence)
							Seeking		6/9 meetings 67%
*Jon Reily	District 5	1	4/11/2017	4/4/2020	City Council		reappointment		(3 excused absences)
							Met the six-year		
*Robert Williams	District 5	2	1/21/2014	4/4/2020	City Council	1st Vice-Chair	service limitation		
							Met the six-year		
*Harold Kaffie Jr.	District 4	2	4/14/2014	4/4/2020	City Council		service limitation		
							Not seeking		
							reppointment as	Advisory,	
*Donald M. Feferman	District 4	2	6/13/2017	4/4/2020	City Council		Advisory	non-voting	
Joseph Wise	District 4	2	4/14/2015	4/4/2021	City Council	Chair	Active		
Curtis T. Clark	District 5	2	2/10/2015	4/4/2021	City Council	2nd Vice-Chair	Active		
Paul A. Cameron Jr	District 4	1	1/17/2017	4/4/2021	City Council		Active		
Karl Tomlinson	District 4	2	4/5/2019	4/4/2022	City Council		Active		
Kusumakar Sooda	District 5	1	4/9/2019	4/4/2022	City Council		Active		
Ted J. Mandel	District 4	1	4/9/2019	4/4/2022	City Council		Active		

AIRPORT BOARD

Applicants

Name	District
Floyd Anderson	District 4
Donald M Feferman	District 4
Luis A Gaitan	District 4
Randall M. Hicks	District 4
Maria T Rodriguez	District 2
Robert A Williams	District 3
Catrina L Wilson	District 1

Application for a City Board, Commission, Committee or Corporation

Profile

Floyd First Name	Anderson Last Name		
Email Address			
15101 cane harbor			
Street Address			
corpus christi ^{City}		TX State	78418 Postal Code
What district do you live in? *		Siale	
District 4			
Current resident of the city?			
e Yes c No			
If yes, how many years?			
78			
Mobile: (361) 960-0345	Mobile: (361) 960-0345 Alternate Phone		
Self Employer	broker Job Title		
Work Address - Street Address	and Suite Number		
4721 Bonner Dr Ste 104			
Work Address - City			
COrpus Christi			
Work Address - State			
ТХ			
Work Address - Zip Code			
78411			

-

Work Phone	
3619600345	
Work E-mail address	
Preferred Mailing Addr	
Vork Address	·
Which Boards would y	
AIRPORT BOARD: Subm	itted
Interests & Experience	es
Are you a registered v	oter?
r Yes n No	•
Do you currently serve please list:	e on any other City board, commission or committee at this time? If so,
no	•
Education, Profession	al and/or Community Activity (Present)
bba texas a & m kingsville	•
If you applied for multi order of preference? (I	iple boards, which boards are you most interested in serving on, in Limit to top three)
n/a	· · · · · · · · · · · · · · · · · · ·
Why are you interested	d in serving on a City board, commission or committee?
civic duty	
Are you an ex-Officio	member of a City Board, commission or committee?
r Yes r No	
board, commission, co	pointed by the Mayor or Council Members to serve on more than one ommittee or corporation at the same time. If you currently serve as a oard, commission, committee or corporation are you willing to resign

.

Demographics	
Gender	
🔽 Male	
Code of Ethics - R	ules of Conduct/Conflicts of Interest
Do you represent ar the City?	ny person or organization in any claim or lawsuit or proceeding involving
r Yes r No	•
Do you, your spous	e, your business or your spouse's business have a City contract?
ດ Yes ດ No	·
Does your employe	r or your spouse's employer have a City contract?
C Yes C No	,
•	ith any activities or employment that would conflict with the official oards for which you are applying?
ດ Yes ດ No	
	se, your business or your spouse's business involved in any pending gotiation in connection with a contract with the City?
r Yes r No	
Do you or your spo	use have a pending claim, lawsuit or proceeding against the City?
C Yes C No	
	" to any of the questions above, please explain or ask to speak with the ment. If you answer "NO" to all questions above, please enter N/A.
registered in nueces c	county
Board-specific que	estions (if applicable)
	· · · · /
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Verification

City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

🔽 I Agree

City Code Requirement - Attendance

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

🔽 I Agree

Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application or in any attachment (e.g. resume or supporting documentation) for appointment it is subject to and must be disclosed under the Texas Public Information Act. I understand that under the Texas Public Information Act, my home address and home telephone number is subject to public disclosure unless I am elected or appointed to the position which I seek. I hereby consent to the release of my home address and home telephone number should it be requested under the Texas Public Information Act prior to my possible appointment or election. I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Texas Public Information Act.

🔽 I Agree

. . . .

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

🔽 I Agree

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Application for a City Board, Commission, Committee or Corporation

Profile				
Mr. Donald Prefix First Name	Mid		eferman ti Name	
Email Address	•			
318 Bermuda PI.				
Street Address Corpus Christi			ТХ	78411 、
^{city} What district do you live	e in? *		State	Postal Code
District 4				
Current resident of the	city?			
r Yes r No				
If yes, how many years?	?			
52				
Home: (361) 854-3445 Primary Phone	Business: (36 Alternate Phone	51) 883-1830		
Self Employer	Attorney Job Title			
Work Address - Street A	Address and Suite Nu	mber		
318 Bermuda Pl.				
Work Address - City				
Corpus Christi				
Work Address - State				
Texas				
Work Address - Zip Coo	le			
78411				

Work Phone

361.883.1830

Work E-mail address

Preferred Mailing Address

Work Address

Which Boards would you like to apply for?

AIRPORT BOARD: Submitted

Interests & Experiences

Are you a registered voter?

ເ Yes ເ No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

I am only an advisory director on the Airport board.

Education, Professional and/or Community Activity (Present)

BS in Economics, University of Pennsylvania JD Harvard Law Please see attached CV for additional information

If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)

N/A

Why are you interested in serving on a City board, commission or committee?

As my CV shows, I have served on the board of CCIA for many years and would very much like to rejoin. I also believe my experience and knowledge of our airport is very valuable to the city.

Upload a Resume

Are you an ex-Officio member of a City Board, commission or committee?

r Yes r No

No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?

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Demographics	
Gender	·
♥ Male	·
Code of Ethics - F	Rules of Conduct/Conflicts of Interest
Do you represent a the City?	any person or organization in any claim or lawsuit or proceeding involvin
ດ Yes ເດ No	
Do you, your spou	se, your business or your spouse's business have a City contract?
r Yes r No	
Does your employ	er or your spouse's employer have a City contract?
ი Yes o No	
	vith any activities or employment that would conflict with the official boards for which you are applying?
r Yes c No	
	use, your business or your spouse's business involved in any pending egotiation in connection with a contract with the City?
ດ Yes ດ No	· · · · · · · · · · · · · · · · · · ·
Do you or your sp	ouse have a pending claim, lawsuit or proceeding against the City?
r Yes r No	
	s" to any of the questions above, please explain or ask to speak with the tment. If you answer "NO" to all questions above, please enter N/A.
N/A	-
	·

Verification

City Code Requirement - Residency

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☑ I Agree

City Code Requirement - Attendance

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↓ Agree

Consent for Release of Information

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I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

🔽 I Agree

DONALD M. FEFERMAN ATTORNEY AT LAW

318 Bermuda Place Corpus Christi, TX 78411 (361) 883-1830

http://www.fefermanlaw.com

DONALD M. FEFERMAN concentrates in the areas of real estate, business transactions and securities arbitration.

Mr. Feferman was admitted to the Texas bar in 1965. He received his undergraduate degree from the Wharton School of Finance at the University of Pennsylvania in 1962, and his law degree from Harvard Law School in 1965. Although he limits his practice to law, he is also a certified public accountant.

His previous memberships, activities, and positions include:

- Partner, Gary, Thomason, Hall & Marks, 1967 1988.
- Partner, Feferman & Rehler, 1988 2001.
- Legislative Committee of the American Resort and Residential Development Association.
- Securities Registration Committee of the Texas Society of Certified Public Accountants.
- Committee on Foreign Investment in U.S. Real Estate, American Bar Association.
- Committee on Development of Existing Industries Task Force, Corpus Christi Area Economic Development Corporation.
- Leadership Corpus Christi graduate.
- Corpus Christi Citizens' Police Academy graduate.
- Director and Vice President, Community Development Corporation.

• Member of original committee established in 1992 by Nueces County to assist in drafting and administering the regulations controlling beach access and dune permits, the Nueces County Beach Management Advisory Committee.

• Director and Treasurer, Corpus Christi Yacht Club.

- Member, Charter Revision Commission for the City of Corpus Christi
- Member, Board of Directors, Corpus Christi Symphony Orchestra

Mr. Feferman is currently an advisory director and previously chairman of the Board of Corpus Christi International Airport. He is also chairman of the board of the World Affairs Council of South Texas.

Mr. Feferman is admitted to practice in Texas and Colorado. He is a member of the Texas and Nueces County Bar Associations as well as the Texas Society of Certified Public Accountants.

Mr. Feferman served as a captain in the U.S. Army and was awarded the Bronze Star for service in Vietnam during 1966 and 1967.

His previous major real estate project representations include:

--Padre Island Investment Corporation,

the developer of North Padre Island at Corpus Christi

--Lake Lynden B. Johnson Improvement Corporation,

the developer of Horseshoe Bay near Marble Falls, Texas on Lake LBJ

--Terramar Corporation,

the developer of Terlingua Ranch in Big Bend, and Morgan's Point near Temple,

Texas

--Texas Gulf & Harbor, Ltd., the developer of the Newport project, Port Aransas, Texas

He is married to Carol Ann, and they have two children. His son Mark is a computer engineer in Houston; his daughter Kery is a physician in Austin, Texas.

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Application for a City Board, Commission, Committee or Corporation

Profile			
Luis First Name Email Address	A Gaitan Middle Initial Last Name		
1842 Emmaus Dr. Street Address Corpus Christi			78418
City		State	Postal Code
What district do you live in?	*		
District 4			
Current resident of the city?			
c Yes c No			
If yes, how many years?			
15			
Mobile: (956) 655-5990 Primary Phone	Home: (361) 658-2444 Alternate Phone		
CCAD	Branch Chief		
Employer Work Address - Street Addre	Job Title		
NAS Corpus Christi HGR 46			
Work Address - City			
Corpus Christi			
Work Address - State			
Texas			- A - I
Work Address - Zip Code			
78419			

-

3619610722	
Nork E-mail address	
uis.a.gaitan.civ@mail.mil	
Preferred Mailing Address	
Home/Primary Address	
Which Boards would you like to apply for?	
AIRPORT BOARD: Submitted	
nterests & Experiences	
Are you a registered voter?	
r Yes r No	
Do you currently serve on any other City board, please list:	commission or committee at this time? If so
Νο	
Education Brotocolonal and/or Community Act	ivity (Present)
Education, Professional and/or Community Act	
-	
Bachelor's degree in aviation science. Works for Army	aviation.
Bachelor's degree in aviation science. Works for Army	aviation.
Bachelor's degree in aviation science. Works for Army	aviation. rd, commission or committee?
Bachelor's degree in aviation science. Works for Army Why are you interested in serving on a City boa To learn and to help improve my community	aviation. rd, commission or committee?
	aviation. rd, commission or committee? commission or committee? Council Members to serve on more than one at the same time. If you currently serve as a littee or corporation are you willing to resign

•

Demographics

Gender

🔽 Male

Code of Ethics - Rules of Conduct/Conflicts of Interest

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Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

∩ Yes n No

Do you, your spouse, your business or your spouse's business have a City contract?

C Yes € No

Does your employer or your spouse's employer have a City contract?

∩ Yes ⊙ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

C Yes € No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

r Yes r No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

r Yes r No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

N/A

Board-specific questions (if applicable)

Verification

City Code Requirement - Residency

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V I Agree

City Code Requirement - Attendance

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I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

V I Agree

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Application for a City Board, Commission, Committee or Corporation

Profile			
Randall	M. Hicks		
First Name	Middle Initial Last Name		
Email Address			
3809 Walking Oaks Lane			
Street Address			
Corpus Christi		тх	78418
City		State	Postal Code
What district do you live in?	*		
District 4			
Current resident of the city?			
r Yes r No			
If yes, how many years?			
63 years			
Pupingge (261) 866 8008	Mabila: (261) 527 2020		
Business: (361) 866-8008 Primary Phone	Mobile: (361) 537-2020		
Hartline Barger LLP	Licensed Investigator		
Employer	Job Title		
Work Address - Street Addre	ess and Suite Number		
800 North Shoreline, Suite 2000	NT		
Work Address - City			
Corpus Christi, Texas 78401			
Work Address - State			
Texas			
Work Address - Zip Code			
78401			

Work Phone

361-866-8008

Work E-mail address

mrhicks@hartlinebarger.com

Preferred Mailing Address

Work Address

Which Boards would you like to apply for?

AIRPORT BOARD: Submitted

Interests & Experiences

Are you a registered voter?

♂ Yes ∩ No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No. I previously served on the Crime Control and Prevention District Board.

Education, Professional and/or Community Activity (Present)

I have lived in Corpus Christi all of my life. I attended school and college here in Corpus Christi. I am a licensed pilot with over 2000 hours of flying, however I am currently inactive as a pilot. I am a Licensed Investigator and a Board Member of the Teas Association Of Licensed Investigators. I have been employed by Hartline Barger LLP for over 37 years.

If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)

The airport board is the only board I have applied for.

Why are you interested in serving on a City board, commission or committee?

I am interested in serving in my community. I am currently Vice President of the Corpus Christi Police Foundation and value the community that I live. I travel extensively through our airport and I believe with my background I could be a benefit for the city in which I live.

Upload a Resume

Are you an ex-Officio member of a City Board, commission or committee?

r Yes r No

Demographics

Gender

🔽 Male

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

Yes
 No

Do you, your spouse, your business or your spouse's business have a City contract?

∩ Yes ┍ No

Does your employer or your spouse's employer have a City contract?

r Yes r No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

∩ Yes ເ No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

∩ Yes No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

C Yes € No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

N/A

Board-specific questions (if applicable)

Verification

City Code Requirement - Residency

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🔽 I Agree

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🔽 I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

✔ I Agree

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M. RANDALL HICKS

800 North Shoreline, Suite 2000 NT, Corpus Christi, Texas 78401 361-866-8008 | mrhicks@hartlinebarger.com

SUMMARY

Mr. Hicks has served as Legal Assistant, Case Manager and Licensed Investigator for attorney Darrell L. Barger since October of 1986. Mr. Hicks has worked in every phase of legal litigation including investigation immediately post-accident (pre-litigation investigations), post-litigation investigations, post-trial investigations and due diligence investigations involving multinational corporate clients.

PROFESSIONAL EXPERIENCE

October 1986 to	Licensed Investigator, for Attorney Darrell L. Barger
Present	Current firm name: Hartline Barger LLP
	\cdot Conducts investigation and discovery in all types of cases
	• Management of multiple investigations on various cases
June 1979 to	Chief Landman, Frio Drilling and Exploration Company
October 1986	· Created land department for drilling and exploration company
	 Managed land department and Landman services for determining ownership, negotiating and purchasing leases, managing leases and right-of-ways
January 1974 to	Landman, Senior Landman-Manager, Vice President, Martin Land Service
October 1986	\cdot Helped create land service company purchasing leases and right-of-ways for the oil and gas industry
	 Negotiated with numerous land owners and purchased right-of-way for levee built around the city of Three Rivers, Texas

PROFESSIIONAL AFFILIATIONS AND ACTIVITIES

2015 to present	Board Member; Corpus Christi Police Foundation
	• Board member service responsible with others for the development, implementation and funding of programs for our local police department
	\cdot Founded the "100 Club" within the Corpus Christi Police Foundation

Currently serving as Vice-President, President Elect

November 2011 to	Board Member; Corpus Christi Crime Control and Prevention District					
2015	• Board member responsible to the community for the development, implementation and funding of Crime Control and Prevention Programs including Police and Law enforcement programs, community related crime prevention strategies, specific treatment and prevention programs and court and prosecution services					
	\cdot City term limits would not allow additional service on this Board					
January 2007 to 2015	Case Investigator; Unlicensed Practice of Law Committee					
	 Assigned cases requiring investigation for the State of Texas regarding the alleged practice of law by unlicensed individuals 					
January 2000 to Present	President; Terry Labonte Roam for a Home Foundation					
	 Founder and President of Charity Foundation for raising awareness and money benefiting children's charities 					
	 Responsible for the planning and execution of an annual charity motorcycle ride for the benefit of children's charities 					
October 1993 to	Member; Texas Association of Licensed Investigators (TALI)					
Present	· Active member					
	 Currently serving as a Board member and Committee Chair of the Legislative Committee 					
October 1993 to	Licensing entity; Licensed Investigator by the Texas Department of Public Safety					
Present	\cdot Licensed private investigator by the State of Texas					
	•					
EDUCATION						
October 1993 to Present	Continuing education required by the Texas Department of Public Safety					
January 1974 to May of 1976	Del Mar College; Corpus Christi, Texas					

PERSONAL

Mr. Hicks resides in the Flour Bluff area of Corpus Christi.

Mr. Hicks is an avid motorcycle rider.

Mr. Hicks is licensed to carry a concealed handgun.

Mr. Hicks was a licensed private pilot with over 2,000 hours flown in single engine complicated aircraft. At present the license is inactive.

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Application for a City Board, Commission, Committee or Corporation

			-	
Profile				
1 :				
Maria First Name	T Middle Initial	Rodriguez		
·······				
Email Address				
inal Address				
433 Louisiana Ave				
Street Address				
Corpus Christi			ТХ	78404
City			State	Postal Code
What district do you live in? *				
District 2				
Current resident of the city?				
င္ Yes ဂ No				
If yes, how many years?				
7				
Home: (956) 227-8030 Primary Phone	Business: Alternate Phone	(361) 826-0655		
COsrpus Christi COnvention & Visitors Bureau		omestic & Internationa Development	al	
Work Address - Street Addres		Number		
1501 North Chaparral				
Work Address - City				
Corpus Christi				
Work Address - State				
Texas				
Work Address - Zip Code				

Work Phon	Ð
361 826-065	5
Work E-ma	il address
trodriguez@	octexas.org
Preferred N	lailing Address
Home/Pr	mary Address
Which Boa	rds would you like to apply for?

Are you a registered voter?

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

Education, Professional and/or Community Activity (Present)

Bachelors Degree in Communication

Why are you interested in serving on a City board, commission or committee?

I like to serve my Community

Upload a Resume

Are you an ex-Officio member of a City Board, commission or committee?

r Yes r No

No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?

C Yes € No

Demographics

Gender

🔽 Female

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

r Yes r No

Do you, your spouse, your business or your spouse's business have a City contract?

C Yes € No

Does your employer or your spouse's employer have a City contract?

• Yes • No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

C Yes C No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

C Yes C No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

€ Yes € No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

The Corpus Christi Convention & Visitors Bureau has a Contract with the City

Board-specific questions (if applicable)

Verification

City Code Requirement - Residency

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🔽 I Agree

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✔ I Agree

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

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🔽 I Agree

Maria Teresa Rodriguez

Corpus Christi, TX * 956.227.8030

EXPERIENCE

CORPUS CHRISTI CONVENTION & VISITORS BUREAU

Jan 2016 to Present

Chief of Domestic & International Business Development

Media Management

- Fiesta de la Flor Media
- Press kit management and request fulfilment
- Respond to media requests by conducting research, providing data and interviews
- Monitor all destination media coverage and generate reports
- Maintain database of media outlets, Meltwater
- Press Release development and distribution
- Conduct press conferences for organization and conventions/special events
- Facilitate photo request via CVB website
- Crisis response management
- Develop effective public affairs plan that leverages brand promise
- Develop, integrate and implement Public Relations activities designed to enhance the CCCVB's brand
- Attend to all public affairs issues
- Cultivate and maintain strong media relations (television, media, print)
- Assist in the creation, development and launch of new media and marketing campaigns
- Assist with Special Events (coordination of guests, media and personalities)
- Work with the CEO to achieve organizational goals and objectives by administering the public affairs initiatives as determined by the greater organizational strategic planning process
- Evaluate an integrated strategic public relations plan to advance the CCCVB's brand identity and broaden awareness of its programs and priorities in new markets, i.e., the Rio Grande Valley, Mexico, etc.
- Refine the CCCVB's core messages to ensure brand consistency with constituents / partners
- Enhance meaningful relationships with targeted high-level external audiences; Public Relations at regional, national and international level will be a critical skill for this position

Travel Journalist & Publication Facilitation

- Work with Texas Tourism to host travel journalists
- Create customized travel itineraries
- Work with local partners and attractions to facilitate entry, accommodations and overall experience
- Serve as a guide and host during journalists stay
- Media Blitz
- Research and pitch ideas to potential publications
- Provide follow-up support and monitor coverage
- Maintain communication/relationship management with journalists for future coverage

Partner Relationship Management

- Collect attendance data and provide reports
- Visit and engage with partners on-site
- Provide support as needed including exhibit promotions, press assistance, event facilitation, etc.
- Distribute convention alerts
- Communicate CVB projects, messaging and community education initiatives (ex. Destination Bayfront, Convention Center Expansion, Beach Reports)

Corpus Christi Sister City Program Director

- Oversee the Sister City Program of Corpus Christi to promote citizen diplomacy, international cultural understanding and explores opportunities to expand economic development and tourism among the sister cities
- Strengthen friendship ties between Corpus Christi and its Seven Sister Cities through Economic, Tourism and Educational Cooperation

Public Relations Duties

- Drafting/distribution of all press releases and media advisories •
- Conducting all on-air media interviews •
- Drafting talking points for CEO interviews and staff when necessary •
- Facilitating logistics of all press conferences
- Preparing itinerary and talking points for all press conferences •
- Maintaining contact lists in Campaigner •
- Monitoring all media coverage and preparing monthly reports regarding coverage across all mediums and ad • value
- Public Relations for all CCCVB-hosted special events •

CORPUS CHRISTI HISPANIC CHAMBER OF COMMERCE

Dec 2012 to Dec 2015

President & CEO

Main responsibilities include developing and implementing high-level strategies, annually provide the Board of Directors a balanced budget, making corporate decisions, managing the overall operations and resources of a company, and acting as the main point of communications between the board of directors and the community

- Serve the business community by developing positive changes through active participation in education, leadership, public affairs and creating business opportunities for our members
- Prepare and present the annual work programs to the Board of Directors and execute the programs that will benefit its members and the community
- Continually provide excellent communication with its members, its staff, the Board of Directors, and the public. ٠
- Strive to increase membership involvement in educational, business, and cultural programs and various activities of the organization
- Proactively work with other organizations in the community to identify and address issues of civic importance.
- Initiated the International Outreach Program to strengthen friendship ties between Mexico and Corpus Christi, Texas through Economic, Tourism, and Educational Cooperation
- Instigated the partnership with the Mexican Consulate of San Antonio to extend their Consular Services to Corpus Christi and surrounding community

WOODCRAFTERS Home Products LLC, Weslaco, TX

Corporate Social Responsibility Manager

- Responsible for assuring that the company is socially and environmentally responsible doing programs that promote • the development of the company in a sustainable manner
- Responsible for the preparation and actualization of the code of ethics, employee manual, vendor's agreements, and • the coordination of the company events
- Created proactive programs with constructive financial and technical assistance that promotes development of • Woodcrafter's 2,000 employees
- Coordinate; Annual Health Fair (1,000 attendees), events for celebration of Arbor Day in the U.S. and Mexico and . create awareness of National Arbor Day for beautifying community and plant parks in U.S. and Mexico.
- Coordinate the annual Relay for Life program by seeking participants, collecting funds for the American Cancer ٠ Society, and develop sponsors
- Plan and Supervise the Wellness Week in Mexico with attendance of over 1,300 people •
- Plan and Coordinate many other various company events and social gatherings •
- Prepare annual budget for the department ٠

Human Resources Corporate Director

- ٠ Orchestrate the interviewing process of potential new hires for the Company
- Develop and present orientation for new hires and perform exit interviews ٠
- Develop and revise company policies in the US and Mexico along with enforcement
- Identify and develop ongoing training and educational programs for each department •
- Prepare absenteeism, termination, and accountability reports. Report any deficiencies to the President and CEO • along with solutions. Coordinate all employee-training schedules
- Direct employee meetings for alcoholism, drugs, family counseling and gave support and counseling to employees
- Assist the President and CEO in company expansions by providing relationships with government officials

Dec 2010 – Dec 2012

May 2009 - Dec 2010

MCALLEN CHAMBER OF COMMERCE, McAllen, TX

Community Development and Inter-American Relations V.P.

Aug 2006 – May 2009

- Develop, implement and supervise plans and programs to promote cultural, educational and business relations between the McAllen business and civic communities with our Mexican counterparts, as well as our sister cities in Canada, China and Belize
- Assist and coordinate McAllen City Mayor in all of his meetings and receptions with Mexican officials and provide assistance for a variety of cross border issues
- Match local businessmen and investors in the Valley with Mexican Counterparts •
- Develop, and implement programs and activities to educate medical professionals on health care ٠
- Sponsor "Heart of the Valley" Health Fair at the McAllen convention Center with more than 120 exhibitors and an • attendance of over 4,000 people
- Develop, implement programs to provide recognition for academic experience in area educational institutions and improve overall work force preparedness
- Plan and coordinate friendship caravans, goodwill trips, day trips to border towns, maquiladora tours, and host • visiting delegations from Mexican cities visiting McAllen
- Coordinate McAllen representation for Informes Annual Fair and Exposition and other cultural events for the • Different Sister Cities in Mexico and Central America
- Coordinate events to promote area restaurants by sponsoring the Annual International Food Festival ٠
- Represent the Chamber with the Mexican Consul's Cultural Center and assist organizations that travel to Mexico ٠ and with activities in Reynosa, Mexico
- Spokesperson for the Chamber of Commerce on international and governmental affairs •
- Wrote press releases on the Chamber of Commerce and the city of McAllen public events ٠
- Assist various organizations in providing humanitarian assistance in Mexico •
- Supervise preparation of Certificates of Origin, FM3 Work Letters, and other documentation relating to doing • business in Mexico
- Prepare annual budget for the department

CENTURY 21 COASTAL REALTY, Fort Walton Beach, FL.

A Real Estate Agent for one of the most successful real estate companies in Fort Walton Beach

JR EXPRESS LLC. Fort Walton Beach, FL.

As owner and general manager of this Trucking Company, I was responsible for all the aspects of running the day-to-day operations, with a fleet dedicated to the transportation of equipment, materials, and supplies throughout the United States.

AEROLINEAS INTERNACIONALES, Irvine, CA.

As Director of Advertising and Marketing I created effective advertising and marketing campaigns for this Mexican air carrier working through the Irvine, California office. I lead the efforts to start the airline's On-board magazine and served as chief editor. I also served as the airline's American Liaison.

CASUAL KIDS, Mary Esther, Florida

As owner and manager of this retail child's clothing store in the Santa Rosa Mall, I was responsible for all aspects of running the day-to-day operations. I created marketing campaigns and was responsible for all advertising efforts, as well as controlling the store finances and personnel issues.

TWELVE OAKS, Navarre, Florida

As Patients Accounts Manager, I was responsible for accounts receivables and collections and maintained daily transactions of patient admissions, transfers and discharges. Maintained reports of daily census, record room and ancillary charges to sales journal on a daily basis. Prepare and submit all insurance claim forms, monitor all accounts for timely payment, and prepare daily patient percentage reports. Most of these tasks are performed with Lotus 1-2-3® and FormFiller software.

FLORIDA VIDEO SERVICES, Navarre, Florida

As administrative manager, I was responsible for advertising, accounting, general planning and video editing. Also acquired experience in IBM-PC computers running business software.

LICONSA, México City, México

As communications department manager and editor of a biweekly newsletter for the company 5,000 employees.

Jun 1993 - Feb 1995

Jan 2004 - Oct 2005

Jan 2004 - Aug 2005

Jun 1995 - Jul 2003

Mar 1992 - May 1993

Sep 1987 - Feb 1992

Jan 1983 - Jan 1984

EDUCATION

MONTEREY INSTITUTE OF TECHNOLOGY, Mexico. Graduated December 1982.

Bachelor of Science in Communications. Special emphasis in Business Administration, Advertising and Marketing

COMPUTER EXPERIENCE

.

Have extensive experience in PC Window systems. Software used includes Microsoft Office, WordPerfect, Adobe PageMaker, Power Point, MS Publisher, FreeHand, Quick Books, Abra, TRESS and Weblink

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<u>REFERENCES</u> Excellent personal and professional references can be provided upon request.

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Application for a City Board, Commission, Committee or Corporation

Profile				* · · · · · · ·
Robert	۰ A	Williams		
First Name	Middle Initial	Last Name		
Email Address				
7606 Lake Bolsena Dr				
Street Address				
Corpus Christi			ТХ	79414
City			State	Postal Code
What district do you live in	l? *			
District 3				
Current resident of the city	1?			
c Yes c No				
If yes, how many years?				
30				
Home: (361) 850-9357	Mohile: (1	361) 537-9044		
Primary Phone	Alternate Phor			
Retired	<u>N/A</u> Job Title			
Employer				
Work Address - Street Add	Iress and Suite	e Number		
None				
Work Address - City				
N/A				
Work Address - State				
N/A				
Work Address - Zip Code				
N/A				

Work Phone

N/A

Work E-mail address

N/A

Preferred Mailing Address

Home/Primary Address

Which Boards would you like to apply for?

AIRPORT BOARD: Submitted

Interests & Experiences

Are you a registered voter?

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

Just timed out of serving on the Airport Board

Education, Professional and/or Community Activity (Present)

З,

BS Aircraft Maintenance Enginering; MA in Management and Human Relations; MS Aeronautical Science- Safety and Space Studied

Why are you interested in serving on a City board, commission or committee?

I feel that my aviation background will be valuable as an advisor to the airport board

Upload a Resume

Are you an ex-Officio member of a City Board, commission or committee?

C Yes No

No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?

€ Yes € No

Demographics

Robert A Williams

Code of Ethics - Rules of Conduct/Conflicts of Interest Do you represent any person or organization in any claim or lawsuit or proceeding involv the City? C Yes C No Do you, your spouse, your business or your spouse's business have a City contract?
c Yes c No
· ·
Do you, your spouse, your business or your spouse's business have a City contract?
Does your employer or your spouse's employer have a City contract?
r Yes r No
Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?
Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?
r Yes r No
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C Yes C No
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N/A
Board-specific questions (if applicable)

.



Verification

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I Agree

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🔽 I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☑ I Agree

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Robert A. Williams 7606 Lake Bolsena Drive Corpus Christi, TX 78413-5250 Home Phone: 361-850-9357 Cell Phone: 361-537-9044

Position Applying For: Airport Board Advisory Member

Education:

BS Degree- Aircraft Maintenance Engineering, Saint Louis University – Parks College

MA Degree- Management/Minor in Human Relations, Webster University

MAS Degree- Safety with Safety Certificate and Space Studies, Embry-Riddle Aeronautical

University

Community Service:

Corpus Christi International Airport Board Member 2014 to Mar 2020, First Vice Chairman.

Aviation Certifications:

Commercial Pilot- Single engine, Multi-Engine, Glider Rating

Instrument rating

Certified Flight Instructor Airplane and Glider

Advanced Ground Instructor

Airframe and Power Plant Mechanic with Inspection Authorization

Certified Tower Operator with Facility Rating

Certified Drone Operator License

Work Experience:

Mar 2009 to Sep 2012- Aircraft Engineer, Camber Corporation, Corpus Christi Army Depot, NAS Corpus Christi, TX.

Sep 2001 to Feb 2009 – Primary Instrument Ground Instructor, Commander Training Air Wing FOUR, NAS Corpus Christi, TX

1996 to Sep 2001 – Center Director, Embry-Riddle Aeronautical University Extended Campus, NAS Corpus Christi, TX. Adjunct Professor teaching Airport Management, Transportation Systems and Flight Physiology since 1982 to 1996

Apr 1992 to 1996 – Transition Assistance Manager, Family Service Center, Naval Station Ingleside, TX

Nov 1969 to Jan 1992 – Air Traffic Control Limited Duty Officer, Lieutenant Commander. Enlisted Air Traffic Controller E-3 to E-7, Commissioned April 1979 as Limited Duty Officer.

1966 to 1969 – Liaison Engineer, McDonnell Douglas, St. Louis, MO. Worked on F-4, Apollo Applications Program and Gemini B program

References On Request.

Application for a City Board, Commission, Committee or Corporation

Profile				
Catrina	L	Wilson		
First Name	Middle Initial	Last Name		
Email Address				
901 N. Upper Broadway St			Unit 205	
Street Address			Suite or Apt	
Corpus Christi			ТХ	78401
City			State	Postal Code
What district do you live in	? *			
District 1				
Current resident of the city	?			
e Yes c No				
If yes, how many years?				
58 .				
Mobile: (361) 737-1218	Mobile: (361) 980-7818		
Primary Phone	Alternate Pho	ne		
Work Address - Street Add	ress and Suite	e Number		
Not applicable				
Work E-mail address				
Not applicable				
Preferred Mailing Address				
Home/Primary Address				
Which Boards would you li	ke to apply fo	r?		
AIRPORT BOARD: Submitted				
,				11-11-11-11-11-11-11-11-11-11-11-11-11-
Interests & Experiences				

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r Yes C No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

Workforce Solutions of the Coastal Bend

Education, Professional and/or Community Activity (Present)

MS, Counseling, Corpus Christi State University,1985 BS, Psychology, Corpus Christi State University, 1983 Graduate W. B. Ray High School, 1979 Board Member, USO of South Texas Board Member, Workforce Solution of the Coastal Bend Member, Rotary Club of Corpus Christi Member, Women United, United Way of the Coastal Bend

If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)

Airport Board

Why are you interested in serving on a City board, commission or committee?

As a lifelong resident of Corpus Christi, I am passionate to see our community thrive. Retirement in 2019 has afforded me the opportunity to volunteer on a local level and I would like to serve on the Corpus Christi Airport Board. The Corpus Christi International Airport is an incredible asset that is instrumental in moving our economic growth forward. With the significant influx of industries, we must work to expand airport services as we have seen the loss of companies in the past due to the challenges of air travel for their employees. In addition, a thriving airport is a quality of life issue for both residents and tourists. CCIA leadership has made incredible strides in upgrading the facility and seeking solutions to traveler leakage and I would be honored to contribute to the work.

Upload a Resume

Are you an ex-Officio member of a City Board, commission or committee?

C Yes C No

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r Yes r No

Demographics

Gender

Female

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

C Yes C No

Do you, your spouse, your business or your spouse's business have a City contract?

∩ Yes ∩ No

Does your employer or your spouse's employer have a City contract?

r Yes r No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

C Yes C No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

∩ Yes ⊙ No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

C Yes C No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

N/A

Board-specific questions (if applicable)

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I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

↓ Agree

Catrina L. Wilson 901 N. Upper Broadway St., Unit 205 Corpus Christi, TX 78401 Cell: 361.737.1218

Professional Experience

2006 - 2019 President and CEO United Way of the Coastal Bend

1997 – 2006 CEO The Women's Shelter of South Texas (currently The Purple Door)

1985 – 1997 Associate Director and Nonresident Services Coordinator The Women's Shelter of South Texas (currently The Purple Door)

Community Involvement

Current:

Board Member, USO of South Texas Board Member, Workforce Solution of the Coastal Bend Member, Rotary Club of Corpus Christi Member, Women United, United Way of the Coastal Bend

Prior:

Board Chair, The National Domestic Violence Hotline Vice Chair, The Texas Council on Family Violence Board Chair, Harbor Playhouse Graduate, Leadership Corpus Christi Class XXVIII

Other:

YWCA Women in Careers 2008 Honored by Leadership Corpus Christi Alumni Association and the United Corpus Christi Chamber of Commerce in 2019.

Education

MS, Counseling, Corpus Christi State University,1985 BS, Psychology, Corpus Christi State University, 1983 Graduate W. B. Ray High School, 1979