



10-Year Master Plan



Council Presentation
September 8, 2020



Plan and Approach



- The purpose of this Master Plan process is to assist the City's Parks and Recreation Department in updating the 2012 Department Master Plan.
 - The Department is committed to providing residents with a variety of recreation, cultural, natural resources and events.
 - The 10-Year Master Plan will concentrate on the following:
 - 189 neighborhood, community and regional parks
 - 6 aquatic facilities
 - 8 senior centers and 4 recreation centers
 - 10 miles of public beaches
 - In addition to open space areas and playgrounds, features include walking courses, dog parks, skate parks, splash pads, and lighted sport areas.
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Selection Process



- RFP through Contracts and Procurement for a competitive bid (Chapter 2254 of Government Code)
- Selection Committee comprised of Assistant City Manager, Parks and Recreation Director and Assistant Director, and Chairman of the Parks and Recreation Advisory Committee
 - Committee scored each firm submittal individually
 - Committee met as a team to review scores and select a firm based on highest score



Public Engagement Plan



- The Contractor shall gather information by conducting community input, online surveys, stakeholder meetings and consultation with City representatives.