

## CORPUS CHRISTI DOWNTOWN MANAGEMENT DISTRICT

Six (6) vacancies with terms to 9-30-24, representing the following categories: 3 - Property Owner, 2 - Agent, Employee or Tenant (AET) and 1- Stock Owner. *(Note: Per the Texas Local Government Code, succeeding directors are chosen through the recommendation of the board and the approval of the City Council. The Corpus Christi Downtown Management District is recommending the reappointments of CherylN Boyd (Property Owner), Raymond Gignac (Property Owner), Krystof Kucewicz (AET), Lesley Lomax (AET), Janet Maxwell (Stock Owner) and Cheryl Votzmeyer (Property Owner).*

### Duties

The Corpus Christi Downtown Management District provides maintenance, security, marketing, and the promotion and improvement of property and facilities within the district; the district has the authority to levy taxes or assessments for improvements in the downtown area.

### Composition

The district is composed of at least nine, but not more than thirty directors, serving four-year staggered terms. Directors must represent one of the following categories: a resident of the district; an owner of property in the district; an owner of stock, whether beneficial or otherwise, of a corporate owner of property in the district; an owner of a beneficial interest in a trust that owns property in the district; or an agent, employee or tenant of one of the above. Per the Texas Local Government Code, succeeding directors are chosen through the recommendation of the board and the approval of the City Council.

Member Size	Term Length
15	4

Name	District	Term	Appt. date	End date	Appointing Authority	Position	Status	Category	Attendance
CherylN M Boyd	District 1	2	12/8/2015	9/30/2020	City Council		Seeking reappointment	Property Owner	9/10 meetings 90%
Raymond Gignac	District 4	4	8/21/2001	9/30/2020	City Council		Seeking reappointment	Property Owner	9/10 meetings 90%
Krystof Kucewicz	District 1	Partial	6/23/2020	9/30/2020	City Council		Seeking reappointment	AET	1/1 meetings 100%
Lesley B. Lomax	District 4	Partial	11/12/2019	9/30/2020	City Council		Seeking reappointment	AET	8/9 meetings 89%
Janet Maxwell	District 4	1	12/18/2012	9/30/2020	City Council		Seeking reappointment	Stock Owner	9/10 meetings 90%
Cheryl A Votzmeyer	District 1	Partial	4/9/2019	9/30/2020	City Council		Seeking reappointment	Property Owner	10/10 meetings 100%
Jaime N Barrera	District 4	Partial	3/24/2020	9/30/2022	City Council		Active	Resident	
Eric R Gutschow	District 5	1	9/12/2017	9/30/2022	City Council		Active	Property Owner	
Casey Lain	District 2	3	6/8/2010	9/30/2022	City Council		Active	Property Owner	

Appointing									
Name	District	Term	Appt. date	End date	Authority	Position	Status	Category	Attendance
Brad Lomax	District 4	2	8/12/2014	9/30/2022	City Council		Active	Property Owner	
Dee Dee Perez	District 5	3	6/8/2010	9/30/2022	City Council	Secretary	Active	Agent, Employee or Tenant	
Glenn R. Peterson	District 4	3	6/8/2010	9/30/2022	City Council		Active	Property Owner	
Joshua Richline	District 2	Partial	11/12/2019	9/30/2022	City Council		Active	Agent, Employee or Tenant	
Harold Shockley Jr.	District 5	2	5/8/2012	9/30/2022	City Council	Chair	Active	Agent, Employee or Tenant	
Caitlin Shook	District 4	Partial	4/10/2018	9/30/2022	City Council		Active	Agent, Employee or Tenant	

**CORPUS CHRISTI DOWNTOWN MANAGEMENT DISTRICT**

**Applicants**

Name	District	Category
Suzelle M Tinnell	District 4	Stock Owner Agent Employee or Tenant

**Application for a City Board, Commission, Committee or Corporation****Profile**

Suzelle

First Name

M

Middle Initial

Tinnell

Last Name

Email Address

5541 Ocean Drive

Street Address

Corpus Christi

City

TX

State

78412

Postal Code

**What district do you live in? \***☒ District 4**Current resident of the city?**☒ Yes ☐ No**If yes, how many years?**

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Mobile: (206) 650-6095

Primary Phone

Business: (361) 653-5151

Alternate Phone

American Bank

Employer

Director, Enterprise Planning &  
Alignment

Job Title

**Work Address - Street Address and Suite Number**

800 N Shoreline Blvd, Ste 2N

**Work Address - City**

Corpus Christi

**Work Address - State**

Texas

**Work Address - Zip Code**

78401

**Work Phone**

3616535151

**Work E-mail address**

stinnell@americanbank.com

**Preferred Mailing Address**

☒ Home/Primary Address

**Which Boards would you like to apply for?**

CORPUS CHRISTI DOWNTOWN MANAGEMENT DISTRICT: Submitted

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**Interests & Experiences****Are you a registered voter?**

☒ Yes ☐ No

**Do you currently serve on any other City board, commission or committee at this time? If so, please list:**

No

**Education, Professional and/or Community Activity (Present)**

BBA, TAMU-CC Leadership Corpus Christi 42 Executive Management team for American Bank

**If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)**

I have not yet applied for any other board committees, but plan on applying for two more opportunities: 1. Corpus Christi Regional Economic Development Corporation 2. Clean City Advisory Committee 3. CC Community Investment Corporation/Loan Review Committee

**Why are you interested in serving on a City board, commission or committee?**

I would like to utilize my management, planning and organizational skills to help improve our city for current residents and to identify opportunities and investments that can be made to improve the city's livability and quality of life to make it more attractive as a home to prospective citizens and young people who have grown up here or are attending our local colleges and university.

[Upload a Resume](#)

**Are you an ex-Officio member of a City Board, commission or committee?**

☐ Yes ☒ No

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## Demographics

### Gender

☒ Female

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## Code of Ethics - Rules of Conduct/Conflicts of Interest

**Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?**

☐ Yes ☒ No

**Do you, your spouse, your business or your spouse's business have a City contract?**

☐ Yes ☒ No

**Does your employer or your spouse's employer have a City contract?**

☐ Yes ☒ No

**Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?**

☐ Yes ☒ No

**Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?**

☐ Yes ☒ No

**Do you or your spouse have a pending claim, lawsuit or proceeding against the City?**

☐ Yes ☒ No

**If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.**

I did not answer "yes" to any of the questions above, but the form required me to complete this section.

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## Board-specific questions (if applicable)

Question applies to CORPUS CHRISTI DOWNTOWN MANAGEMENT DISTRICT

**The Corpus Christi Downtown Management District must include representatives from certain categories. Do you qualify for any of the following categories? \***

- ☒ Stock Owner
- ☒ Agent Employee or Tenant

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## Verification

### City Code Requirement - Residency

**As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.**

☒ I Agree

### City Code Requirement - Attendance

**As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.**

☒ I Agree

### **Consent for Release of Information**

I understand that if any member of the public makes a request for information included in this application or in any attachment (e.g. resume or supporting documentation) for appointment it is subject to and must be disclosed under the Texas Public Information Act. I understand that under the Texas Public Information Act, my home address and home telephone number is subject to public disclosure unless I am elected or appointed to the position which I seek. I hereby consent to the release of my home address and home telephone number should it be requested under the Texas Public Information Act prior to my possible appointment or election. I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Texas Public Information Act.

☒ I Agree

### **Oath**

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree



## **SUZELLE MALDONADO TINNELL**

206.650.6095

• 5541 Ocean Dr, Corpus Christi, TX 78412 • suzelletinnell@gmail.com

### **EXECUTIVE PROFILE**

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Senior business leader with track record of identifying and implementing practical solutions and establishing best practices that enable results by focusing on the customer, optimizing resources, leading execution, and improving overall organization effectiveness. Adept at engaging team members and business leaders to quickly understand business objectives and enabling strategies; review, validate and align priorities; and put realistic plans in place to deliver against key initiatives. Known for building relationships, collaborating across all functions and levels, and motivating and developing teams that consistently deliver value in a dynamic and team-oriented environment.

### **PROFESSIONAL EXPERIENCE**

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#### **American Bank, N.A., Corpus Christi, TX**

**2012-Present**

##### **Director, Enterprise Planning and Alignment (2017-Present)**

Responsible for developing and managing the enterprise strategy based on business objectives and long term goals. Identifies and oversees execution of strategic initiatives, develops Key Performance Indicators (KPIs), management reporting and dashboards; and ensures cross-company alignment of strategies, objectives and KPI's. In addition, oversees the enterprise PMO function to ensure that company initiatives are understood, prioritized and implemented to increase organizational effectiveness, deliver a superior client experience, and maximize shareholder value.

##### **Chief Deposit Services Officer (2016-2017)**

Responsible for overseeing bank-wide branch operations, including consumer and business deposit services, treasury management, customer service, and the enterprise project management office. Lead a team of senior bank officers focused on delivering relevant banking solutions that help our clients accomplish their personal and business objectives, better manage their finances, and protect their financial assets.

##### **Manager, Project Management Office (2012-2016)**

Lead planning and project management efforts to ensure successful delivery of key strategic initiatives, including new bank products and services, and focused on improving organizational and operational efficiency. Work directly with senior management team to identify strategic objectives, set project priorities aligned with business goals and develop realistic implementation plans, while considering resource constraints. Responsible for maturing the bank's project planning competency by partnering with business teams to provide training, coaching and advocacy for project management best practices.

#### **Slalom Consulting, LLC, Seattle, WA**

**2011-2012**

##### **Program Manager, Health Plan Business Transformation Project: Group Health Cooperative**

Led a large, complex technology systems implementation program for a regional health plan and care delivery organization. Responsible for planning and managing all phases of the technology implementation, incorporating project management principles and advocating for the application of standard systems development lifecycle processes. Partnered closely with business operations program manager and business leaders to define scope, understand business requirements, track and govern the overall program. Set direction and provided mentoring to 7 technical project managers, and provided ongoing business consulting to executive leaders. Initial client engagement included establishment of a Program Management Office, including developing and implementing a program organization and governance structure, as well as project management processes.

## **Starbucks Coffee Company, Seattle WA**

**1996 - 2010**

### **Vice President, IT Business & Project Management (2004 - 2010)**

**Interim Executive Leader, HR Systems Team (2008 - 2009)**

**Interim Executive Leader, Information Security & Services Team (2009-2010)**

Responsible for establishing and leading business operations functions for a large, centralized IT organization. Led the creation and implementation of the IT Business and Project Management organization with over 60 employees across a diverse set of functional areas including IT Program Management Office, Portfolio and Resource Management, Governance, Strategic Planning, IT Financial Management and Cost Optimization, Enterprise Telecom and Network Cost Management, Strategic Vendor Management, IT Effectiveness, and IT Audit Compliance.

**Director, IT Finance and PMO (2001 - 2004)**

**Manager, IT Finance (1998 - 2001)**

**Senior Financial Analyst, Corporate Development (1996 - 1998)**

## **U.S. Bank of Washington, Kennewick, WA**

**1992 - 1996**

### **Assistant Vice President, Commercial Account Officer**

- Developed new business, enhanced client relationships and increased bank profitability by cross-selling bank products and services, meeting or exceeding growth and credit quality goals for each year.
- Increased professional client base, establishing first portfolio of private banking clients in market.
- Evaluated, granted and/or recommended credit requests for commercial clients, and negotiated terms and conditions of loans based upon perceived risk and profitability.
- Delivered presentations covering topical banking issues to community organizations, local trade shows and economic development forums.

## **Puget Sound Bank, Seattle, WA**

**1989 - 1992**

### **Commercial Loan Support Officer (1991-1992)**

- Evaluated commercial credit requests for commercial loan clients using financial statement analysis tools such as trend analysis, projection and sensitivity analysis, ratio, cash flow and management analysis.
- Conducted business development activities increasing bank's market share and contribute to overall growth.

### **Credit Analyst/Credit Analyst Supervisor (1989 - 1991)**

- Analyzed corporate financial statements, cash flows, ratios and projections to evaluate past, present and future financial strength of commercial borrowers and assist commercial loan officers in the determining credit worthiness.
- Supervised three credit analysts and one management trainee.

## **Republic Bank, Torrance, CA**

**1989**

- New Accounts and Customer Service supervisor, responsible for meeting with new and existing bank customers to understand their deposit account needs and recommend suitable bank services and accounts.
- Responsible for explaining account details to customer to ensure their understanding of the rules and requirements of bank products. Also responsible for documenting accurate customer information and processing documents necessary to open new accounts.
- Provided back-up customer service support during busy periods and other special projects as assigned.

## **Nueces National Bank, Corpus Christi, TX**

**1984-1987**

- Promoted to New Accounts Representative, from back-office customer support role. Responsible for meeting with new and existing bank customers to understand their checking, savings, CD/IRA or other deposit account needs and recommend suitable bank services and accounts.

- Responsible for explaining account details to customer to ensure their understanding of the rules and requirements of bank products. Also responsible for documenting accurate customer information and processing documents necessary to open new accounts.
- Attended business banking customer meetings with commercial loan officers to provide information regarding bank's deposit account products, rates and other services.
- Provided back-up customer service support during busy periods and other special projects as assigned.

## **EDUCATION**

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Bachelor of Business Administration, emphasis in Finance; Texas A&M Corpus Christi

**Northwest Intermediate Commercial Lending School; University of Portland**

**Graduate School of Business Executive Education; University of Chicago**

- Strategic Business Leadership: Creating and Delivering Value
- Information Technology for non-IT Managers: Foundations of e-business

**Stanford Center for Professional Development**

- Advanced Project Management Program: Mastering the Project Portfolio

## **COMMUNITY INVOLVEMENT**

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Secretary, Texas A&M Corpus Christi National Alumni Board, 2014-2016  
President, PEO International, (Philanthropic Education Organization), 2015-2016  
Cruising Co-Chair, Corpus Christi Yacht Club, 2015  
Leadership Corpus Christi, Class 42, 2013  
Parent Board Member, Holy Names Academy, Seattle, WA 2009- 2011  
Volunteer, Technology Access Foundation, Seattle, WA, 2008-2010  
Board Member, Tri-Cities Corporate Council for the Arts, Richland, WA, 3 years  
Campaign Team Leader, United Way, Richland Washington, 2 years  
Business Consultant, Junior Achievement, Richland, WA, 2 years  
Student Mentor, Partners in Public Education, Seattle, WA, 1 year