

Resolution authorizing a five-year service agreement for a renewal with Sprout Social, Inc., in an amount of \$76,500.00, for records retention, analytics/reporting, and multi-channel social media management for the Communications Department, with FY2021 funding in an amount of \$15,300.00 available through the General Fund.

WHEREAS, renewal of a Sprout Social software license subscription will be renewed for use by the Communication Department;

WHEREAS, this system will assist the City with brand communication on social channels and provides a single hub for social media publishing, analytics, engagement across all social profiles, and records retention for social media;

WHEREAS, State law provides that such procurements, as outlined above, are subject to statutory procurement requirements, including competitive bids, unless an exception applies;

WHEREAS, there is a statutory exception for this procurement in Local Government Code, Section 252.022(a) (7) (A), as this purchase is available from only one source due to special processes or patents.

Be it resolved by the City Council of the City of Corpus Christi, Texas:

Section 1. The City Council specifically finds that the foregoing statements included in the preamble of this resolution are true and correct and adopts such findings for all intents and purposes related to the authorization of this procurement.

Section 2. The City Manager, or designee, is authorized to execute all documents necessary to renew software license with **Sprout Social, Inc.** based on a sole source, for a five- year renewal service agreement for a total not-to-exceed \$76,500.00

PASSED AND APPROVED on the _____ day of _____, 2021:

Paulette M. Guajardo _____

Roland Barrera _____

Gil Hernandez _____

Michael Hunter _____

Billy Lerma _____

John Martinez _____

Ben Molina _____

Mike Pusley _____

Greg Smith _____

ATTEST:

CITY OF CORPUS CHRISTI

Rebecca Huerta
City Secretary

Paulette M. Guajardo
Mayor