

AGENDA MEMORANDUM

Action Item for the City Council Meeting March 30, 2021

DATE: March 30, 2021

TO: Peter Zanoni, City Manager

FROM: Sarah Munoz, Interim Director of Parks and Recreation

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(361) 826-3042

2021 Buc Days Festival Special Events Agreement

CAPTION:

Ordinance authorizing a special events agreement with the Buccaneer Commission, Inc. for Buc Days Festival 2021 and related activities to be held April 29, 2021 through May 9, 2021 to allow for the use of City property including Shoreline Boulevard between IH 37 and Resaca as well as the barge dock and circle drive adjacent to the American Bank Center with payment of City cost of services not to exceed \$39,449.

SUMMARY:

Special Events Agreement to allow for the use of City property and provide City services for the Buc Days Festival 2021 events to include: The Wings Over South Texas Air Show, Professional Bull Riding Event, The Navy-Army Night Parade, and Rodeo Corpus Christi.

BACKGROUND AND FINDINGS:

Since 1938, the Buccaneer Commission, a non-profit organization, has annually hosted the Buc Days Festival in Corpus Christi, Texas in support of bringing entertaining, educational, and cultural events to the Coastal Bend. There are a series of events in the Buc Days Festival to include: Rodeo Corpus Christi, a professional bull riding event, the Stripes Carnival, the Navy-Army Parade, and the Wings Over South Texas Air Show. This year's Buc Days will be held from Thursday, April 29, 20201 until Sunday, May 9, 2021.

Buc Days requires participation from multiple City Departments. This proposed special events agreement includes a detailed list of fees the Buccaneer Commission will be charged for City services.

ALTERNATIVES:

An alternative would be for the City to deny allowance of permits and service support for the Buc Days Festival 2021. It is in the best interest of the City to allow for all of the requested permits and services be afforded to the festival as it is an economic generator for the City and has remained a long-standing tradition in our community.

FISCAL IMPACT:

Expenditures will be incurred by the Public Works, Solid Waste, Parks & Recreation, Police, and Fire departments. The fees charged to the Buccaneer Commission will help to offset the cost of these services.

FUNDING DETAIL

Fund: Organization/Activity: ME: Account: Amount:	1041 12320 888 343697 \$12,312	Streets Street, Signs & Svc. Special Events
Fund: Organization/Activity: ME: Account: Amount:	4300 32000 888 343697 \$1,337	Stormwater Stormwater Special Events
Fund: Organization/Activity: ME: Account: Amount:	1020 11740 888 343697 \$18,184	General Fund Police Special Events
Fund: Organization/Activity: ME: Account: Amount:	1020 12910 888 343697 \$4,374	General Fund Parks and Rec Special Events
Fund: Organization/Activity: Mission Element: Account: Amount:	1020 12010 888 343697 \$3,242	General Fund Fire/EOC Special Events

RECOMMENDATION:

Staff recommends approval of the ordinance authorizing a special events agreement with the Buccaneer Commission, Inc. for Buc Days Festival 2021 and related activities to be held April 29, 2021 through May 9, 2021 to allow for the use of City property including Shoreline Boulevard between IH 37 and Resaca as well as the barge dock and circle drive adjacent to the American Bank Center with payment of City cost of services not to exceed \$39,449.

LIST OF SUPPORTING DOCUMENTS:

Ordinance Lease Agreement Presentation